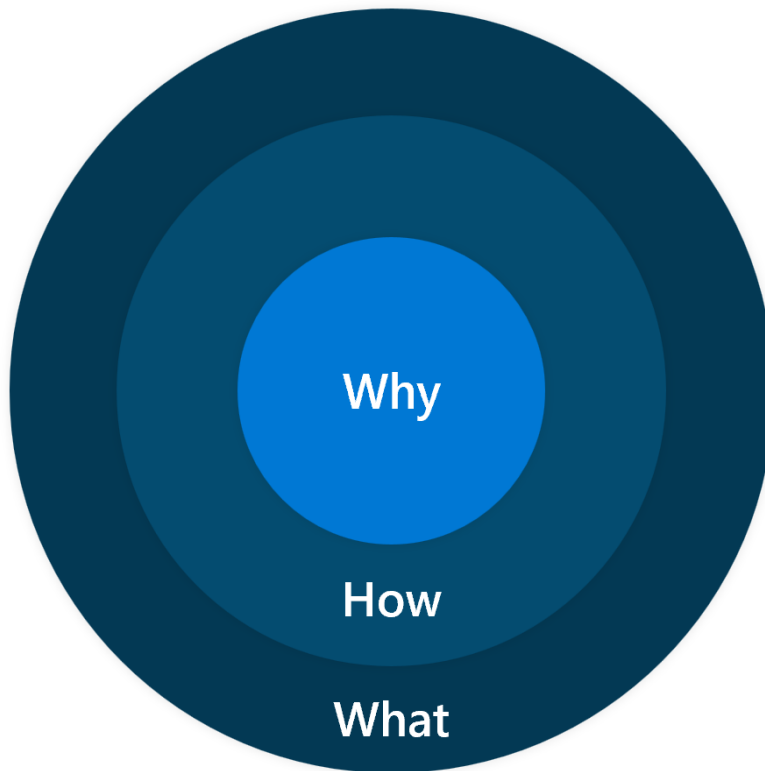# 10 Best Frameworks for Changing Your World
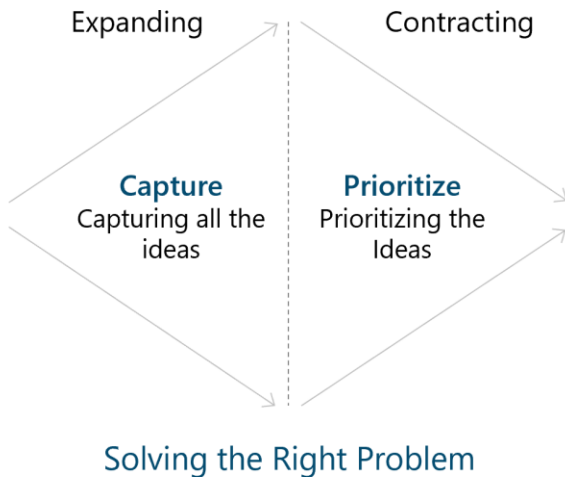
JD Meier
jdmeier.com
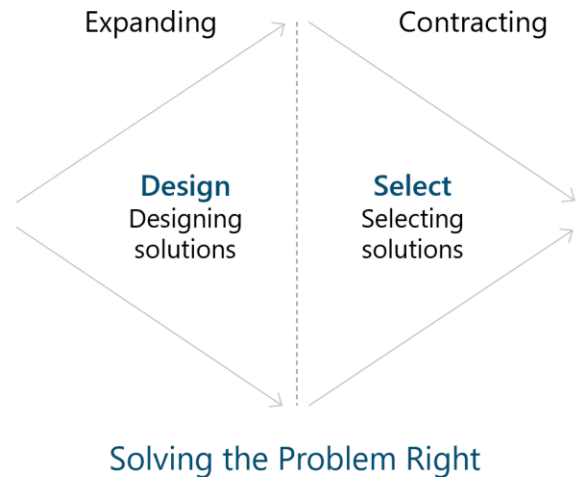
1. Simon Sinek's Golden Circle

I found Simon Sinek's Golden Circle useful for inspiring my work at Microsoft, as well as energizing my big dreams in work and life in an enduring and sustainable way.

