



# 7 Reasons Why Every Writer Should Become A Ghostwriter

*Here's how you get paid to practice your craft:*



# 1. You get paid to learn.

I'll never forget getting off the phone with my first ghostwriting client.

I spent an hour asking him every question I could think of about marketing.

Then I sent *him* the invoice for the first month's retainer: \$2,000.

Life-changing.





## 2. You get paid to practice.

Everything you write, you aren't just writing for yourself, by yourself.

You are writing for a specific person (the client):

- You learn how to write in different voices
- You get feedback on your work from smart people
- You have a continuous supply of topics to write about

This will accelerate your skills as a writer by 10x.



### **3. You get paid to build your network.**

Writing for 300+ CEOs, Silicon Valley founders, and Grammy-winning musicians helped me grow a billion-dollar network.

Because of that, I know I have job security for life.

And ghostwriting can do the same for you.

It unlocks incredible doors of opportunity.





## 4. You get paid to listen.

As a ghostwriter, you surround yourself with people who know about emerging trends and industries.

These are smart and intelligent professionals.

And this is how you get ahead of most people:



## For example:

- It's how angel investors get involved in startups long before the general public finds out about them.
- It's how company executives know about high-powered positions long before any sort of announcement is made.

**You're getting paid to listen in on the "inner circle."**





## 5. You get paid to crystallize your takeaways.

If you're waiting to become an "expert" in something before writing about it online, then ghostwriting is a fantastic playground in the meantime.

Because the whole process helps you master a niche you love:



## Here's ghostwriting in a nutshell:

- You lend your pen to the client
- Download their knowledge
- And get to write about your favorite topics in the process

There's no better way to learn and form your own opinions about a topic you're interested in - and get paid for it in the process.





## 6. You get paid to experience different lives.

You get to hear the life stories and lessons of people more experienced than you or with a completely different outlook.

Think of ghostwriting as an informal mentorship where you get to ask questions and understand the inner thinking of completely different people.

There's no better way of picking up life-changing mental frameworks or realizations.





## **7. You get paid to learn how to write in different voices.**

Voices aren't "found"—they are created.

When there are hundreds of writers trying to find their voice on the internet, you can stand apart by consciously creating to distinguish yourself from the rest of the crowd.

Ghostwriting accelerates this entire process.

It's a win-win situation.