

# DAGME AYANNA

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## PERSONAL SUMMARY

Innovative videography and photography professional with extensive experience managing complex media projects from inception to completion. Expertise in leveraging cutting-edge technologies to enhance production quality while meeting both technical and creative standards. Strong project management, team leadership, and problem-solving capabilities contribute to successful project execution and delivery. Proven track record of optimizing workflow processes, leading to increased operational efficiency and team productivity.

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## EXPERIENCE

### **Technical Director and Cinematographer, 01/2022 - 03/2025**

#### **Allure communications - Addis Ababa, Ethiopia**

- Directed technical aspects and captured visuals for commercial projects, nationwide events, and feature films.

### **Cinematographer and Editor, 08/2022 - 12/2024**

#### **blue leaf - Addis Ababa, Addis Ababa**

- Developed content ideas, considering reader or audience appeal.
- Conducted in-depth technical needs assessments for clients to identify critical technical requirements and solutions.

### **Real-estate Content Creator, 03/2022 - 04/2024**

#### **Terta production - Addis Ababa, Addis Ababa**

- From pre-production up to editing, I collaborated with clients to plan shoots and boost satisfaction with photos.
- Operated cameras to record scenes for television broadcasts, advertising or motion pictures.
- Maintained various studio equipment.

### **Live sound mixer and senior sound man, 01/2021 - 01/2023**

#### **Paul Christ's gospel International Church**

- Used control console to regulate volume level and sound quality during performances and recording sessions.
- Used sound editing boards to mix voices and music.

### **Maintenance Technician, 12/2018 - 07/2021**

#### **freelance - Addis Ababa, Addis Ababa**

- Performed hardware and software diagnostics to resolve laptop computer issues.
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## CONTACT

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## SKILLS

- Cinematography
- Photography
- Video editing
- Sound editing
- Critical Thinking
- Leadership
- Creativity
- Tech expert

## EDUCATION

Bachelor of electrical and computer engineering, 01/2021

**Woldia University** - addis ababa

certificate in cinematography, photography, 01/2021

**Blue Nile film school**

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## LANGUAGES

- English
  - Amharic
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## HARDWARE EXPERTISE

- Blackmagic
  - Canon
  - Sony
  - Lumix Cameras
  - Zoom Field Sound Recorders
  - Blackmagic ATEM Switchers
  - Digital Sound Mixers (PreSonus and Behringer)
  - Gimbal (DJI and Zhiyun)
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## EDITING SOFTWARE

- Premiere Pro
  - Lightroom
  - Photoshop
  - Audition
  - DaVinci Resolve
  - Canva
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## CERTIFICATIONS

- Volunteer videography services for New Life Teen Challenge development and relief program
  - Assistant cameraman and tech support on 'Netsu Feker' future film
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## REFERENCES

References available upon request.