

• LOGIN

Log in to your MailChimp account.

• DESIGN EMAIL

Use MailChimp's drag-and-drop editor to design your email. Add text, images, and customize the layout.

• CONFIRM

Once satisfied, confirm your settings and proceed.

• SCHEDULE OR SEND

Choose to either schedule your campaign for a specific time or send it immediately.

• TRACK RESULTS

After sending, monitor campaign performance through MailChimp's analytics. Adjust future campaigns based on insights.

BRAIN STORMING



• CREATE CAMPAIGN

Click on the "Create Campaign" button.

• CHOOSE CAMPAIGN TYPE

Select the type of campaign you want to create, like Regular, Automated, or A/B Testing.

• AUDIENCE

Choose the audience or segment you want to target with your campaign.