
.satgana.

Next generation Climate Tech Venture Capital
firm on a mission to invest in the Future of Earth



ABNASIA.ORG



In Sanskrit, Satgana (सत् गण)
means a virtuous company.

We strive to do the right thing.

“

Climate change is the biggest challenge and the biggest opportunity of our time.

We are on a mission to use business as a force for good, by investing in the next generation of entrepreneurs building a sustainable, fair and regenerative future.

”

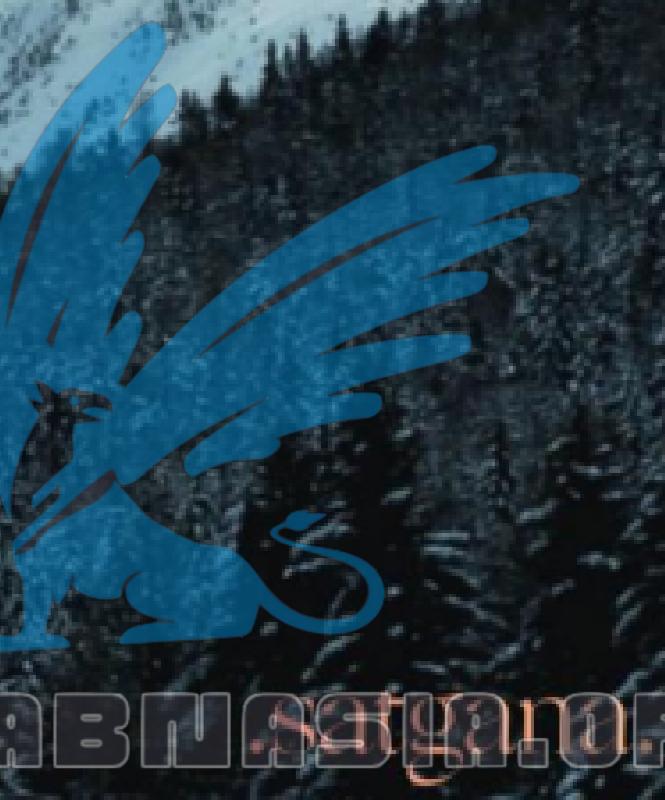


Romain Diaz
General Partner

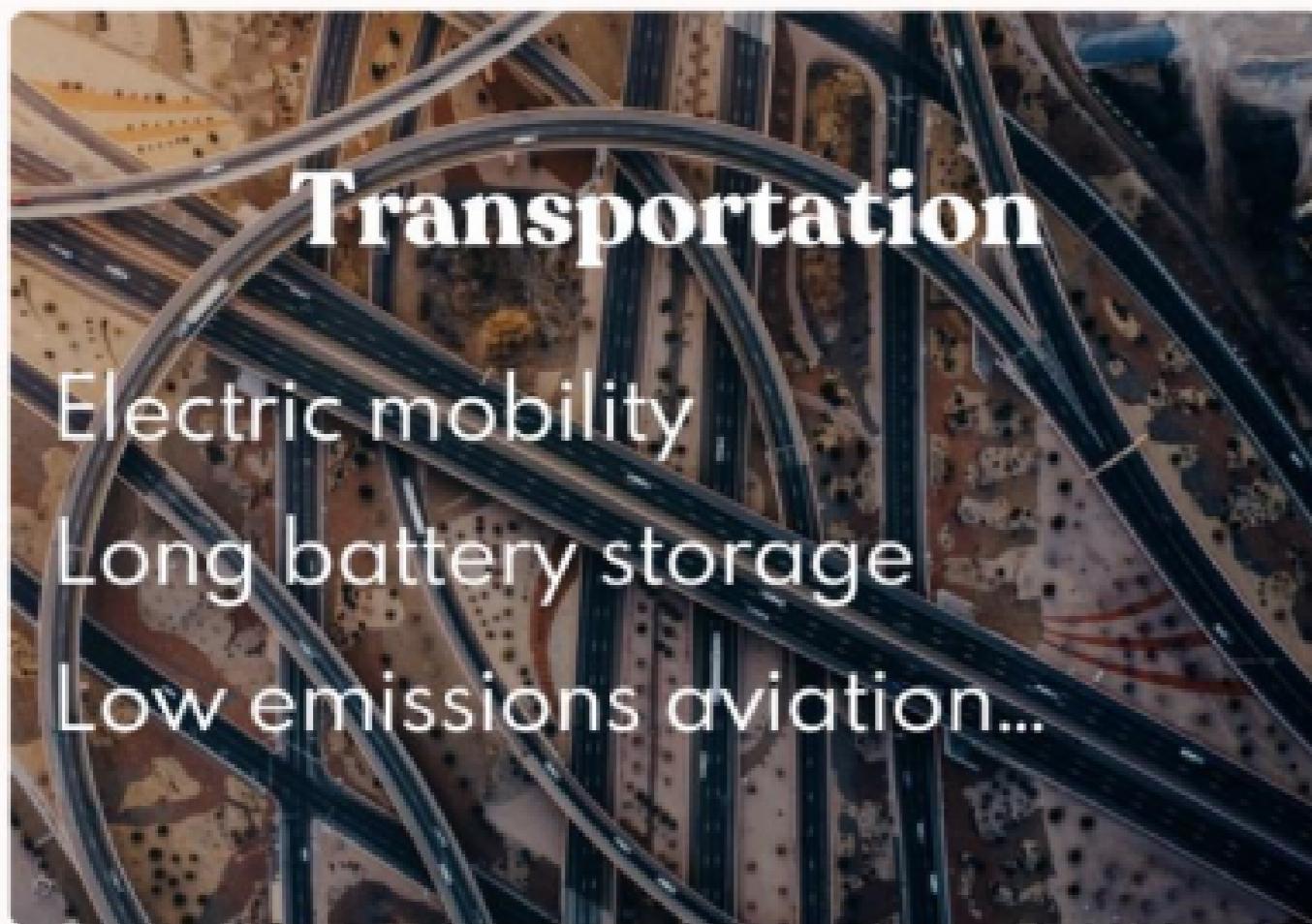


Opportunity & Thesis

1

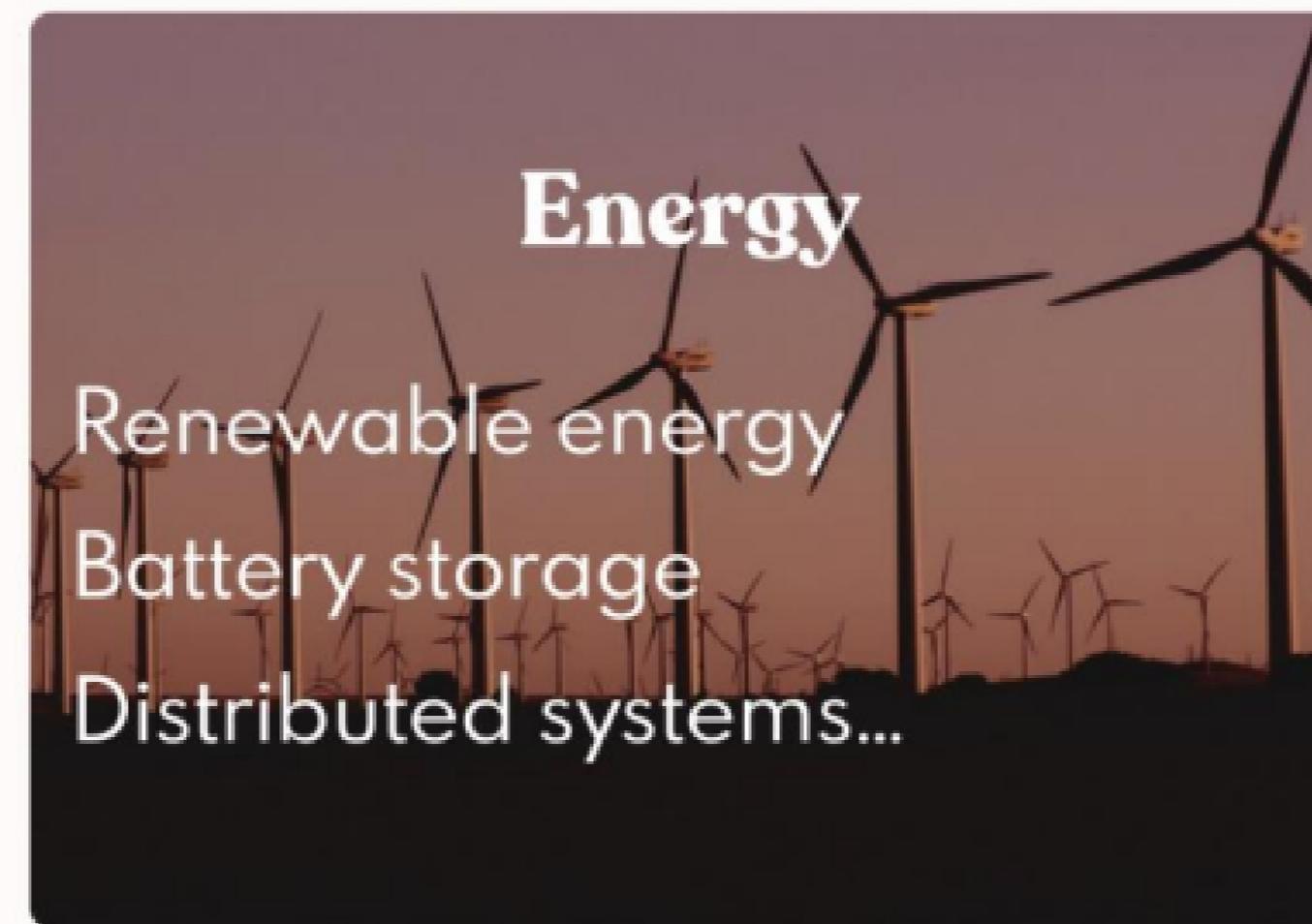


We urgently need to invest in solutions to address the climate & ecological crisis across all sectors



Transportation

Electric mobility
Long battery storage
Low emissions aviation...



Energy

Renewable energy
Battery storage
Distributed systems...



Food & Agriculture

Alternative proteins
Regenerative agriculture
Reducing food waste...



Industry & buildings

Heating & cooling
Cement alternatives
Sustainable textiles...



Carbon removal

Nature-based solutions
Engineered carbon removal
Hybrid solutions e.g. biochar...



