**Facebook Promotion**

|  |
| --- |
| Startup Startup Standard Business |
| Profile Optimization ✔ ✔ ✔ |
| Creative image 3(in a week) 6(in a week 12(in a week) |
| Fb timeline status posting 4 8 12 |
| Post Sharing In Groups 7 9 14 |
| Cover image creative and upload ✔ ✔ ✔ |
| Group Creation ✔ ✔ ✔ |
| Group Join ✔ ✔ ✔ |
| Targeted pages likes 8% to 10% 10% to 12 13%+ |
| Video sharing- 1 3 5 |
| Call to action button ✔ ✔ ✔ |
| Community or Event page Creation ✔ ✔ ✔ |
| Facebook Review Postings x x ✔ |
| Polls Creation & Management x x ✔ |
| Facebook Insight Monitoring ✔ ✔ ✔ |
| Deleting insight Monitoring ✔ ✔ ✔ |
| Deleting of unwanted sparm ✔ ✔ ✔ |
| Blogs posting(Blog Posting) x ✔ ✔ |
| Gif Images x ✔ ✔ |
| Traffic Monitoring through Google analytics ✔ ✔ ✔ |
| Sponsored ads (Additional Cost) ✔ ✔ ✔ |

**Instagram Promotion**

Startup Standard Business

Profile Optimization

Instagram Image Sharing 5 7 10

Targeted instagram followers Increase ✔ ✔ ✔

Strories , Repostings ,Poll Creations , IGTV ,IG REElS Etc. ✔ ✔ ✔

#hashtag Trend Research x ✔ ✔

Video Sharing 2 5 7 ` `  
Comments Likes Management ✔ ✔ ✔

(Engagement Strategy)

Image Tagging x ✔ ✔

Gif Images x ✔ ✔

Instagram Analytics Monitoring ✔ ✔ ✔

YouTube Channel Optimization

Channel Creative upload

Video Upload

Video promotion

Video Title & Meta Optimization

Thumbnail Creative for Videos

You tube Subscribers

YouTube Discussion Posting

YouTube Video Views

Comment Moderation

Customer Support

Email,Chat ,Phone

Project Management Tool Tracking

|  |  |  |
| --- | --- | --- |
| Pricing for Month:  Starter | Seo  Advanced | Business |
| ₹ | **₹** | **₹1** |
| Website Audit | **Website Audit** | **Website Audit** |
| Keyword Research (One-Time) | **Keyword Research (One-Time)** | **Keyword Research (One-Time)** |
| 10 Keywords Optimize | **20 Keywords Optimize** | **50 Keywords Optimize** |
| On-Page Optimization (Upto 3-5 Pages) (One-Time) | **On-Page Optimization (Upto 6-8 Pages) (One-Time)** | **On-Page Optimization (Upto 8-10 Pages) (One-Time)** |
| On-Page Implementation | **On-Page Implementation** | **On-Page Implementation** |
| Title Tags Optimization | **Title Tags Optimization** | **Title Tags Optimization** |
| Meta Descriptions Optimization | **Meta Descriptions Optimization** | **Meta Descriptions Optimization** |
| H1 Headings Optimization | **H1 Headings Optimization** | **H1 Headings Optimization** |
| Off-Page Optimization | **Off-Page Optimization** | **Off-Page Optimization** |
| Google Search Console Errors | **Google Search Console Errors** | **Google Search Console Errors** |
| 15 Day Reporting with Keywords Ranking | **Google Analytics** | **Google Analytics** |
|  | **Screaming Frog Errors** | **Screaming Frog Errors** |
|  | **15 Day Reporting with Keywords Ranking** | **15Day Reporting with Keywords Ranking** |
|  |  |  |