2. Double Diamond

The Problem Space

Expanding   Contracting

Capture
Capturing all the ideas

Prioritize
Prioritizing the Ideas

Solving the Right Problem

The Solution Space

Expanding   Contracting

Design
Designing solutions

Select
Selecting solutions

Solving the Problem Right

I found the Double Diamond one of the best tools for helping teams and leaders work through creative challenges and innovative solutions.

3. Porter's Value Chain
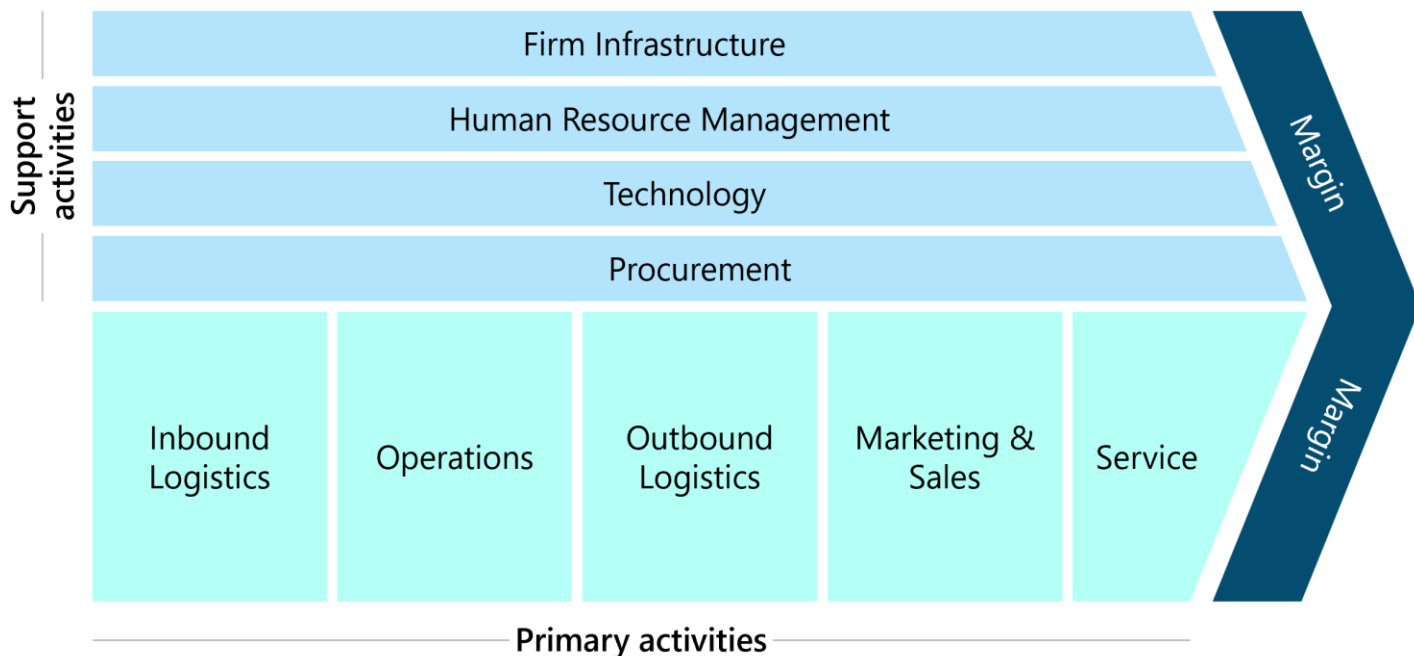
Porter's Value Chain helped me drive end-to-end business change and connect business and IT at the highest leadership levels.

