

Pre-Seed

The very first stage when you have an idea and are building a basic version (prototype or MVP) of your product.

You're mainly funded by personal savings, friends, or family to prove the idea works.



Company Overview

Provide a clear description of your startup and its vision.

- □ Executive Summary
- □ Latest Pitch Deck



Company Basics

Gather essential documents to establish your startup.

- □ Incorporation Certificate
- □ Business Registration Documents



Founding Documents

Include documents on company setup.

- □ Articles of Association
- □ Company Bylaws



Team Information

Present key team members and their roles.

- □ Short Bios or Resumes of Key TeamMembers
- □ Team Structure, Titles, Responsibilities



Cap Table Basics

Provide an overview of the ownership structure.

- □ Simple Cap Table (showing founder equity)
- Founder Equity Details (vesting schedules)



Initial Product Information

Describe your product or service offering.

Product Demos or MVP (Minimum Viable Product) Details



Early Contracts (if applicable)

Include any agreements you've made.

- ☐ Simple contracts,
- □ NDAs,
- □ Partnership letters.



Market Research

Provide proof of market need.

- □ Market Analysis Reports
- □ Competitive Analysis
- Customer Feedback or Testimonials



Early Compliance Info

Show you follow key regulations.

- □ Basic Data Protection Practices (e.g.,
- GDPR compliance)
- □ Privacy Policy



Basic Financial Projections

Demonstrate your startup's short-term growth, costs and financial plans.

- □ 12 Month Financial Plan
- □ 12 Month Revenue Forecasts
- □ Budget Outline (12-18 months)



Initial Intellectual Property (if applicable)

Share any intellectual property that you have.

- Trademark Applications or Registrations (if applicable)
- □ Note: If no IP exists, this category can be excluded.



Tech Overview (if applicable)

Outline your technical infrastructure and plans.

- □ Basic Tech Stack Overview
- List of Software and Tools Used



Organize Everything

Keep your data room neat and simple.

- ☐ Clear Folder Structure (e.g., Financials,
- Contracts, Team Info)
- □ Index or Table of Contents for Easy
- Navigation
- □ Document Checklist (to ensure completeness)



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