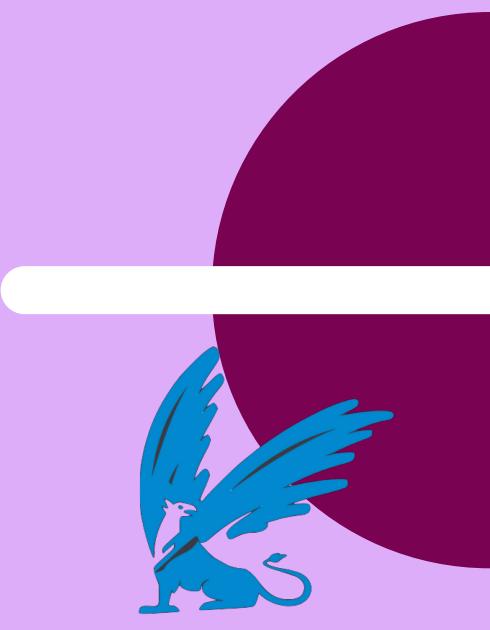
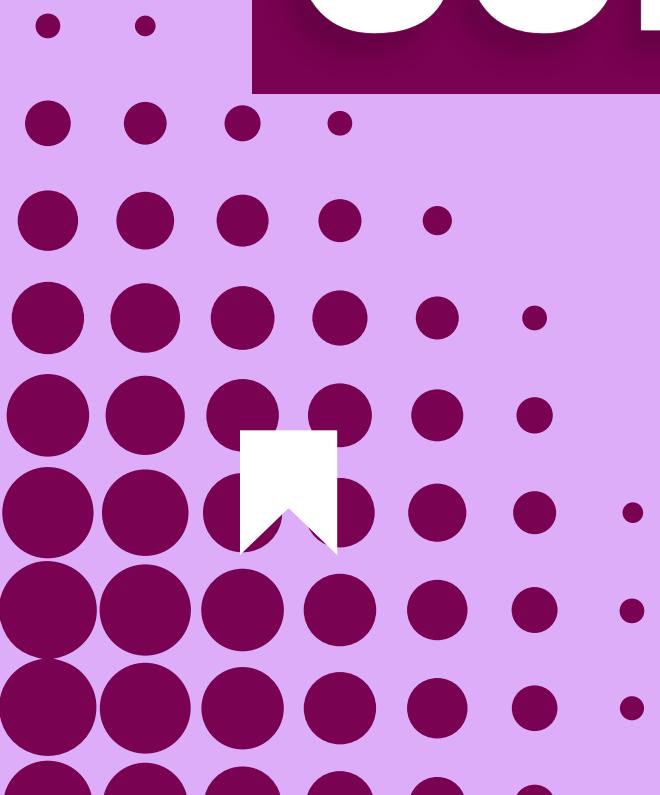




**BUILD A
SUCCESSFUL,
BRAND WITH
YOUR
CONTENT!**





KNOW YOUR AUDIENCE

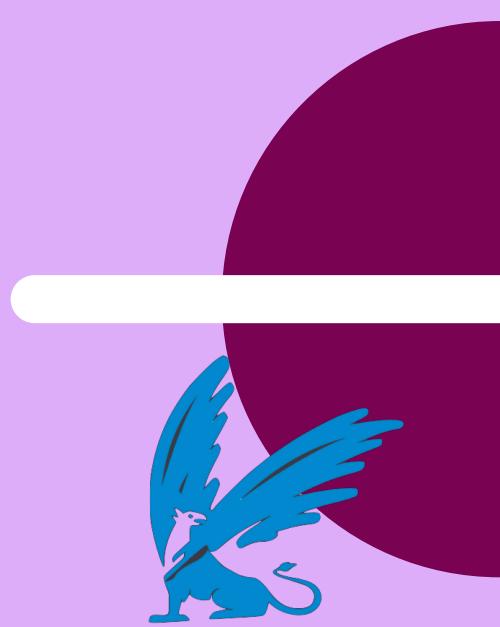
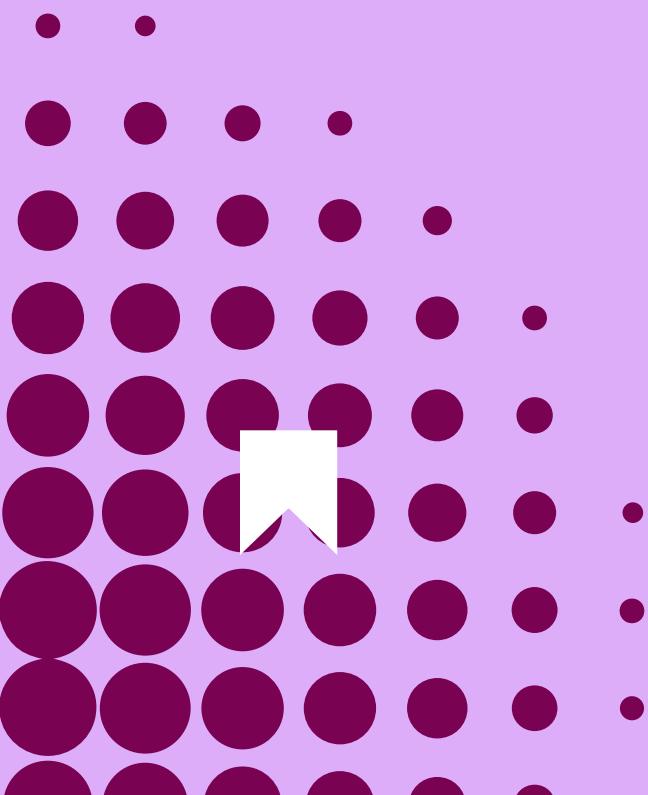
Understand who they are, what they need, and how you can make their lives better. It all starts with listening and learning!





