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eMate 300

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Affordable,
& Smart



MOVIES FROM MARS



QuickTime VR
Takes You Out
of this World

What's Hot

Preorder Mac OS 8

Now you can [preorder Mac OS 8](#), described by Macworld as "the most comprehensive update to the Mac OS in years, sporting a bold new look, a speedier Finder, more shortcuts and integrated Internet functions."

Be the First to Know

Learn about new Macintosh software releases the moment they become available. Check [Hot Mac Products](#) to hear about programs like Speed Demon, ReBirth RB-338 and QuickCRC.

Want a PowerBook?

Qualify to win a [PowerBook 3400/200](#) by [entering](#) this month's Apple Registration Sweepstakes.

Newton Connects

Newton, Inc., will enhance network connectivity for Newton-based devices this fall via [Newton Internet Enabler 2.0](#). Ethernet capability can connect devices to Local Area Networks.

Big Help for Small Biz Find out what you need to make your small business a success. [Apple Small Business](#) has information about everything from great deals on leasing to dealing with the SBA.

Welcome to Mars

See alien terrain in [QuickTime VR movies from Sojourner](#), the brave six-wheeler that covers the Red Planet for NASA's Pathfinder mission.

eMate Special

Parents of school-age children have a limited-time [special opportunity](#) to purchase Apple's exciting eMate 300 mobile computer at promotional prices.

Boston Mac Party

Join the fun at [Macworld Expo/Boston](#), the summer's biggest bash for the Macintosh community, August 5-8.

1997

Apple Softwear



Apple



May 8, 1998

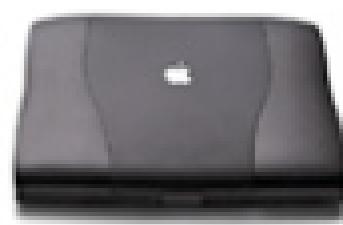
Hot News Headlines

Pro. Go. Whoa. A Strategy as Simple as the Macintosh.



Pro.

Creative professionals, meet your match.



Go.

We rewrote the book on mobile computing.



Whoa.

It's okay, you don't have to say anything.

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Apple

iMac to go.
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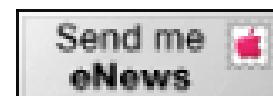


August 27, 1999, 10:41 a.m. PT

Hot News Headlines	QuickTime Live! Conference in November.			
The Apple Store  <i>Buy now</i> and receive additional 128 MB RAM <i>free.</i>	 AirPort Turn your iBook into a wireless Internet surfing machine.	Intercasters debut new content on our high performance network for digital media.	 QuickTime TV	
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iBook.
Black tie optional.



February 26, 2000 05:25 AM PST

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Faster Power Mac G4s Boost Perf



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[Power Mac G4](#)

