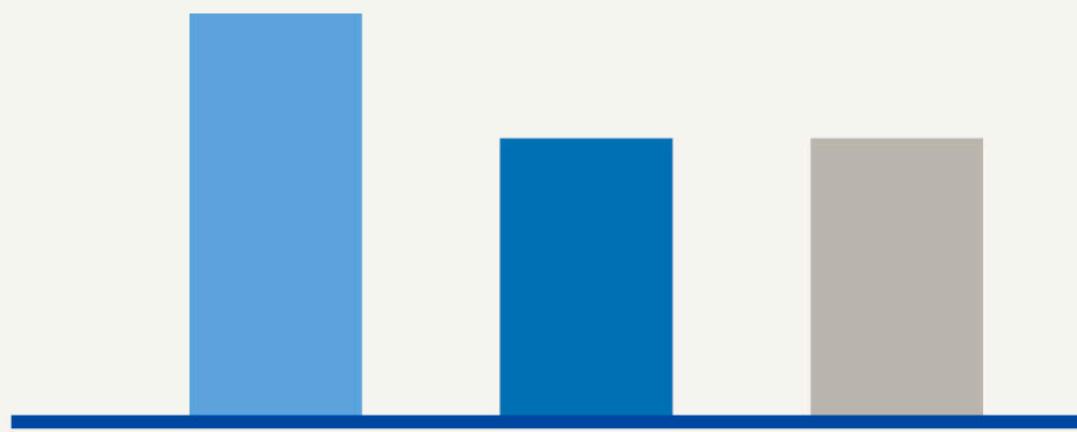


I've
Analyzed
764
Unicorn
Startups...



**Across these 764
Unicorns there was
an estimate of 1041
founders**



And across those 1041 founders there was a combined work experience of 22,219 years



22,219
years

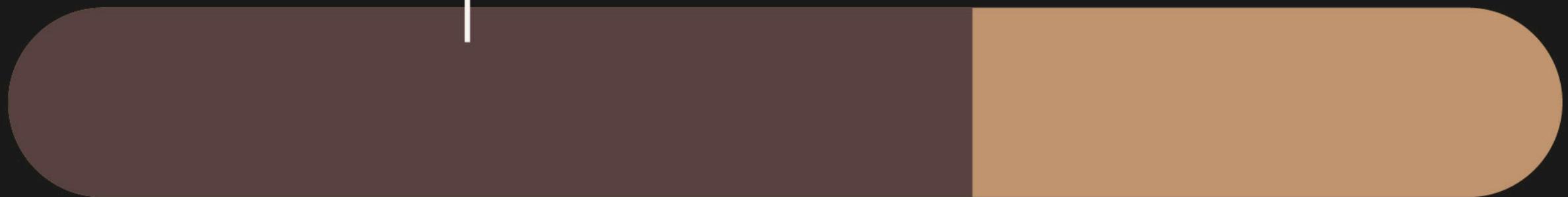
**However, 60% of these
Unicorns had founders
with 10+ years of
experience**

+10 Years of experience



Making the average founder work experience of that 60% to be 17.98 years

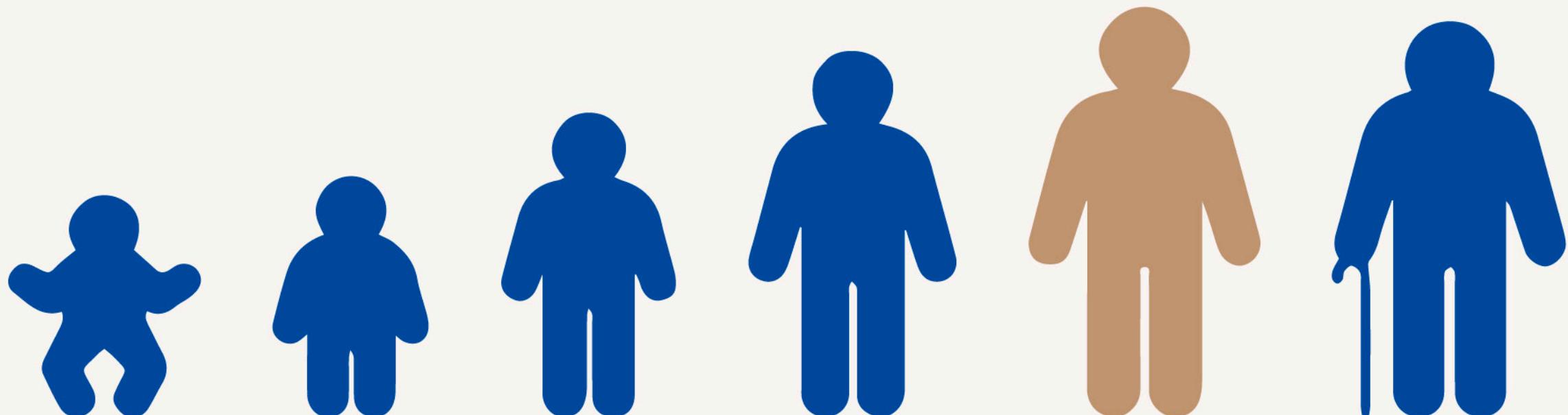
17.98 years



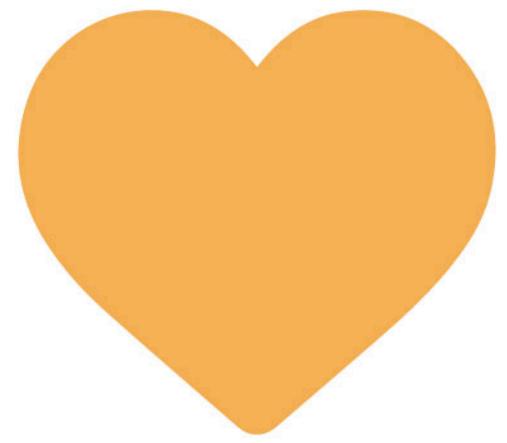
The average Unicorn Founder work experience in general was 12.7 years

