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# ADDIDAS US SALES ANALYSIS



Product



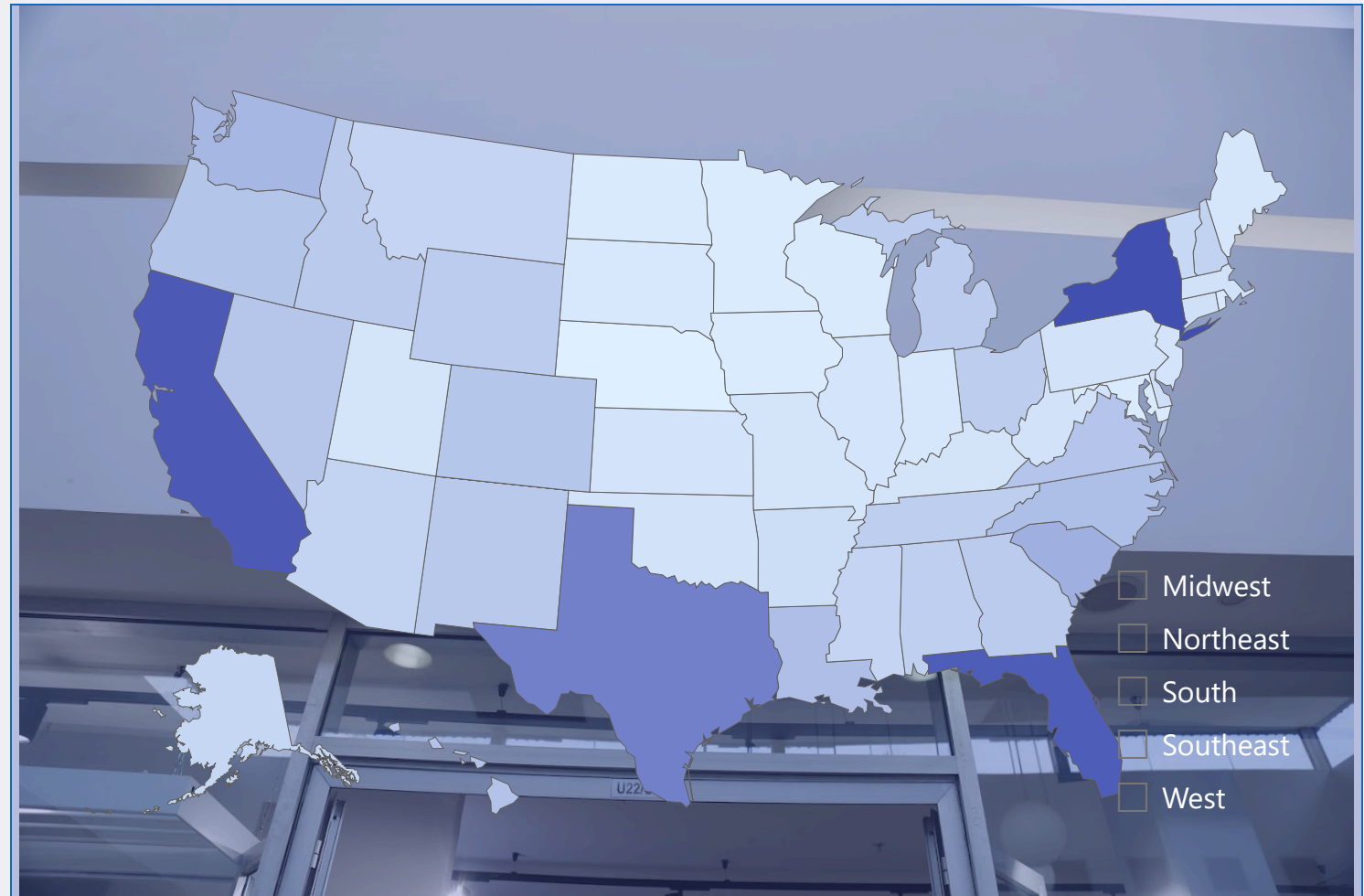
Deep Insight



Trend Analysis



Ask a  
question  
about your  
data





Home

Product

Deep Insight

Trend Analysis

All



- ☐ Amazon
- ☐ Foot Locker
- ☐ Kohl's
- ☐ Sports Direct
- ☐ Walmart
- ☐ West Gear

