

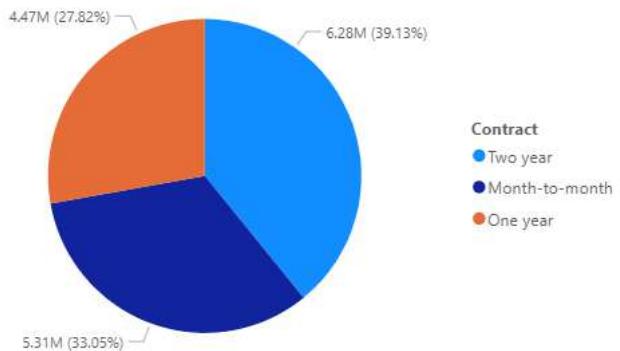
7.043K

Total Customers

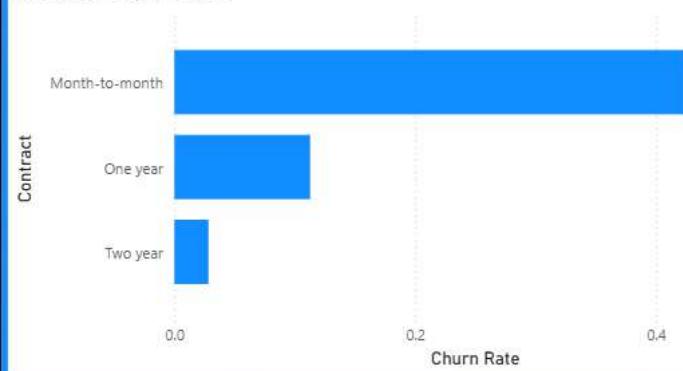
2K

Churned Customers

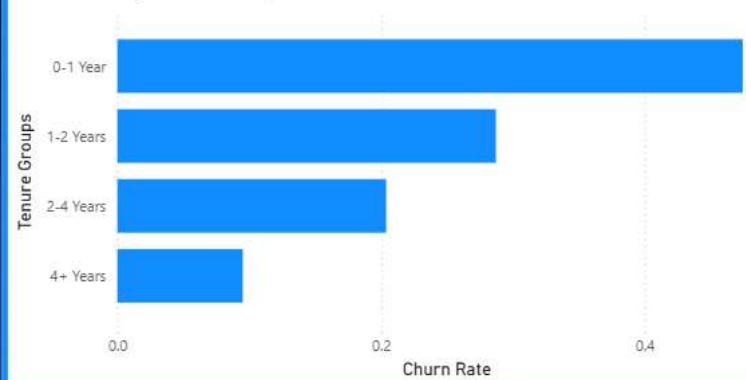
Total Revenue by Contract

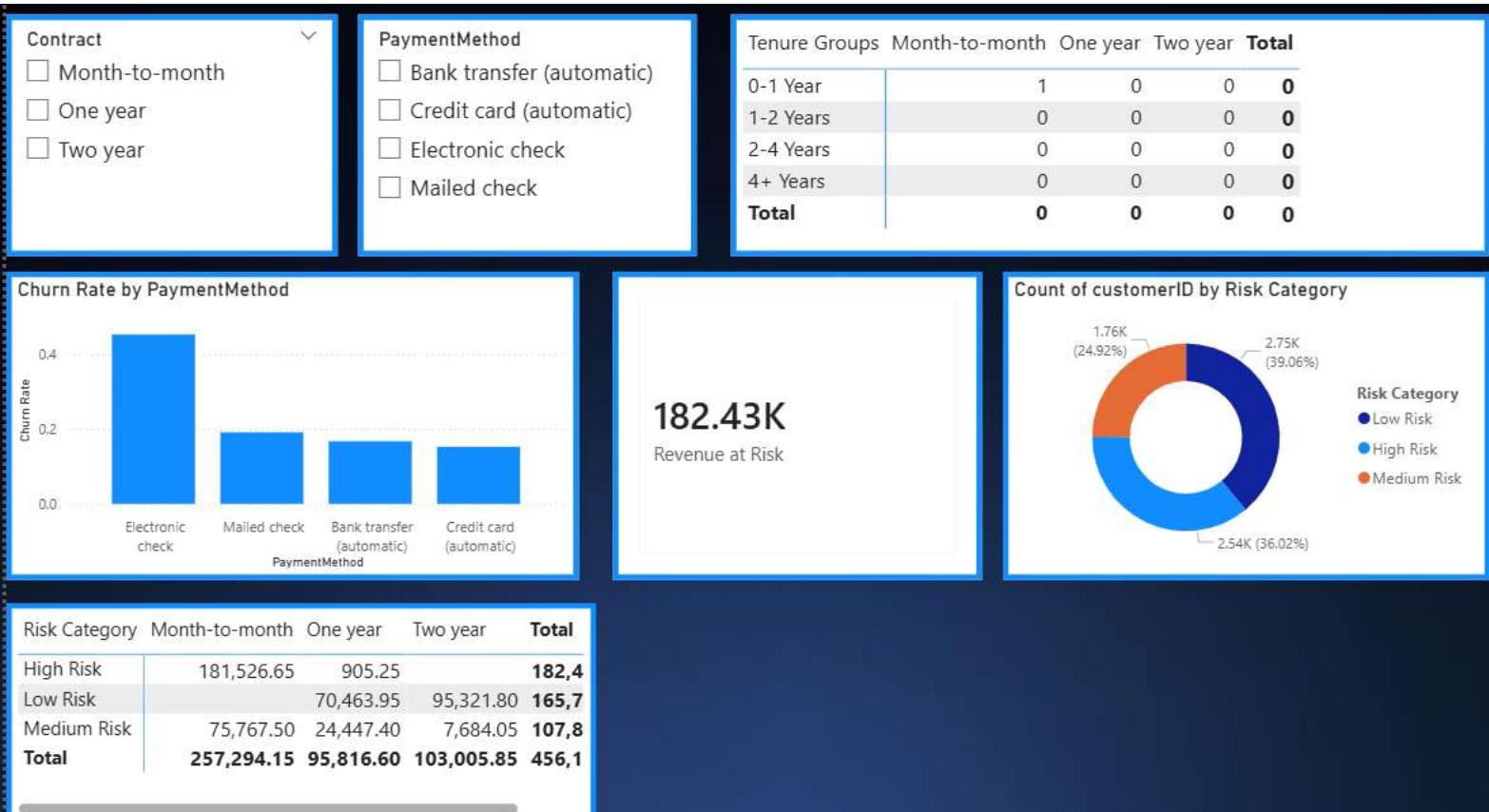


Churn Rate by Contract



Churn Rate by Tenure Groups





₹139.13K

Revenue Lost to Churn

2.10K

Estimated CLV

64.76

ARPU

32.37

Average Tenure