Abishek Bhat R

MICROSOFT CERTIFIED POWER BI DATA ANALYST ASSOICATE

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EDUCATION

K. Ramakrishnan College of Technology, Trichy   2019 - 2023

Department: Electronics and Communication Engineering

CGPA: 7.89

PROFESSIONAL EXPERIENCE

Infoc, Trichy   May, 2024 - Present
Data Analyst- Trainee

- Developed Power BI reports and visualizations using DAX for data transformations, enabling descriptive, predictive, and prescriptive analytics to drive actionable business insights.
- Collaborated with cross-functional teams to enhance reporting and data visualization processes, improving overall business intelligence and client decision-making.

63 Moons Technologies, Mumbai   Feb, 2023 – Jan, 2024
C/C++ Trainee

- **Collaborated** effectively with interdisciplinary teams of developers and testers to deliver robust software solutions tailored for clients in the **financial sector**.

- Diagnosed and resolved user-reported issues, implementing enhancements that ensured a seamless user experience and significantly bolstered software reliability.

PROJECTS

Customer Segmentation | Python, Machine Learning   Source Code
- **Engineered** a customer segmentation model utilizing unsupervised learning techniques to cluster customers based on age and spending score, yielding actionable insights for targeted marketing strategies and improving customer engagement.

Call Centre Data Analysis| Power BI   Source Code
- Performed analysis and visualization of sales data trends, providing data-driven recommendations that informed strategic decisions, optimized marketing, and increased sales revenue while enhancing customer engagement.

Mask and Social Distancing Detection | Python, Deep Learning   Source Code
- Developed a neural network model that detects mask compliance and social distancing while generating unique IDs for each individual captured by the camera.

CERTIFICATES

Certification: PL-300, Post Graduate Program in Data Analytics

Continuing Educational Program: Fintech (In Progress), IIT Delhi

SKILLS

Programming languages: C++, Python (Machine Learning and Deep Learning)

Tools & Operating System: Azure, MySQL, Power BI, Tableau, GitHub, Linux