

What are Acquisition Venture Studios?

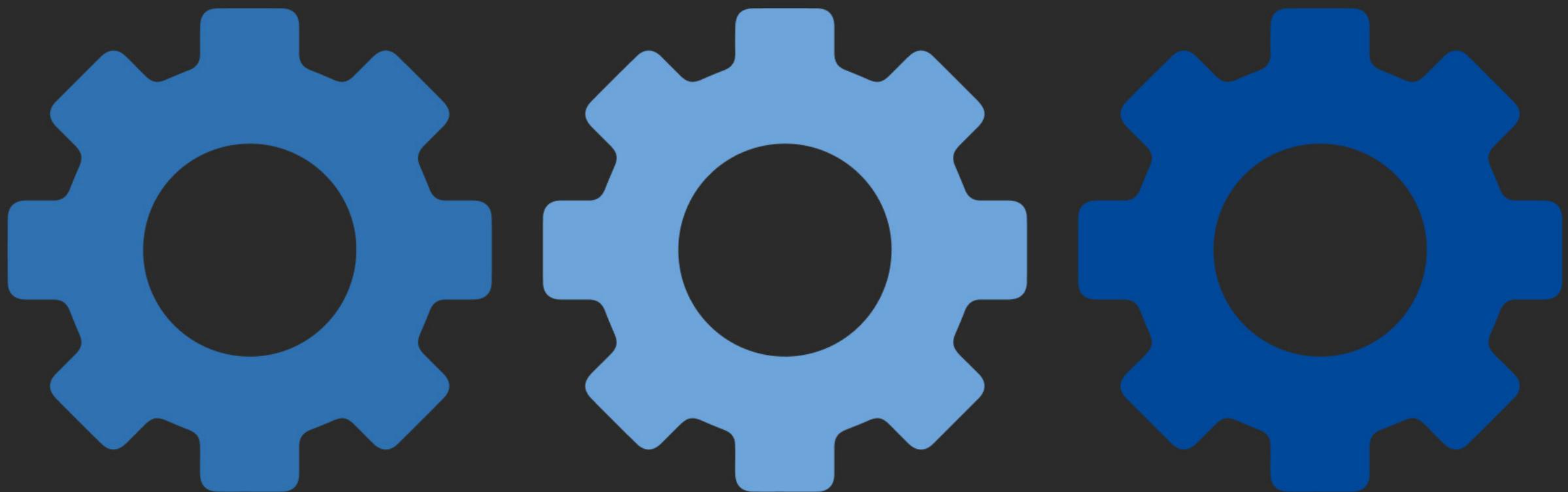


Acquisition-based studios are a flavor of refounder studios.

Refounder studios either license IP or acquire companies to use as foundational elements to build upon.



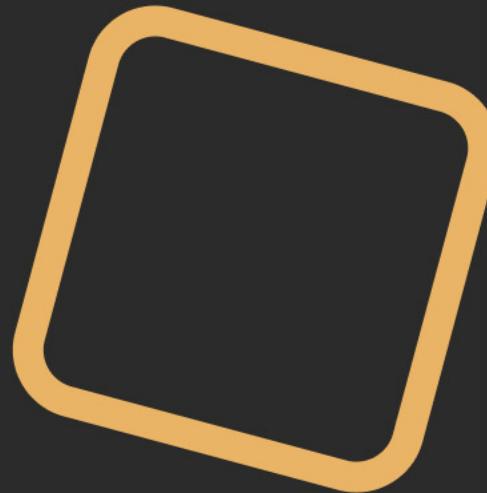
Here's how acquisition-focused studios typically work



1.

