

2. LivingSocial

<H1><Severity 3>

The website doesn't show for waiting time when I entered invalid numbers on text field to check their visibility of system status.

<H2><Severity 1>

There is a lock key icon for security which shows very clear idea for what they are doing. There is "Good deal guarantee" icon on the bottom of the website, the shape of medal and ribbon, shows honor of their offers. It is simple and clear enough. There are more icons on this website, pretty much they are doing great job.

<H3><Severity 1>

They have "help search" box that allows users to search their answers when users have question about deals they offer. It links to their "help site" but users always will be able to go back to their homepage by click on "return to livingsocial.com" button on the top.

<H4><Severity 3>

throughout the website, they use lowercase for navigation and sidebar items. It gives users feel casual and they consistent through the entire website. But On the title of deals, they start with capital letters. They use lowercases for search box, location, help, login, signup, but for some reason they don't make it lowercase for "SORT BY" category box.

<H5><Severity 3>

On the login page, they don't show any message what is required to complete process.

<H6><Severity 1>

This website covers huge deals to offer, and they succeed to make their information compact. The subcategories nested inside of main categories guide users to destination what they are looking for.

<H7><Severity 1>

This website allow users to filter what they are looking for. Users doesn't have to memorize or make sure where they at. There are "sort by" button on every webpage and users will be able to search deals by popularity, newest, price low to high, ending date and near me.

<H8><Severity 0>

This website is doing great job to stay in minimal. They display very limited information of deals such as title of a deal, location, price and short description and they are good enough. Even though they offer many items and categories, they succeed make the navigation bar organized and stay simple.

<H9><Severity 0>

When I enter non-alphabetical letter on email address field, they show alert message "Please enter a valid email address". Also I enter a letter (only one letter) to first name field, showed alert message "please enter at least 2 characters". When I left password field black, they show "This is required". Overall, they are detailed and made clear suggestion to solve problem.

<H10><Severity 1> Each documentation is not too big, easy to read and in a good shape. For example, this website has "help site" inside their website, and this helps users to find their answers. When you click on "Refunds", jump to another page and displays four top articles about refunding. And very bottom, users will be able to ask their own question by entering text. Each one of topic has a link page and users can read short text about question. For example, "How I do request a refund?" or "What are the refund policies for gifting?".