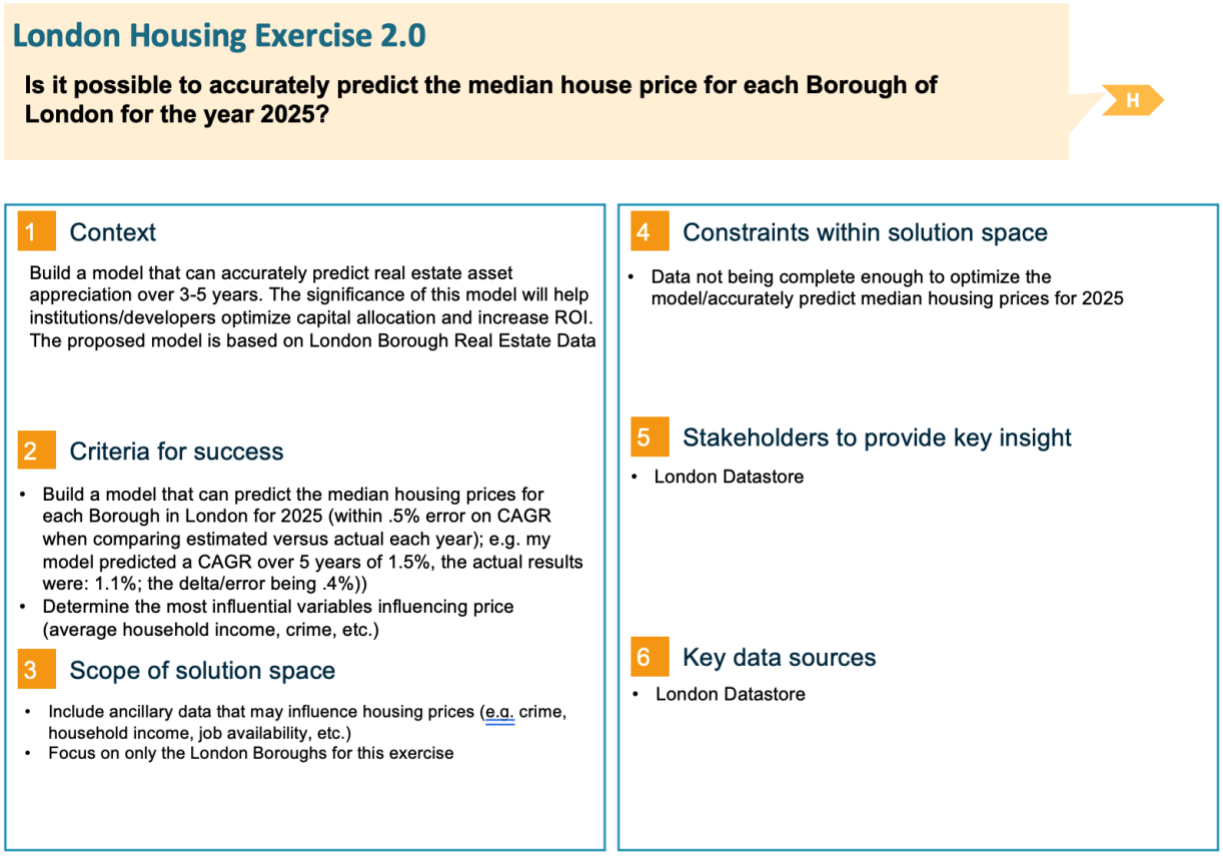


What is the problem you want to solve?

- Accurately predict the median price for each London Borough over the next 3-5 years

Who is your client and why do they care about this problem?

- Real estate developers and retail investors; better understand pricing and anticipated appreciation of each borough; maybe highlight some emerging areas where investments could yield higher than expected returns

In other words, what will your client do or decide based on your analysis?

- Identify emerging trends and help to allocate capital over the next 3-5 years by identifying the best annual returns; this will help with the short-term strategy/tactical approach

What data are you using?

- UK housing, crime, household income, etc.

How will you acquire the data?

- London.gov

Briefly outline how you'll solve this problem. Your approach may change later, but this is a good first step to get you thinking about a method and solution.

- Follow the steps/process outlined in the guided capstone; use a time-series forecasting model
- Complete an extensive EDA to better understanding interdependencies/correlations between variables