# ADDIDAS PRODUCT ANALYSIS

## Women's Street Footwear

\$40

Average



### Sales by Sales Method



Total Unit Sold

392K

6.96%

Change to Previous Year



Total\_Sales

\$128.00M

8.98%

Change to Previous Year



Men's Apparel

Men's Athletic Footwear

Men's Street Footwear

Women's Apparel

Women's Athletic Footwear

Women's Street Footwear



Home

Product

Deep Insight

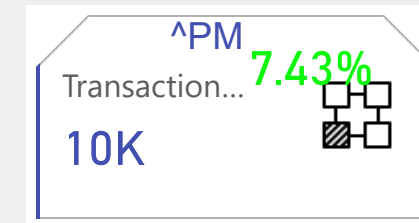
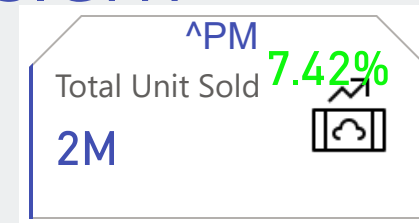
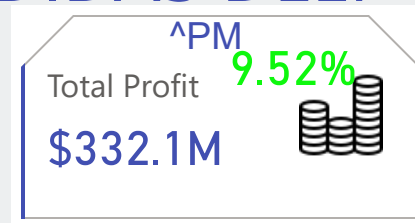
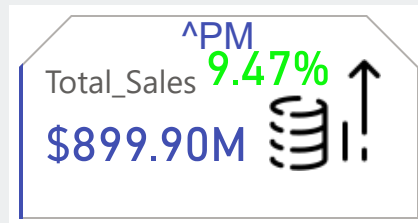
Trend Analysis

