



# ABIGAIL LOPEZ

## UI/UX DESIGNER

I'm Abby, an eco conscious designer who makes sure my designs are earth friendly with minimal designs, as well as having empathy towards users needs.



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Redmond, Wa

## EDUCATION

### **Connections Academy @Houston**

High School Diploma

**Graduate of 2017**

3.8/4 GPA

## EXPERIENCE

### **Plato's Closet (Aug 2021-Jan 2022) - Social Media Manager**

Location: Bellevue, WA

- Created content for outfits with flat-lays and on models.
- Create graphics on Canva for the feed/stories.
- Dm customers and did some assisting with their personal shopping program.
- Set up captions and post with Cinchshare scheduling app.
- Made daily stories to promote new sales and new inventory.
- Grew their IG from 5k to 8k in a month.
- Did IG lives to promote new merchandise and sell online.

### **Mac & Mabel (Aug 2021-Nov 2021) - Social Media Manager**

Location: Redmond, WA

- Grew their IG account from 700 to 1k in 2 months.
- Created graphics on Canva for the feed/stories.
- Created motion graphics on Adobe Photoshop
- Made IG reels to promote new products
- Dm customers to answer questions or to just build connections with them.
- Shot and edited each post by myself through Lightroom.
- Made stories every other day with graphics to share new promote new products.
- Spoke with team members/owners on Slack/ Microsoft Teams/Outlook.
- Had to come up with creative and strategic concepts to promote new products.
- Came up with ideas on current trends.

## SKILLS

- Graphic Design
- UX/UI Design
- Illustration
- Social Media Marketing

## LANGUAGE

- English
- Spanish

## CERTIFICATION

**Intro to UI Design**  
**CareerFoundry**

**UX/UI Bootcamp**

Mar 2023