



Project Name	GoDeals!
Description	This is an app to help people to find good deals, focusing localize and personalize.
Focus	In deals from local stores and entertainment, reaching my customer online creating a solid communication in what they are looking and helping them to get the best deal. My product will be focus in getting the best deals for specific customers.
Goals	To narrow down features/functionalities of my app To find out customers online shipping habits
Case samples	A "I don't want to spend whole afternoon to find a good deals, even though I love an online shopping" B "I love online coupon apps, but I just need local deals..." C "Can we just browse what exactly we want to buy?" D " I love use coupons, but it is hard to keep track, I always forget to bring it with me, or it's expired!" E "I wish I could have an app like alert me the best gas price nearby"
Similar websites/Apps:	Groupon LivingSocial ZOZI Coupons.com Snipsnap RetainMeNot.com Valpak Ben's Bargains