Scenario
for Max

As soon as Max got home he checked his phone. His girl friend, Melissa sent him text messages and said she is on a way to see him. They can watch TV, eat dinner at home and chill, but he wants to do with Melissa something special in his hood. He googled it and found some event at gallery nearby but the event has started already and it was too late to go there.

Max searched local deals app on a web and found one. The app is focused on localize and personalize, sounds good fit for him. He tried out, set options to send notification to his mobile only if the app finds good match. The app will be able to limit very local, so that he won't get multiple notifications.

One day he gets off from work, he was on a way to get back home, his phone buzzes and displays notification from the app. There is an event at bar located very close to his apartment. This sounds perfect. Max send text message to Melissa right away, she was also getting off from her work. Melissa joined with Max, they both had a great time.

User tasks

• As a user, I want to able to get information about local events on commute.

• As a user, I want to able to get notifications before a deal expires.