

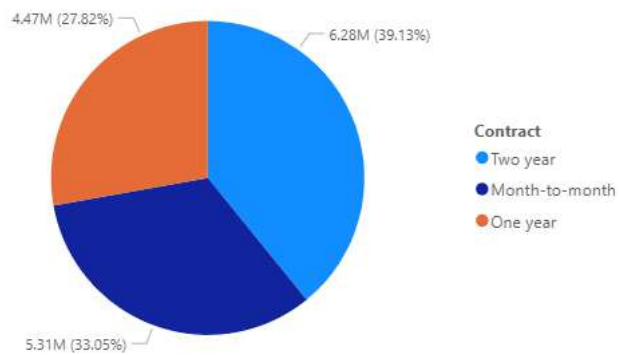
7.043K

Total Customers

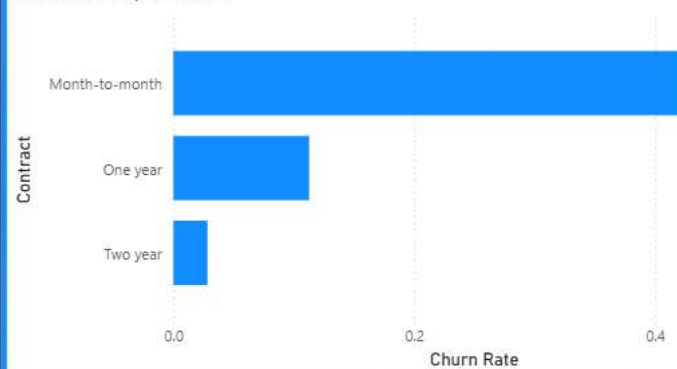
2K

Churned Customers

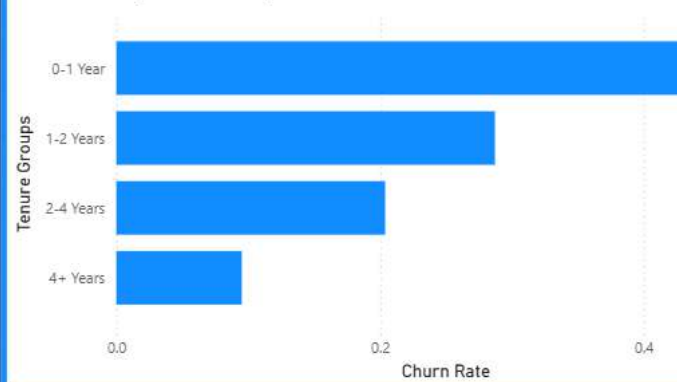
Total Revenue by Contract



Churn Rate by Contract



Churn Rate by Tenure Groups



Contract

☐ Month-to-month

☐ One year

☐ Two year

PaymentMethod

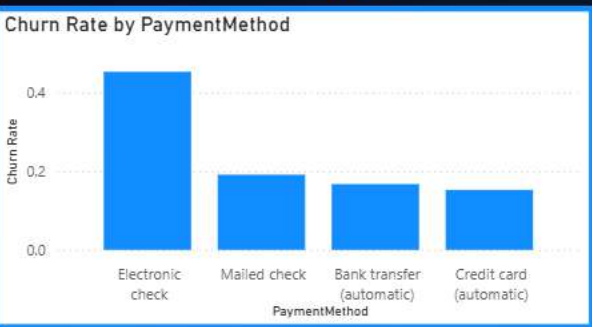
☐ Bank transfer (automatic)

☐ Credit card (automatic)

☐ Electronic check

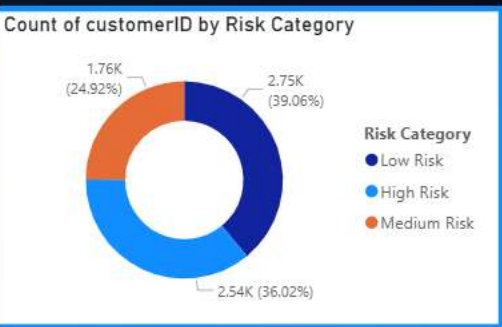
☐ Mailed check

Tenure Groups	Month-to-month	One year	Two year	Total
0-1 Year	1	0	0	0
1-2 Years	0	0	0	0
2-4 Years	0	0	0	0
4+ Years	0	0	0	0
Total	0	0	0	0



182.43K

Revenue at Risk



Risk Category	Month-to-month	One year	Two year	Total
High Risk	181,526.65	905.25		182,4
Low Risk		70,463.95	95,321.80	165,7
Medium Risk	75,767.50	24,447.40	7,684.05	107,8
Total	257,294.15	95,816.60	103,005.85	456,1

₹139.13K

Revenue Lost to Churn

2.10K

Estimated CLV

64.76

ARPU

32.37

Average Tenure