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Where to Buy

1" thick

5.3 pounds

Slot-loading DVD

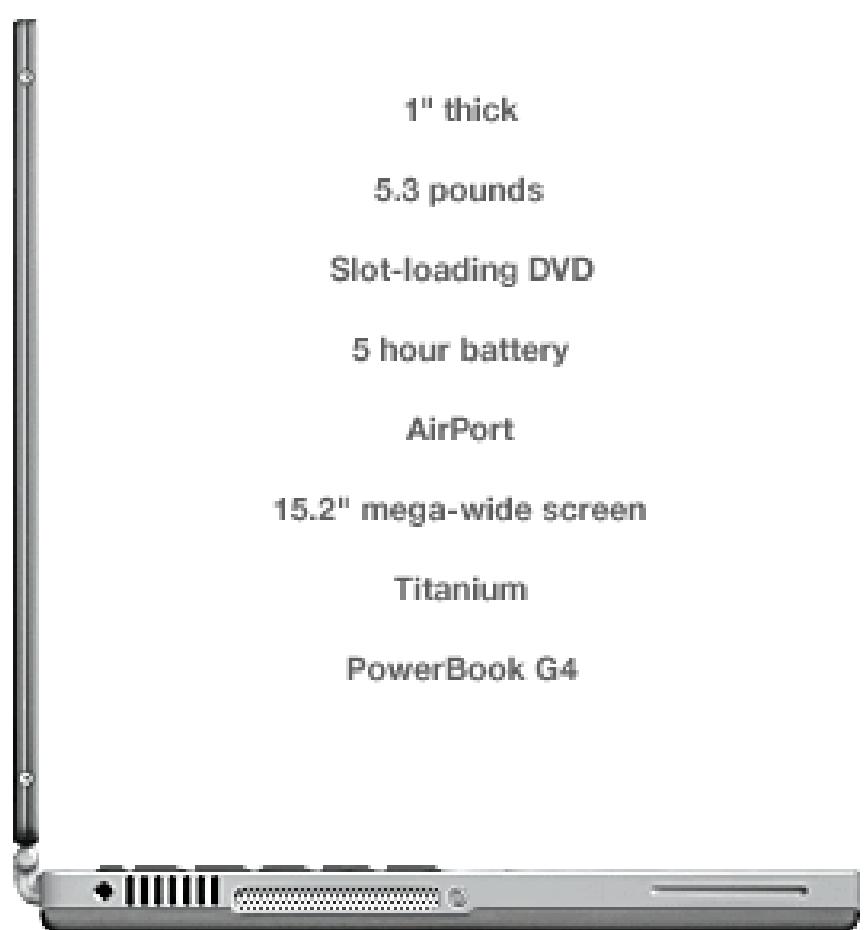
5 hour battery

AirPort

15.2" mega-wide screen

Titanium

PowerBook G4



January 18, 2001 5:59 PM

Hot News Headlines

Get Ready: Mac OS X Is Coming March 24.

Power to burn.

The new Power Mac G4 burns CDs, DVDs and Pentiums.

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2001



The 700MHz iBook.

700MHz G3 Processor

512K L2 cache

100MHz system bus

30GB hard disk

ATI Mobility RADEON graphics

Hot News Headlines

"Xserve is powerful and priced to move"—Charles Haddad, BusinessWeek Online

Introducing Xserve.



Rack-optimized 1U design
Dual 1GHz G4 Processors
2MB DDR L3 cache per chip
480GB storage capacity
Unlimited Mac OS X Server

iPhoto 1.1



New features,
editing tools,
and more ways
to share your
digital photos.

eMac



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PowerBook G4

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ATI Mobility Radeon 7500

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The new iMacs.



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1GHz G4 and 4X SuperDrive
256MB DDR SDRAM and 80GB hard disk
AirPort Extreme and Bluetooth ready
Bundled iLife applications
\$1799

15-inch 1024x768 display
800MHz G4 and 32X Combo Drive
256MB SDRAM and 60GB hard disk
AirPort ready, Bluetooth optional
Bundled iLife applications
\$1299

[Hot News Headlines](#)

[Keynote: "Superior elegance and simplicity"—Forbes.com](#)

The new Power Mac



Faster, more expandable and starting at just \$1499.

20" Cinema Display



Now just \$1299.

The new PowerBooks



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iLife

[**Important update for Power Macs and iMacs with SuperDrive.**](#)

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For Mac and Windows.

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"GarageBand is a terrific tool for amateur musicians"—Wall Street Journal

100 million free songs.



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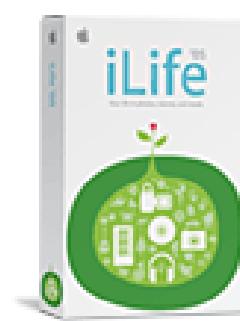
Developer

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Music runs in the family.

**iPod shuffle**512MB \$99
1GB \$149**iPod mini**4GB \$199
6GB \$249**iPod**

20GB \$299

**iPod photo**30GB \$349
60GB \$449[Hot News Headlines](#)[Blu-Ray Disc Association Welcomes Apple](#)**Introducing Mac mini**Starting at just \$499.
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Worldwide Developers ConferenceConference features and
session details posted.June 6-10, San Francisco
Register early and save.**iLife '05**Your life in
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movies and
music.[Now
shipping.](#)[Important Safety Recall — Rechargeable Battery for 15-inch PowerBook G4](#)[Expanded iBook Logic Board Repair Extension Program \(12/17/2004\)](#) [Site Map](#) | [Search Tips](#)Visit the Apple Store [online](#) or at [retail](#) locations.
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*Rechargeable batteries have a limited number of charge cycles and may eventually need to be replaced.
Battery life and number of charge cycles vary by use and settings. See [www.apple.com/batteries](#) for more information.

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iMac from \$1299



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dual-core portable
and all-in-one desktop.



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and video with
Apple Remote.



Built-in iSight camera
First iSight ever in a
notebook (and twice
the resolution).



iLife '06 with iWeb
Photos, music, movies,
blogs, podcasts.

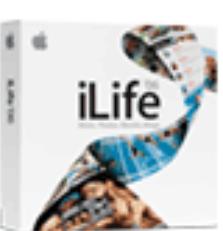
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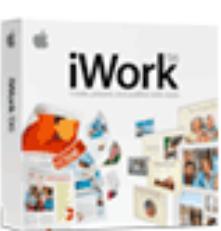
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Presenting iWork '06

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Based on estimated results of industry-standard SPECint and SPECfp rate tests (see: www.spec.org). For more information on performance data, please see the [iMac](#) and [MacBook Pro](#) sites.

