



<b>Project Name</b>	GoDeals
<b>Description</b>	<p>Designed for those people who're looking for an app to manage daily life better.</p> <p>By using this app, users will be able to know various good deals available based on your location. The users can set their daily route to work/school, and personalize it. This App will help the users to find good deals on their way. We combine events, tasks and notes in one place so that you do not need to spend extra money and time for other apps.</p> <p>Apps enable users to adjust settings and preferences and receive personalized product recommendations such as</p> <ul style="list-style-type: none"><li>• Mobile coupons</li><li>• Gas prices nearby</li><li>• Events nearby</li></ul>
<b>Problem Statement</b>	<p>There are so many great deals and events in town, but it is so hard to catch them up. A mailbox would be full of flyers, coupons and offers almost everyday. We've all had to dig through piles of them. Online deals as well. It's pain. On the other hand, we don't want to miss good deals, but it's hard to organize them.</p>
<b>Business needs</b>	<p>We will design an app to help users organize online deals and events based on their location.</p>
<b>Business goals</b>	<p>To pull customers and engage them to use our product.</p>
<b>Target demographics</b>	<p>Mostly young/middle-aged people 20-55 People who commute to work/school</p>
<b>User needs</b>	<p>Users need to sign up and be able to set up options what they going to need.</p>