Graphical user interface, text, application, email

Description automatically generated

What is the problem you want to solve?

* Accurately predict the median price for each London Borough over the next 3-5 years

Who is your client and why do they care about this problem?

* Real estate developers and retail investors; better understand pricing and anticipated appreciation of each borough; maybe highlight some emerging areas where investments could yield higher than expected returns

In other words, what will your client do or decide based on your analysis?

* Identify emerging trends and help to allocate capital over the next 3-5 years by identifying the best annual returns; this will help with the short-term strategy/tactical approach

What data are you using?

* UK housing, crime, household income, etc.

How will you acquire the data?

* London.gov

Briefly outline how you’ll solve this problem. Your approach may change later, but this is a good first step to get you thinking about a method and solution.

* Follow the steps/process outlined in the guided capstone; use a time-series forecasting model
* Complete an extensive EDA to better understanding interdependencies/correlations between variables