Jaccard Similarity

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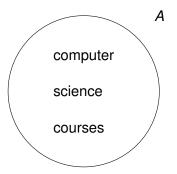
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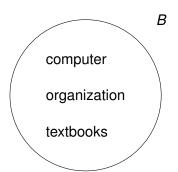
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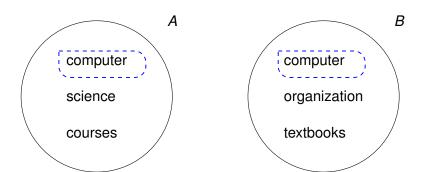
Example

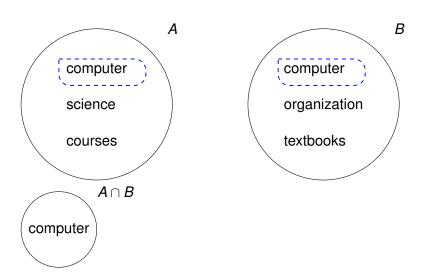
Consider the strings *computer science courses* and *computer organization computer textbooks*.

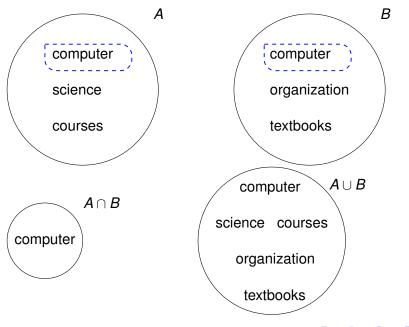












Thus, $Jacc(A, B) = \frac{1}{5}$.

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- Higher value generally means "more similar"

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This is an example of what's called the *bag-of-words model*, where we don't care about word order, subject vs. object, etc.