



Says

What have we heard them say?
What can we imagine them saying?

collection of
prices of new and
resale houses
located in the
metropolitan
areas of India

convergence
or divergence
across fifteen
metropolitan
cities in India

the
amenities
provided for
each house



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

hence the different
metropolitan house
markets operate
independent to
one another

We all know
that India has
been one
nation with
multiple taxes

All this will come to an
end with the country
becoming a cluster
free highway for
transparent, simple,
efficient, one nation
indirect tax system.

analysing housing prices in metropolitan areas of India

Persona's name



Does

What behavior have we observed?
What can we imagine them doing?

The Goods and
Services Tax (GST) -
India's 25% over
biggest tax reform
since independence
launched formally

Good
because
multiple taxes
will be
evaded.

Goods and Service
tax is the
Comprehensive
levy on the goods
and services at the
stage of
consumption.



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

which could
indicate the
absence of
information about
the apartment
but these values

India, one can
predict the
final price of
houses in
these regions

Since for a set of
houses, nothing
was mentioned
about certain
amenities, '9'

[See an example](#)