



7 Fun Facts leading into Dreamforce: The Asia Pacific Edition



#DF24



Fact 1

83% of sales teams
who use AI saw
revenue grow in
the past year.



*Source: www.salesforce.com/news/stories/sales-ai-statistics-2024/83-of-ai-driven-sales-teams-saw-revenue-growth-this-year-vs-66-without/

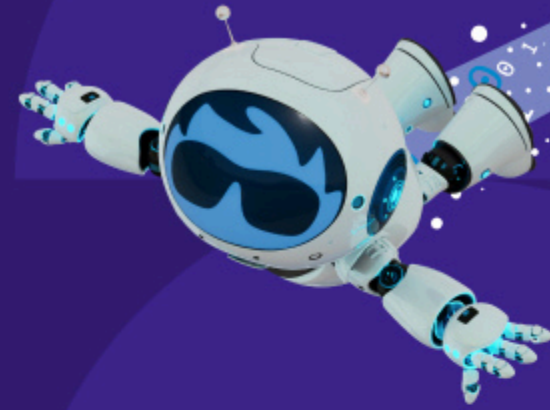
Fact 2

**Over 7 million people
have used Trailhead
to learn Salesforce
skills.**



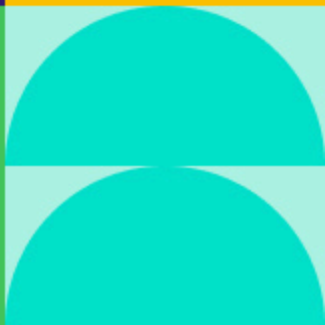
*Source: www.salesforce.com/news/stories/salesforce-company-facts/

Fact 3



**IDC predicts that by 2028,
over 11 million new jobs
will be created in the
Salesforce ecosystem.**

*Source: www.salesforce.com/content/dam/web/en_us/www/documents/reports/idc-salesforce-economy-report.pdf



Fact 4

**Salesforce reached
100% renewable energy
and net zero residual
emissions in 2021.**



*Source: www.salesforce.com/news/press-releases/2021/09/21/salesforce-achieves-net-zero-across-its-full-value-chain/



Fact 5



Einstein makes over
270 billion predictions
every 24 hours.



*Source: www.salesforce.com/news/stories/salesforce-company-facts/

Fact 6

715M
Slack messages
are sent every day.



*Source: www.salesforce.com/news/stories/salesforce-company-facts/

Fact 7

This year 143 countries
will be represented at
Dreamforce.

