



Abhishek Mishra

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EDUCATION

Google UX Design Certificate // May 2021 - January 2022, Online

Completed a rigorous training designed for entry-level job readiness. Completed 15 modules including topics like UX research fundamentals, inclusive design, low-fidelity and high-fidelity prototypes, and tools like Figma and Adobe XD. Completed hands-on projects and [developed a portfolio](#) including 3 projects to receive the certificate.

Government College Of Engineering Keonjhar - Bachelors in Computer Science & Engineering // August 2019 - April 2023

Currently Completed 7th Semester with Avg 8.9 CGPA.

WORK EXPERIENCE

AppSynergies- UX-UI designer // April 2022 - December 2022,

Worked with an agile team to design core features & overall experience of [MingleWise Mobile Application](#) for the global users by improving usability, accessibility and Daily Active Usage of MingleWise Mobile App for android and IOS userbase By increasing User acceptance rate by three times , Responsive Web Design of [AppSynergies](#) & [Mintwise website](#). Conducting UX Research, Setting up Initial Design System & Designing initial MVP of [Mintwise fintech Mobile app](#)

PURPLENET TECHNOLOGIES- User Experience Designer // Feb 2020 - Sep 2021,

I was responsible for designing as well as developing B2C products considering user-centred design methodologies.

PROJECTS

Mobile App Design

-[Foodies-Online Food Ordering App, Be-Fit Online Fitness coaching web App & Classroom Smart Online Education App]

Designed three Mobile apps considering usability and accessibility for an online food ordering app of a local restaurant helping busy life working users to save time by ordering food online & spend Quality time having their foods without waiting in line for their Orders, an online Fitness coaching app helping people do exercise by staying in their room improving their body strength and improving lifestyle by being Fit & a classroom app to help students and teachers to manage their classroom experience in this lockdown effectively. The User Centric Design Process was followed. Interaction and Motion design were given importance while designing the experience to keep users engaged. A proper UX research process was been conducted to understand user needs.

Responsive Website Design-[Battle Ground City-Gaming Website, Be-Fit Online Fitness training website & Foodies Desktop Website.]

Designed a responsive website considering Both PC/Desktop and mobile versions for Account Creation flow for a popular Video Game, a Desktop website design for Online Food Ordering Considering 60+ elderly-aged user Group & a Fitness Coaching Website. Accessibility, Usability, Interaction Design, Motion design and inclusive design principles were given primary importance while designing the experience.

Front End Development Projects- [HTML // CSS // Javascript // React]

Worked On Multiple Front End Development projects for various projects and improved overall experience and design by improving the UX design of Web applications and developed backend in Mern Stack For a Web Based App to collect memories using Rest API.

SKILLS

Technical

Figma // Adobe XD // Google Slides // HTML // CSS // Javascript // React JS // Bootstrap // Front End Development // GitHub // Python // MERN Stack // Web Development // Front End Libraries // GIT & GITHUB // SQL // MongoDB // Core Java // REST Api // Data Structures & Algorithms // Artificial Intelligence // Google Cloud // Internet Of Things [IOT]

Design

User research // Wireframing // Usability studies // Prototyping // UX Writing // User Testing // Wireframing // User Testing // UX research // User Centered Design Methodologies[USD] // Storyboarding // Storytelling // Design Systems // Accessibility // Material io // Photoshop // Azure DevOps [ADO] // Adobe Illustrator // Design Systems // Product Design // UX strategy // Interaction Design

Collaboration

Communicative // Gives design critique + feedback // Strong presenter // Detail-oriented // Public Speaker // Leader