

THREE WAYS AI IS BEING USED FOR GOOD

Wildlife Protection

90%

faster camera trap image analysis using AI, freeing up experts to focus on conservation plans.¹



Cancer Diagnosis

13%

boost in early breast cancer detection, using AI and anonymized patient data.²

Used responsibly, AI tools can help people tackle some of the world's biggest challenges.

Sources: ¹World Wildlife Fund, 2020, 2024. Based on people reviewing each photo for 2 seconds or 1,800 photos per hour; Wildlife Insights AI can review 18,000 images per hour. ²Nature Medicine, 2023; BBC, 2024 ³Forbes, 2024

Food Production

21%

increase in crop growth per acre in a recent pilot when farmers used AI tools.³



AI can be a force for good and a herald of change when used for the benefit of all.

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AI INNOVATION ACROSS THE GLOBE

Innovation in artificial intelligence is emerging across major regions, driven by leading companies worldwide.



Source: Select companies in each category chosen by ACT | The App Association.

Compute AI companies provide the underlying infrastructure that allows AI models to function including computing power, storage, and networking resources. Foundation Model AI companies develop and refine the underlying AI models, often large language models like ChatGPT, that power various AI applications.

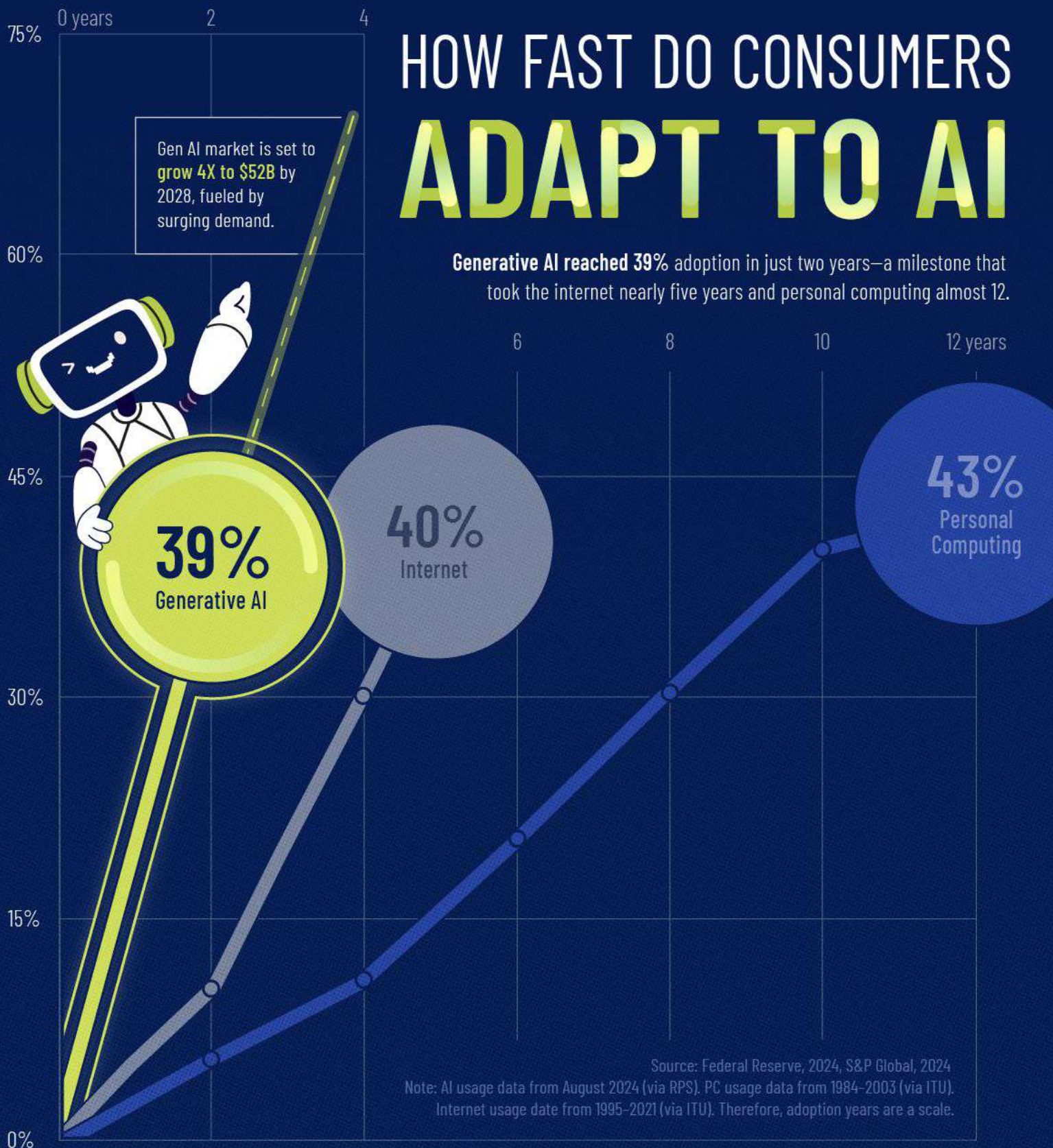


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HOW FAST DO CONSUMERS ADAPT TO AI



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