

Indian Institute of Technology, Kanpur

302nd (QS) · 401-500 (THE) | India | [More details on this Institution](#)

2011 to >2016 ☐ no subject area filter selected ☐ ASJC

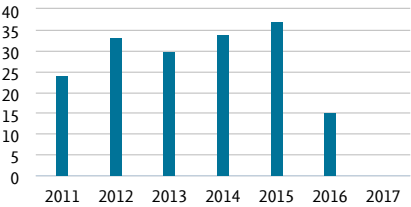
Data sources

Summary Awarded Grants Collaboration Published Viewed Cited Economic Impact **Societal Impact** Authors Competencies

Media type ☒ Print ☐ Online

Mass Media

[Export](#)

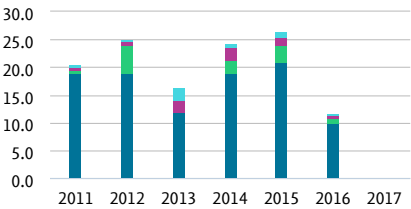


173
number of mentions in the media received by the Indian Institute of Technology, Kanpur

Media Exposure

[Export](#)

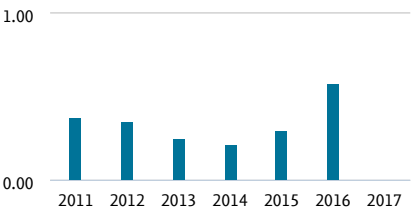
The Indian Institute of Technology, Kanpur has **124.4** media mentions weighted by type of publication, demographics and audience reach.



Weighted Counts	
<input checked="" type="checkbox"/> Internationally recognized	100.0
<input checked="" type="checkbox"/> Regionally recognized	12.0
<input checked="" type="checkbox"/> Nationally recognized	7.8
<input checked="" type="checkbox"/> Locally recognized	4.6
<input checked="" type="checkbox"/> Local interest	0.0

Field-Weighted Mass Media

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0.35
Field-Weighted Mass Media impact of the Indian Institute of Technology, Kanpur

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