

# GLOBAL SALES DATA ANALYTICS

## PROBLEM STATEMENT:

- ✚ These days, online shopping is essential it's difficult to just stroll into a store at random and buy whatever you want because of covid-19 Shopping online is currently the need of the hour. Because of this COVID, it's not easy to walk in a store randomly and buy anything you want. So, try to understand a few things like, Customer Analysis and Product Analysis of this Global Super Store.
- ✚ All action taken to sell a good or service to a customer are referred to sales consumer or commercial
- ✚ It's critical that the “sales analytics “denotes the use of technology to gathered and analysis sales data to generate practical knowledge .it is employed to locate, enhance and predicted sales. It makes use of various KPI's and metrics to plan an effective sales strategy that increase the company's revenue.
- ✚ Social impact, price inflation perception business Model/Impact ,sales Growth process Improvement and low customer churn Rates are key solution that we solve through the application.