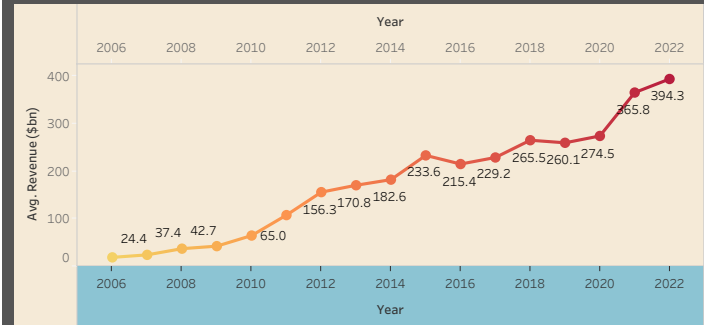


KPI

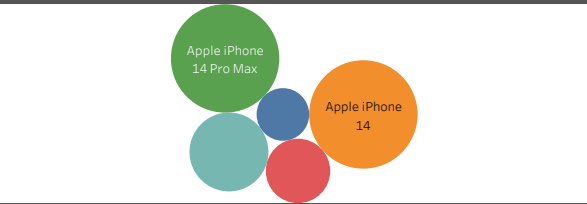
Year2022BrandAPPLEColourMultiple values

Revenue Generated		Units sold (mm)	Active Users (mm)	
205		232	1,334	
Brand	Discount Percentage	Mrp	Star Rating	Sale Price
Apple	0	77,000	5	77,000

Annual Revenue (2006-2022)



Modal- Share



Modal Specification

Model	Processor	Front Ca..	Rear Camera	Colour	
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Ne..	12MP	12MP + 12MP	Black	74,900
APPLE IPHON..	A Bionic Chip	12MP	12MP + 12MP	Blue	149,800
APPLE IPHON..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	189,800
APPLE IPHON..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900