[Important Safety Recall](#) of rechargeable batteries for 12-inch iBook G4, 12-inch and 15-inch PowerBook G4.

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Introducing iPhone. Apple reinvents the phone.

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Apple Announces New Mac OS X Server Leopard Features

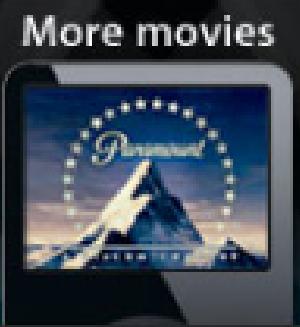
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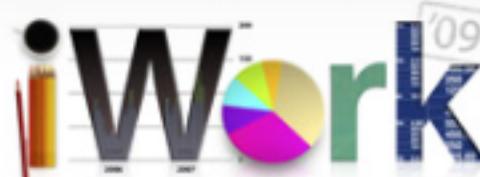
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Wi-Fi models available now. Wi-Fi + 3G models available in late April.

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2010

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WWDC 2011

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2011



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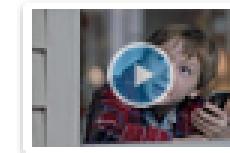
iPhone 4 S

Dual-core A5 chip.
All-new 8MP camera and optics.
iOS 5 and iCloud.
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iPad 2

Now with iOS 5 and iCloud, it just got even harder to put down.



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Supplier Responsibility

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The new iMac



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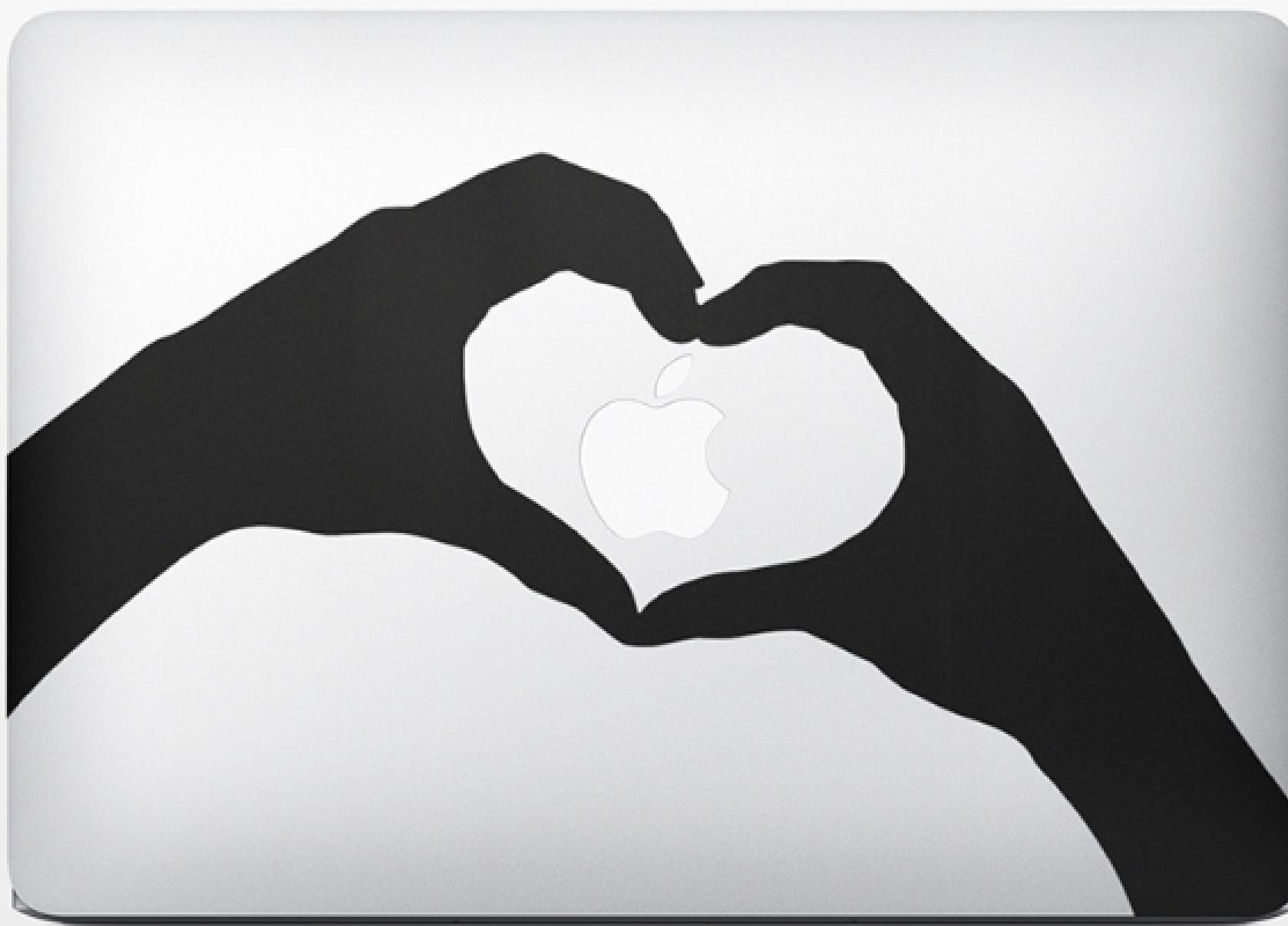
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MacBook Air

