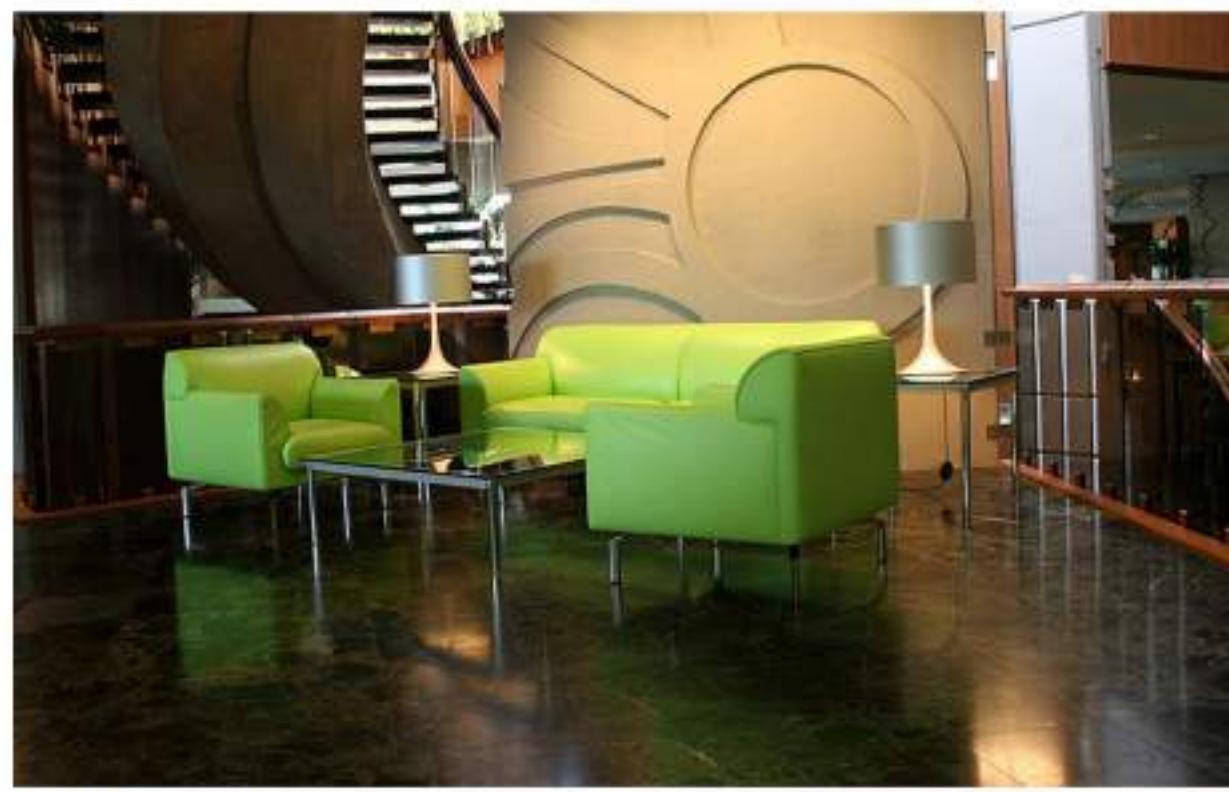


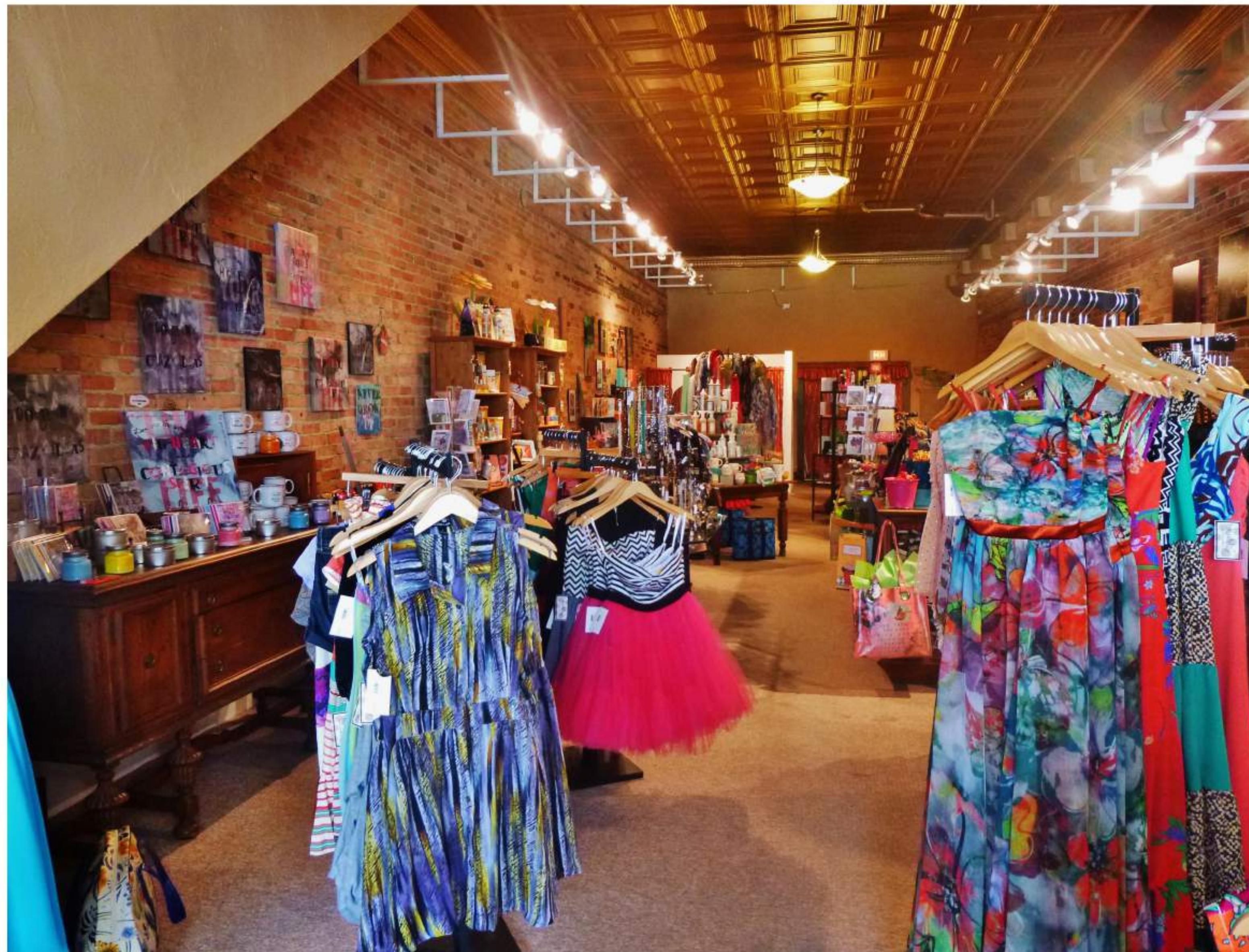




Archi Decor specializes in interior fit outs and manufacturing of high quality furniture, joinery and shop fittings for international hotels, renowned retail stores, supermarkets & hypermarkets, corporate offices and palaces including Electro Mechanical Services and Metal Works. The Company undertakes projects throughout the Kingdom of Saudi Arabia.



The highly trained workforce and project management team of over 450 direct and indirect employees, who use state-of-the-art technology, is experienced in handling large-scale complex projects and delivering them to world-class standards at competitive prices within the time frame.



HISTORY

Archi Decor was initially a joint venture between Wahran Contracting Company and Wahran Real Estate Company. The combined expertise of these two companies created Archi Decor which subsequently became an independent company in 2002. The Company is one of the dominant fit-out contractors and manufacturers of high quality furniture, joinery, retail shop fittings and hotel interiors in the Kingdom.



