

1. Groupon

<H1> <Severity 3>

Doesn't show waiting time when I entered incorrect password to login.

<H2> <Severity 0>

"Search", search box, magnify scope is clear and match to the real world. Also shopping cart is on the top navigation bar, it's small, but it is clear and match to the real world as well. In the very bottom of homepage, you can see mobile phone icon said "Get the Groupon Mobile App", it is also small, but it is very clear illustration.

<H3><Severity 0>

The system control let users to quit the process without problem.

<H4><Severity 0>

The website keep it very consistent.

<H5><Severity 1>

The system provide users to clear idea what we should do. When I enter incorrect credit card information the message shows on the top of typing area and it was clear, said "This value seems invalid". But it should have showed "Enter valid numbers" in a first place.

<H6><Severity 0>

Instructions for use of the system is very visible and meaningful. Navigation bar gives users clear information.

<H7><Severity 1>

There is a sidebar on each webpage allows users to enable to filter information. This helps users accelerate to find items what they need quickly.

<H8><Severity 0>

This website succeed to make explanation very short and concise. Short text describe the deals is very clear. For the navigation bar, even though their covers huge numbers of items they limited minimal information to show.

<H9><Severity 0>

When I entered numbers on "name of card" field, the message pops up right away and alert user. It said "This seems to be invalid"

<H10><Severity 4>

When I clicked "promo code" the promo box shows up below, but doesn't say anything about it. It doesn't say how to use it. This seems not very user friendly.