

Scenario for Rose

Rose went to buy a pair of her tennis shoes in her neighborhood. She tried few pair of shoes and found right one. Rose doesn't mind spend money on her shoes to protect her bad knee even though the pair of shoes costs her over \$200. When she pays for the shoes store clerk asks Rose if she has a coupon. She said no, it is too hassle to keep it, bring it, and use it. The clerk told her about an app to give her a great deal on her purchase. The clerk pushed Rose to download it, but she doesn't. She doesn't like online coupon apps because she doesn't shop a lot. The clerk told her the app will be able to limit only for local store, and also be able to limit for specific items. That sounds okay for Rose, and she download it, gets discount on her purchase right away.

User tasks

- As a user, I need to able to get coupons only from selected stores, selected items.
- As a user, I want to get coupons without complicated operation, I want to get it with one click.