4. Business Strategy Pyramid

Ambition

Business Model

Operating Model
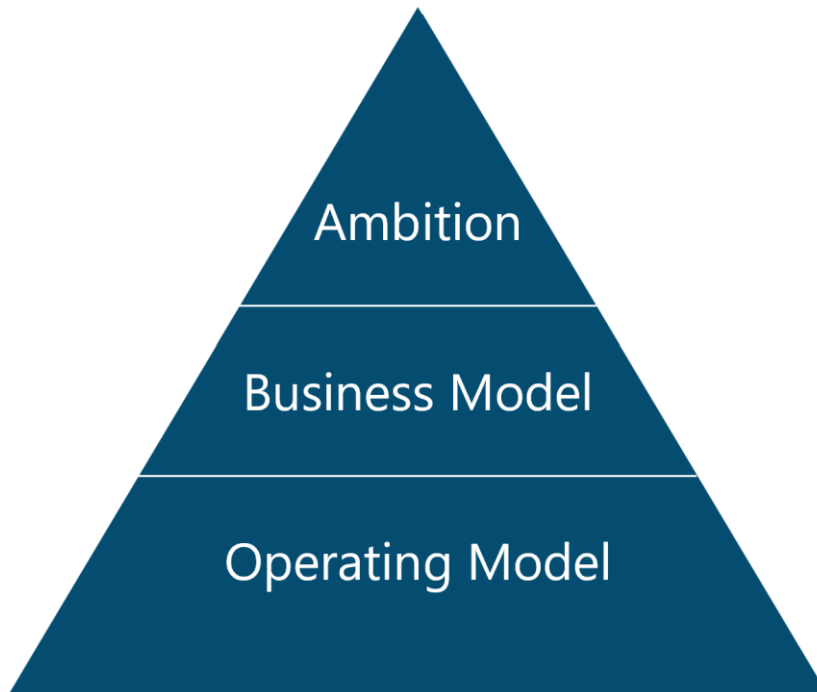
The Business Strategy Pyramid is simple but profound.
I've used it to inspire digital business transformation and
ground leaders in the backbone of their business.

5. Desirability, Feasibility, Viability Venn Diagram

Do they want this?

Can we?

