

## Scenario1 : Angie

Angie was frustrated when she went to shop groceries from local store. She forgot to bring coupons for the store. She checked on her wallet, but those coupons are expired. She was trying to remember what coupons left her house? Organic snack for her kids, salad dressing, pasta source, coffee beans... She tried to find a coupon on her mobile phone, but she gave up.

One day Angie was talking with her mom friend at the park about her frustration. Her friend told Angie about the app recently she downloaded. The online coupon app is focused on localize and personalize your shopping. Angie downloaded the app right away, set up her regular shops and her route to go back to her house, and within a few seconds she will be able to use online coupons with her phone. On the way back to her house, she was able to use an online coupon to buy groceries for dinner.

## User Words : Using App “GoDeals!”

Friend: Do you know this App? It's called “GoDeals!”.

Angie: No, I've never heard of.

Friend: You should try this out, a coupon app, pretty useful and it's free.

Angie: Sounds great! Wow, it's easy to set up, just sign up and set options and good to go.

*She already got notice from an app, and those coupons are from her regular store.*

On the way back her home, she stopped at the store and said to herself: This app is great! Easy to browse deals, and just one click to use it!