

# Mizuho Takahashi

## UX/UI Designer

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## Profile

My name is Mizuho Takahashi. Strong UX design skills. Experience in user research and interaction design gained through corporate and nonprofit externships.

## Experience

### Visual Design

Designed graphic elements, assets, and visual treatments complying with design standards.

### Prototyping

Prototyped visual design concepts, and provided solution for a new navigation system, resulting in a better user experience.

Translate raw business requirements into wireframes, screen mock-up and prototype.

### Web Production

Took charge of front-end development using tools including HTML, CSS, Bootstrap.

### UX/UI Design

Conducted usability testing before and after the design.

Developed Scenarios and Use Cases.

Defined information architecture.

Gathered requirements from clients and conducted survey to discover user needs.

### Branding

Conveyed design concepts and deliverables to business partners through in-person and remote presentations as well as through detailed and easily understood documentation.

### Print

Worked closely with the product and marketing teams to establish and maintain the visual integrity.

## Skills

Web Site & Multimedia Design  
User Research & Persona Creation  
Wireframe Production  
Information Architecture  
Usability Testing  
HTML and CSS  
Typography

## Tools

Adobe Creative Suite  
Sketch  
InVision  
Flinto

## Languages

English  
Japanese

## Education

**TOYO UNIVERSITY** (Tokyo, Japan)

BS in Philosophy

**City College of San Francisco**

Visual Media Design