



Says

What have we heard them say?
What can we imagine them saying?

We had heard them say about their daily lives and new findings.

we can imagine them speaking of the real life problems.

we can imagine them saying solutions to people's problems.

we heard them saying about their grief.



Persona's name
EXPLORING
WORLD'S TOP
YOUTUBE
CHANNELS



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?

they hope to spread happiness

Their thoughts are to spread positively.

Their dreams are to be popular influencers.

Thoughts of the problems in the society might influence their behaviour

It will make a eagerness in us to watch more videos and they maintain a formal connection.

We have all seen people with their head buried in their phones, oblivious to the world around them.

But many online videos viewers are actually looking for a social experience and are wanting to interact with other.

Apart from addiction many people live a stress free life by watching those videos.

Multiple studies have found a strong link between heavy social media and on increased risk for depression, anxiety, loneliness, self harm and even suicide thoughts.

Behaviour is affected by factors relating to the person including physical factors personal and emotional factors and life experiences.

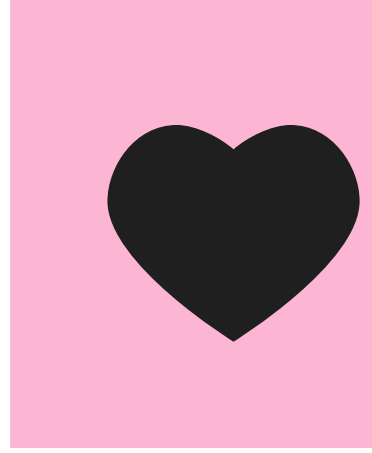
Become frustrated with what people say about how the algorithm works and give up on growing your channel.

They might be frustrated about how people would react to their content.



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?

See an example