



Says

What have we heard them say?  
What can we imagine them saying?

I heard him say, is correct. You heard in the past, but during that past time he was saying it in the present.I saw him give an envelope to the women

this is the same construction. You saw him in the past but he was giving it at that present time

Behavior is the mirror in which everyone shows their image



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

I hope that my children will live in the legacy of my parents as what i am living today.

Emotions can have a significant impact on our thoughts and behavior

Behavioral observation is a common place practice in our daily lives.



Persona's name  
Short summary of the persona

Behavior is one of the most important strategies we use to process our social world.

In my opinion we came imagine anything.

It has no limits. It always arise in our mind.

physical factors - age, health, lines, pain, influence of a substance or meditation

personal and emotional factors - personality, beliefs expectations, emotions, mental health.

Life experiences - family, culture, friends, life events.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?