Desirability **Feasibility**

→ DESIGN INNOVATION

Viability

Should we?
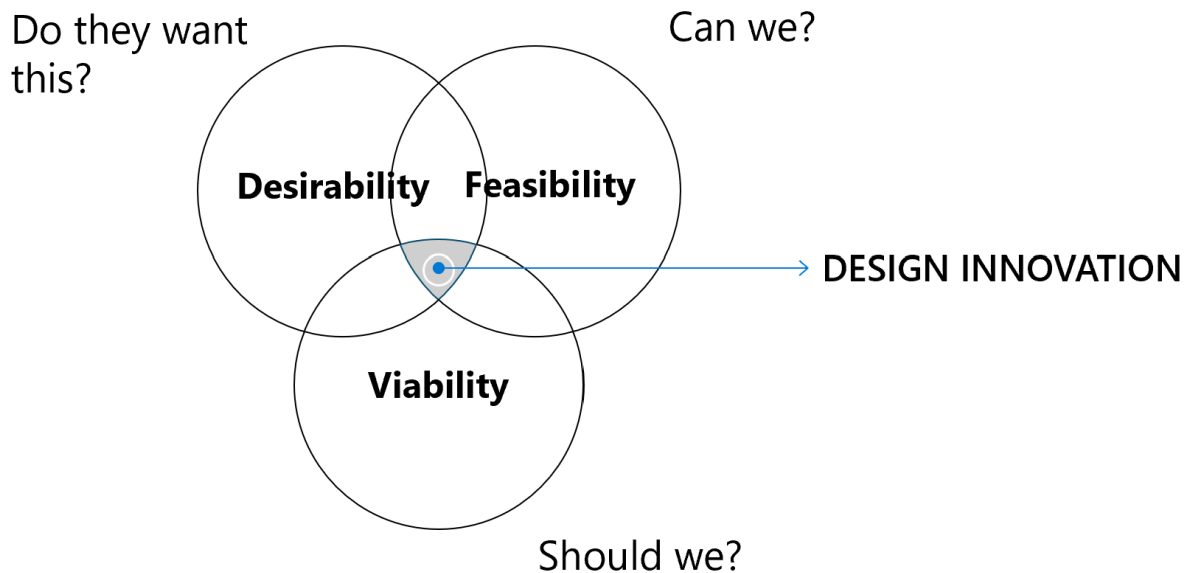
I've used the Desirability, Feasibility, Viability Venn to drive innovation and include key perspectives that shape the shape the solution.
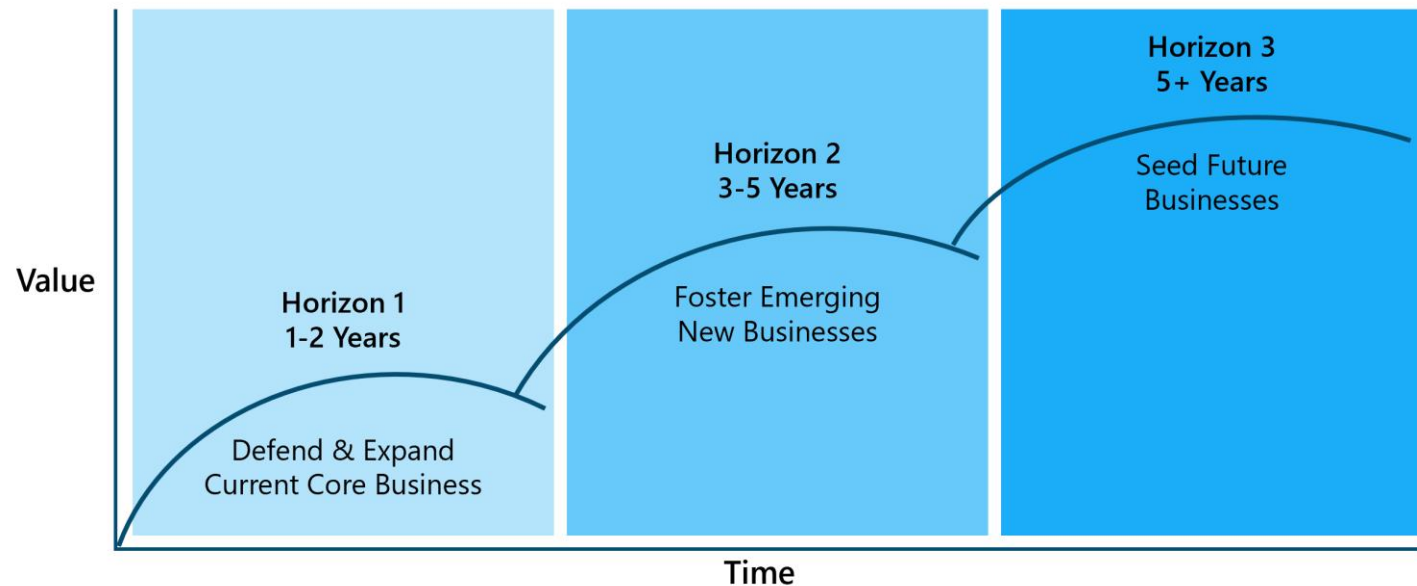
6. McKinsey Portfolio of Initiatives

