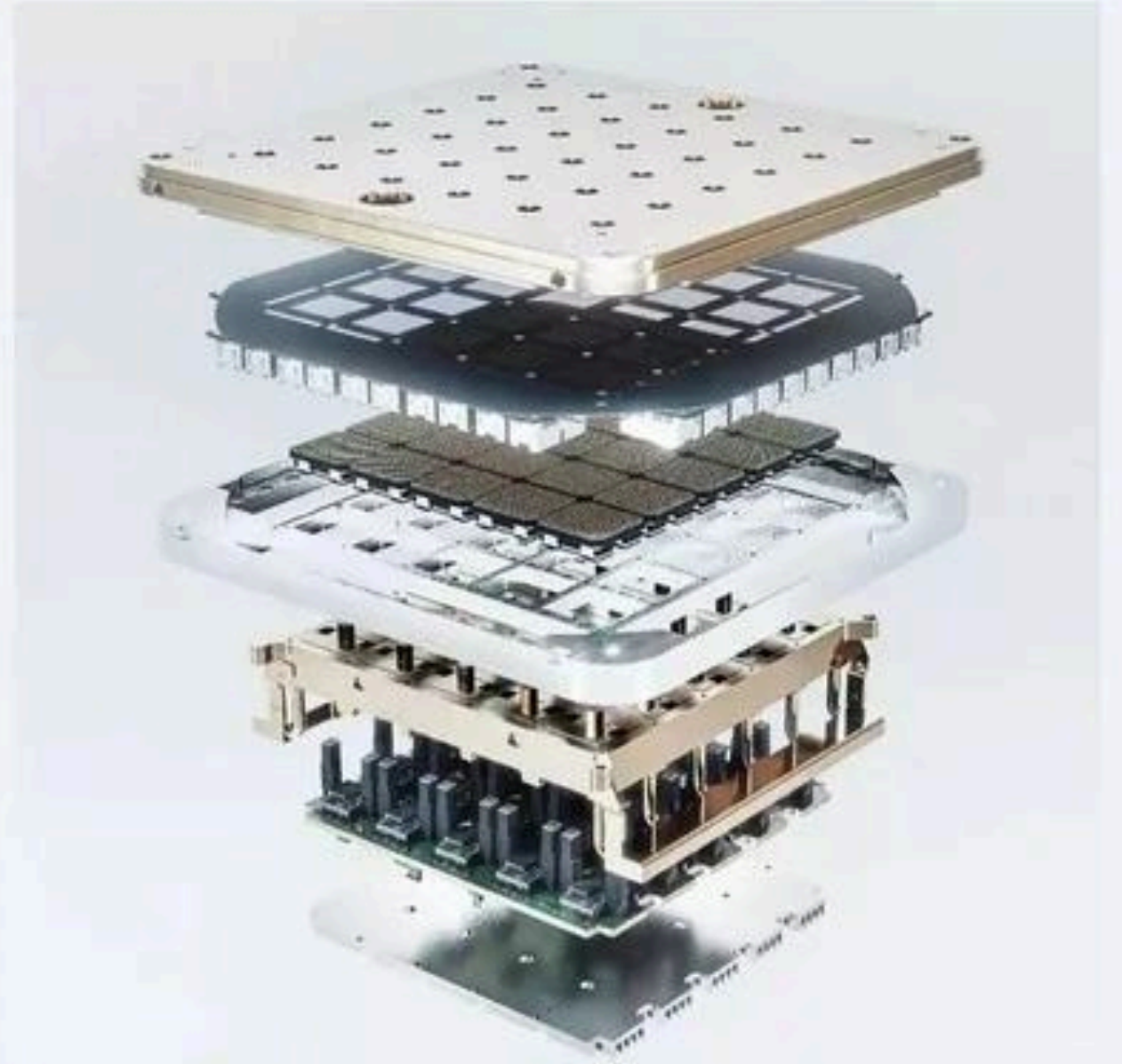


This week in AI

Tesla tackles AI's growing energy hunger with Cortex

I've compiled the latest insights in AI, tech, and innovation to ensure you stay informed.





Tesla's Cortex AI Supercluster Update

Elon Musk updates Tesla's Cortex AI project from its headquarters in Austin, Texas. It's set to use 50,000 NVIDIA GPUs and 20,000 Dojo units, it aims to revolutionize autonomous driving and energy management.



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AI's Energy Appetite

Tesla's project spotlights the challenges of AI's scalability, particularly in energy and cooling needs. The increasing power and resource demands of AI systems raise concerns about their scalability and environmental impact.



