



# Abubakar Yero

Bauchi State, Nigeria

 abkyero20@gmail.com

 08031107711

 [linkedin.com/in/abubakar-yero-56ab8b1ba](https://www.linkedin.com/in/abubakar-yero-56ab8b1ba)

## Summary

Registered Nurse in Nigeria with Valid Practicing License with the NMCN (Nursing and Midwifery Council Of Nigeria).

Certified Meta Social Media Marketer, Certified Meta Digital Marketing Associate.

Certied Digital Marketing Fundamental with Google.

## Experience



### Registered Nurse

Abubakar Tafawa Balewa University Teaching Hospital, Bauchi

Dec 2021 - Present (1 year 4 months)



### Registered Nurse

Reemee Medicare Nigeria Limited Bauchi

Aug 2019 - Present (3 years 8 months)



### Registered Nurse

Nigeria Airforce Reference Hospital Bauchi

Nov 2018 - Nov 2021 (3 years 1 month)

## Education



### College Of Nursing and Midwifery ATBUTH Bauchi

General Nursing, Registered Nursing/Registered Nurse

2013 - 2018



### Coursera

Social Media Marketing Specialist, Digital Marketing

Aug 2022 - Present

## Licenses & Certifications



### Introduction to Social Media Marketing - Coursera

95RYR8CUZGZZ



### Advertising with Meta - Coursera

9YBYH7NMS7G3



### **Measure and Optimize Social Media Marketing Campaigns - Coursera**

YUB8NP48R362



### **Social Media Management - Coursera**

3A8CPSRZARJY



### **ANC-PNC Blended Learning Course - World Continuing Education Alliance**



### **Fundamentals of Social Media Advertising - Coursera**

QXNNDXSB2LKA



### **Meta Certified Digital Marketing Associate - Meta**

CF00878485



### **Meta Social Media Marketing Specialization - Coursera**

J78S3VPJN5QA

## **Skills**

Analytical Skills • Post Anesthesia Care • Compassion • Communication • Facebook Ads Manager  
• Facebook Ads • Facebook Marketing • Digital Marketing • Social Media Optimization (SMO) •  
Advertising