

PROJECT AND REPORT TEMPLATE

INTRODUCTION;

1.1 OVERVIEW

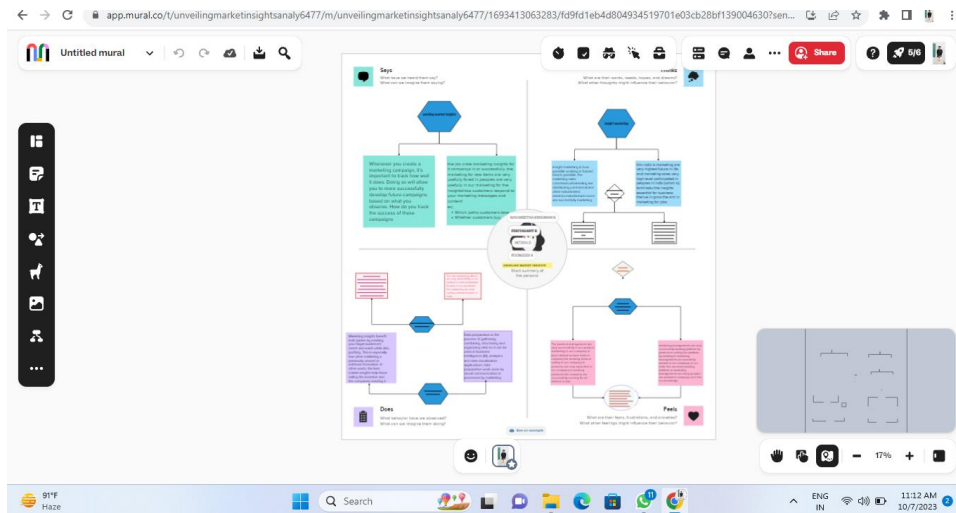
The project means unveiling market insights in future in the work was in fully controlled in the work for market managing in india. Unveiling market insights for working genral knowledge in this person to your marketing.the marking. Wholesaling or distributing is the sale of good toretailer to industrial commercial, institutional or other professional businessman to other wholesalers (wholesale businesses) and related subordinated services. Wholesaling is buying goods in bulk quantity, usually directly from the manufacturer or source, at a discounted rate. The retailer then sells the goods to the end consumer at a higher pricemaking a profit.

1.2 PURPOSE;

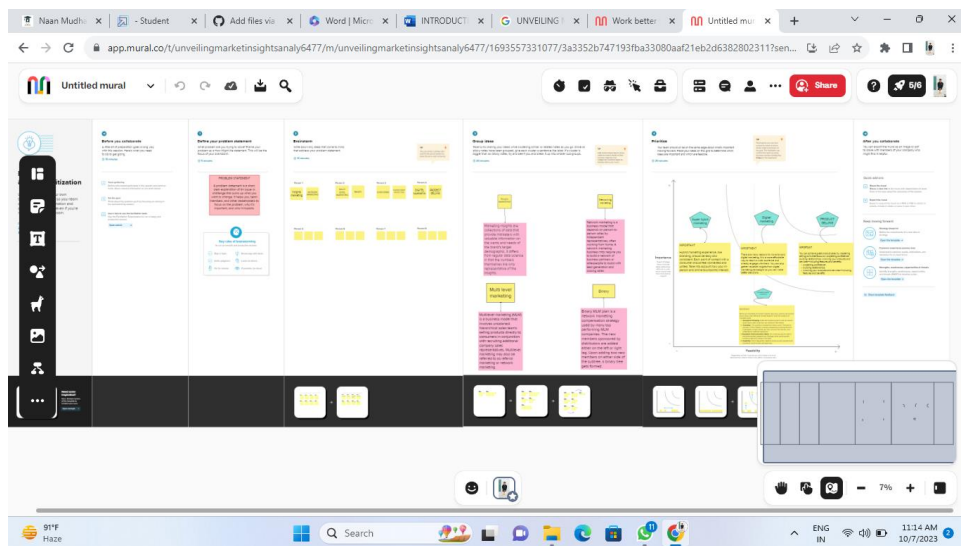
The goal of the field of market insights is to learn about and analyse the market. Data on the market, consumers, and competitors must be gathered, analysed, and interpreted by individuals in this role