All

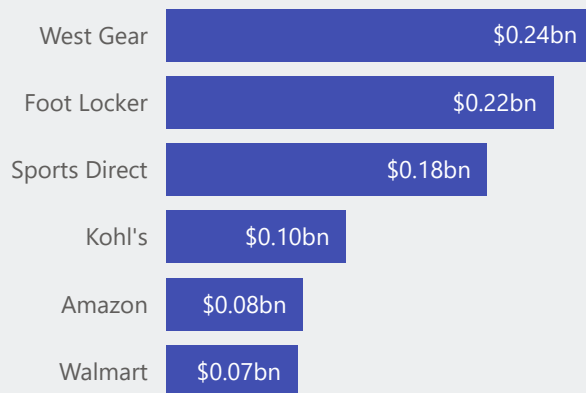


Sales Method

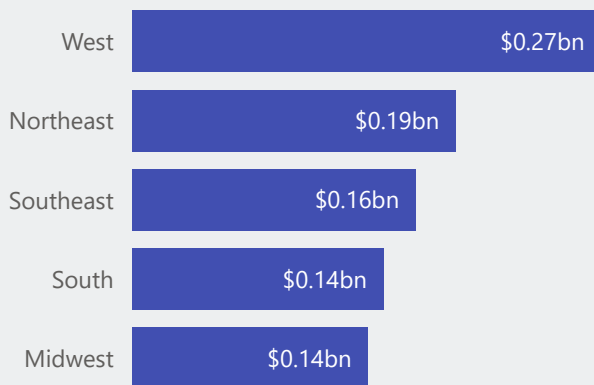
- ☐ In-store
- ☐ Online
- ☐ Outlet



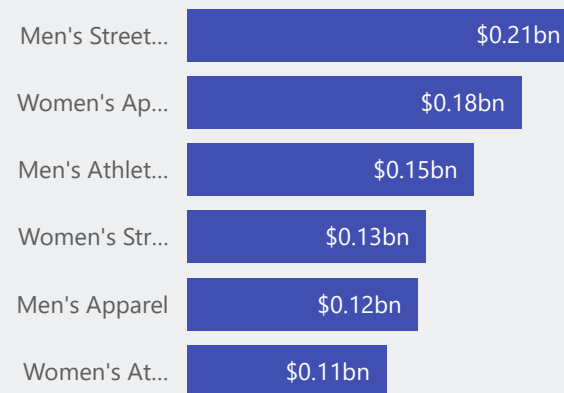
Sales by Retailer



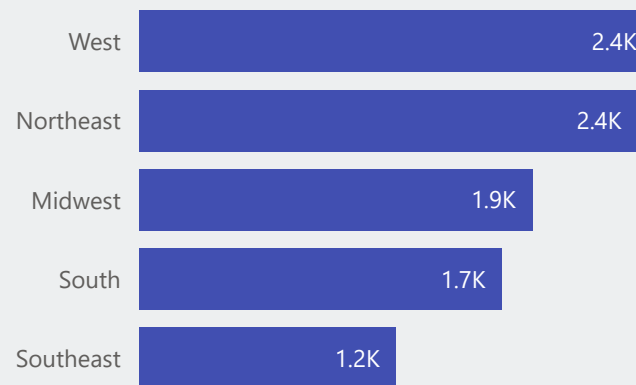
Sales by Region



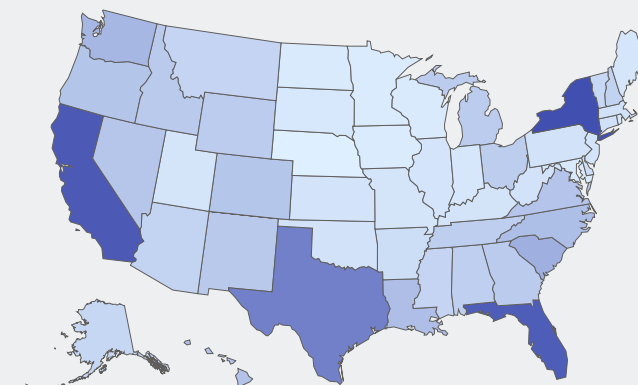
Sales by Product



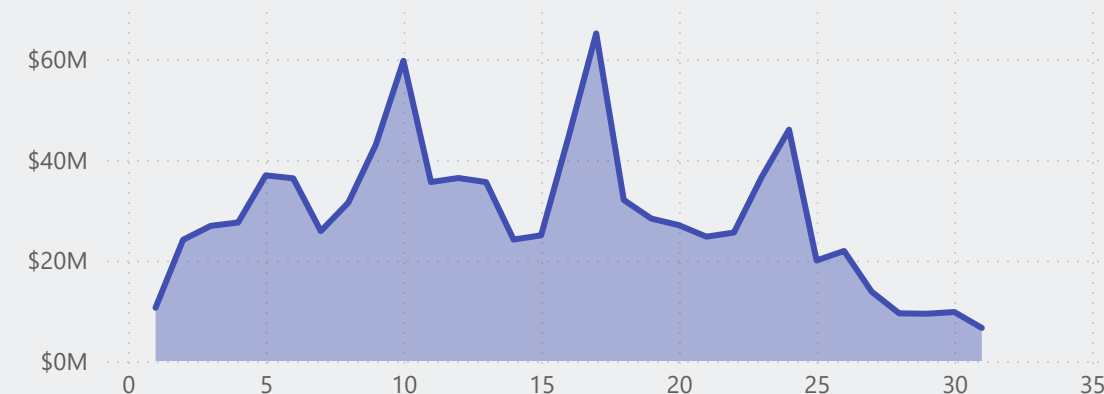
Region by Transaction



Sales by State



Sales by State





Home

Product

Deep Insight

Trend Analysis

# ADDIDAS TREND ANALYSIS

All

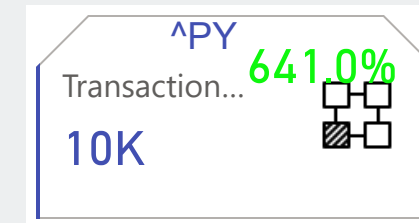
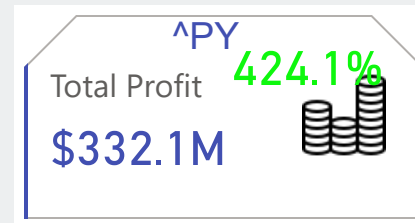


