

Once you're in canva, you can either click on the 'YouTube Thumbnail'template or use the search bar to tybe in YouTube Thumbnail.

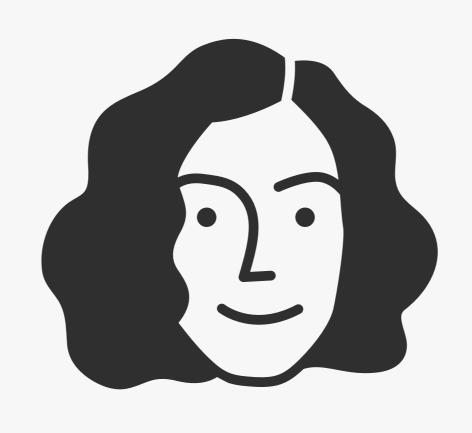
You will notice to the left hand side, there are a number of premade designs that you can use as a basis for your design.

video thumbnails. It is free to use, easy to navigate, and offers a wide range of design templates that you can

How to start and grown your YouTube channel I
Canva

Canva is an intuitive graphic design platform that allows users to create professional-looking graphics, including

The recommended
YouTube thumbnail size
is 1280 x 720 pixels and
up to 2MB. For best
results, upload a video
thumbnail with a 16:9
aspect ratio.



Persona's name

Short summary of the persona

Publishing your design will deliver your video in a file format that can be easily uploaded to YouTube, and then it's out there for the

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In addition,
Photoshop is fairly
easy to use, even
for those with
limited graphic
design experience.

Does

What behavior have we observed? What can we imagine them doing?



