

PROJECT TITLE: HOW TO CREATE BRAND PROMO USING CANVA

TEAM LEADER

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COLLEGE: 7240- Dhaanish Ahmed Institute of technology, Coimbatore

DEPARTMENT: Bio medical engineering

NAAN MUDHALVAN COURSE: Digital Marketing

BRAND NAME: POWERFUL STEP

CATEGORY: WOMEN FOOTWEAR

TARGET AUDIENCE: WOMEN

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FILE UPLOAD:

<https://drive.google.com/file/d/1DOzqgjpsjSzvy25WJ0zeCUM55EEXipxG/view?usp=drivesdk>

UPLOAD IN INSTAGRAM BUSINESS LINK:

<https://www.instagram.com/reel/CyztV46Bvs/?igshid=MzRIODBiNWFIZA==>

RECORDED VIDEO LINK:

https://drive.google.com/file/d/1GKEtW_wOctiEqVOE1-GIp94DPq9NuFsy/view?usp=drivesdk