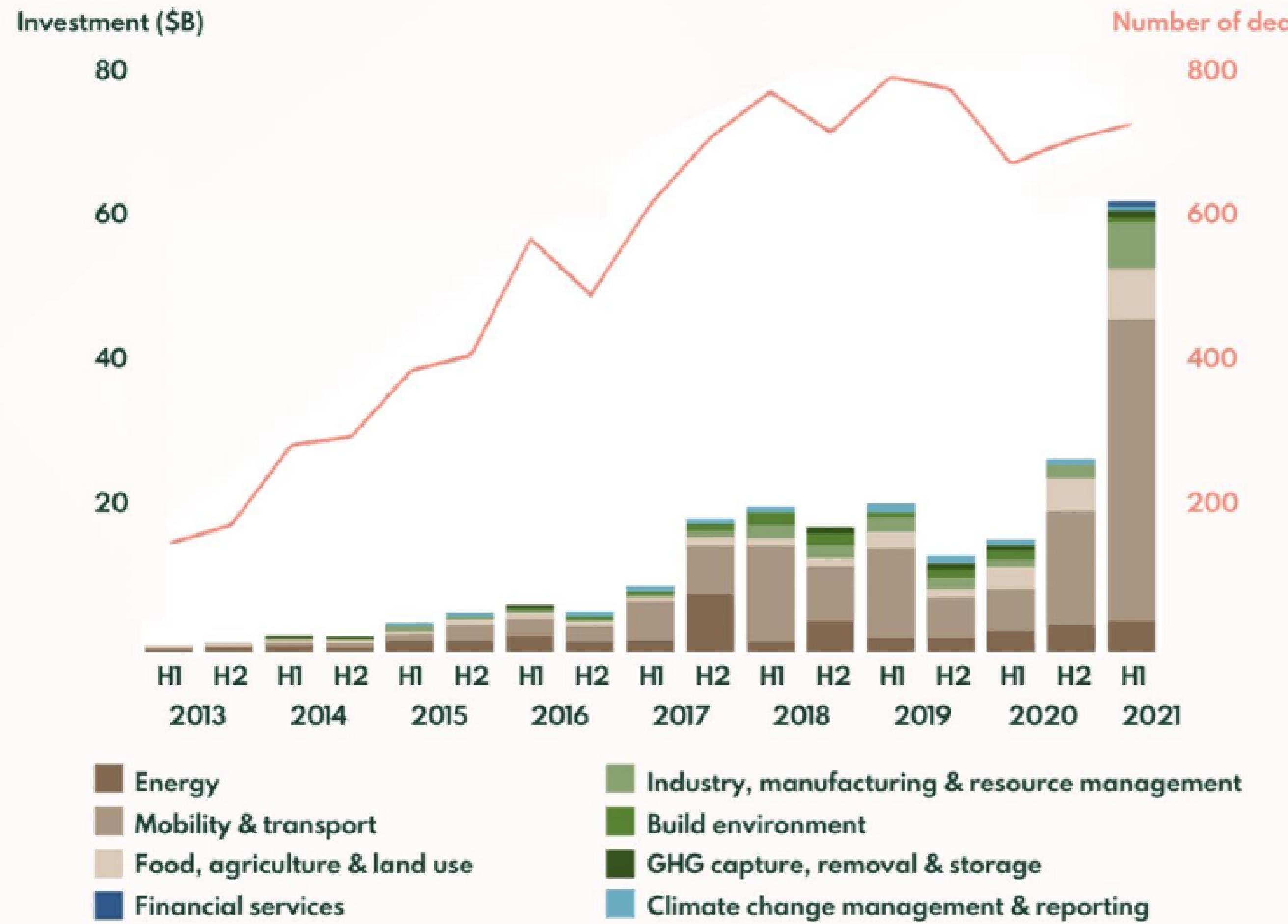
Circular economy

Upcycling
Waste & recycling
Second hand marketplaces...