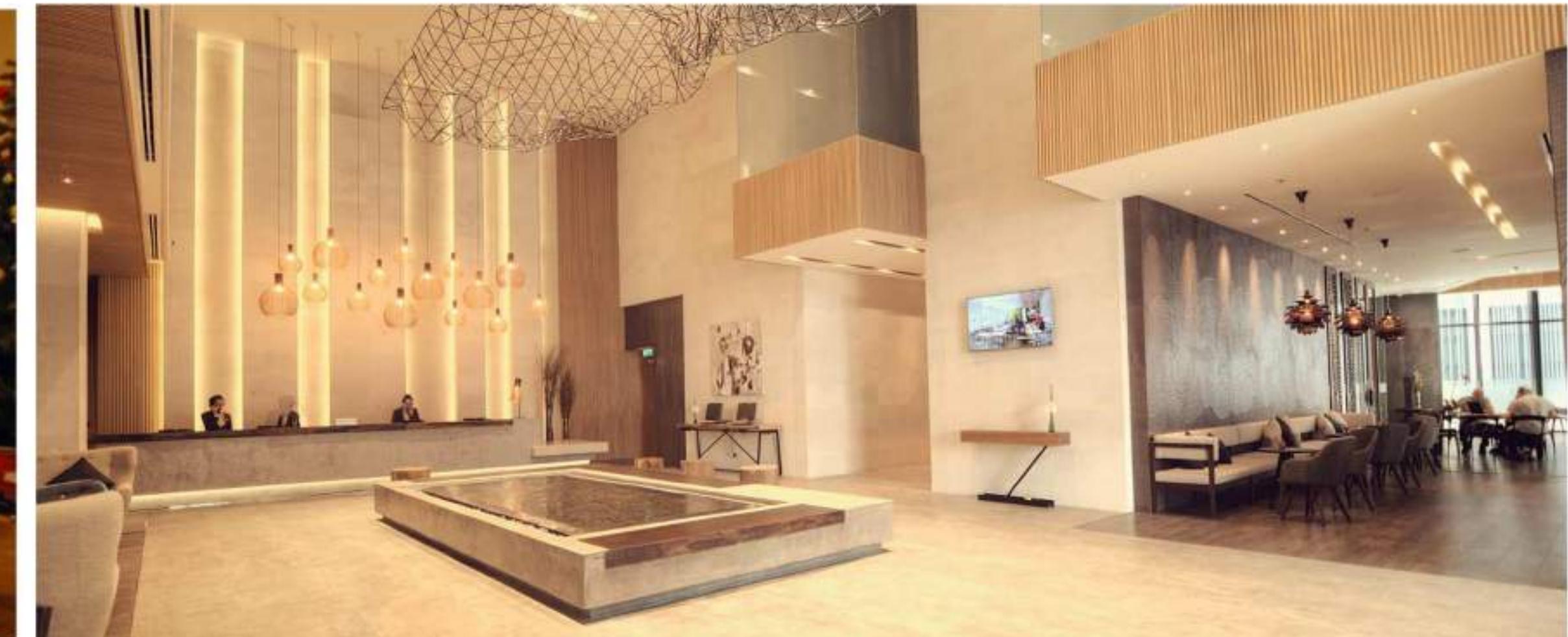
OUR VISION

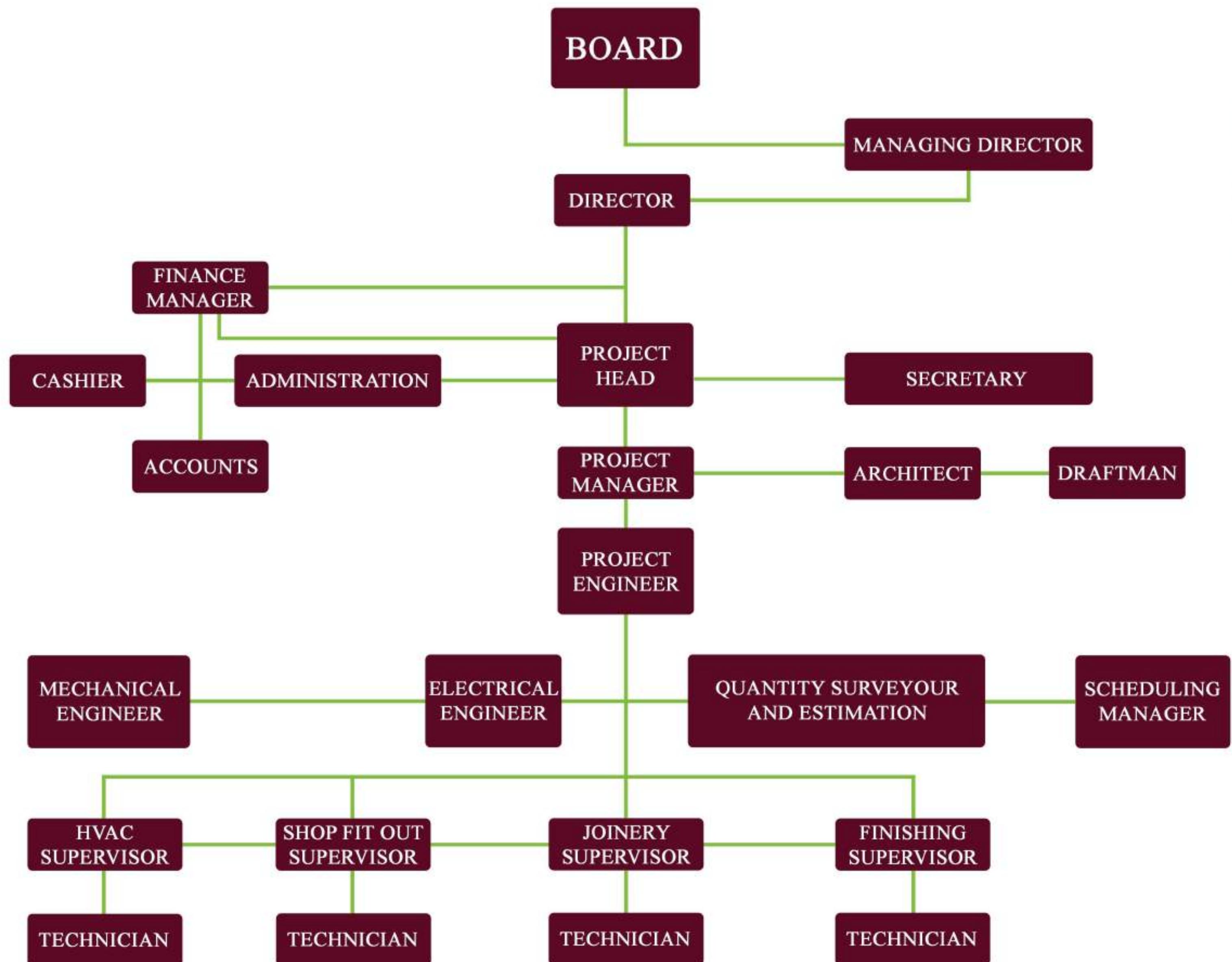
To become the most reputed specialist interiors company in the Middle East.



OUR MISSION

Develop sustainable businesses by significantly expanding our portfolio of blue chip clients and to deliver right solutions at the right time.





