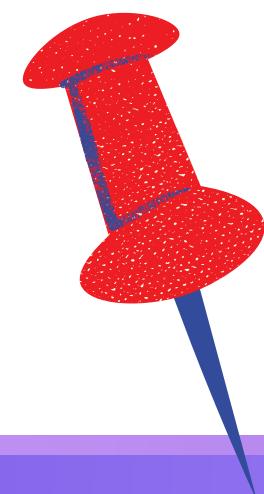


Future of Fintech: Embedded Express

How Embedded Finance is Transforming Transactions

2nd-12th Aug, 2024

Featuring



Embedded Engagements



Telefónica Insurance

Launch



Klarna

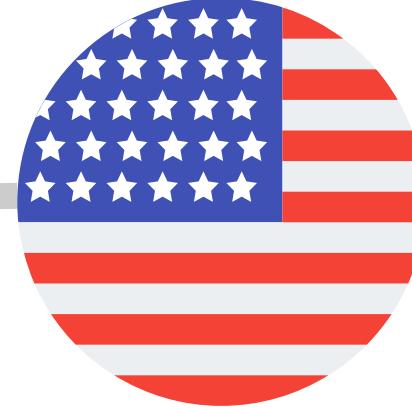
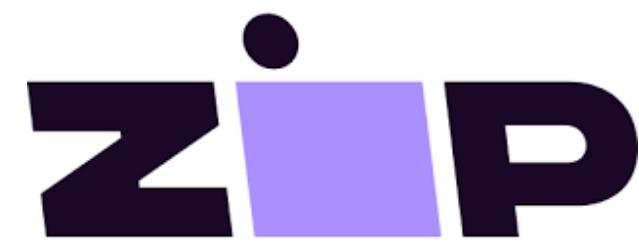
Funding



walnut

1

Zip into Growth: One-Click BNPL Magic

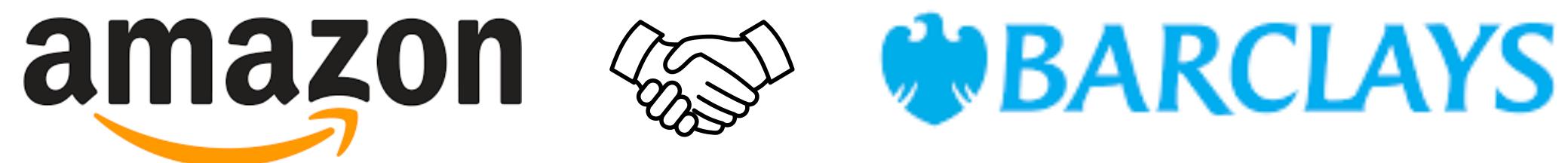


- Zip partnered with Stripe to integrate its BNPL solution for US merchants.
- This integration aims to drive customer growth and boost conversion rates with one-click setup.

»

2

Barclaycard Turns Shopping into Earning



- **Barclays** and **Amazon** launched the Amazon Barclaycard in the UK.
- The card allows customers to earn rewards on everyday spending, redeemable as Amazon.co.uk gift cards.

»

3

Klarna Kicks Off: New Way to Bank and Buy



Klarna



- **Klarna** launched savings accounts in the US and 12 European countries.
- Customers can use these accounts to fund purchases via Klarna's instalment payment app.

»

4

Walnut's Crack: Seeding the Future of Insurtech



- Canadian insurtech **Walnut** secured \$4.6M in funding.
- The funds will be used to expand its embedded insurance technology platform.

»

5

MENA Money Made Easy



- **Paymob** expanded its partnership with **Shopify** in the MENA region.
- The collaboration introduces embedded card and wallet payments for merchants in the region.

»