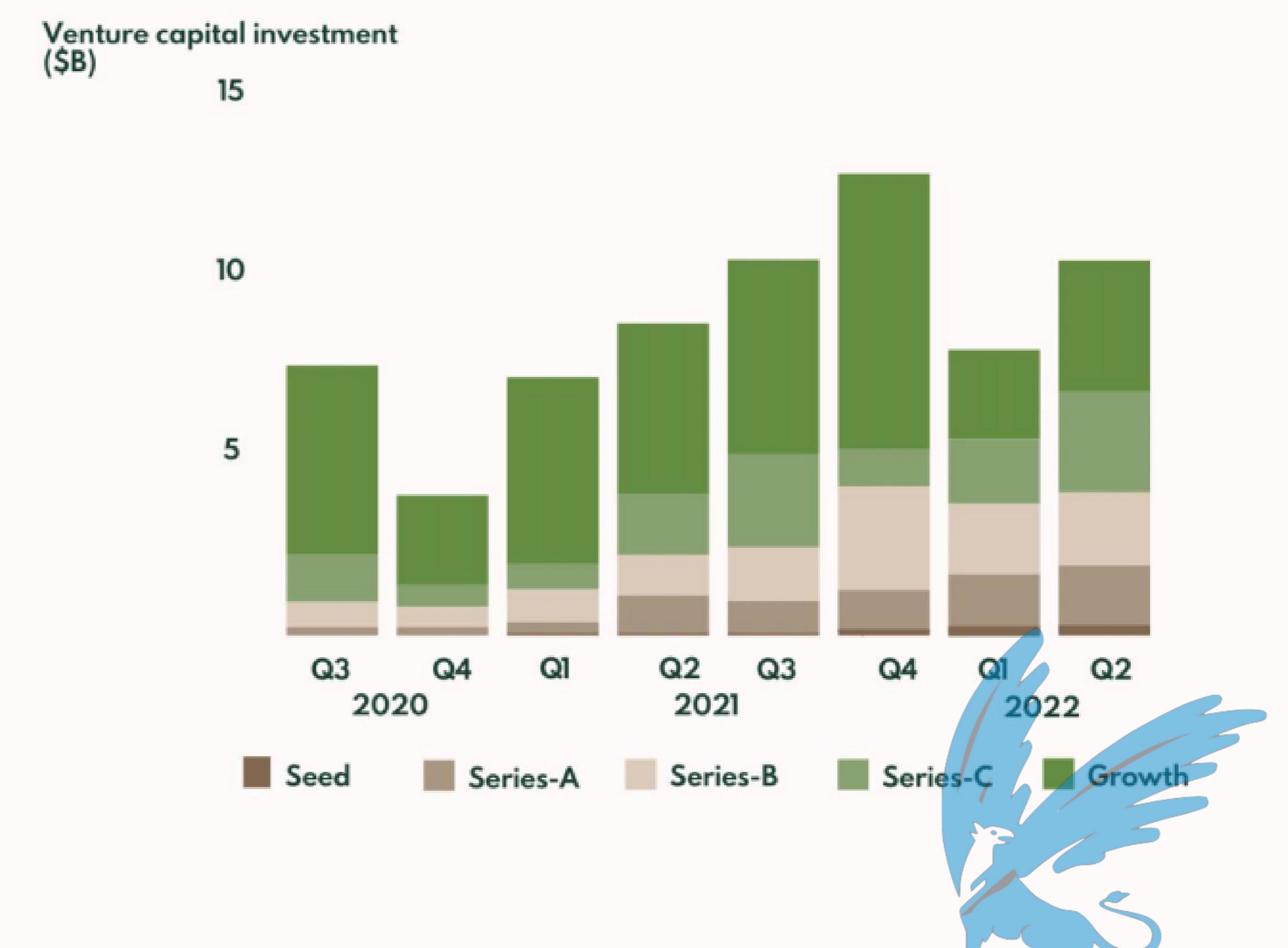


Early-stage Climate Tech VC is a highly promising asset class

Climate Tech & Sustainability investments are booming across all sectors...



...and the Seed segment is clearly underserved, while late stage capital is already widely available



Source : PwC State of Climate Tech 2021, analysis of Dealroom data

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Satgana bridges the Climate Tech early-stage financing gap, while mitigating early-stage risks by investing hands-on operational resources



