

# The Startup Funding Journey



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# The Idea Stage



Seed of Innovation – A spark igniting into an idea.



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# Bootstrapping



Self Funded Start – Using personal savings to fund the initial stages of business.



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# Angel Investors



Early Support – Seeking investment from high net worth individuals.



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# Venture capital



Scaling up - Attracting institutional investors for significant growth.



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# Series A Funding



Aims to optimize the product and achieve product-market fit.  
Involves refining the product, building a team, and acquiring early customers.



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# Series B Funding



Focuses on scaling the business and expanding market reach  
Involves growing the customer base, expanding operations,  
and preparing for future growth



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# Series C Funding



Aims to accelerate growth, enter new markets, and prepare for an exit (IPO or acquisition). Involves scaling operations and increasing market share.



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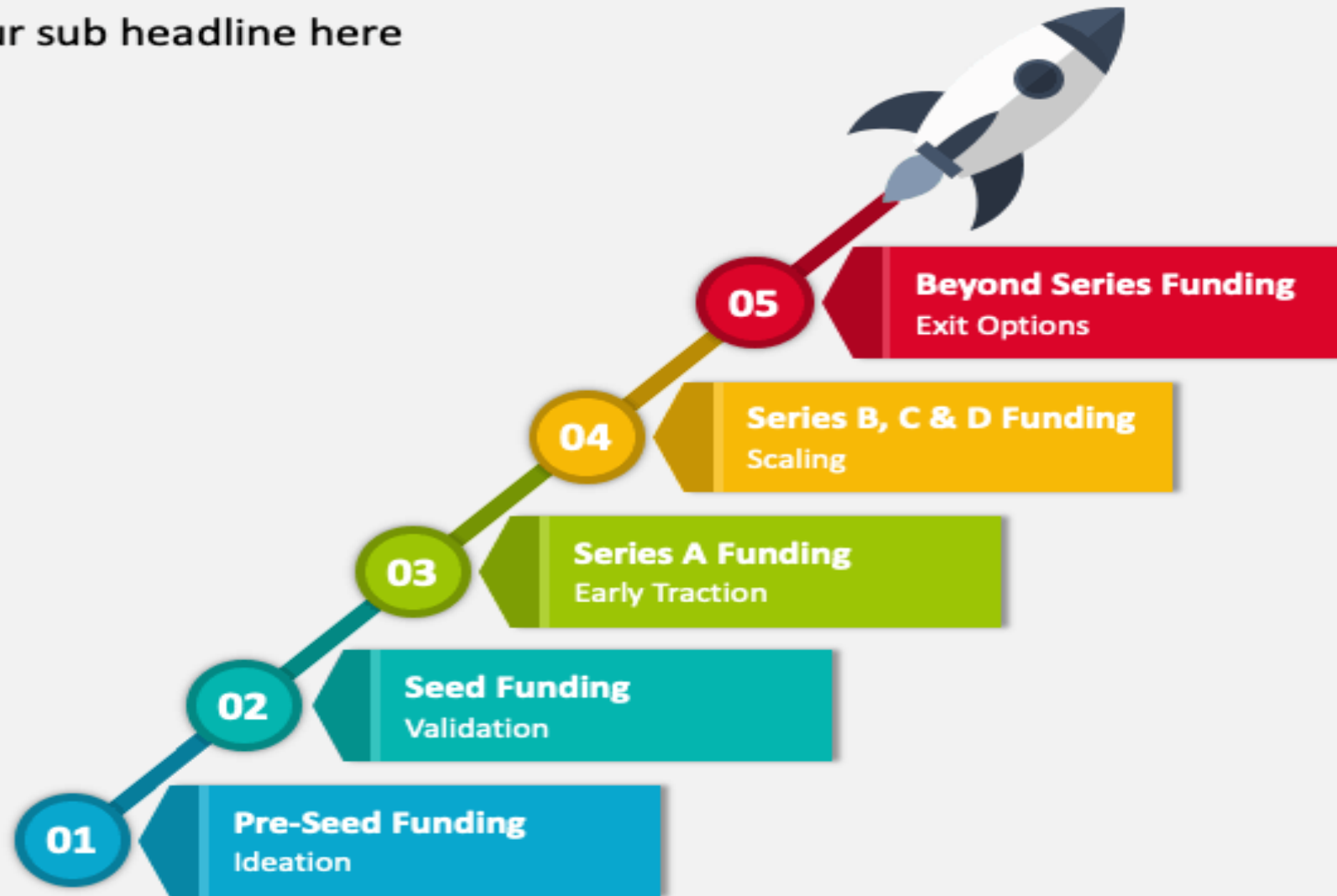


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# STAGES OF STARTUP FUNDING

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