Given the provided data, what are three conclusions we can draw about Kickstarter campaigns?

Theater, Music, and Technology are the top 3 categories with the highest number of Kickstarter campaigns. Music has had the highest % of successful campaigns of total. The Food Category, with 140 failed campaigns out of 200 total, is the highest % of total failed campaigns.

The Subcategory with the highest number of campaigns is “Plays”

May is the month with the highest count of successful campaigns.

What are some limitations of this dataset?

Locations of where the funding is being donated. (City, rural, etc.)

Information about the backers ( Gender, age, etc.)

Size of each backers’ donations, not just total

What are some other possible tables and/or graphs that we could create?

Chart of the state of outcomes by country.

Total Dollar amount of pledged and goal for each Category.

Line graph showing Count of the number of backers over time, overlaid on average backer donation column chart.

Count the characters of the Name of the project, and see if there is statistical significance pointing to shorter or longer names being more successful.