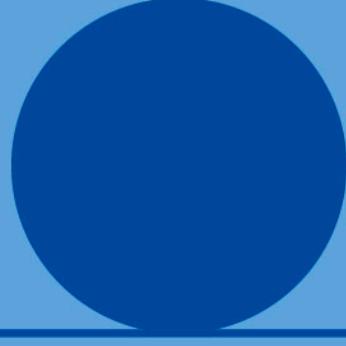
Which would put the average age of Unicorn founders with 10+ years of experience to be around 39

(Assuming that most went to college)



But here's what I love about this data





**Most of these founders
started their Unicorn
when they were in the
middle to late stages
of their professional
careers**

**Mike Bloomberg
Was fired at 37 for
advocating the
digitization of bond
pricing, so he created
the Bloomberg
Terminal.**



Mike Bloomberg
Owner and co-founder of Bloomberg L.P.

Lynda Weinman
Launched Lynda.com
at the age of 40, after
being frustrated that
her students did not
have the resources they
needed to learn
effectively

Lynda Weinman
Founder of Lynda.com

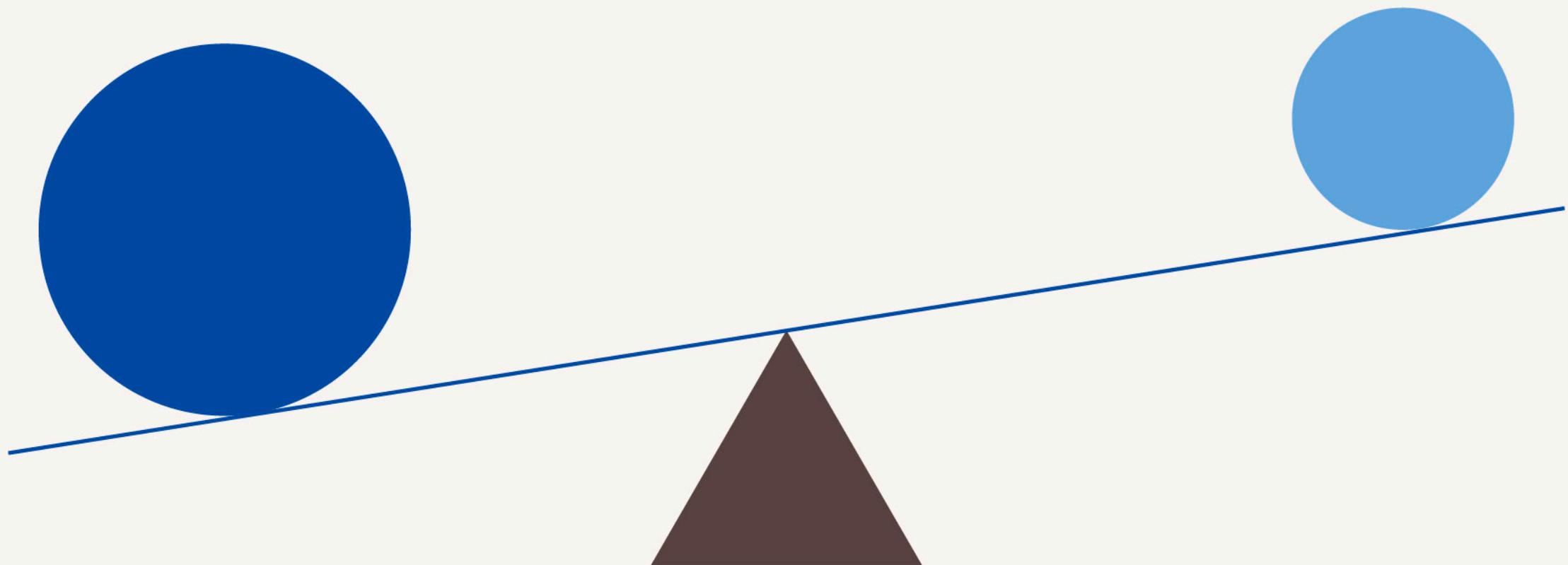


**Eric Yuan
Left Webex at 41 to
build Zoom after
growing tired of the
current video
conferencing
experience.**

Eric Yuan
Founder of Zoom



All of these founders started their Unicorns while still managing family, mortgages, health insurance, and the dozens of other obligations we pick up as we go through life.



**Making it clear that you
don't need to be a
young founder living a
ramen lifestyle in order
to achieve such stats.**



All you need sometimes
is to stop yourself from
holding back.

