

# Abishek Bhat R

MICROSOFT CERTIFIED POWER BI DATA ANALYST ASSOICATE

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## EDUCATION

**K. Ramakrishnan College of Technology, Trichy**

2019 - 2023

Department: Electronics and Communication Engineering

CGPA: 7.89

## PROFESSIONAL EXPERIENCE

**Infoc, Trichy**

May, 2024 - Present

Data Analyst- Trainee

- Developed Power BI reports and visualizations using DAX for data transformations, enabling descriptive, predictive, and prescriptive analytics to drive actionable business insights.
- Collaborated with cross-functional teams to enhance reporting and data visualization processes, improving overall business intelligence and client decision-making.

**63 Moons Technologies, Mumbai**

Feb, 2023 – Jan, 2024

C/C++ Trainee

- Collaborated effectively with interdisciplinary teams of developers and testers to deliver robust software solutions tailored for clients in the financial sector.
- Diagnosed and resolved user-reported issues, implementing enhancements that ensured a seamless user experience and significantly bolstered software reliability.

## PROJECTS

**Customer Segmentation** | Python, Machine Learning

[Source Code](#)

- Engineered a customer segmentation model utilizing unsupervised learning techniques to cluster customers based on age and spending score, yielding actionable insights for targeted marketing strategies and improving customer engagement.

**Call Centre Data Analysis** | Power BI

[Source Code](#)

- Performed analysis and visualization of sales data trends, providing data-driven recommendations that informed strategic decisions, optimized marketing, and increased sales revenue while enhancing customer engagement.

**Mask and Social Distancing Detection** | Python, Deep Learning

[Source Code](#)

- Developed a neural network model that detects mask compliance and social distancing while generating unique IDs for each individual captured by the camera.

## CERTIFICATES

**Certification:** PL-300, Post Graduate Program in Data Analytics

**Continuing Educational Program:** Fintech (In Progress), IIT Delhi

## SKILLS

**Programming languages:** C++, Python (Machine Learning and Deep Learning)

**Tools & Operating System:** Azure, SQL, Power BI, Tableau, Git, Linux