PROBLEM DEFENITION & DESIGN THINKING;

2.1 EMPATHY MAP;



2.1 Ideation & brainstorming map

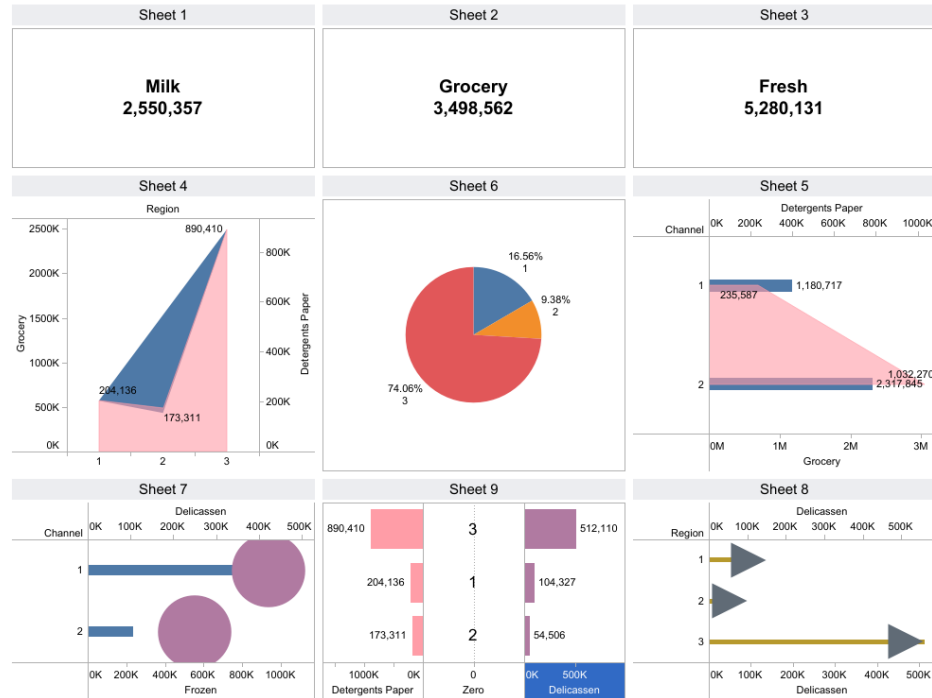


Result;

Story 1

Region wise detergent paper and g..	Channel wise detergent paper and grocery	Region wise Milk	Channel wise Delicassen and frozen	Region Wise Delicassen	Region wise Delicassen and detergent paper	Wholesaler Customer Analysis Dashboard
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Wholesaler Customer Analysis



Advantages & disadvantages;

Advantages;

Market research will help identify and highlight the basic needs of your target audience to improve customer service strategies. Understanding how you can attract attention and be remembered by potential buyers will ultimately benefit you.

Disadvantages;

- Can be expensive. Implementing a market research strategy can be expensive, especially for smaller businesses. ...
- Requires significant time investment. ...
- May only target a small population. ...
- Need personnel to conduct research.

Applications;

The responsiveness and design of a dashboard for this ensure that the information is easily understandable considerations for designing a responsive and effective user-centered design, clear and concise information, approach, accessibility, customization, and dashboard that is user-friendly, interactive, actionable insights.

project is crucial to and actionable. Key dashboard include interactivity, a data-driven security. The goal is to create a and data-driven, providing

Conclusion;

Summarize the target market, the offer, and the communication plan. Your conclusion should remind the reader of all the reasons why your plan is the best choice. Of course, the written plan is itself a marketing tool.

Future scope;

Marketers are already focusing on user-content by running social media polls, quizzes, and other interactive ways to get their share a story. It helps the marketer gain higher ensures the brand reaches a broader audience the word-of-mouth promotion.

generated challenges followers to traction and thanks to