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Meet "Strawberry," the AI That Could Outsmart GPT-4

OpenAI is developing "Strawberry," a model that could surpass current AI capabilities, solving complex problems and scoring over 90% on benchmarks, far exceeding GPT-4.



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AGI, A Double-Edged Sword

Strawberry's potential sparks concerns about AGI risks. It challenges us to rethink control, alignment with human values, and the ethics of advanced AI systems.



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Dr. Samuel Myers of Planetary Health Alliance

Environmental Tech for a Sustainable Future

Planetary Health aims to harmonize human well-being with environmental sustainability. It's a crucial investment opportunity, where venture capitalists and private equity firms drive innovation in environmental technologies.



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A Win-Win for Business and the Planet

Scaling up green tech needs capital, insight, and planning. More than just ethical, it's smart business, offering financial returns and a resilient global economy.



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Coachvox AI

Coachvox AI lets you craft your personalized AI twin, delivering 24/7 coaching tailored to your unique insights and scaling your business. With features geared towards effortless lead generation, you can attract and convert clients seamlessly.

Engage your audience consistently with tailored support and monetize your expertise by creating new revenue streams—all without the extra work.

Take a look at what Coachvox does (in just over two minutes):



**Anyone can build a chatbot:
Thought leaders build a Coachvox**

No one wants to talk to a chatbot. But your audience want to get coached by an AI version of you. The ultimate AI marketing tool for creators and entrepreneurs, your Coachvox AI offers a personalized, interactive experience because it's trained on your unique content, in your unique style.

Keep your audience engaged by putting the focus on them, while collecting valuable insights. Webinars, books and free downloads cannot compete.



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SEOntology

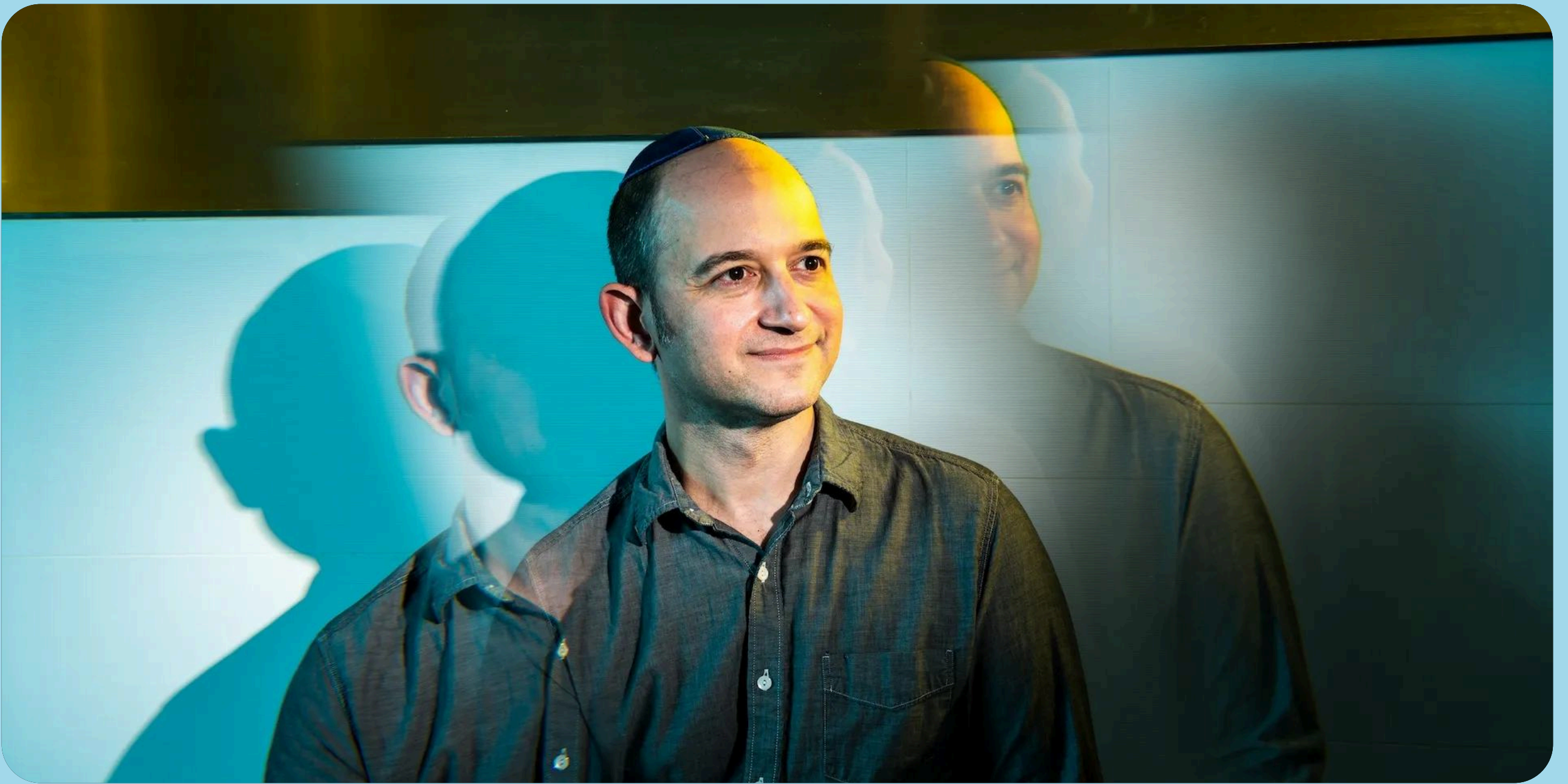
SEOntology brings order to the chaos of SEO. SEOntology helps professionals navigate the complexities of search engine optimization by addressing the challenges posed by Generative AI.

