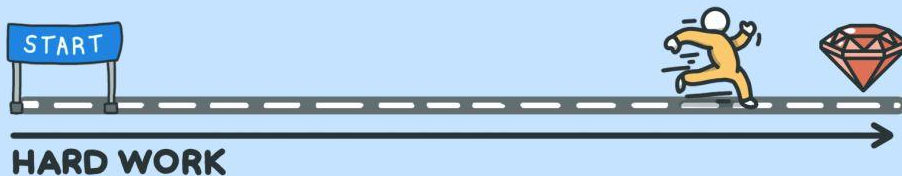


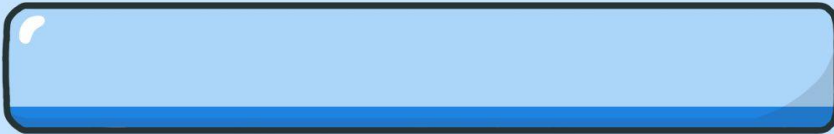
EXPECTATION



REALITY



**TRYING TO DO
EVERYTHING**



**CONSISTENTLY DOING
THE 20% THAT MATTERS**





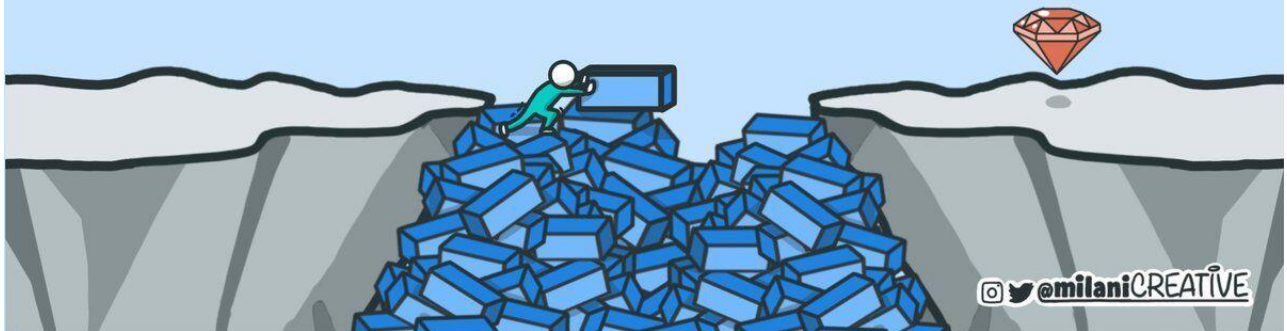
**TAKING IMPERFECT
ACTION TODAY**

**CHASING PERFECT
ACTION SOMEDAY**

FAILURES AS OBSTACLES



FAILURES AS LESSONS



**YOU'RE THE AVERAGE OF THE 5 PEOPLE
YOU SPEND MOST TIME WITH**