Financial capital

Pre-Seed & Seed capital up to €500k per startup

Follow-on reserves of 50% of investable capital



Human capital

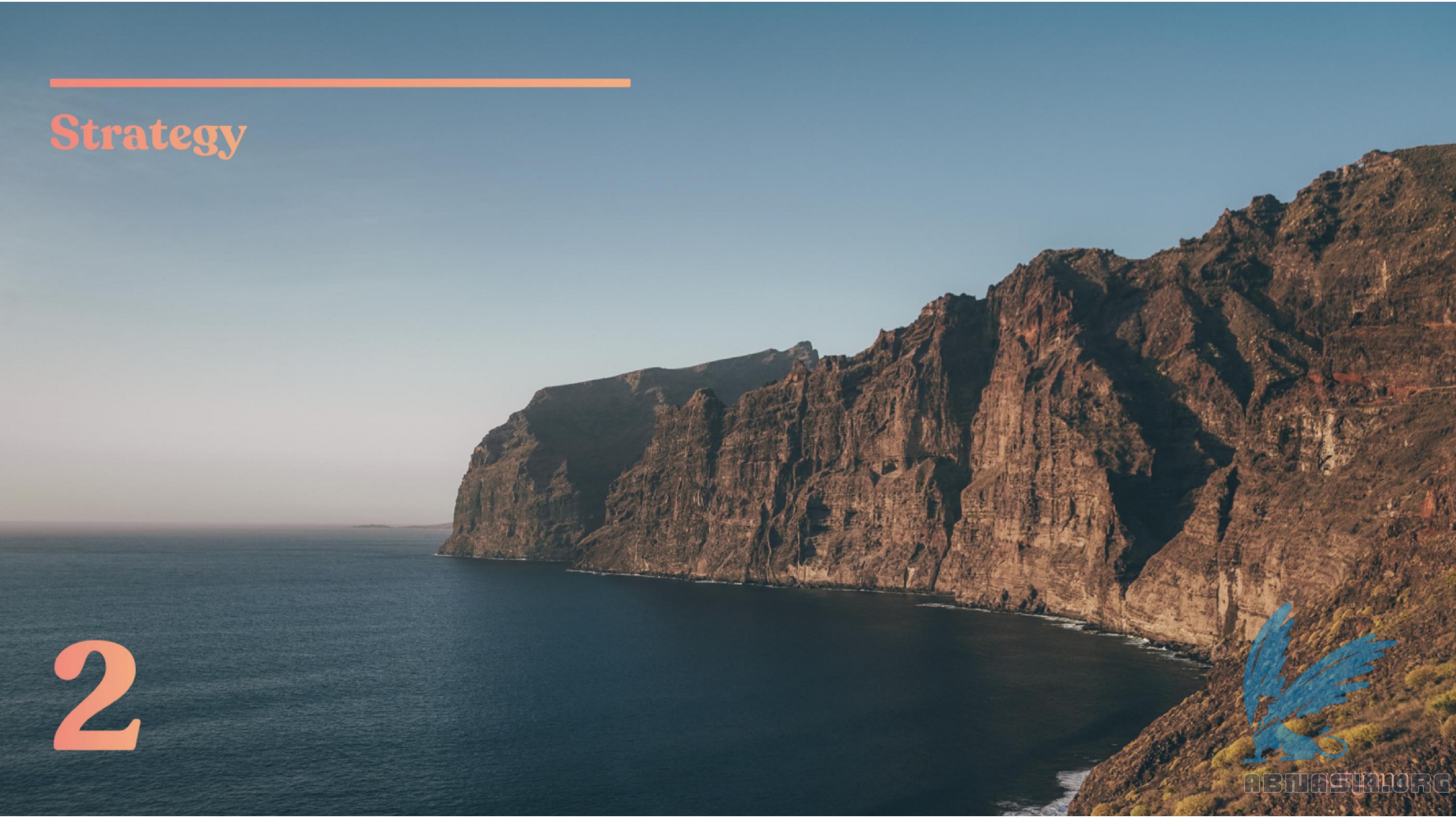
Strategic & operational resources (technology, impact, ESG, marketing, fundraising, product, HR...)

Perks from partners (Stripe, AWS, HubSpot... currently valued at €150k)

We intend to build a portfolio of 40 start-ups in Europe and Africa, with potential global scalability and planet-positive impacts

Strategy

2



We source the most promising start-ups through a self-reinforcing flywheel

Proprietary deal flow (inbound)

Strong social media presence with 200k+ organic impressions in the last 12 months and 8,000+ followers.

