







KEY INSIGHTS

EXPERIENCE
VARIES
BY COLLEGE

FALL -
COMPANIES
HAVE OPEN
ENROLLMENT

SMALL COMPA-
NY = HIGHER
RISK &
PRICES

RELATIONSHIP
BETWEEN
INSURANCE
& TAX BRACKET

HEALTH
SAVINGS
ACT.
(like retirement
plan)

* low premium
* high deductible
* put money in
health savings act.
— IDEAL —

4%
~~actually know~~
what that means

LAACK OF
EDUCATION/
TRANSPAR-
ENCY

Feeling
overwhelmed
by definitions
and terms you
don't know

FIRST
TIME GOING
THROUGH
PROCESS

POLICY
DETAILS
IN FINE
PRINT

STAKEHOLDER

KEY:
People = [blue square]
Material things = [red square]
Overlapping = [green square]

mint × healthcare

HOW READY DO YOU THINK YOU ARE FOR
THE 5 MOST COMMON MEDICAL PROCEDURES
FOR SOMEONE YOUR AGE & GENDER?
CURRENT HSA BALANCE: \$200

AGE
27
GENDER


ECHO-
CARDIOGRAM


ALLERGY SHOT


HIV TESTING


COLONOSCOPY






Storyboards of Team Healthcare

Feedback on Healthcare Team

1. Feedback on the team's performance in the past year. The team has been working hard to improve the quality of care and the efficiency of the team. The team has been successful in many areas, but there are still some areas that need improvement.

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MANDATE UNIVERSITY

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CHARLOTTE THE CENTRO

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WHOLE ST

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SHORT

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TEAM INVESTMENT

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