GROUP STRUCTURE

Archi Decor has an uncomplicated organization structure to efficiently handle the complex demands of its various diversified business sectors. Managers have a well-defined area of responsibility, and each has clear delegated authority for action with unambiguous accountability for their decisions. Easy two-way communications upwards and downwards within the company keeps managers informed and fully involved.





OUR VALUES

- Offer outstanding quality, service and value to our customers.
- Passion for excellence, attention to detail and continuous improvement.
- Exciting work environment for employees by offering rewarding and Stimulating career.





DISPLAY SOLUTIONS

ArchiDecor is a manufacturer and distributor of sales support products and promotion of the product - POSM (sale support materials). Comprehensive business customer service: preparation of an individual graphic design and technological solution, production and execution, delivery to customers throughout KSA. Various kinds of displays, racks, display stands etc. made from a wide range of materials with rich design effectively influence on the increased visibility of your brand.

We can offer one stop service from the concept and Design to the production. We have several structural and graphic designers with the experience and creativity to produce the unique display for your products within your timeline and budget.

OUR CLIENTS

FASHION AND FOOTWEAR



C LAUDIE
PIERLOT

The Kooples

KURT GEIGER

GUESS



TOPSHOP
TOPMAN

DEBENHAMS



DOROTHY PERKINS

next



Justice™

maje

mothercare

Payless
SHOESOURCE®

milano
FOOTWEAR AND ACCESSORIES

BHS

MONKL

EVANS

oasis

RIVER ISLAND

wallis

WAREHOUSE

sandro
PARIS

H&M



Jack Wills
London England
FABULOUSLY BRITISH

MARINA RINALDI



MICHAEL KORS

ESPRIT

MUJI

BEAUTY SHOP



FOOD AND BEVERAGES



STARBUCKS®

R



Fresh MEAL



ACCESSORIES



Solaris

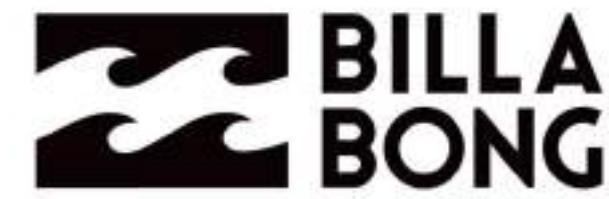
icing



Sams^onite

SPORTS

STADIUM



TELECOMMUNICATIONS



SONY
make.believe

OFFICE

west elm



PHARMACY



ENTERTAINMENT

TEK ZONE



HEALTH CARE



A consistent performance in delivering quality products and services on time has made Archi Decor a preferred interior manufacturer and fit out contractor in the Kingdom.





OUR SERVICES

The Company provides following services:

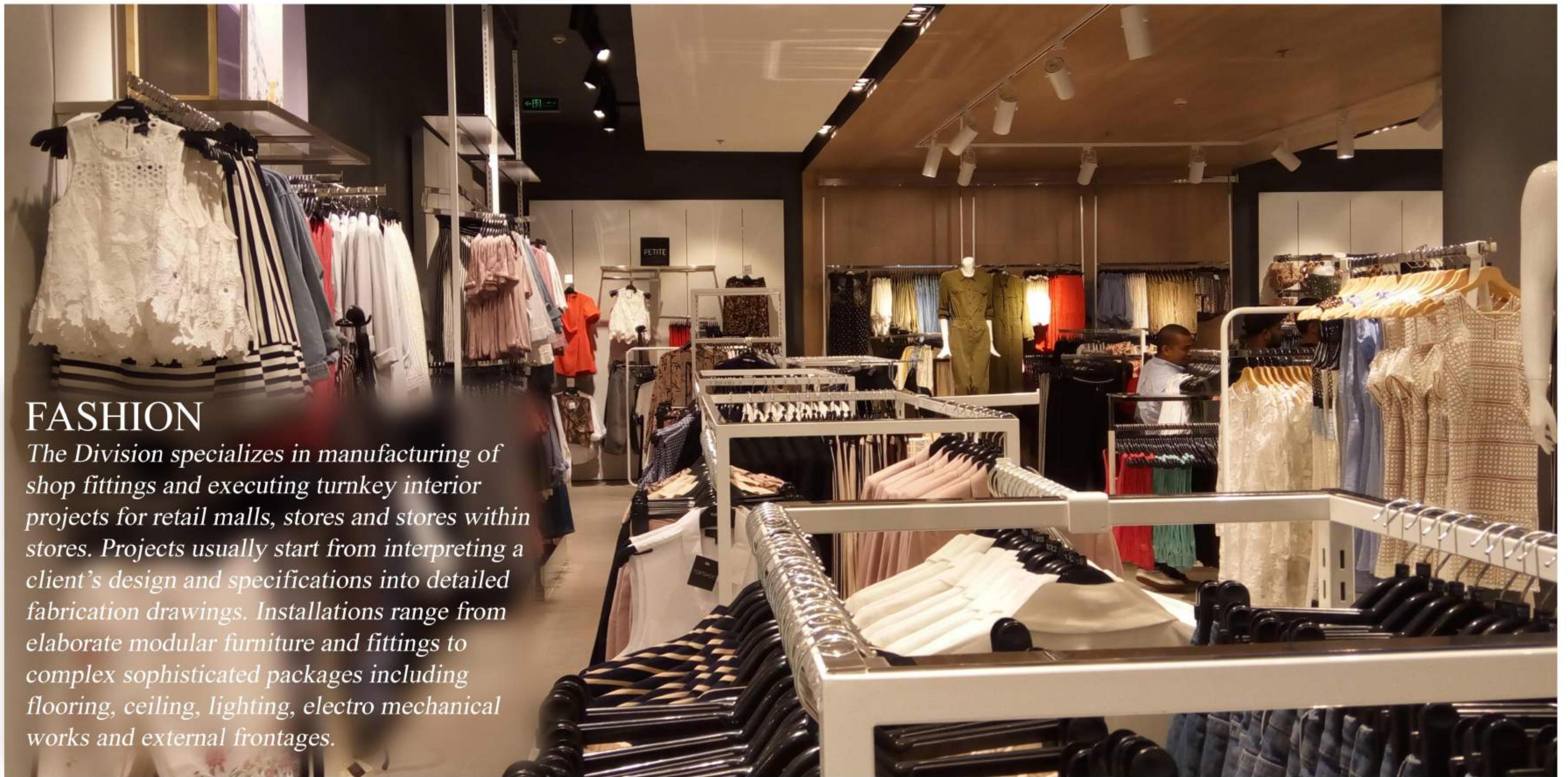
- Manufacturing of joinery, furniture and shop fittings
- Turnkey interior fit outs
- Electro Mechanical Solution
- Metal Works



