

Naan Mudhalvan Project

Digital Marketing

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Shop Name: Ayyanar fruit shop

Category: fruit wholeseller

Target Audience: All (Men, Women and Kids)

Email: agrisanjay02@gmail.com

YouTube Channel Name: FUTURE FARMER

Screen recordings of my project is uploaded in this YouTube channel.

Link : (https://youtu.be/D20DQ3dt5KE?si=3EdVITN7YWeFnrx_)

Procedure

Create a Google business page

1. Sign in to Google Account: If you don't have a Google account, create one. You can do this by going to <https://accounts.google.com/SignUp>.

2. Access Google My Business:

- Visit the Google My Business website at <https://www.google.com/business>.

- Click on the "Manage now" button.

3. Add Your Business:

- Enter your business name. If your business doesn't appear in the dropdown, select "Add your business to Google."
- Enter the main business address. If you serve customers at a physical location, check the box that says "I deliver goods and services to my customers" if applicable.
- Select your business category (e.g., restaurant, hair salon, etc.).

4. Specify Service Area (if applicable):

- If you selected the option to deliver goods and services, you can specify the areas you serve. If not, you can skip this step.

5. Add Contact Information:

- Enter your business phone number and website URL.

6. Verify Your Business:

- You'll need to verify your business to ensure that you're the owner or authorized representative. Google will typically send a verification code via mail to the business address you provided. You can also receive the code by phone or email in some cases, but the options may vary based on your location and business type.

7. Complete Verification:

- Once you receive the verification code, go back to your Google My Business account and enter the code to complete the verification process.

