



# THE BENEFITS OF AI IN ONLINE FINANCIAL SERVICES



The benefits of AI  
in online financial services

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# SIMPLE & QUICK

AI automatically processes  
insurance claims, saving time  
and reducing hassle

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# EXTRA SECURITY

AI-powered security can verify  
a person's identity immediately,  
**safeguarding accounts**

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# PERSONAL ADVICE

Robo-advisors recommend  
policies tailored to  
each customer's needs

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# EFFORTLESS INVESTING

AI integrated stock trading  
apps offer risk-free practice and  
a **seamless trading experience**