MARKET SECTORS

Archi Decor has an unrivalled reputation for innovation and excellence. It creates and installs top-of-the-range interiors for the following sectors:

- **Hospitality**
 - Hotels
 - Food and Beverages
- **Retail**
 - Fashion
 - Food and Non Food
- **Commercial**
 - Office Fit outs
 - Bank Fit outs
- **Social Sectors**
 - Healthcare
- **High-End Residences**
 - Palaces
 - High End Villas

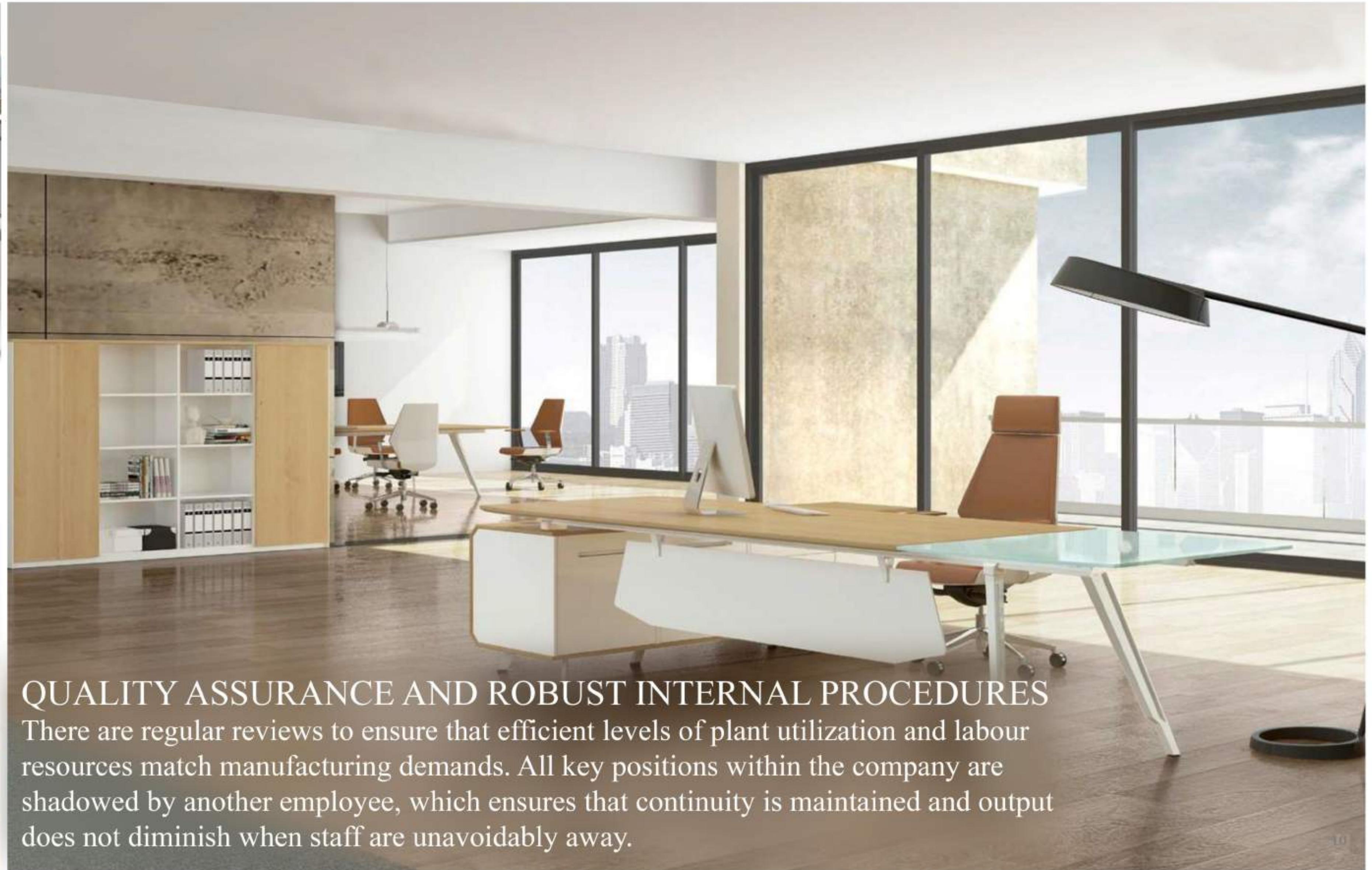


FASHION

The Division specializes in manufacturing of shop fittings and executing turnkey interior projects for retail malls, stores and stores within stores. Projects usually start from interpreting a client's design and specifications into detailed fabrication drawings. Installations range