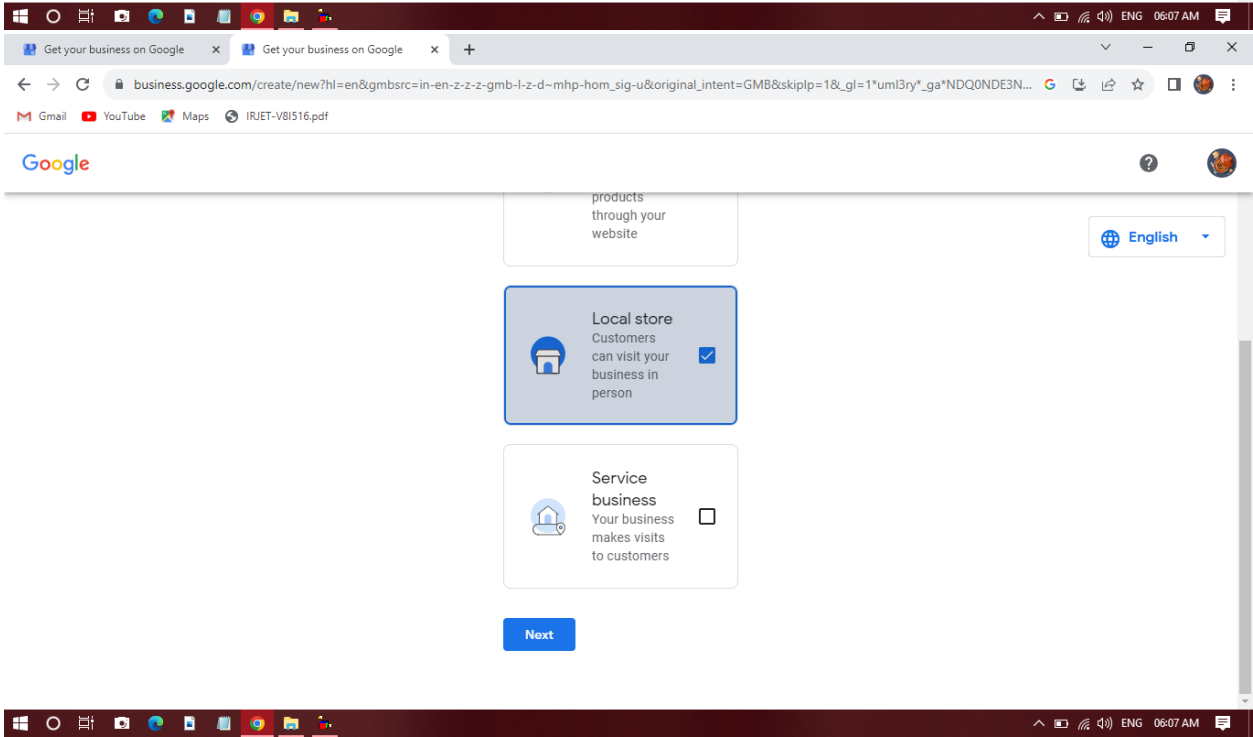
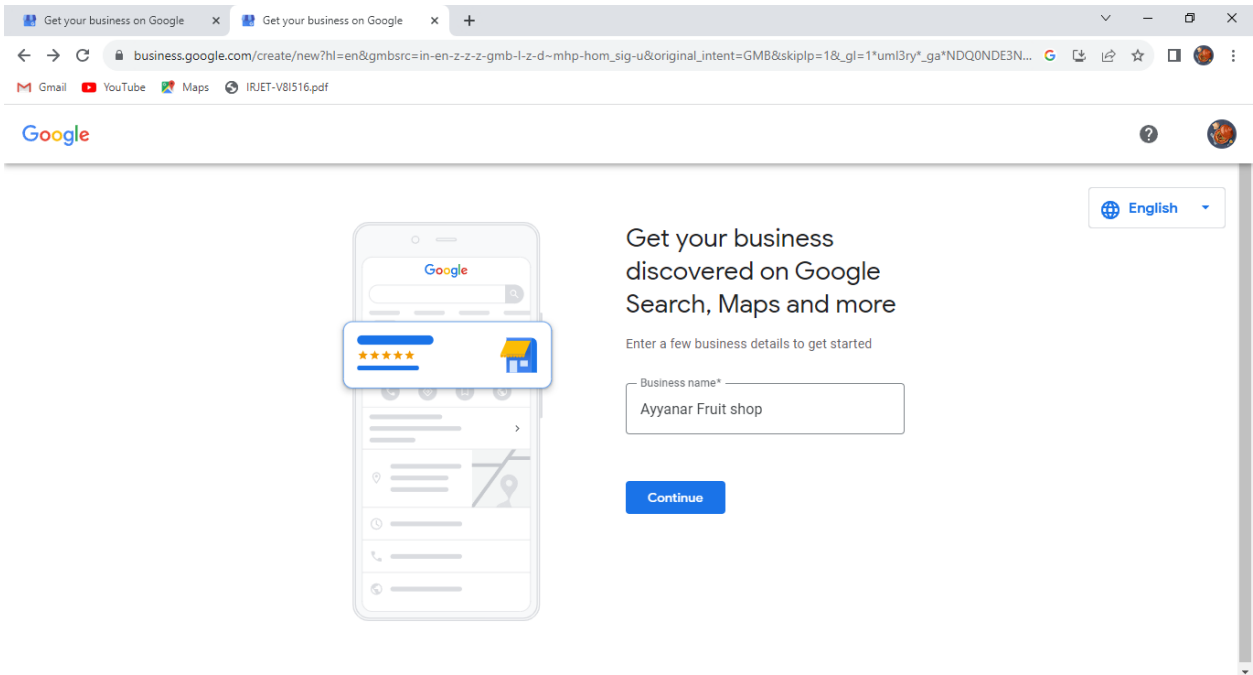
8. Optimize Your Listing:

- After verification, you can add more information to your business listing, such as photos, business hours, a description, and other details.

9. Regularly Update Your Business Page:

- Keep your Google Business Page up to date by adding posts, responding to reviews, and providing accurate information

Some Screenshots of these procedure steps:



business.google.com/verify/IV07 x Get your business on Google x +

business.google.com/create/new?hl=en&gmb-src=in-en-z-z-gmb-l-z-d~mhp-hom_sig-u&original_intent=GMB&skiplp=1&gl=1*um13ry*_ga*NDQ0NDE3N... Gmail YouTube Maps IRJET-V8I516.pdf

Google ?

