



# ABINAYA KUMAR

📍 Chennai India

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## SUMMARY

Highly astute professional with detailed understanding of cultivating long-term policies and procedures to drive change. Adept handling of relationships with company clients. True analyzer of data trends and knowledgeable in social media and online marketing.

## SKILLS

- Web development
- E-commerce solutions
- User interface design
- Content management systems
- Accessibility compliance

## EXPERIENCE

**WEB DESIGNER**, 03/2023 - 03/2024

**Abinaya**, Chennai

- Developed e-commerce sites using platforms like Shopify and Magento, including payment gateway integration.
- Implemented accessibility standards to make websites usable for people with disabilities.
- Optimized website load times and performance using techniques such as minification and content delivery networks (CDNs).

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## EDUCATION AND TRAINING

**Chennai Girls Higher Secondary School**, 10 Jones Road West Saidapet  
Chennai-15, Expected in 07/2028

Bachelor of Science: Computer Science