Abishek Bhat R

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EDUCATION

K. Ramakrishnan College of Technology, Trichy — 2019 - 2023

Department: Electronics and Communication Engineering
CGPA: 7.89

PROFESSIONAL EXPERIENCE

Infoc, Trichy — May, 2024 - Present
Data Analyst- Trainee

- Created Power BI visualizations from multiple data sources to drive insights.
- Collaborated with teams to derive meaningful client insights.

63 Moons Technologies, Mumbai — Feb, 2023 – Jan, 2024
C/C++ Trainee

- Collaborated with developers and testers to deliver high-quality products to clients.
- Debugged user-reported issues to ensure a seamless experience.

PROJECTS

Customer Segmentation | Python, Machine Learning — Source Code
- Developed a customer segmentation model using unsupervised learning to cluster customers by age and spending score, which provided insights for targeted marketing strategies.

Call Centre Data Analysis| Power BI — Source Code
- Conducted in-depth analysis and visualization of sales data trends using line charts, uncovering actionable insights that drove strategic business decisions and improved performance.
- Developed data-driven recommendations that optimized marketing strategies, resulting in increased sales revenue and enhanced customer engagement.

Mask and Social Distancing Detection | Python, Deep Learning — Source Code
- This code will be able to determine whether a person has worn a mask and is maintaining social distance with the aid of neural networks.
- Furthermore, it will be able to create individual IDs for everyone who appears in front of the camera.

CERTIFICATES & SKILLS

Certification: PL-300, Post Graduate Program in Data Analytics

Continuing Educational Program: Fintech (In Progress), IIT Delhi

Programming languages: C++, Python

Operating System: Linux

Tools: Azure, MySQL. Power BI, Tableau