

A Venture Studio Got a 110X Return of \$110M Without Any External Funding

(...steal this model)

Most new venture studios immediately try to raise outside funding to get started.



But there's a smarter way to bootstrap your studio to profitability:



Build your core operating companies FIRST.



Here's how it works (In 5 steps)



Step 1:

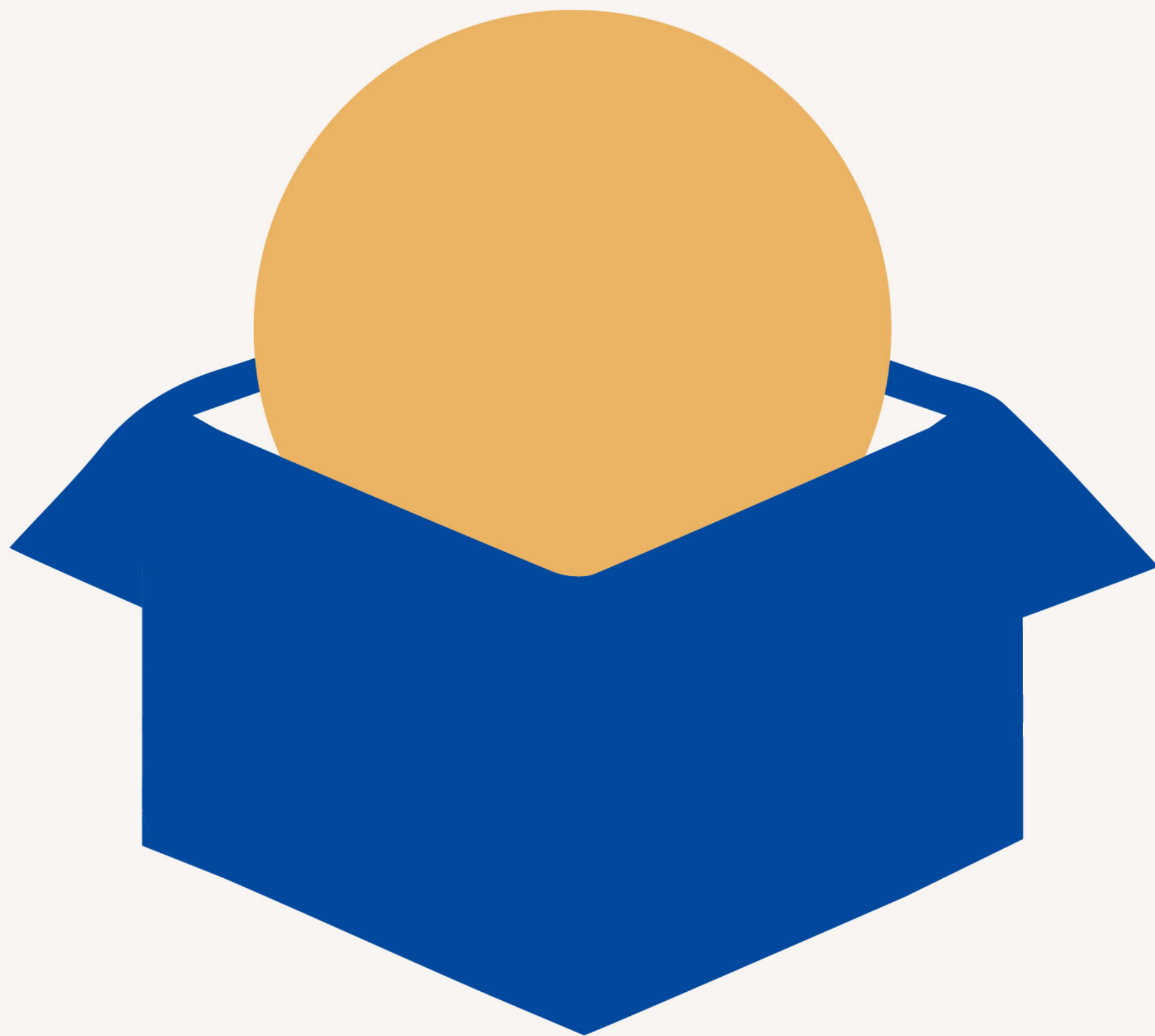
Identify the key services every company you build will need

(Dev, Design, Marketing, HR, etc...)



