



# 7 Fun Facts leading into Dreamforce: The Asia Pacific Edition



#DF24



# Fact 1

83% of sales teams  
who use AI saw  
revenue grow in  
the past year.

\*Source: [www.salesforce.com/news/stories/sales-ai-statistics-2024/83-of-ai-driven-sales-teams-saw-revenue-growth-this-year-vs-66-without/](https://www.salesforce.com/news/stories/sales-ai-statistics-2024/83-of-ai-driven-sales-teams-saw-revenue-growth-this-year-vs-66-without/)





## Fact 2

**Over 7 million people  
have used Trailhead  
to learn Salesforce  
skills.**

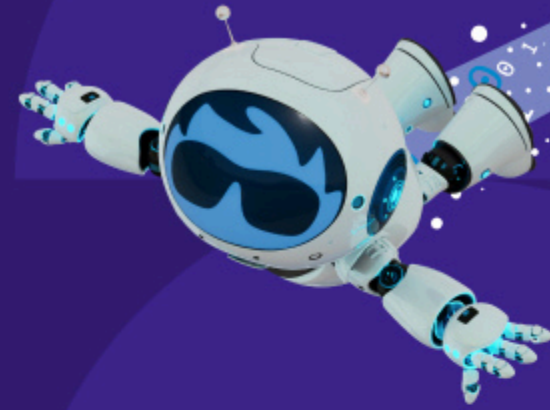


\*Source: [www.salesforce.com/news/stories/salesforce-company-facts/](https://www.salesforce.com/news/stories/salesforce-company-facts/)



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## Fact 3



**IDC predicts that by 2028,  
over 11 million new jobs  
will be created in the  
Salesforce ecosystem.**

\*Source: [www.salesforce.com/content/dam/web/en\\_us/www/documents/reports/idc-salesforce-economy-report.pdf](http://www.salesforce.com/content/dam/web/en_us/www/documents/reports/idc-salesforce-economy-report.pdf)





## Fact 4

**Salesforce reached  
100% renewable energy  
and net zero residual  
emissions in 2021.**



\*Source: [www.salesforce.com/news/press-releases/2021/09/21/salesforce-achieves-net-zero-across-its-full-value-chain/](https://www.salesforce.com/news/press-releases/2021/09/21/salesforce-achieves-net-zero-across-its-full-value-chain/)

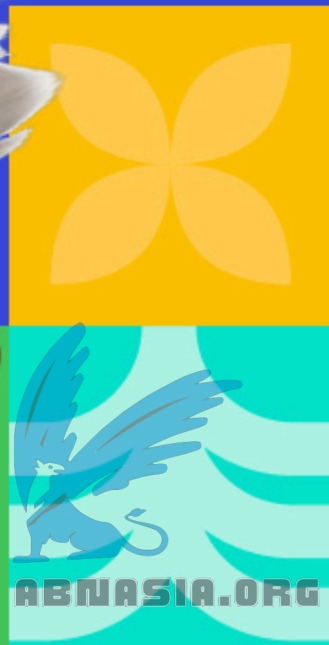


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## Fact 5



Einstein makes over  
270 billion predictions  
every 24 hours.



\*Source: [www.salesforce.com/news/stories/salesforce-company-facts/](http://www.salesforce.com/news/stories/salesforce-company-facts/)



## Fact 6

**715M**  
Slack messages  
are sent every day.



\*Source: [www.salesforce.com/news/stories/salesforce-company-facts/](http://www.salesforce.com/news/stories/salesforce-company-facts/)

## Fact 7

**This year 143 countries**  
will be represented at  
Dreamforce.