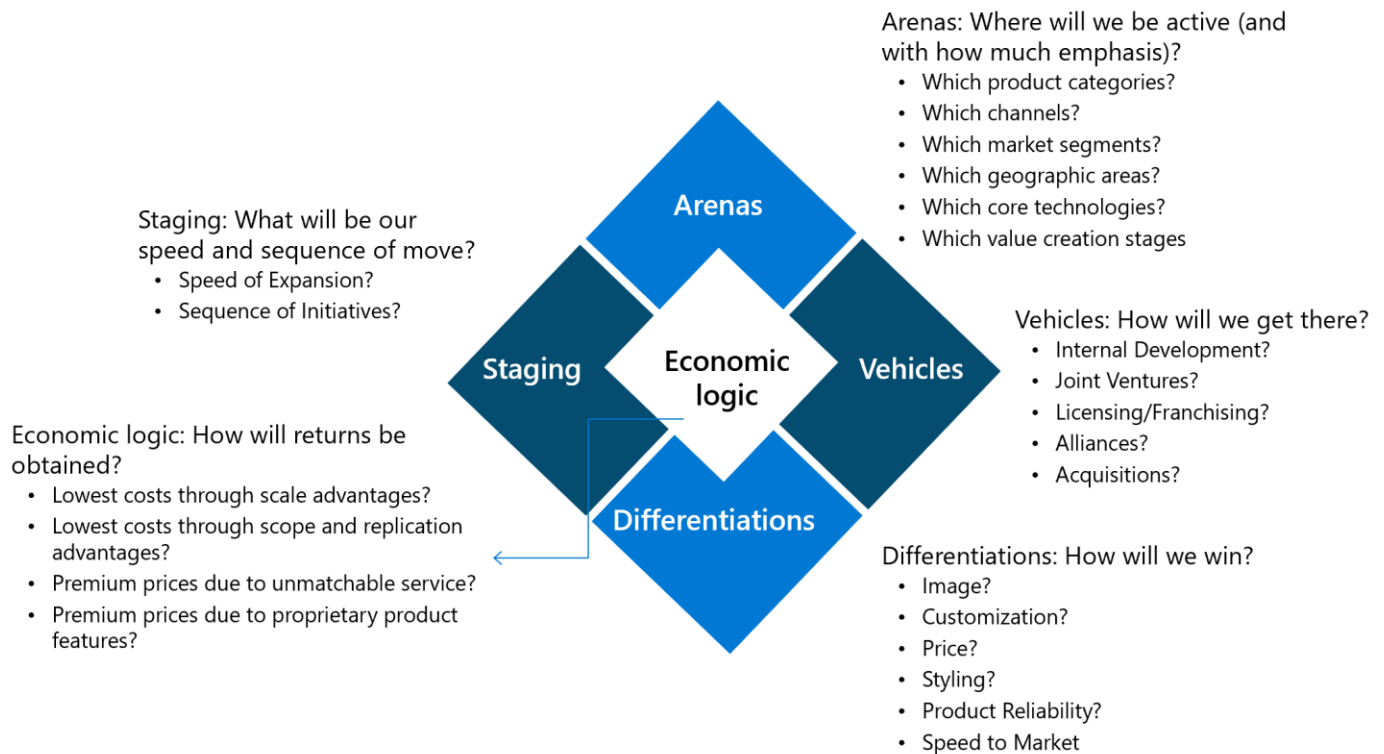**Portfolio of initiatives**
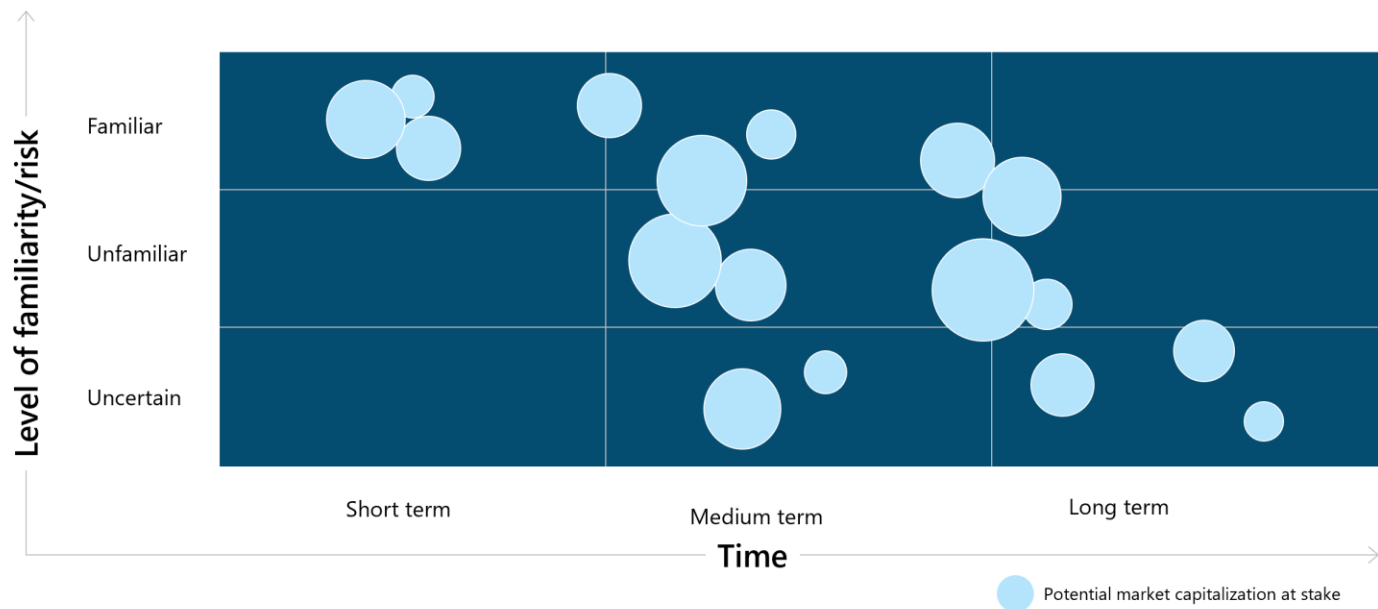
I've used the McKinsey Portfolio of Initiatives to inspire and remind teams and leaders to think in terms of portfolios vs. "One Hit Wonders".

