

Help Us Build the Ultimate Communication Training Tool!

We're developing an **AI-driven platform** designed to help you **excel in job interviews** and **master public speaking**. Whether you're preparing for a high-stakes presentation or a dream job interview, we offer **personalised, real-time feedback** to help you communicate confidently and clearly.

By sharing your thoughts, you're not just answering questions—you're helping us create a tool that **empowers professionals like you to unlock their full potential**. Thank you for being a part of our journey!

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Not shared

What is your current occupation? (Student, working, unemployed etc..)

Your answer

How confident you are in your public speaking and during job interviews.

1

2

3

4

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10



What challenges do you face when preparing for job interviews or public speaking?

- ☐ Public Speaking: Anxiety or lack of confidence when presenting in front of an audience.
- ☐ Tailoring Responses: Difficulty customizing answers for specific companies or roles
- ☐ Behavioral Interviews: Difficulty answering HR questions (e.g., "Tell me about yourself" or "Why should we hire you?").
- ☐ All of the above
- ☐ Other:

How do you currently prepare for interviews or presentations?

- ☐ Practicing with friends or family
- ☐ Watching online tutorials (e.g., YouTube)
- ☐ Using mock interview platforms
- ☐ I don't prepare
- ☐ Other:

How much would you be willing to pay for a tool that helps you improve your interview or public speaking skills?

- ☐ Less than \$10/month
- ☐ 10-20/month
- ☐ 20-30/month
- ☐ more than 50
- ☐ Other:



Which pricing model do you prefer

- ☐ One-time purchase
- ☐ Monthly subscription
- ☐ Freemium(basic features free, premium features paid)
- ☐ Pay-per-use
- ☐ Other:

What features would you find most valuable in a communication training tool?

- ☐ Real-Time Feedback: Instant analysis of tone, pacing, filler words, and clarity.
- ☐ Resume-Driven Questions: Tailored interview questions based on your resume and target role.
- ☐ Company-Specific Prep: Mock interviews customised for companies (e.g., Google, McKinsey).
- ☐ Multi-Modal Analysis: Feedback on verbal (speech) and non-verbal (body language, eye contact) communication.
- ☐ Progress Tracking: Motivates users by showing measurable improvement.
- ☐ Other:

How important is it for the tool to provide feedback on both verbal and non-verbal communication (e.g., tone, body language)?

- ☐ Very important
- ☐ Somewhat important
- ☐ Not important
- ☐ I don't know
- ☐ Other:



Have you used any tools or services to improve your communication skills

- ☐ Yes, I've used tools like Yoodli or InterviewBuddy
- ☐ Yes, but not AI-driven tools (e.g., online courses, books)
- ☐ No, I haven't used any tools
- ☐ I didn't know such tools existed
- ☐ Other:

How often do you practice for interviews or public speaking events?

- ☐ Regularly (e.g., weekly)
- ☐ Occasionally (e.g., before important events)
- ☐ Rarely
- ☐ Never
- ☐ Other:

Would you recommend or use a tool like EchoFeedback?

- ☐ Yes, definitely
- ☐ Maybe, if it's affordable
- ☐ No, I don't think it's necessary
- ☐ I am not sure
- ☐ Other:

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