

Andrea Ray

123-456-7890 | andrea@gmail.com | linkedin.com/in/andrea

EDUCATION

Msc of physics

GPA 3.76

Brooklyn, NY

Sept. 2021 – Jun 2025

EXPERIENCE

Senior Data Scientist - Marketing Team

June 2024 – Present

Dell

Ann Arbor, MI

- data into actionable insights, providing C-suite stakeholders with insightful recommendations to streamline business operations and improve customer experience.
- Generated statistical reports and visualizations, providing key insights for more than 20 marketing campaigns and initiatives, including A/B testing, customer retention, brand awareness, and global expansion.
- Worked with senior leadership to develop and implement digital marketing strategy, identifying and implementing new tactics to improve campaign performance by 50.%, resulting in 250% increase in revenue from search marketing campaigns.

Senior Data Scientist

Sept. 2021 – Present

Metro

Brooklyn, NY

- Designed and implemented a machine learning system that predicts hardware malfunction with more than 80% accuracy.
- Created global and personalized real time reports system for executives stakeholders and processes in SAS, Tableau, and proprietary systems.
- Worked closely with a team of data engineers and BI analysts to improve the efficiency customer recommendation analytics engine by 33%.

AWARDS

Speedo Scholastic All-American

Aug. 2023 – Present

- National award given to student-athletes who achieve a **national time standard** while maintaining a 3.5+ GPA.

National Junior Honor Society

June 2023 – Present

- Award presented to students with outstanding achievements in academics, leadership, and community service.

CLASSES

Courses: AP Calulus BC, AP Chemistry, AP Physics, AP World History, AP U.S. History, AP Statistics, AP Literature

SKILLS & INTERESTS

Skills: Probability Theory, Web Design, Microsoft Excel, Microsoft Office,Python,SQL,HDFS,Machine learning

Interests: Photography, Creative Writing, Archery, New York Knicks