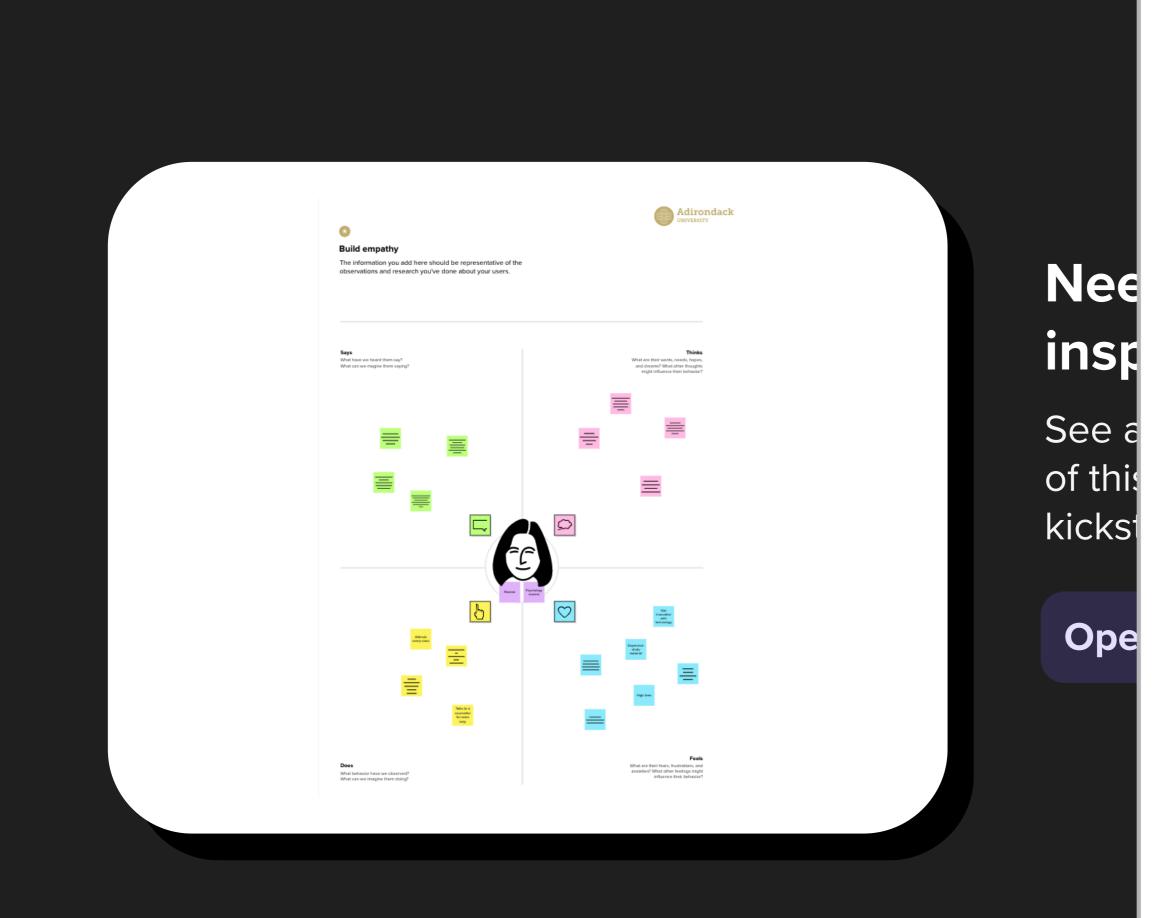


# Empathy map

Use this framework to develop deep, shared understanding a empathy for other people. An empathy map helps describe aspects of a user's experience and pain points, to quickly understand your users' experi and mindset.

Share template feedback





## **Build empathy**

The information you add here should be representative of the observations and research you've done about your users.

#### Says

What have we heard them say? What can we magine them saying?

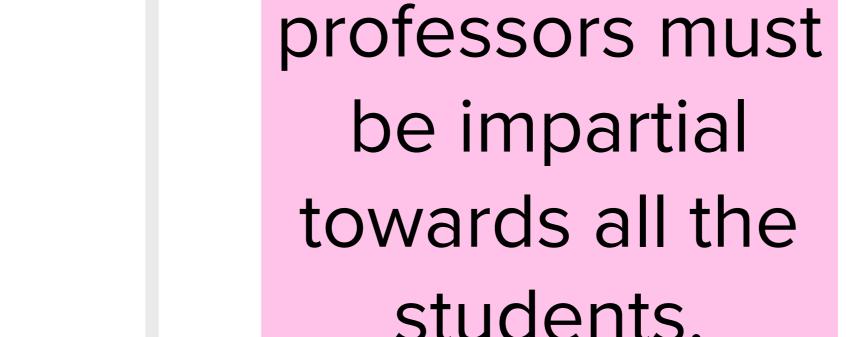
Students should be given practical education along with theoretical learning and meditation classes for relaxing the children mind.

Creating new application software for making simple admission process in schools and colleges

Schools or

Implementing the bus tracking system in every schools and colleges, which provides live location updates of the school bus at any point of time.

> Schools and colleges should be integrated with a pharmacy clinic for urgent care.



be impartial towards all the students.

Teachers or

Tracking the

availability of hostel

facilities and

assurance of

security in hostels

using a specially

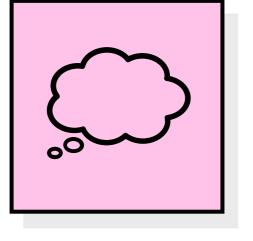
created software.

# **Thinks**

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?

Creating online application software for simple application process to avoid time consumption.

> Hygienic Canteen Foods.



Give them a name and a portrait to empathize with your persona.

colleges must devote one period a week to the Library reading.

Monitoring the health care of each student, weekly once and updating the data basis in the application software, to undergo appropriate treatment.

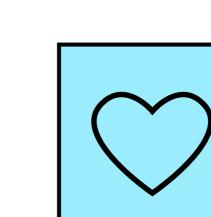
### **Does**

What behavior have we observed? What can we imagine them doing?



Creating application software, that involves ordering the marks of applicants in merit basis and separate them in batches according to their marks for counseling process to avoid unnecessary travel.

> Create intensive awareness about the evil effects of using polythene bags, water pollution and their dangerous impact among the students.



Arrange the sports and cultural events regularly.

Students should be provided with Separate college buses to avoid over crowding.

Students should be given discount for their good performance in academics

> Schools and colleges must have proper Labouratory Facilities

# **Feels**

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?

