

Rough draft of the copy for my app

- Great online deals available
- Great deals on a way
- Localize and personalize your online coupons
- Huge sales from only selected stores

Description GoDeals! is an online coupon app which allows you to localize and personalize deals.

User needs to Sign up
Set up the options (location, categories, brands)
Search deals
Click or tap on deal what you would like to use

Optional function Users will be able to track coupons
Notification service allow users to never miss great deals from selected stores/activities

Pain points Easy to forget to bring coupons
Easy to forget to use coupons before it's expires
Uneasy to limit to show only micro-local deals
Uneasy to limit to get coupons from selected deals

Goals Users can get great deals easily
Users will get notifications before coupons expire
Users will be able to limit deals only from selected stores