

Project Report Documentation (Infographics)

1. INTRODUCTION

1.1 Overview

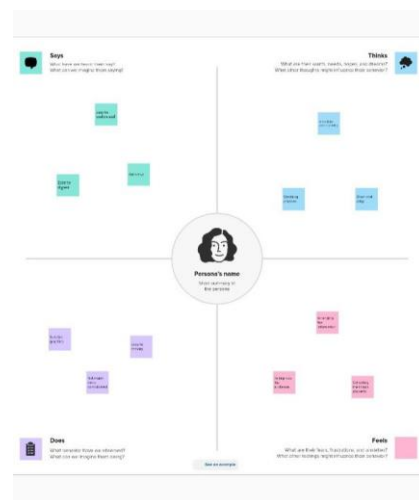
This Project traces the importance of infographics and its impacts.

1.2 Purpose

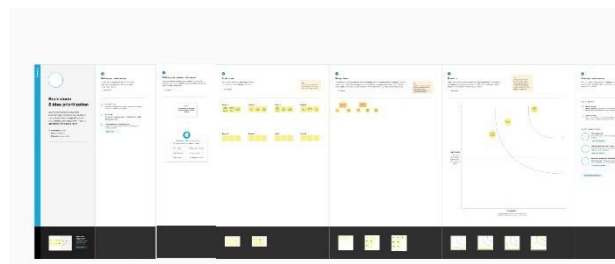
This project is done to communicate a huge message by inseting a few graphics with limited phrases.

2. PROBLEM DEFINITION AND DESIGN THINKING

2.1 Empathy Map



2.2 Brain Storming





Advantages

The graphics are more powerful than the phrases as it attracts the People effectively.

Disadvantages

Only a limited contents can be put into the Infographics.

5 APPLICATIONS

The Infographics designed through Canva by customizing the templates .

6. CONCLUSION.

The Infographics was designed by me. I had a chance to know more about Canva and Designing.