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**DEPARTMENT:** Biomedical Engineering

**COLLEGE:** Dhanalakshmi Srinivasan institute of technology

**NAAN MUDHALVAN COURSE:** Digital Marketing

**NAAN MUDHALVAN ID:**

6BB6360715CBD3CAA78421ECA4096A6E

### **Assignment Questions on Digital Marketing**

1.Create a blog or website using BlogSpot and WordPress . Customize the theme design and post new article with 500 words.

BlogSpot : <http://spcollle.blogspot.com>

WordPress : <http://spancientcollections.wordpress.com/>


2.Create a new Facebook buisness page and post one social media poster for your brand.

Facebook: <https://www.facebook.com/spancientcollection/>


3. Create and design a social media advertisement using canva .

SP ANCIENT  
COLLECTIONS



 abisneha32@gmail.com



 8220646207

25%

# Discount

4.Create email newsletter design using MailChimp or Canva tool.

