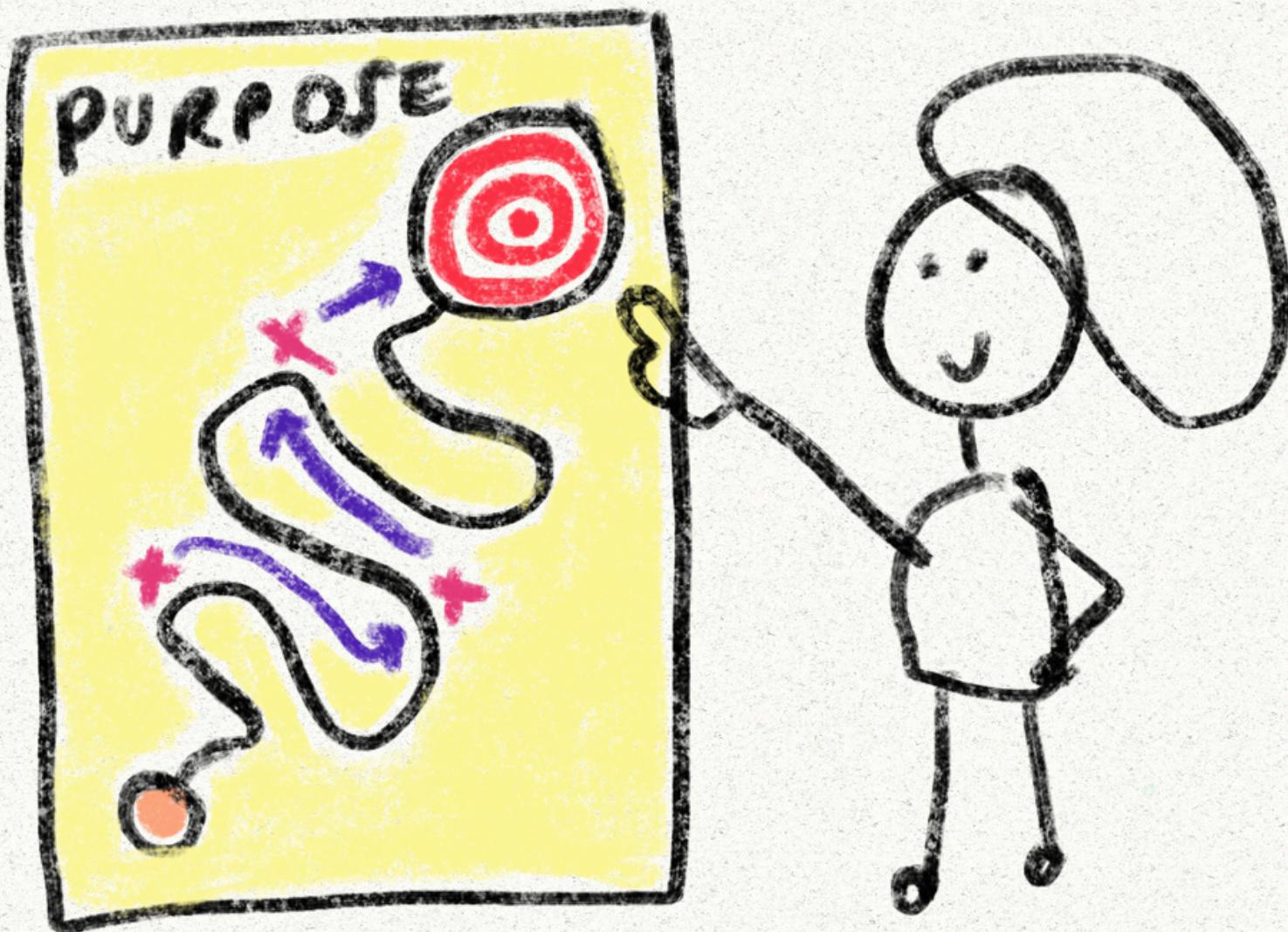


# Jobs Your Kids Will Be Doing in 2050:

Purpose Coach  
A personal guide for a  
post-work world



# **When I grow Up, I want to be a Purpose Coach.**

-  Helps find fulfilment beyond traditional careers
-  Guides clients in answering life's deeper questions
-  Balances AI-driven insights with human spiritual needs
-  Creates structure and challenges to prevent personal atrophy

# A Typical Day

- ★ Designing personalised "life quests" for clients
- ★ Facilitating group challenges for community building
- ★ Conducting one-on-one sessions on finding meaning
- ★ Recommending curated activities for skill development



# Credentials Needed



Degree in Psychology  
or Life Coaching



Certificate in AI Ethics



Mindfulness and  
Wellbeing Certification



Spiritual or  
Philosophical Studies



# Clock In, Clock Out

- ★ Typical hours: 20-30 per week
- ★ Flexible scheduling
- ★ Mix of virtual and in-person sessions
- ★ Always "on call" for spiritual emergencies



# Show Me The Money



Entry-level:  
£35,000 - £50,000



Experienced:  
£70,000 - £100,000



Top-tier:  
£120,000+



Celebrity Guru:  
£1,000,000+



This is just a guess based  
on current vet and tech  
industry trends

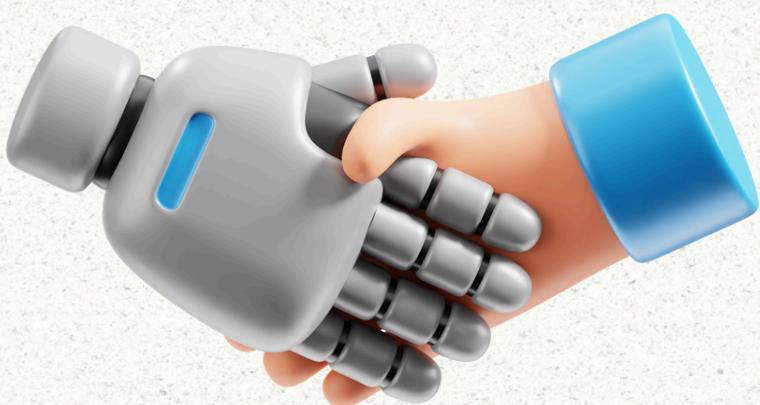
# Old School Skills

- ★ Active listening
- ★ Empathy
- ★ Communication
- ★ Problem-solving



# New School Skills

- AI-human collaboration
- Virtual reality therapy
- Neuro-linguistic programming
- Data-driven personal growth



# Job Satisfaction

- ★ High sense of fulfilment in guiding others
- ★ Continuous personal growth
- ★ Varied and challenging work
- ★ Potential for burnout due to emotional intensity



# Ethical Considerations

-  Balancing AI insights with human intuition
-  Protecting client privacy in a data-driven world
-  Navigating cultural differences in purpose
-  Avoiding undue influence on clients' life choices

# Career Potential



Rating: A (High growth, moderate entry barriers)



Emerging field with increasing demand



Opportunities for specialisation (e.g., eco-purpose, tech-purpose)



Potential for thought leadership and book deals

