

# LESSONS FROM CRAFTING GENAI-DRIVEN PRODUCTS

**50% OF THE  
USABILITY IS  
MEASURED  
THROUGH THE  
GENERATED  
RESPONSE...**

... **ANOTHER 50%**  
**FROM UX &**  
**MICRO-**  
**INTERACTIONS**

DESIGNERS,  
DEVELOPERS &  
PRODUCT.  
**SIMULTANEOUS**  
PROGRESS

**AUGMENT THE  
PROCESS, NOT  
AUTOMATE**

SHIP EARLY,  
GATHER  
INSIGHTS,  
**REFINE**  
RELENTLESSLY