SEOntology streamlines SEO by standardizing terminology and fostering a collaborative knowledge base for professionals. It supports AI-driven tools and workflows, simplifying the complexities of search engine optimization in the era of Generative AI.



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Noam Shazeer

Noam Shazeer, the brains behind Google's LaMDA language model, is rejoining Google with Character.AI. Google invests in the startup, gaining access to its tech while Character.AI remains independent.

Shazeer joins Google DeepMind's research team, while Character.AI continues its mission under new interim CEO, Dominic Perella.



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Lisa Su

Lisa Su, current CEO of AMD, led the company from near bankruptcy to a semiconductor powerhouse. Navigating financial challenges and intense competition, she focused on innovation, revitalizing the company with Ryzen and EPYC.

AMD regained market share and solidified its reputation as a key player in the tech industry through Lisa's leadership.



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Digital Minimalism

Choosing a Focused Life
in a Noisy World



Cal Newport

Simplify Your Digital World

Digital Minimalism, a concept popularized by Cal Newport in his book *Digital Minimalism: Choosing a Focused Life in a Noisy World*, is all about cutting the digital clutter and focusing on what really matters, both personally and professionally.

It's about being intentional with your tech use, making sure every app and tool serves a clear purpose that aligns with your goals.

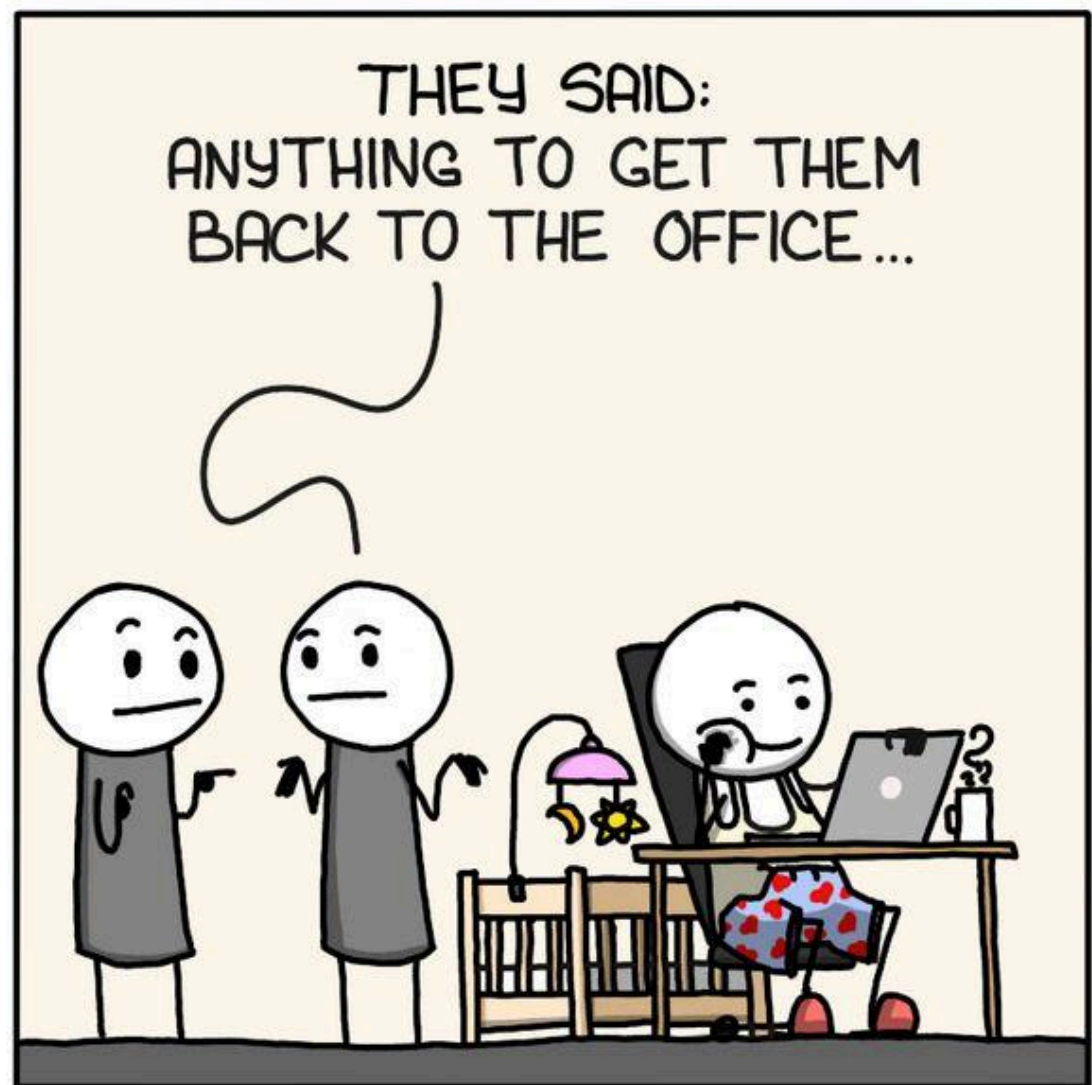
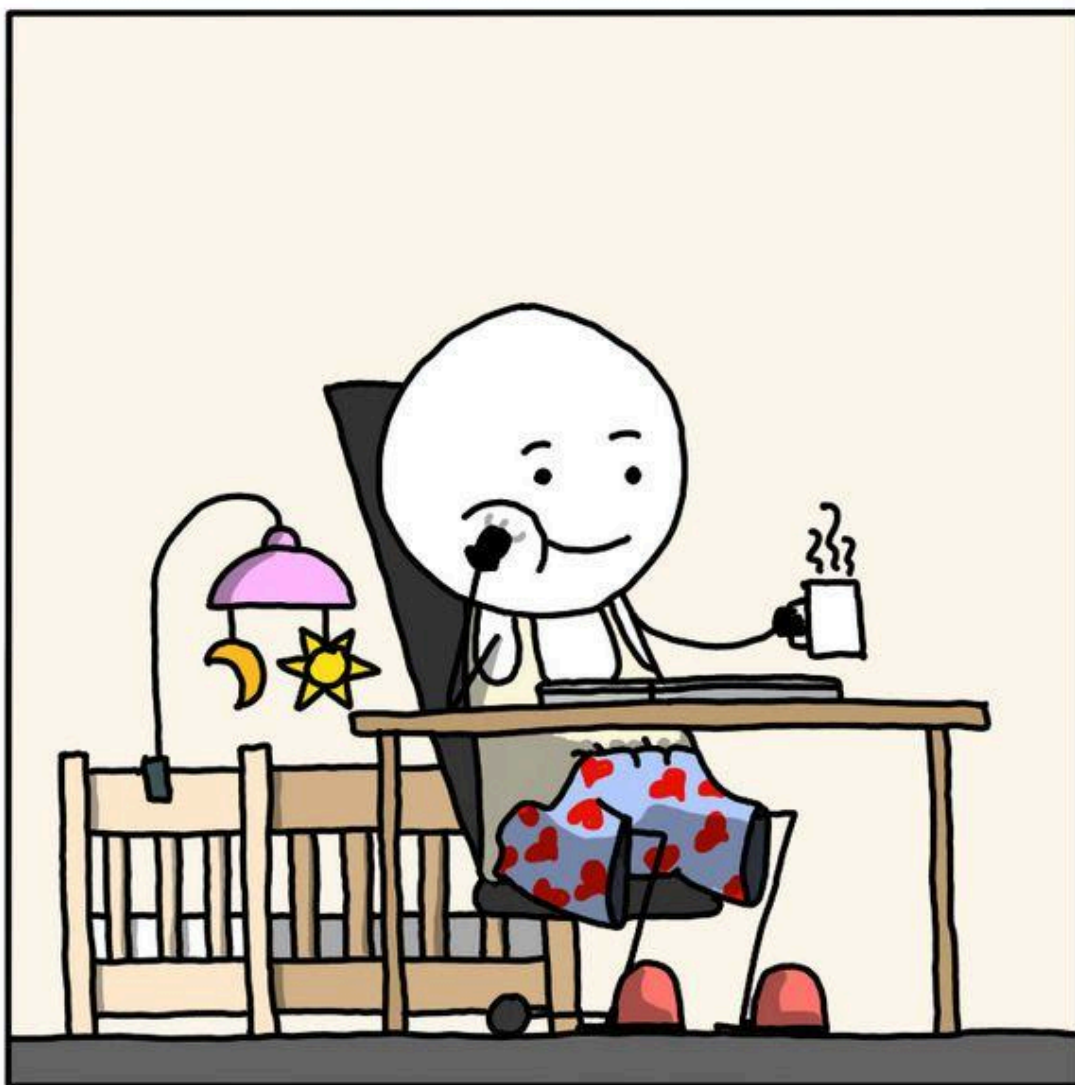
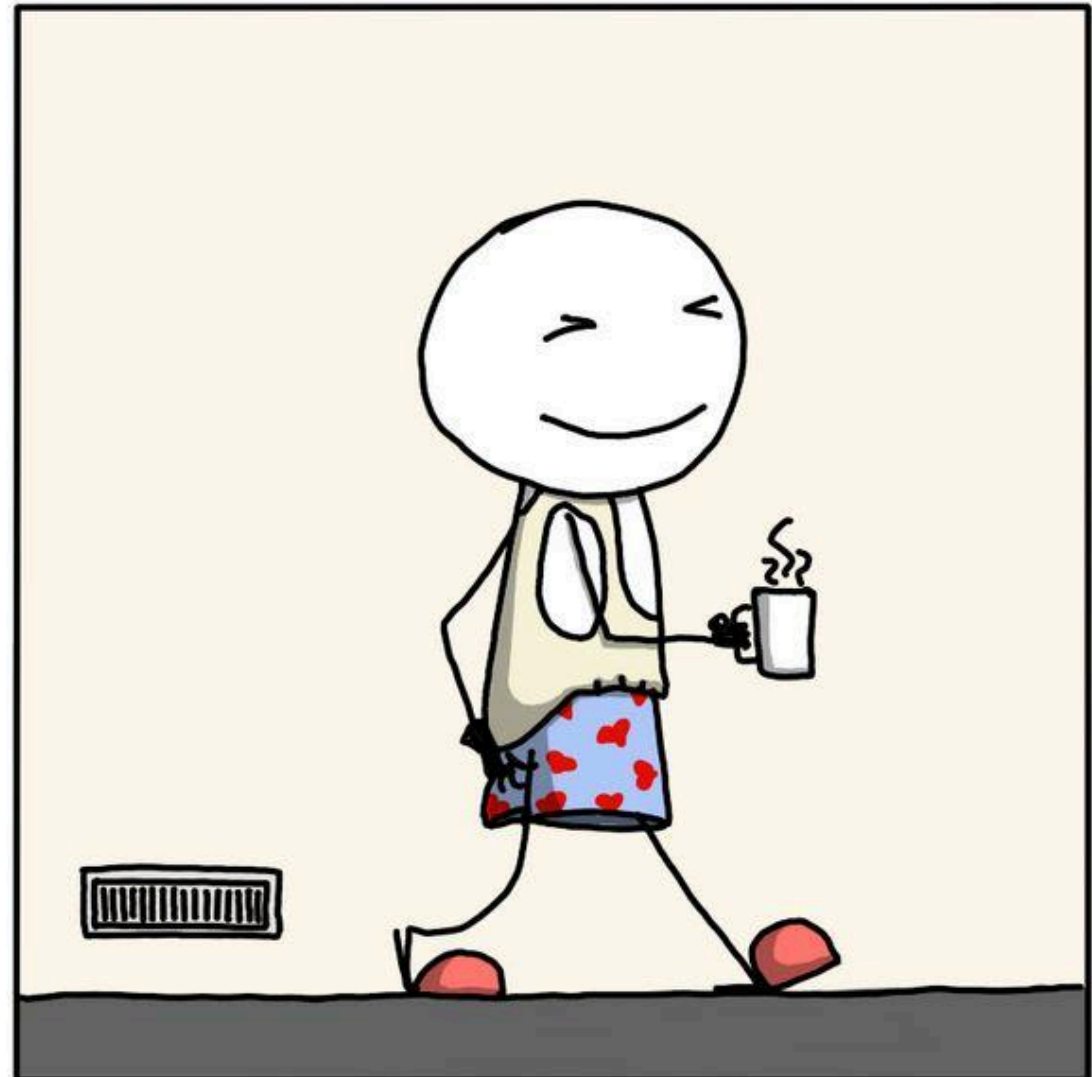
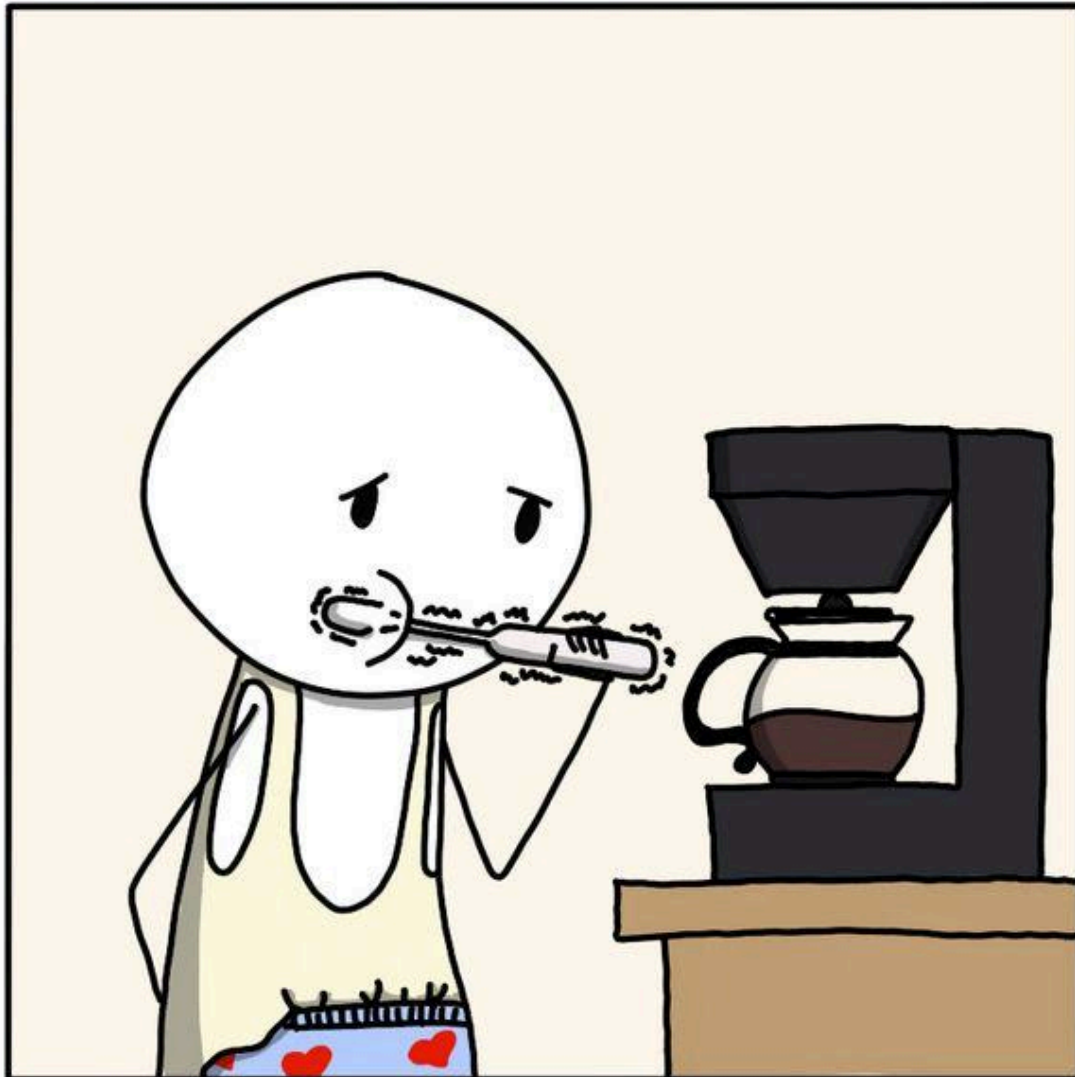


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