6

Super Synergy: Uniting Finances Under One Roof

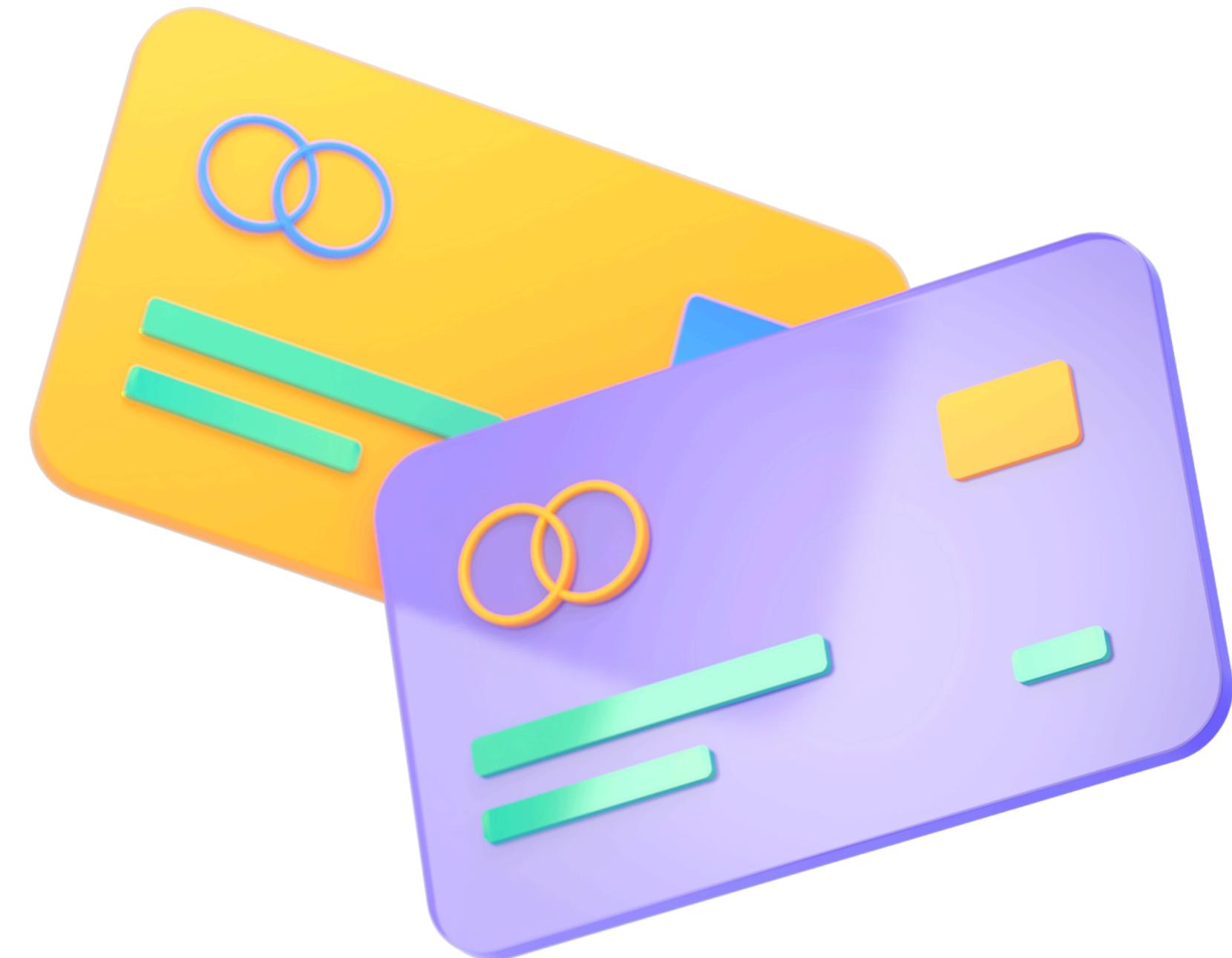


- **Peanuds** partnered with **Weavr** to offer a financial super app.
- The app streamlines financial operations by providing various accounts and services under one login.



7

Cardvantage: Turning Every Swipe into a Win



- **Amazon** partnered with **Santander** to launch a new Amazon Visa card in Germany.
- The card offers rewards for purchases both on and off Amazon's Germany website.

»

8

Genie in the Bank: Aladin's Digital Finance Magic



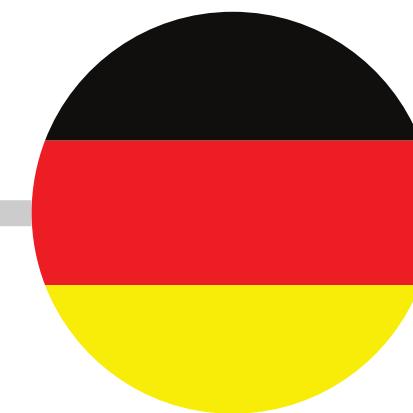
ERGO



Telefónica



Telefónica Insurance
...



- **ERGO, O2 Telefónica and Telefónica Insurance** teamed up for embedded insurance.
- O2 private customers can now easily add supplementary insurance digitally.

»