BE AUTHENTIC

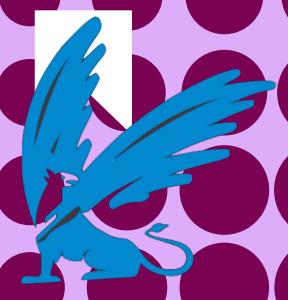
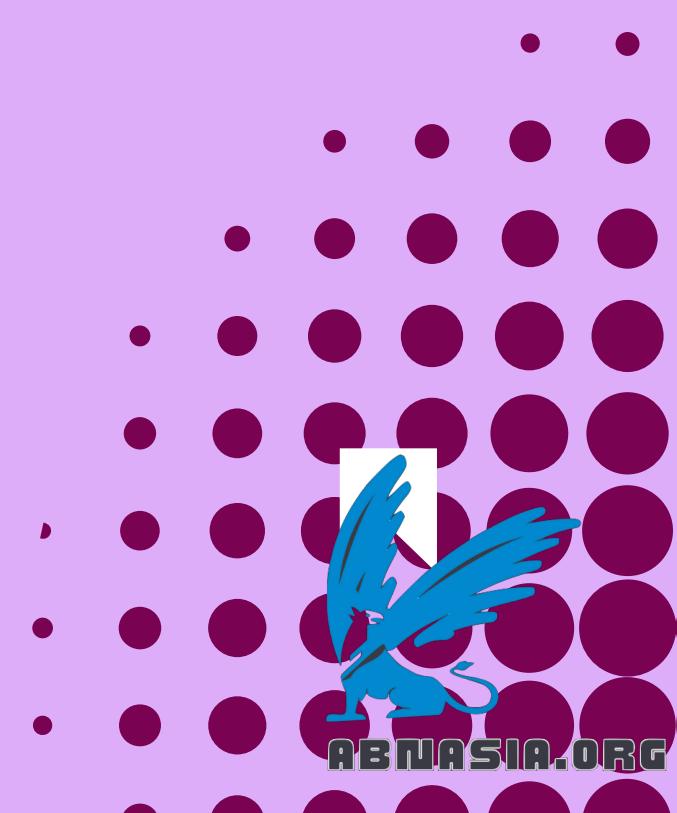
Share your unique story and voice. People love real, relatable brands. Authenticity builds trust and loyalty.





CONSISTENCY IS KEY

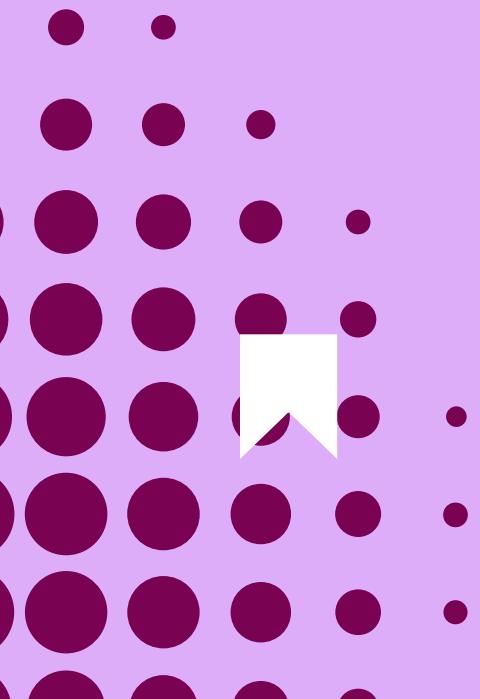
Regularly post high-quality content. Keep your audience engaged and coming back for more by staying consistent with your message and schedule.





ENGAGE, ENGAGE, ENGAGE

Respond to comments, ask questions, and create a community. Interaction fosters a deeper connection with your audience.





QUICK EXAMPLE

Imagine you run a small bakery. Instead of just posting pictures of your treats, share behind-the-scenes videos, funny kitchen moments, and the stories behind your recipes. Engage by asking followers their favorite flavors and hosting virtual bake-offs. Suddenly, you're the bakery everyone loves and feels connected to!