7. McKinsey 3 Horizons of Growth

I've used the McKinsey 3 Horizons of Growth to plan for innovation over time and respond to disruptive events in the market.

8. Strategy Diamond

Arenas: Where will we be active (and with how much emphasis)?
- Which product categories?
- Which channels?
- Which market segments?
- Which geographic areas?
- Which core technologies?
- Which value creation stages

Staging: What will be our speed and sequence of move?
- Speed of Expansion?
- Sequence of Initiatives?

Arenas

Staging

Economic logic

Vehicles

Differentiations

Vehicles: How will we get there?
- Internal Development?
- Joint Ventures?
- Licensing/Franchising?
- Alliances?
- Acquisitions?

Economic logic: How will returns be obtained?
- Lowest costs through scale advantages?
- Lowest costs through scope and replication advantages?
- Premium prices due to unmatchable service?
- Premium prices due to proprietary product features?

Differentiations: How will we win?
- Image?
- Customization?
- Price?
- Styling?
- Product Reliability?
- Speed to Market

I've used the Strategy Diamond to make strategy explicit and to help shape org design and drive market disruption.

9. Benefit Dependency Network
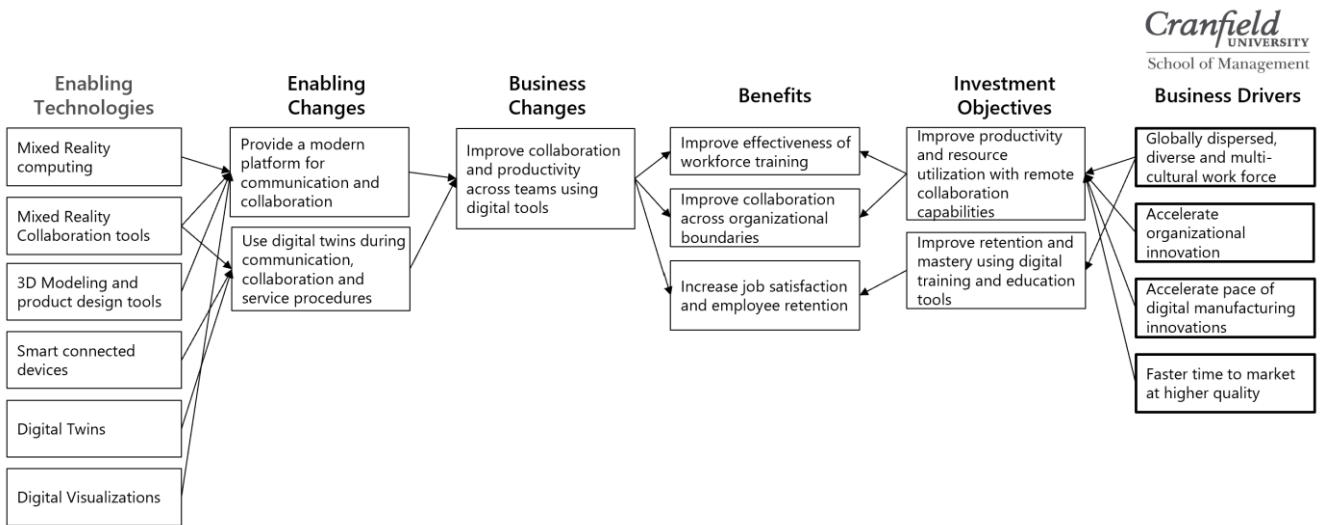
I've used Cranfield's Benefit Dependency Network to effectively visualize business cases, and to make the case for big business change.

