

# LESSONS FROM CRAFTING **GENAI-DRIVEN** PRODUCTS

BY, LEONARD LIM

**50%** OF THE  
USABILITY IS  
MEASURED  
THROUGH THE  
GENERATED  
RESPONSE...

BY, LEONARD LIM

... **ANOTHER 50%**  
**FROM UX &**  
**MICRO-**  
**INTERACTIONS**

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DESIGNERS,  
DEVELOPERS &  
PRODUCT.  
**SIMULTANEOUS**  
PROGRESS

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**AUGMENT THE  
PROCESS, NOT  
AUTOMATE**

**BY, LEONARD LIM**

SHIP EARLY,  
GATHER  
INSIGHTS,  
**REFINE**  
RELENTLESSLY

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