

# Indian Institute of Technology, Madras

249th (QS) · 401-500 (THE) | India | [More details on this Institution](#)

2011 to >2016 ☐ no subject area filter selected ☐ ASJC

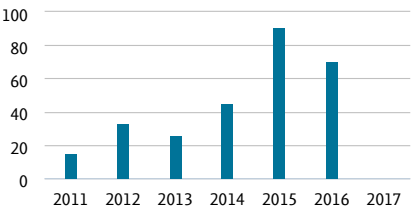
Data sources

Summary    Awarded Grants    Collaboration    Published    Viewed    Cited    Economic Impact    **Societal Impact**    Authors    Competencies

Media type ☒ Print ☐ Online

## Mass Media

[Export](#)

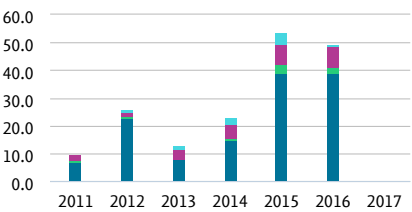


**280**  
number of mentions in the media received by the Indian Institute of Technology, Madras

## Media Exposure

[Export](#)

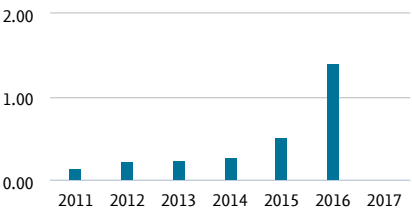
The Indian Institute of Technology, Madras has **174.2** media mentions weighted by type of publication, demographics and audience reach.



Weighted Counts	
<input checked="" type="checkbox"/> Internationally recognized	131.0
<input checked="" type="checkbox"/> Regionally recognized	7.0
<input checked="" type="checkbox"/> Nationally recognized	27.6
<input checked="" type="checkbox"/> Locally recognized	8.6
<input checked="" type="checkbox"/> Local interest	0.0

## Field-Weighted Mass Media

[Export](#)



**0.52**  
Field-Weighted Mass Media impact of the Indian Institute of Technology, Madras

ELSEVIER    [About SciVal](#)    [Terms and conditions](#)    [Privacy statement](#)    [Contact](#)

© 2017 Elsevier B.V. All rights reserved. SciVal, RELX Group and the RE symbol are trade marks of RELX Intellectual Properties SA, used under license.

RELX Group™