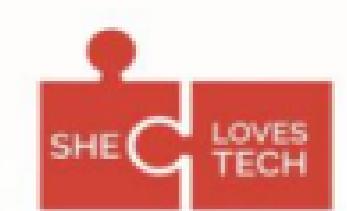
Daily communication on all social media about climate change, Climate Tech, gender, etc.



Referrals and co-investments (outbound)

Partnerships with key selected ecosystem partners and networks, bringing referrals of start-ups looking to fundraise (e.g. universities, events, accelerators).

Regular discussions with Tier 1 VCs in Europe and Africa to explore co-investment opportunities.



500+ investment opportunities analyzed since inception

ABNAMRO

We already invested in 3 companies with high financial & impact potential



Country

Kenya

Impact focus

Transportation

Business

Building Africa's solution
for smart and clean mass
mobility



Germany

Energy



France

Leveraging the potential of
yeast to develop a sustainable
alternative protein



ABN ASIA.ORG

We win competitive deals because founders want us on their cap table

We invest at an earlier stage than most, with hands-on operational resources and a strong impact ethos embedded in our daily interactions

“

Satgana has supported, guided and listened whenever I needed. We've forged a strong relationship and business to solve massive challenges in the developing world. They are indeed a great tribe.

”

“

We knew Satgana was the right fit, because we both speak the same language: impact-driven, goal-focused & highly ambitious.

”

“

Satgana's team is very attentive to the potential impact of our company, both in their due diligence and in their operational support.

”



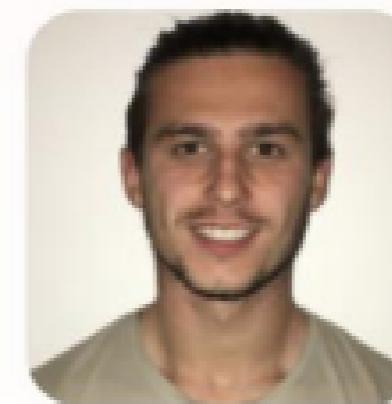
Jesse Forrester

CEO, Mazi Mobility



Robert Huppertz

CEO, Orbio Earth



Nikola Stefanovic

CEO, Yeasty



ABN ASIA.ORG

We only invest in companies with a high measurable impact potential

SFDR article 9 fund in line with EU Taxonomy



Strong focus on selected UN Sustainable Development Goals



Impact Measurement & Management frameworks



B-Corp certification intent for Satgana and portfolio start-ups



2X Collaborative alignment as gender-lens fund manager



Team

3



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Our purpose-driven team brings decades of experience operating and investing in impact-driven companies across Europe and Africa



Romain Diaz – Chief Executive Officer

10 years experience in Venture Building and Investments

- Co-founder & CEO of Far Ventures, a pioneering Venture Studio in Africa (current TVPI x12 / IRR 50%+)
- Advisor at Launch Africa Ventures, Venture Builder at Rocket Internet, LTK Capital & Naspers Ventures
- MSc from EM Lyon Business School



Isabelle Albert – Chief Operating Officer

20 years experience in Finance and Sustainability

- International Manager at Société Générale, €500m / year
- Board Member at French Tech, Girls in Tech and Crédit Agricole
- Book author "*Tech it green: building a tech sustainable revolution*"
- MSc from Sciences Po Paris & HEC Paris



Anil Maguru – Investment Director

- Investor at Bold Rock Management, Family Office with €1bn+ in AuM, investing €20m in Impact VC
- MSc EDHEC Business School & Imperial College London



Alexandre Perry – Investment Director

- Investment Banker at Rothschild & Co, advising companies in the Energy and Mobility sectors, totalling €7bn+ of transactions
- MSc from Grenoble EM & University of Warwick



Jashna Pillay – Marketing Manager

- Graduate in Sustainable Management from University of South Africa and Uppsala University