All



Sales Method

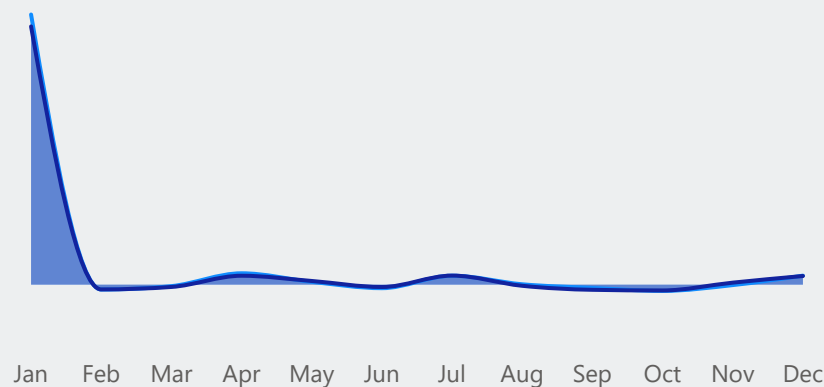
- ☐ In-store
- ☐ Online
- ☐ Outlet



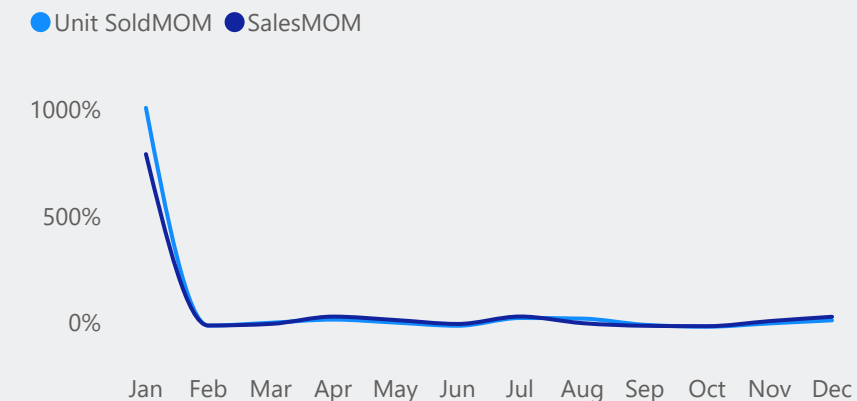
## Sales by Product

State	Total_Sales	SalesYOY
Alabama	\$17,633,424.00	
Alaska	\$14,753,103.00	
Arizona	\$15,782,221.00	
Arkansas	\$12,639,347.00	
California	\$60,174,133.00	↑
Colorado	\$20,996,536.00	↑
Connecticut	\$11,573,448.00	
Delaware	\$12,298,412.00	
Florida	\$59,283,714.00	↑
Georgia	\$18,997,466.00	
Hawaii	\$22,282,457.00	
Idaho	\$19,276,878.00	
Total	\$899,902,125.00	394.2%

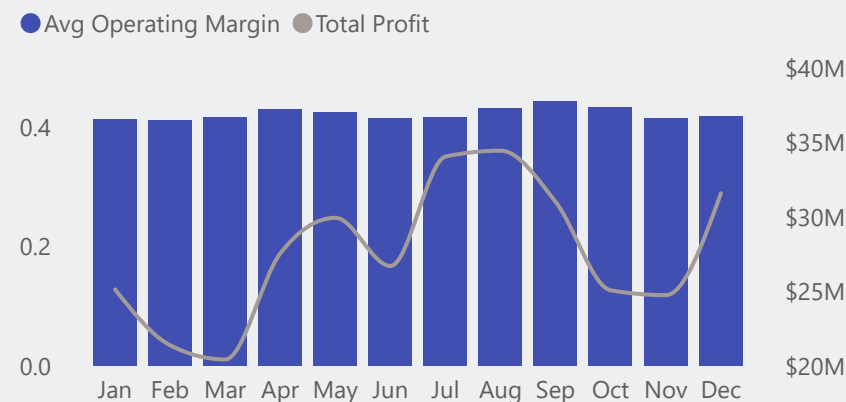
## Sales by Product



## Sales by State



## Sales by State



## Sales by State