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than you think.
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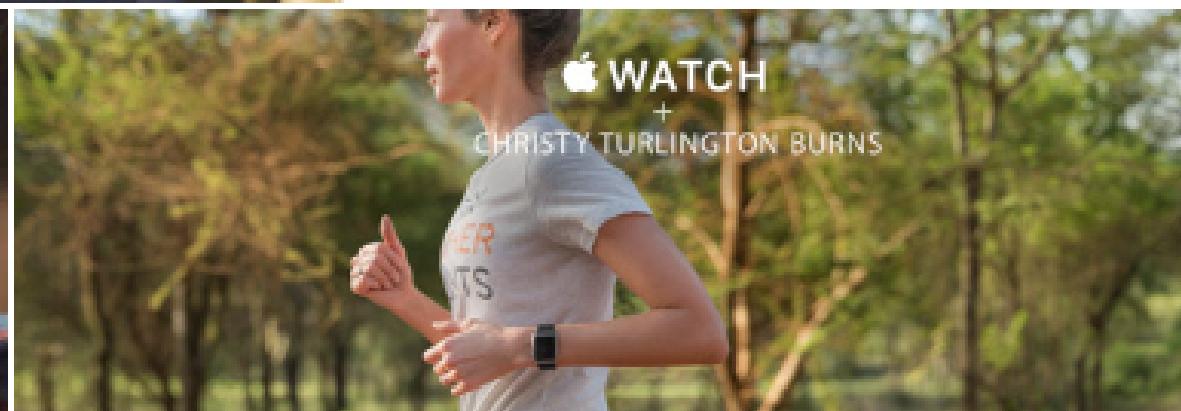
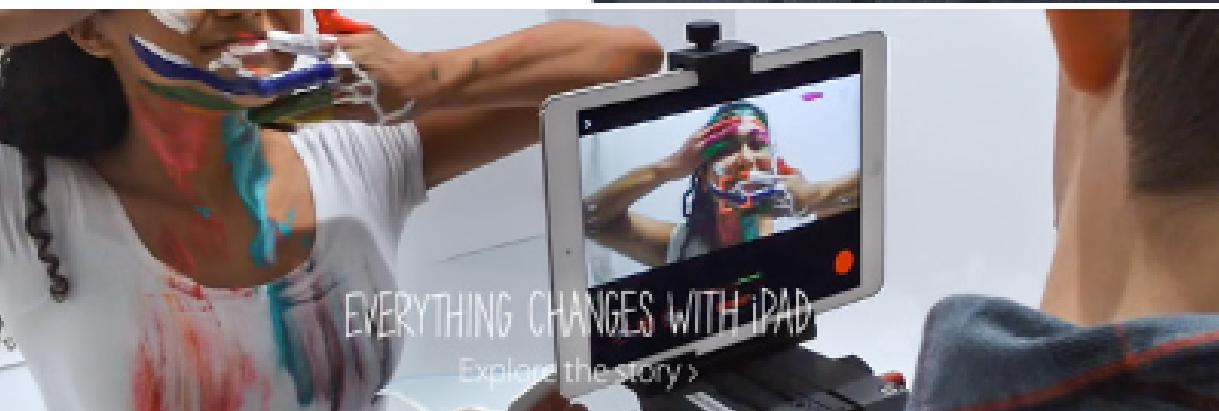
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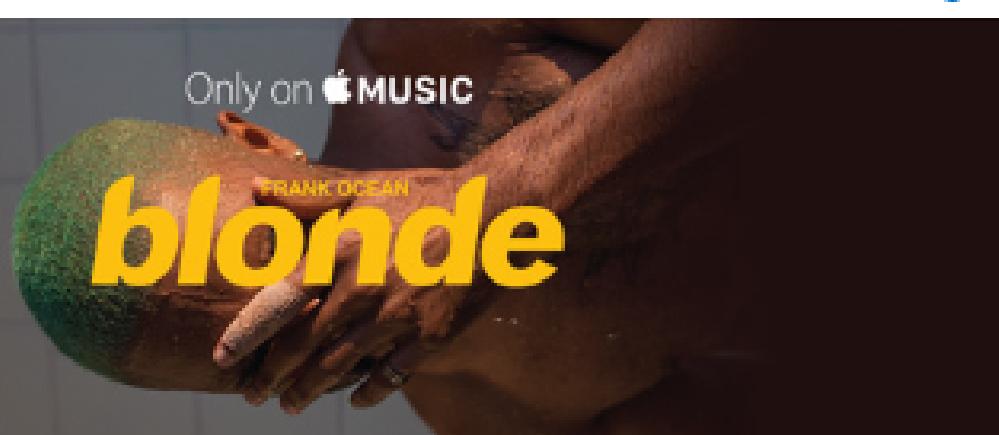
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iPad Pro