Arunav Pal – Investment Analyst

- ASEAN Climate Leader, former KPMG
- BSc from Nanyang Technology University Singapore

With hands-on support from part-time climate & impact experts



Julien Zory, PhD – Chief Impact Officer

20 years experience Technology and R&D

- CTO at Markem-Imaje, EMEA Director at Honeywell Safety
- PhD in Computer Science from Mines ParisTech & MBA from Sustainability Management School (SUMAS)



Patricia Silva – Venture Partner

10 years experience in Climate Tech Investments

- 44.01 Carbon Removal & Carbon Removal Centre
- Investment Manager at the Green Angel Syndicate
- Engineer & MBA in Energy & Cleantech from UC Berkeley



A best-in-class governance to safeguard all stakeholders interests

Board of Directors *including Satgana CEO & COO*



Eryn Zander – Chair of the Board

- 20 years international experience in finance and technology
- Experienced independent director of Luxembourg funds (UCITS & AIFM) including Chair, AML & ESG roles
- MBA from INSEAD



Marta Ventura Correia – Board Member, AML Officer

- Qualified lawyer & AML expert
- Lawyer at AMS Avocats
- Founder of NGO The Insight Project



Hugo Vautier – Board Member, Fund Administrator

- Experienced Board Member of Luxembourg-based GPs
- Director of Fund Administration at Finimmo
- Former General Secretary of European Capital Partners



Oriane Schoonbroodt – Board Member, ESG

- Sustainability & Strategy Director at PwC Luxembourg
- Co-Head of ESG of the Luxembourg Private Equity Association
- Former CEO of Label R (exit to Arendt) and former UN Advisor

Compensation Committee *including Satgana CEO, COO and rotating member*



Jana Nevrka – Compensation Committee Member

- Qualified lawyer, pioneer of the Slicing Pie model in Europe
- Author of “*Cofounding The Right Way*”
- Former Manager at Deloitte and EY
- EMBA from Rotterdam School of Management



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Our Advisors help us create further value for portfolio companies



Lubomila Jordanova

Co-Founder & CEO of Plan A (\$15m raised),
Co-Founder of Greentech Alliance.
LinkedIn Top Voice (50k+ followers)



Vinayak Kamath

Co-Founder and Managing Partner
of Hearth Ventures, Group CEO of
a \$400m Indian Family Office



Martijn Blom

Lead Impact Funds Initiative and
Benelux at European Venture
Philanthropy Association (EVPA)



Cordula Pflügl

Marketing Director at The Next Web,
former CMO of Future Females,
gender & marketing expert



James Crowley

Technology Advisor for various
Climate Tech start-ups, former CTO &
Co-Founder of FundApps (exit)



Marijn Wiersma

Director at 2X Collaborative,
Gender Lead at British International
Investment and Senior Exec at FMO



Michael Napper

Former Global Head of IT
departments at Credit Suisse and JP
Morgan, Climate Tech expert



Konstantin Behr

Chief of Staff at Founders Factory
Africa, former Venture Builder at
GreenTec Capital Partners



We have completed our first closing in June 2022 with 30+ LPs

Our strongest supporters are our incredible impact & tech LPs, most of whom are actively involved with us, either through co-investments, networks or portfolio support:



Thibaud Hug de Larauze

Co-Founder & CEO of Back Market
(\$1Bn raised, \$5.7Bn valuation)



Fabrice de Gaudemar

Former Partner & Board Member at
Eurazeo, CEO of Qotto



Cullom Capital

Founded by former Director at 3i
Private Equity Peter Cullom

And other entrepreneurs & investors:

Charles Pfister - Co-Founder & co-CEO of Yespark (€28m raised)

Elsa Hermal - Co-Founder & CEO at Epicery (acquired by La Poste Group)

Antoine Louiset - Co-Founder at YouSign (€33m raised)

Josef Bovet - Co-Founder & CEO at Tiller Systems (acquired by SumUp)



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