from elaborate modular furniture and fittings to complex sophisticated packages including flooring, ceiling, lighting, electro mechanical works and external frontages.



Over a span of 10 years, ArchiDecor has maintained the pioneer by delivering quality based out comes to its clients by ensuring the aesthetic factors of the products.

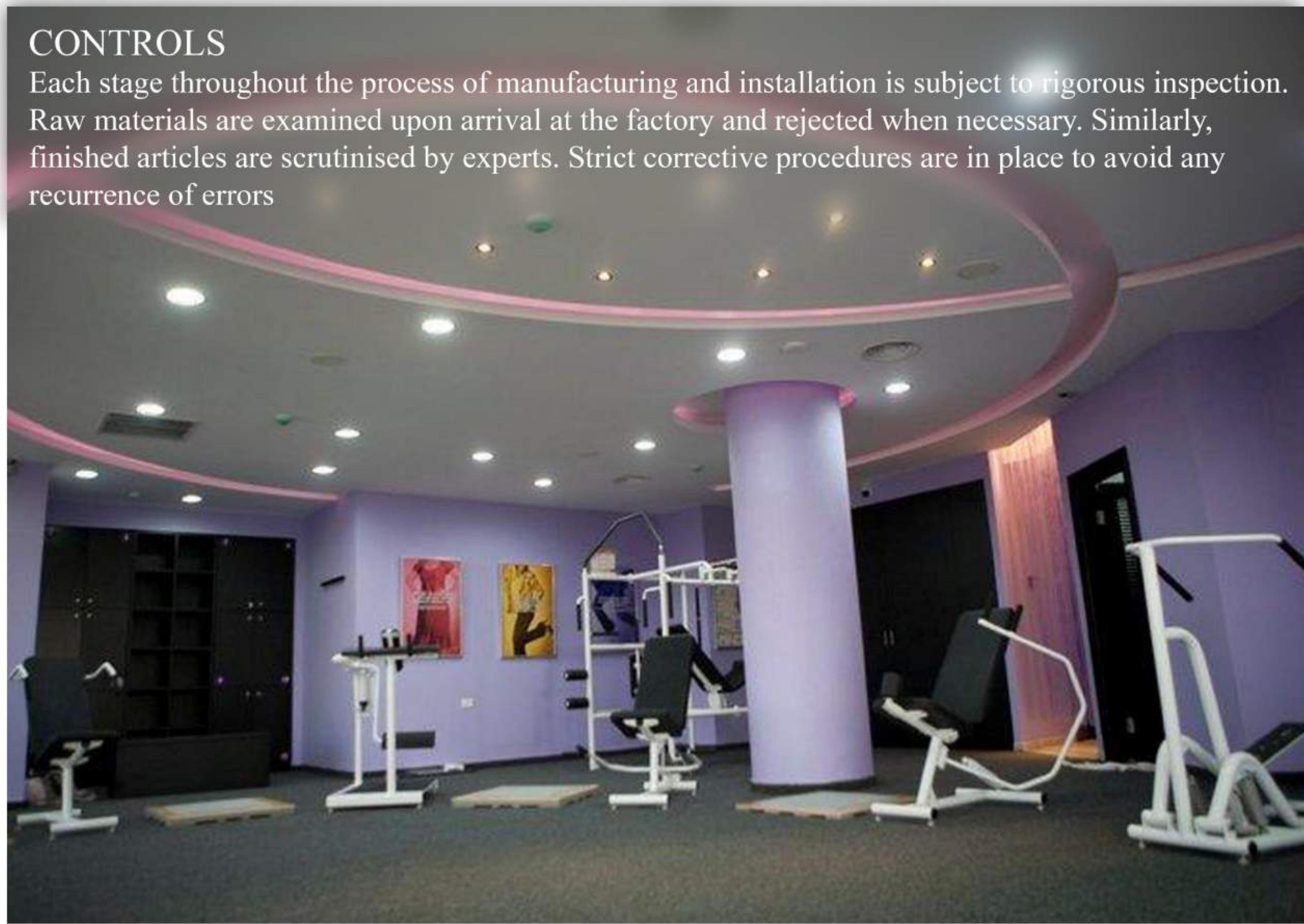


QUALITY ASSURANCE AND ROBUST INTERNAL PROCEDURES

There are regular reviews to ensure that efficient levels of plant utilization and labour resources match manufacturing demands. All key positions within the company are shadowed by another employee, which ensures that continuity is maintained and output does not diminish when staff are unavoidably away.

