

## Says

What have we heard them say? What can we imagine them saying?

> During speeches and campaign promises, the candidate may have openly expressed their commitment to addressing specific problems faced by constituents, using empathetic language.

They might have used empathetic language, such as acknowledging the struggles of the people they aimed to represent and expressing a sincere commitment to finding solutions

Public statements could have included promises related to creating jobs, improving healthcare access, enhancing education opportunities, and supporting marginalized communities.

The candidate's campaign

actions may have

included hosting

numerous public

meetings, town halls, and

constituency visits to

directly engage with

voters and understand

their needs.

.Their campaign efforts

programs and initiatives

aimed at addressing local

issues, showcasing their

commitment to taking

may have included

community outreach

.Actively recruiting a

substantial number of

volunteers and receiving

significant campaign

donations may have

reflected their ability to

inspire and connect with

people on a personal

level

During campaign speeches and promises, the candidate may have openly communicated their dedication to addressing specific issues, emphasizing their empathy for the electorate.

Political Juggernauts: A Quantitative Analysis of Candidates in

the 2019 Lok Sabha Elections

**Thinks** 

What are their wants, needs, hopes, and dreams? What other thoughts might influence their behavior?



The candidate's internal motivations may have been influenced by a genuine desire to improve the lives of their constituents by addressing critical issues like poverty, healthcare, education, and infrastructure.he candidate's internal motivations may have been influenced by a genuine desire to improve the lives of their constituents by addressing critical issues like poverty, healthcare, education, and infrastructure.

The candidate may have contemplated the importance of listening to and understanding the diverse concerns and needs of the electorate to create effective policies.

Their strategic thinking might have included recognizing that empathetic leadership can build trust with voters and increase their chances of electoral success.

Their thoughts may have also involved assessing the impact of empathetic messaging on campaign effectiveness and voter perception.

The candidate may have genuinely felt compassion and empathy for the challenges faced by constituents, evoking emotions such as concern, care, and a sense of responsibility.

Their emotional connection with voters may have driven a strong desire to make a positive impact on their lives and create a better future for the constituency.

Empathetic interactions with constituents might have resulted in a deep sense of satisfaction and fulfillment, reinforcing their commitment to empathetic leadership.

The candidate's feelings may have played a role in shaping their campaign strategy to prioritize issues that resonated most deeply with them emotionally.

**Feels** 

What are their fears, frustrations, and anxieties? What other feelings might influence their behavior?



## Does

On social media

platforms, the candidate

may have demonstrated

empathy by responding

promptly to

constituents' questions

and concerns and

engaging in meaningful

conversations.

What behavior have we observed? What can we imagine them doing?

action.