English

←

Enter your business address

Add a location where customers can visit your business in person

Country / Region
India

Street address
75/E, Ayyanar fruit shop, sri so

Street address line 2 (optional)

Landmark position (optional)
near

business.google.com/verify/IV07 x Get your business on Google x +

business.google.com/create/new?hl=en&gmb-src=in-en-z-z-gmb-l-z-d~mhp-hom_sig-u&original_intent=GMB&skiplp=1&gl=1*um13ry*_ga*NDQ0NDE3N... Gmail YouTube Maps IRJET-V8I516.pdf

Google ?

English

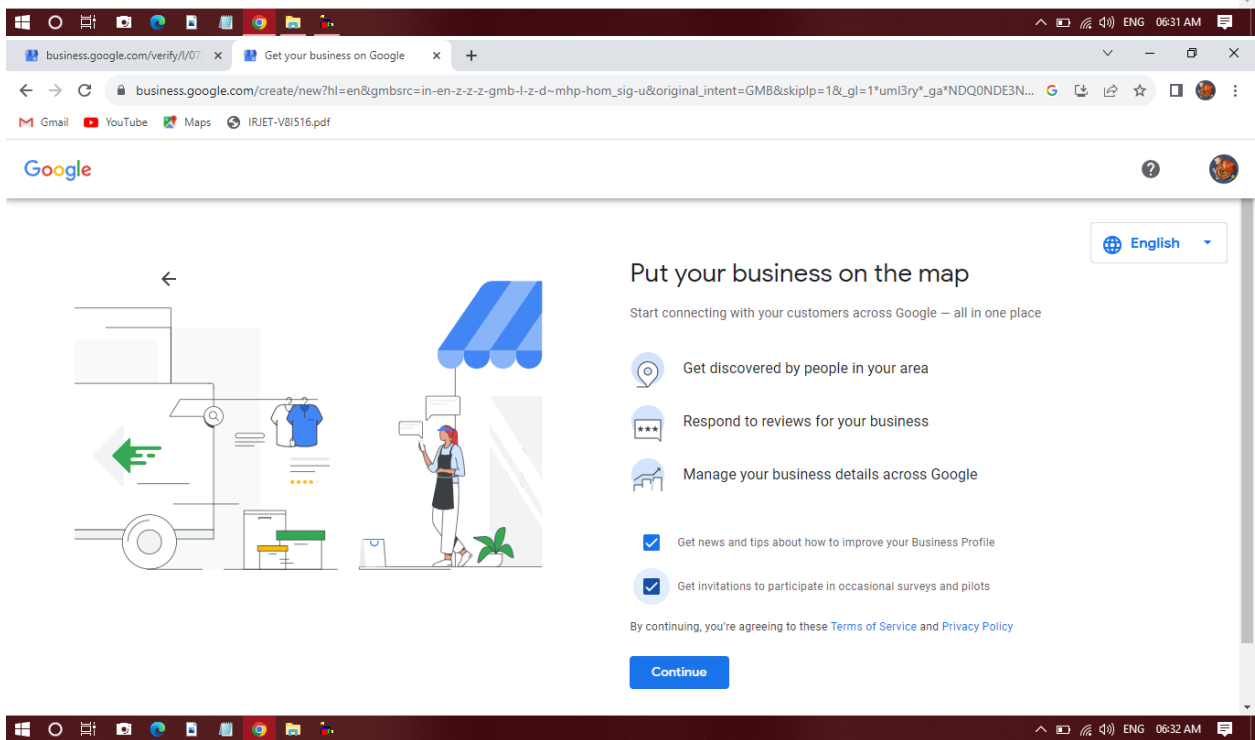
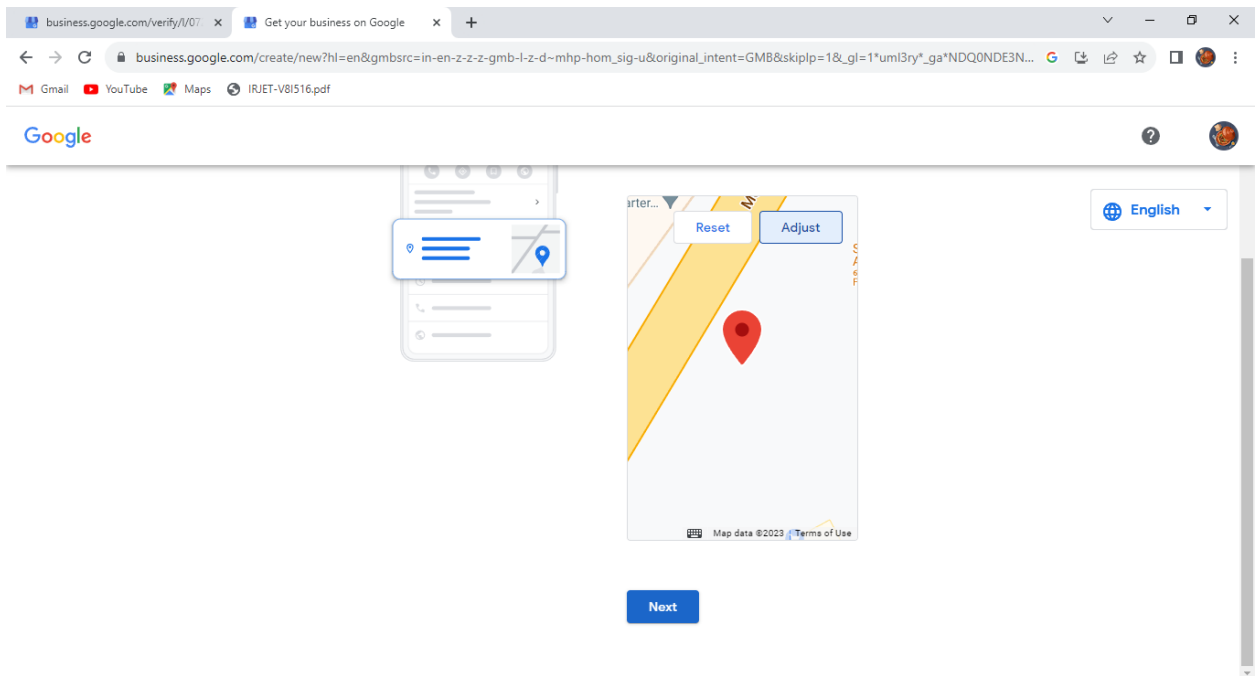
It looks like your business might already have a Business Profile on Google Search or Maps. If you see your business below, select it, and we'll help improve your Business Profile.