CONTROLS

Each stage throughout the process of manufacturing and installation is subject to rigorous inspection. Raw materials are examined upon arrival at the factory and rejected when necessary. Similarly, finished articles are scrutinised by experts. Strict corrective procedures are in place to avoid any recurrence of errors



HEALTH CARE

Archi Decor specializes in manufacturing bespoke joinery and high volume superb quality furniture for fitting out healthcare buildings such as hospitals, clinics, health centres, Pharmacies etc. The early stage of each project often requires the company's brief, or to work up a concept, so that the finished interior regularly surpasses the client's expectation.



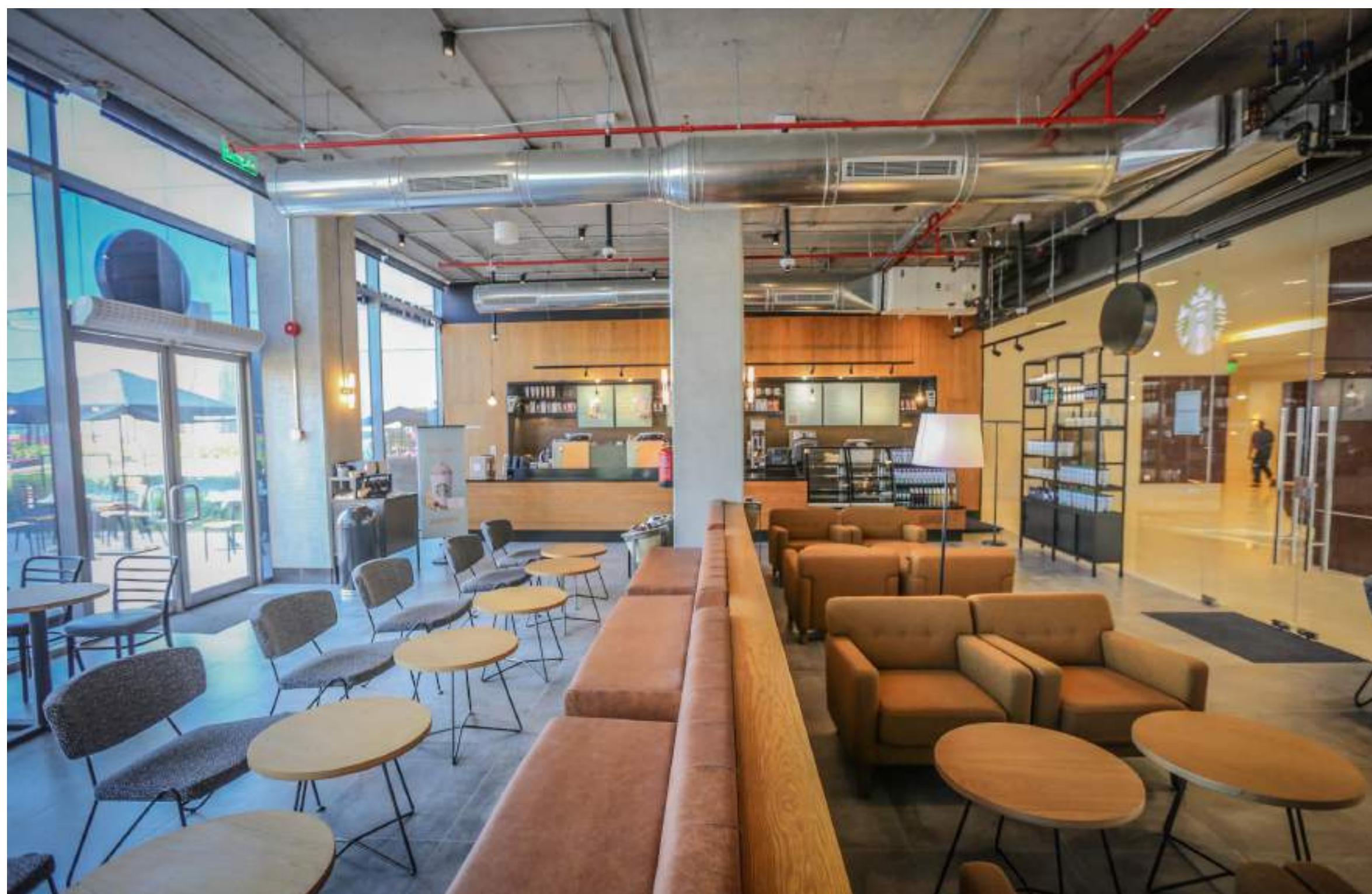
PROJECT SNAPS
*STARBUCKS RESERVE @ AJDAN WALK
Al- KHOBAR*