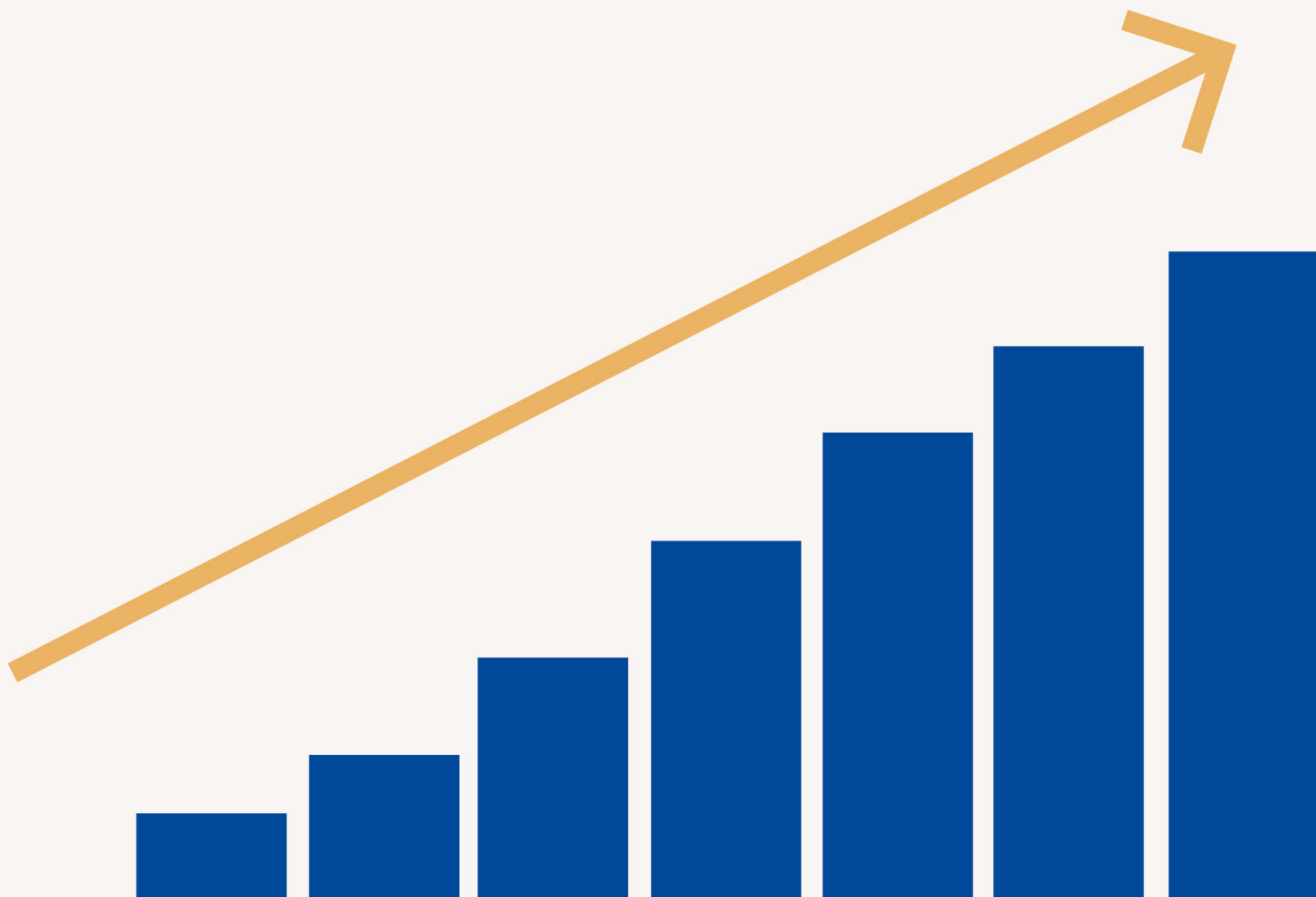
Step 2:

Launch these services as standalone, profitable agencies



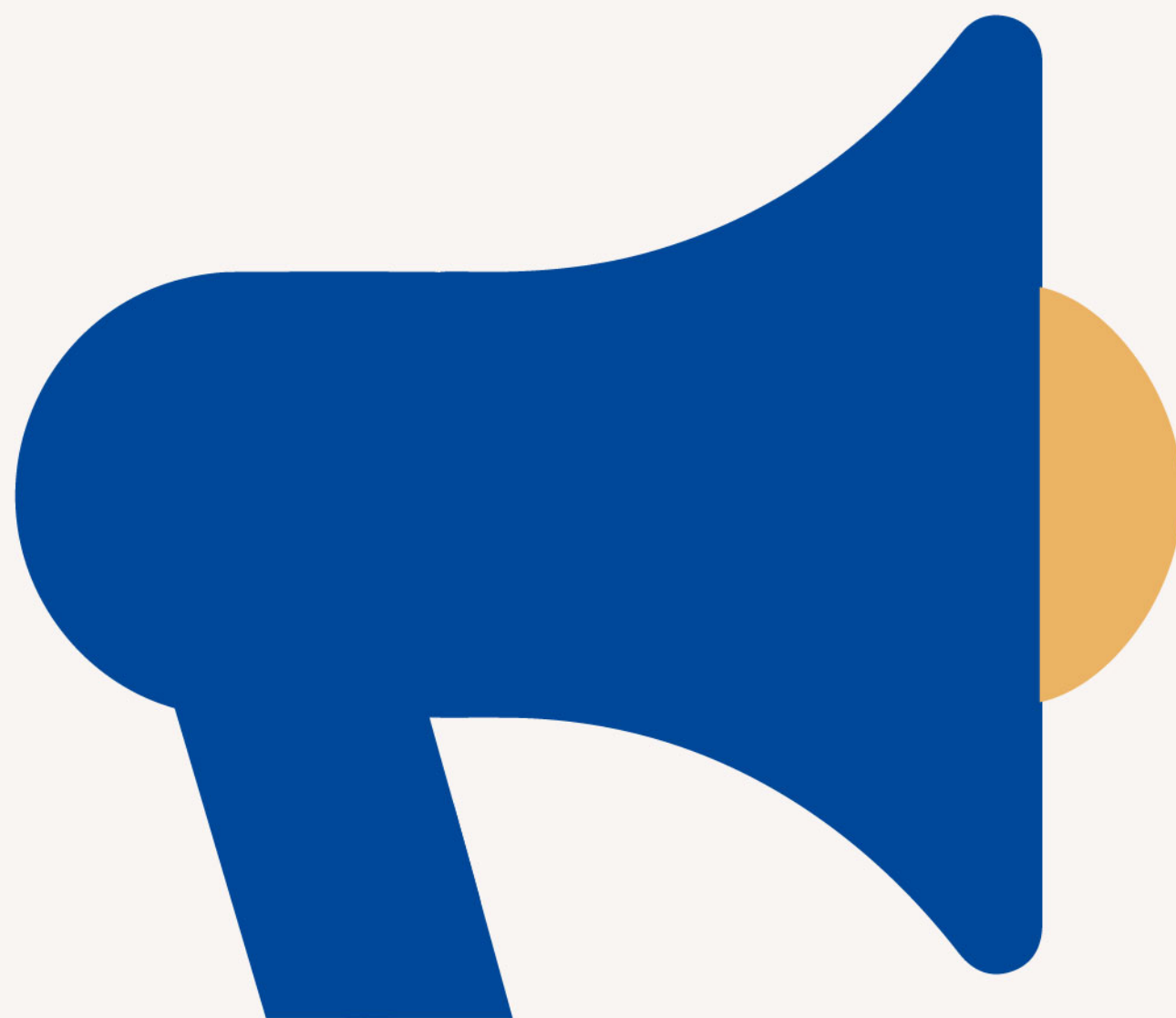
Step 3:

Use the profits to fund your studio operations



Step 4: Offer these services to your portfolio companies at a cost or free

(funded by the profits from
the agencies)



Step 5:

Raise external funding only after portfolio companies show clear progress and success



Why does this work so well?

You generate revenue first

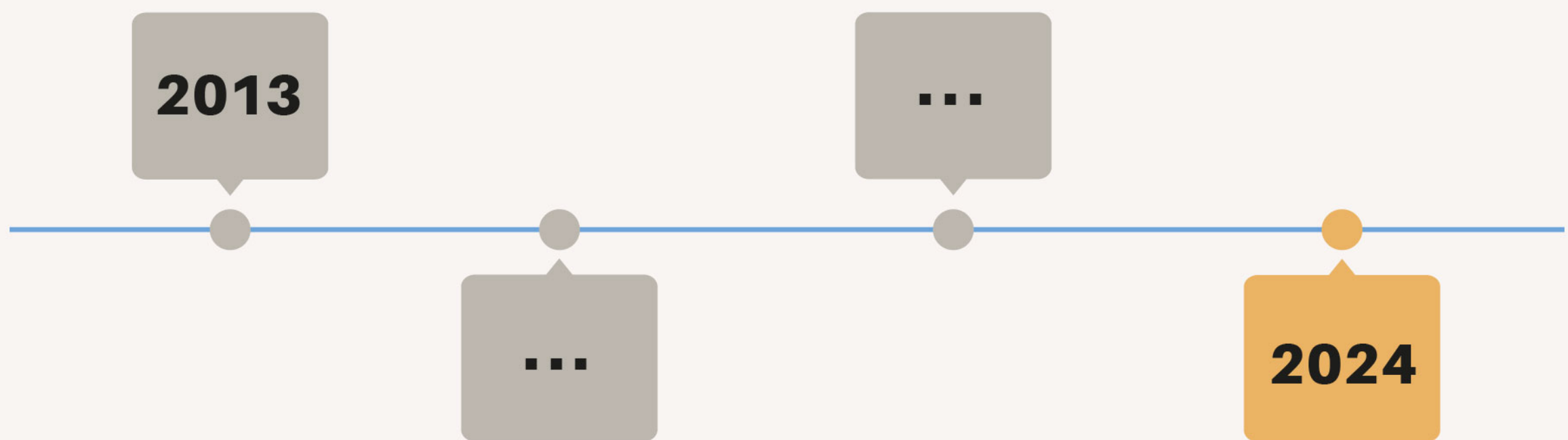
You maintain full control of your studio

You reach default alive with infinite runway first

You build the assets your portfolio companies need most

You raise capital on your terms for your studio and PortCo's

That's what a studio based in Dubai did 11 years ago with \$1M



Today,
their portfolio
is worth \$110M,
a 110x increase
from where they
started.