



# Struggling to get Your's First Client



There are  
**5 things to don't &**  
**5 things to do**





## 5 things to Don't

- **Don't copy the content of other creators try to make their alternate**
- **Don't make mistakes and errors while posting your content**
- **Don't send default connection request make your own strong words for deep impact**
- **Don't offer your services directly to the new connections**
- **Don't promote your services constantly, also post valuable content for engagment**



## 5 things to Do

- Do optimize your profile and showcase your portfolio
- Do post high quality content for reach
- Do comments on your relavant posts for reach
- Do analyze profiles through comments & posts and connect with active profiles
- Do connect with top creators of your relavant field



## Key Points

- If you are new on LinkedIn and have a strong portfolio.
- Do analyze the (simple and premium) profiles which are not optimized
- Build connections with those profiles
- Try to approach them through direct Dm's
- Direct approach through Dm's actually works



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