

# LESSONS LESSONS

# I'VE LEARNED AS A 27-YEAR-OLD CEO

By Amy Gibson





#### STAY TRUE TO YOUR VALUES.

**Tip:** Define your core values and let them be your north star. They'll guide your decisionmaking and strategy.



#### BUILD A POSITIVE CULTURE FIRST.

**Tip:** Create a workplace environment where empathy, respect, kindness, and collaboration are the foundation of all interactions.



#### **EMPOWER YOUR TEAM.**

**Tip:** Delegate authority, not just tasks. Trust your team's decisions.







#### LEAD BY EXAMPLE.

**Tip:** Model the behavior, work ethic, and energy you want to see in your team. Your actions set the standard.



#### TRANSPARENCY MATTERS.

**Tip:** Share company updates and decisions openly in team meetings.



#### SET CLEAR PRIORITIES.

**Tip:** Use a priority matrix to categorize tasks by urgency and importance. Focus on what matters most.





#### **NEVER STOP LEARNING.**

**Tip:** Stay curious. Invest in your knowledge and skills to continuously improve and grow.



#### SUCCESS IS A TEAM EFFORT.

**Tip:** Achievements are the result of collective effort. Always give credit and show appreciation for your team's contributions.



#### STAY HUMBLE.

**Tip:** Recognize that there's always more to learn, no matter your success.





### BE CLEAR WITH YOUR VISION.

**Tip:** Align your team with your vision and keep it front and center. Steer clear of short-term distractions.



#### FEEDBACK IS A GIFT.

**Tip:** Learn to take it with an open mind and give it with a kind heart.



#### PRIORITIZE MENTAL HEALTH.

**Tip:** Encourage your team to take breaks and model healthy practices yourself.





#### TAKE OWNERSHIP

**Tip:** As a leader, model accountability by owning your actions and outcomes. Set the standard for your team to follow.



#### GIVE RECOGNITION OFTEN.

**Tip:** Celebrate achievements often. Acknowledge hard work and successes in both public and private settings.



#### LEARN TO SET BOUNDARIES.

**Tip:** Protect your time and energy by treating your personal goals and priorities like you would an important meeting.





LESSON #16

#### MANAGE YOUR TIME WISELY.

**Tip:** Prioritize tasks that align with your goals and delegate the rest. Use tools like Timeboxing and the lvy Lee Method to stay on track.

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#### PATIENCE PAYS OFF.

**Tip:** Remember, important things take time.

LESSON #18

#### EMBRACE FAILURE AS A TEACHER.

**Tip:** Learn from setbacks and use them as a springboard for growth.





#### LISTEN MORE THAN YOU SPEAK.

**Tip:** Schedule regular one-on-one meetings to genuinely listen and gain valuable insights from your team.



#### CULTIVATE STRONG RELATIONSHIPS.

**Tip:** Build meaningful connections with clients, partners, and team members.



#### STAY GRATEFUL & OPTIMISTIC.

**Tip:** Practice gratitude and perseverance. Believe you can overcome any challenge.







#### INVEST IN YOUR TEAM'S GROWTH.

**Tip:** Provide opportunities for learning and advancement to support their development.



#### VALUE DIVERSITY.

**Tip:** Embrace and celebrate different perspectives and backgrounds. Create an inclusive, dynamic team environment.



#### STAY ACCESSIBLE.

**Tip:** Make sure your team knows you're there for them. Be approachable and available.





#### COMMUNICATE CLEARLY.

**Tip:** Use concise and clear language in all communications.



#### BE DECISIVE.

**Tip:** Make clear, confident, well-informed decisions to keep momentum strong.



#### STAY COMMITTED.

**Tip:** Dedicate yourself to your goals and follow through on your promises. Be consistent. Lead with integrity and trust.



## TL;DR

#### 27 Leadership Lessons:

- 1. Stay True To Your Values
- 2. Build a Positive Culture First
- 3. Empower Your Team
- 4. Lead By Example
- 5. Transparency Matters
- 6. Set Clear Priorities
- 7. Never Stop Learning
- 8. Success Is A Team Effort
- 9. Stay Humble
- 10. Be Clear With Your Vision
- 11. Feedback Is A Gift
- 12. Prioritize Mental Health
- 13. Take Ownership

- 14. Give Recognition Often
- 15. Learn to Set Boundaries
- 16. Manage Your Time Wisely
- 17. Patience Pays Off
- 18. Embrace Failure As A Teacher
- 19. Listen More Than You Speak
- 20. Cultivate Strong Relationships
- 21. Stay Optimistic
- 22. Invest In Your Team's Growth
- 23. Value Diversity
- 24. Stay Accessible
- 25. Communicate Clearly
- 26. Be Decisive
- 27. Stay Committed