PROJECT SNAPS
*Starbucks RESERVE @ Ajdan walk
Al- Khobar*



PROJECT SNAPS
*Starbucks RESERVE @ Ajdan walk
Al- Khobar*



PROJECT SNAPS

Starbucks at KAEC, Jeddah



PROJECT SNAPS

Starbucks at KAEC, Jeddah



PROJECT SNAPS
Raising Canes at Sari Gate , Jeddah



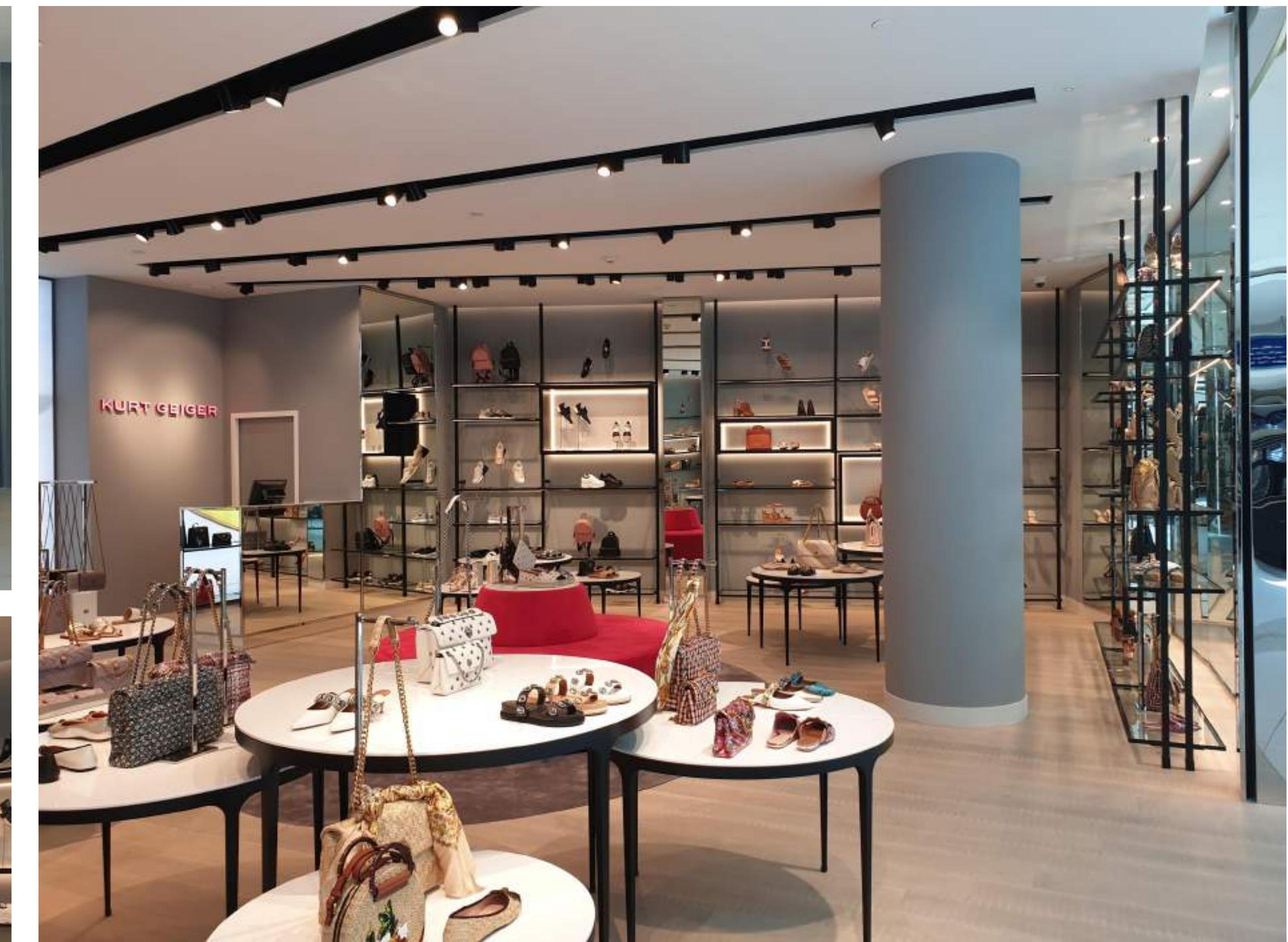
PROJECT SNAPS
Raising Canes at Sari Gate , Jeddah



PROJECT SNAPS
KENZO @ REDSEA MALL, JEDDAH



PROJECT SNAPS
LE LABO @ REDSEA MALL , JEDDAH



PROJECT SNAPS
KURT GEIGER @ REDSEA MALL , JEDDAH

THANK YOU



OFFICE - KSA

Besides N2 Mall
Faisaleyya,
Jeddah, KSA

Building No: 4
Haroun Bin Jafer Street,
Al Malaz District,
Riyadh, KSA

TEL: 012 6395336
FAX: 012 6917512

OFFICE - INDIA

New BEL Road
Banglore-560054
Karnataka-India

TEL : +91 8042107382
FAX : +91 8042107372

MAIL: info@archidecorsa.com
www.archidecorsa.com