## Abinand Ambadi Sivakumar

# Software Developer

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## **Summary**

- 6 years of technical experience in full-stack web application development, product prototyping, systems integration, performance engineering and solution design.
- Domain knowledge of e-commerce, digital marketing, customer relationship management, information systems, 3D graphics, virtual reality and augmented reality.
- Creative yet organized, with a natural passion for learning and stays updated on current trends in technology.
- Permanent Resident of Canada.

#### **Primary Skills**

• JavaScript (ES6)

MS SQL Server

REST services

Three.js

Node.js

C#

jQuery

Git

#### **Secondary Skills**

Docker

• ASP.Net

Vuforia

RegEx

Bootstrap

MySQL

• Unity 3D

Core Java

React

Redis

• WebGL

Hadoop ecosystem

#### **Education**

#### Bachelor's Degree in Computer Science and Engineering, 2007-2011

First Class with Distinction SSN College of Engineering, Kalavakkam, Tamilnadu, India

Canadian Equivalent (Credential Assessment by World Education Services): Bachelor's degree (four years)

## **Employment History**

#### **Lister Technologies**

**Technology Specialist** (Jun. 2016 – Nov. 2017)

- Developed micro-services on Docker/Node.js for an online storefront using functional programming techniques that enabled provision of cost-optimized shipping options during customer check-out, based on warehouse location and real-time product inventory.
- Built a web service orchestration feature within a software platform to trigger digital marketing campaigns on Oracle Responsys by processing event streams from BigCommerce web-hooks.
- Developed Node.js packages on the Node-RED platform to manage resources via XML-RPC on Magento installations.
- Performed coding, troubleshooting and maintenance of features on an e-commerce website implemented in *ASP.Net*, coordinating with client-side technical and business teams.

#### Self-Employed

Freelance Software Developer (May. 2015 – Jun. 2016)

- Developed a responsive frontend with 3D visualization and editing features using three.js,
  Bootstrap and Google Maps API on a web application for optimization of rooftop solar panel installations.
- Developed a prototype mobile app using Vuforia SDK and Unity 3D that uses an augmented reality overlay to provide interactive visual tutorials on usage of gym equipment.
- Created augmented and virtual reality experiences for real-estate advertising campaigns in collaboration with 3D artists, using Vuforia, Google Cardboard SDK, and Unity3D.

#### **Lister Technologies**

**Junior Technology Specialist** (Dec. 2014 – May. 2015)

Senior Software Engineer (Oct. 2013 - Nov. 2014)

Software Engineer (Jul. 2012 - Sept. 2013)

- Full-stack developer for the e-commerce website of a Fortune 500 nutraceutical company.
- Developed analytics solution with *Hadoop (HDFS, Flume, Spark)* to expedite lead nurturing using natural language pattern matching on data aggregated from Pardot and Salesforce CRM.
- Assist business development team with architecture and technology consulting by designing solutions and creating proposals for CRM and e-commerce projects.
- Fulfilled customization of social CRM websites based on the Lithium platform including UI widget development and data migrations from legacy knowledge bases.
- Completed *ASP.Net* projects with agile (scrum) model on application re-architecture, administrative tools, user experience enhancements and back-end business feature implementations.
- Executed integration of on-premise and hosted CRM installations with cloud services such as Zendesk and Google business apps using *Java and .Net* web services, custom plug-ins, and *jQuery* widgets.
- Created console-based batch jobs for secure extraction and transfer of customer purchase data for co-branded credit card rewards.
- Designed and implemented Salesforce CRM canvas apps using Java deployed on Heroku, featuring Twilio telephony integration.

## Harland Clarke Holding Software India (Previously GlobalScholar)

**Performance Engineer** (Jun. 2011 – Jun. 2012)

- Developed data generation framework with C# and SQL Server to synthesize a large volume of virtual user data which was used for simulating anticipated load and volume patterns for performance testing.
- Developed configurable dashboard as an administrative module for a web application enabling faster and more accurate reports of load test execution.
- Developed remote performance monitoring application for windows platform that aggregates server metrics across the farm, for alerting and reporting KPIs.

## **Awards and Recognition**

- "Spot award" for implementing a library to enable the transition of cryptography operations from a legacy software implementation to a PCI (payment card industry) compliant hardware security module.
- "Spot award" for reducing dependency on vendors by developing in-house APIs for integrating MS Dynamics CRM with Zendesk.
- "Above and Beyond award" for architecture and implementation of content management tool that enabled marketers to edit product pages for Search Engine Optimization.

## Languages

English: Full Professional Proficiency (Read/Write/Speak)

**French:** Novice (Read/Write)