10. Porter's Competitive Forces
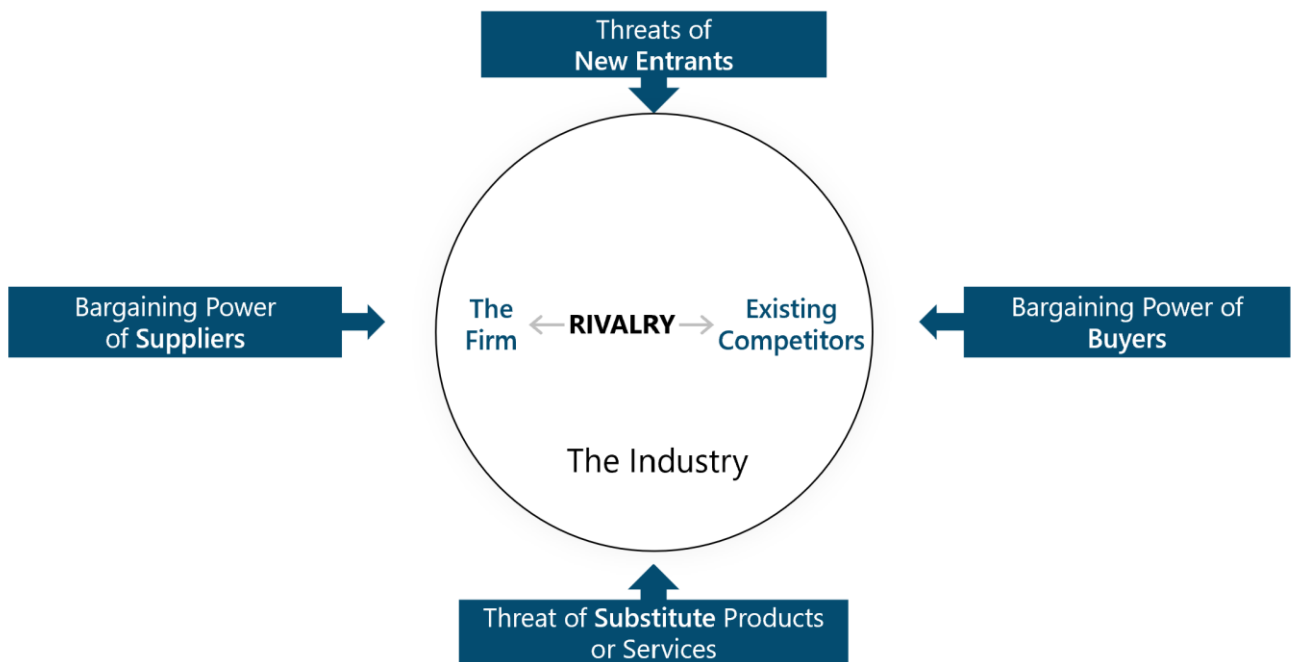
I've used Porter's Competitive Forces to really work through competitive analysis and understand the threats from multiple perspectives.

For More Frameworks:

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