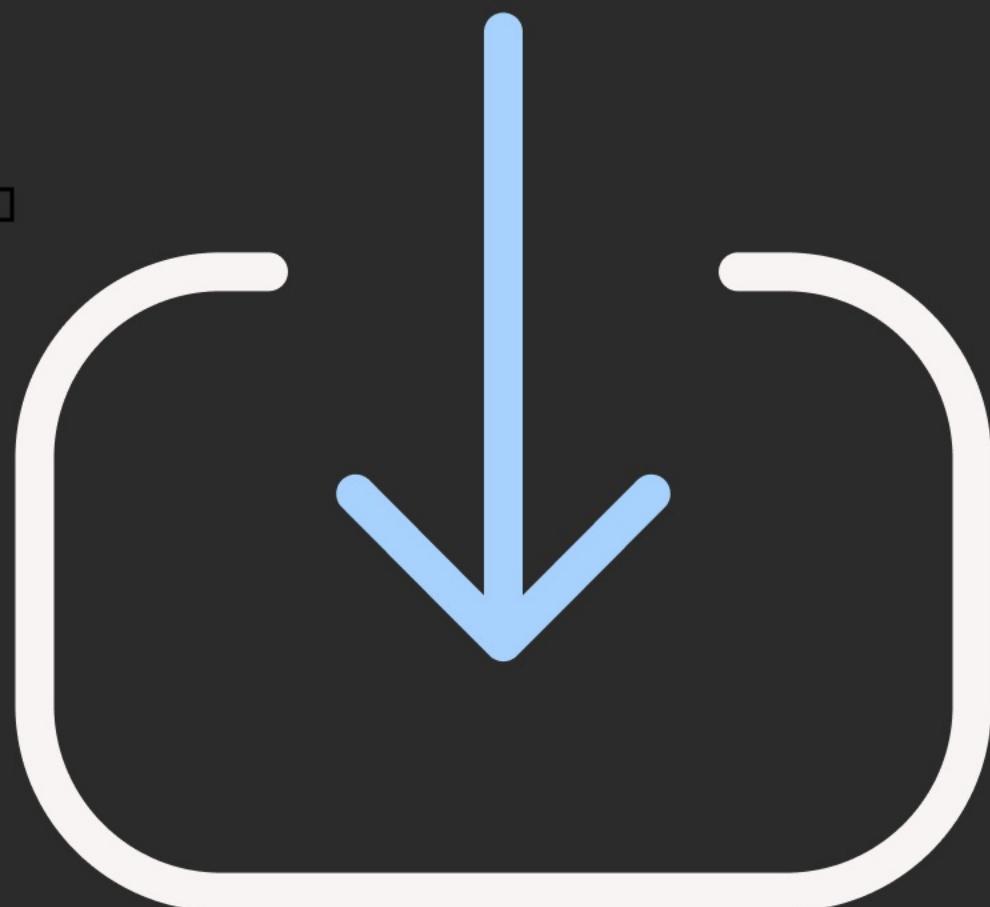
Identify startups or businesses to acquire

(Often startups that aren't positioned to raise another round of funding.)



2.

Pull them into a studio
framework to use
them as "raw material"



This means redesigning,
relaunching, and
improving them with:

A clean cap table

New focus

Better marketing & branding

Better operations

But beyond just
acquiring businesses,
there's a growing trend



Studios acquiring “boring businesses” from their local ecosystem

And layering in new technology to rapidly grow and scale these operations.



To succeed with this model, you need 2 key things



1.

Access to Deals

These could come from:

The startup ecosystem

Your local economy

Or niche industry operators

Deal brokers



2.

A Source of Capital

Acquisition Venture Studios often look like an Ops-heavy Micro PE Fund, reworking companies for growth.



But having these isn't enough.

Your studio team also needs rock-solid capabilities



They must be able to:

Identify companies
worth acquiring

Navigate the
acquisition process

Rebuild & reform
companies to thrive

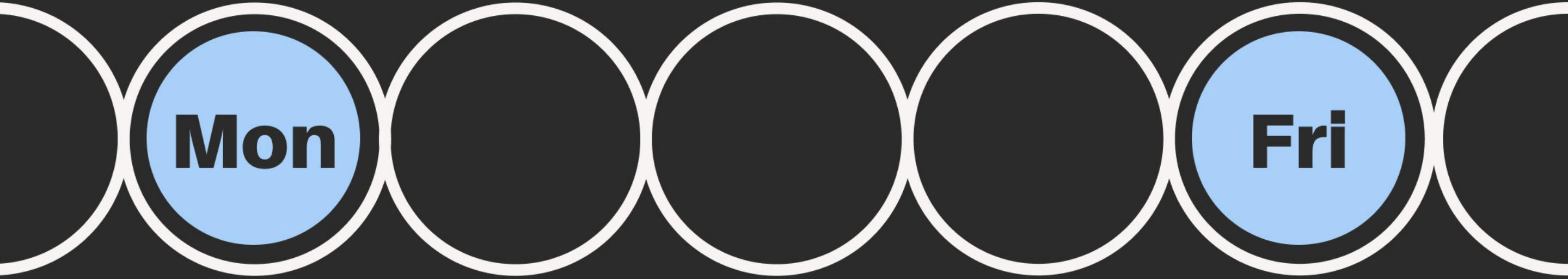
If you lack any of these,
it can lead to failure of
this strategy.



**But for those who
can execute...**

**Acquisition Venture
Studios are a powerful
way to build strong
businesses with great
returns at a lower risk
profile.**

P.S. I'm sharing daily
venture studio insights,
stats, and resources
every weekday
(MON-FRI 7:30AM EST)



Make sure to follow/ reach out, If you fit one of these boxes below

Do you want to create
a venture studio?

Do you want to improve
your venture studio?

Do you want to invest
in a venture studio?