☐ AMMAN FRUIT SHOP
DOOR NO 102A, 115A, ARODROM ROAD, SIHS Colony, Coimbatore 078714 49009

☐ Sri Periyanyagi Amman Fruits & Vegetable Shop
1/C Angana Thevar Complex,, Kalangal Road, Sulur, Coimbatore 093631 41952

☒ None of these

Next



my business - Google Search

google.com/search?q=my+business&mat=Cb6ihLyORM4yEkwBI7_Li9KJsTycbuyZFdjI49CbQaCcGfOy9cOzGvl1bxD6W9NhLXEIMmi_jq0tj1NUePJLmxb4dwHkjbXwDpRN...

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Google

my business

All Videos Books Images Maps More Tools

SafeSearch

Your business is not visible to customers

Edit profile Read reviews Messages Add photo Performance Advertise

Edit products Q & A Add update Manage phot...

Google is processing your verification. It usually takes a few minutes. [Learn more](#)

Ayyanar Fruit shop **NOT PUBLICLY VISIBLE**

Fruit wholesaler

Address: 75/E, Ayyanar fruit shop, sri sowdeshwari nagar, sathy main road, near MKS Flower shop, sir...

Hours: 06:00-20:00

Phone: 087781 86077

my business - Google Search

Verify your business on Google

Check your verification status

google.com/search?q=my+business&mat=Cb6ihLyORM4yEkwBI7_Li9KJsTycbuyZFdjI49CbQaCcGfOy9cOzGvl1bxD6W9NhLXEIMmi_jq0tj1NUePJLmxb4dwHkjbXwDpRN...

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Google

my business

Photos and videos

Google is processing your verification. It usually takes a few minutes. [Learn more](#)

By owner

Add photos

Change cover

Add a logo

Let customers see your business identity when you post photos or reply to reviews

PENDING

PENDING

PENDING

Google

Google Business Profile - Get Listed on Google