PROJECT REPORT DEMONSTRATION

1 INTRODUCTION

OVERVIEW

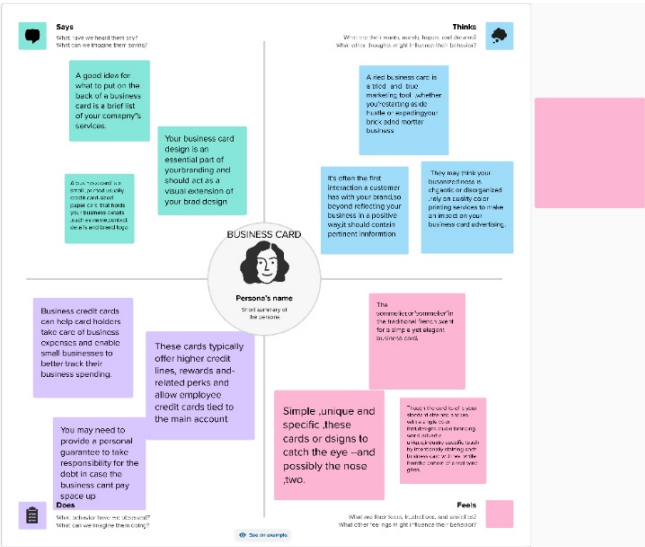Designing A Business Card Using Canva

Make a great first impression by creating a unique <u>business card</u> design in Canva. Choose from thousands of templates created by professional designers and download or print your own custom cards.

PURPOSE

We know that your brand image matters to you. That's why Canva's free business card creator makes it easy to brand your business card. Upload your logo, use your brand colors, and choose complementary fonts to showcase your brand's look and feel.

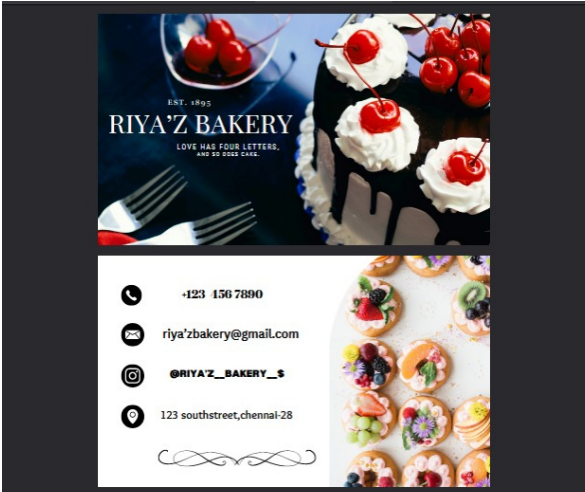2. PROBLEM DEFINITIONS AND DESIGNIN THINKING

EMPATHY MAP

BRAINSTORMING MAP

3. RESULTS

PROJECT NAME DESIGN INFRAGRAPHIS USING CANVA

4. ADVANTAGES AND DISADVANTAGES

. ADVANTAGES	DISADVANTAGES

1. It is used effectively in communication 2. It is economical 3. It is User-Friendly 4. In Canva There are a lot of activities for presentation	1.Some logo ,images,designs are so costly 2. E-mail Id is mandatory

5 APPLICATION

THE CANVA Application is very useful   to create my project easily . it helps with new templates

It will be useful in my future.

6 CONCLUSION

In NAAN MUDHALVAN SCHEME   I am a student in Government Arts and Science College chidambarapuram, assigned my project to be done with help of Canva Application.I have learned that usage of canva App well and It is very user-friendly.