

Project report

Introduction

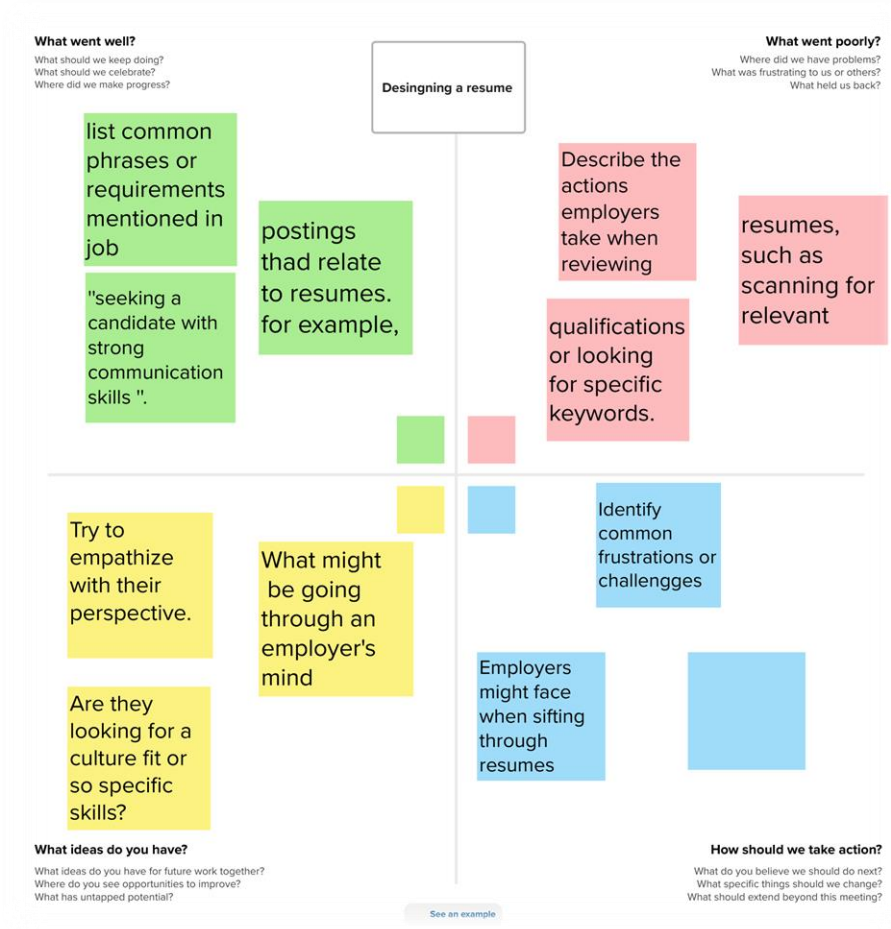
In today's fast-paced business environment, making a memorable first impression is essential. Business cards remain a timeless tool for networking and leaving a lasting mark. This canva project report delves into the creative process of designing effective and eye-catching business cards that reflect your brand identity.

1.2 PURPOSE

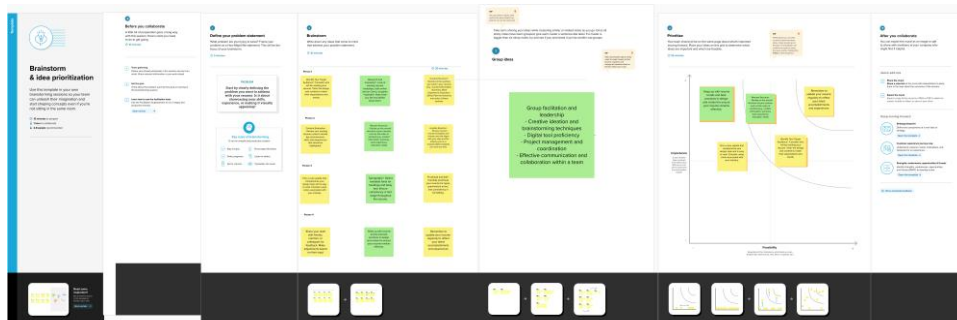
Your business card is often the first physical representation of your brand that potential clients, partners, or contacts receive. It creates a lasting first impression, conveying the professionalism and identity of your business. Your business card is often the first physical representation of your brand that potential clients, partners, or contacts receive. It creates a lasting first impression, conveying the professionalism and identity of your business. Your business card is often the first physical representation of your brand that potential clients, partners, or contacts receive. It creates a lasting first impression, conveying the professionalism and identity of your business.

2.Problem Definition & Design Thinking

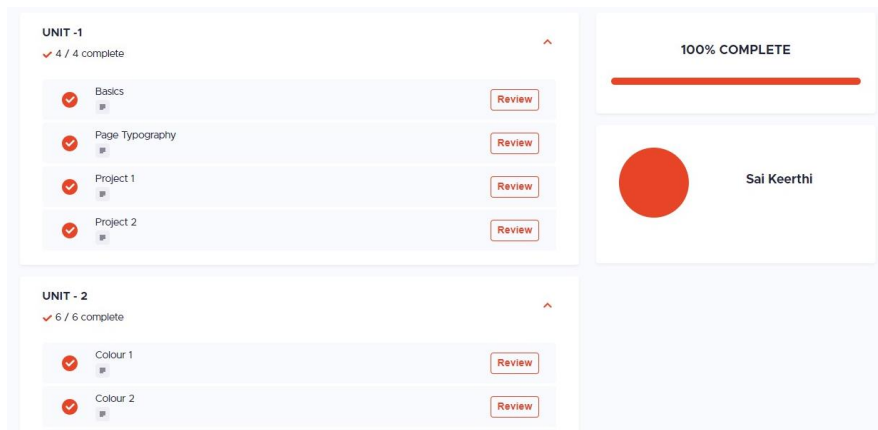
2.1 Empathy map



2.2 Ideation & Brainstorming Map



Result



Advantages & Disadvantages

1. Canva is a user-friendly, drag-and-drop design tool, making it accessible for users with little to no design experience.
2. Canva offers a wide range of professionally designed templates for business cards, saving you time and effort in the design process.
3. You can easily customize the templates by adding your logo, changing colours, fonts, and adjusting the layout to match your brand identity.
4. While Canva is user-friendly, it may not offer the same level of customization and design control as professional design software like Adobe InDesign.
5. The free version of Canva includes a Canva watermark on your designs, which may not give a fully professional impression on a business card. To remove it, you need to upgrade to the Pro version.

Applications

1. canva has a wide range of business card templates to choose from. you can type "business card" in the search bar to find suitable options.

2. Click on the template you like.

Edit the text to include your name, job title, contact information, and any other details you want on your card.

You can also change the font, colour, and size of the text.

Upload your logo or any other images you want to include.

3. You can change the background colour or add patterns and gradients.

Ensure that your colour choices align with your brand or personal style.

Conclusion

Creating a business card using Canva is a convenient and user-friendly process. In conclusion, Canva offers a variety of templates and design tools to help you craft a professional and visually appealing business card that represents your brand or personal identity. By customizing the template, adding your information, adjusting design elements, and carefully reviewing the final product, you can create a high-quality business card suitable for both digital sharing and printing. Canva's platform simplifies the design process and allows you to express your creativity, making it a popular choice for business card creation.