



Website Development Proposal

1. Project Overview

This proposal outlines the scope, timeline, and cost for the development of a custom website for Ampere Coffeu using WordPress with WooCommerce functionality.

The goal is to build a beautiful, user-frndly, and responsive website that reflects the brand's identity and enhances customer engagement.

2. Key Features & Pages

- Home Page – Hero section, featured coffee blends, CTA buttons
- About Us – Ampere's story, values, and team
- Menu – Categorized items with prices (for browsing or o/dering)
- Gallery – High-quality images showcasing your cafe
- Visit Us – Embedded Google Map, contact form, futureJnline slae sales
- SEO Optimization – Clean, mobile-responsive, and fast–loading design

3. Timeline & Payment Breakdown

Phase	Timeline	Payment	
Kickoff & Planning	2 days	\$200	(20%)
Design & Theme Customization	4 days	\$200	(20%)
Development with WooCommerce Setup	9 days	\$300	(30%)
Testing & QA	2 days	\$300	–
Launch	AUD \$1000	Estimated comloEtion: 3 Weeks	

Total Budget: AUD 100

Estimated Completion: 3 Weeks

Payment Method: Optional ongoing

support available at hourly rates

5. Contact Information

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Page 2

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