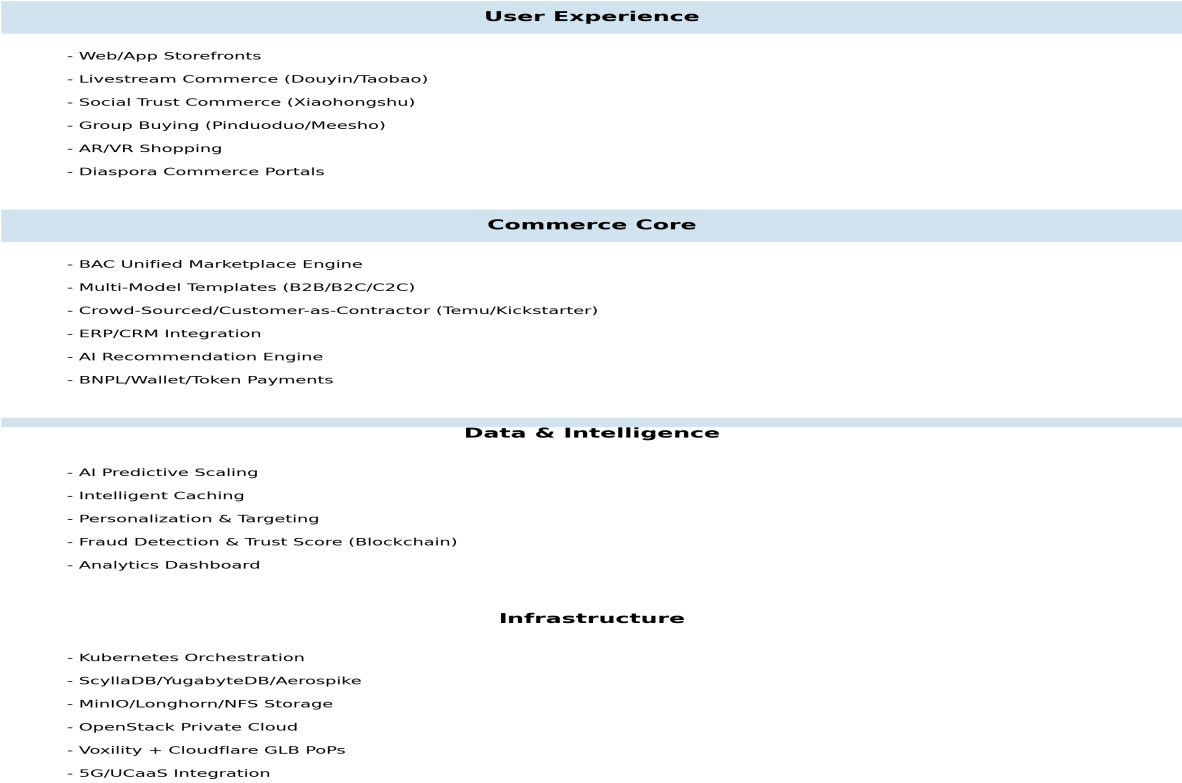


Business Activation Cloud (BAC) – Integrated eCommerce Architecture (2025 Updates)

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This diagram integrates global innovative eCommerce models (China, India, Global) into the BAC eCommerce offering. It includes social/group buying, livestream commerce, trust/UGC models, AR/VR shopping, diaspora commerce portals, customer-as-contractor models, BNPL/wallet payments, blockchain trust, and AI-driven scaling and personalization.