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Only on **APPLE MUSIC**

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blonde

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In a seriously fun way.



2016



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iPhone X

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iPhone 8

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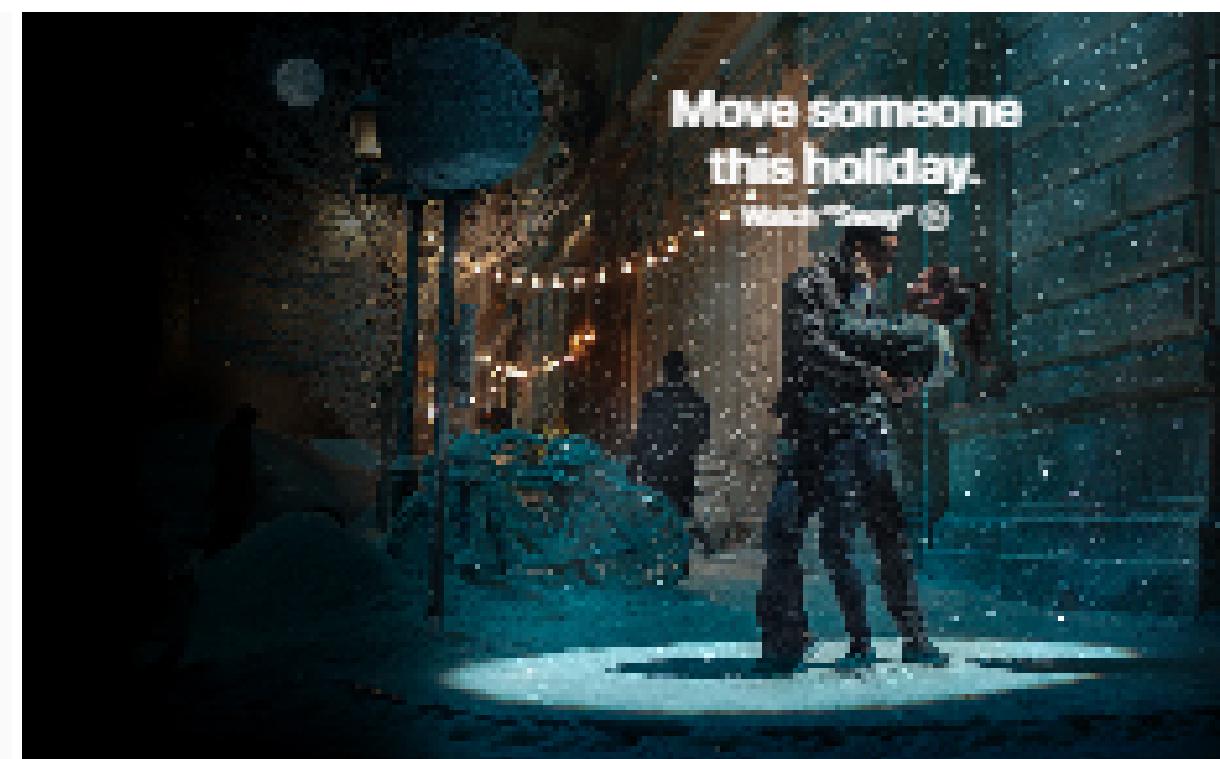
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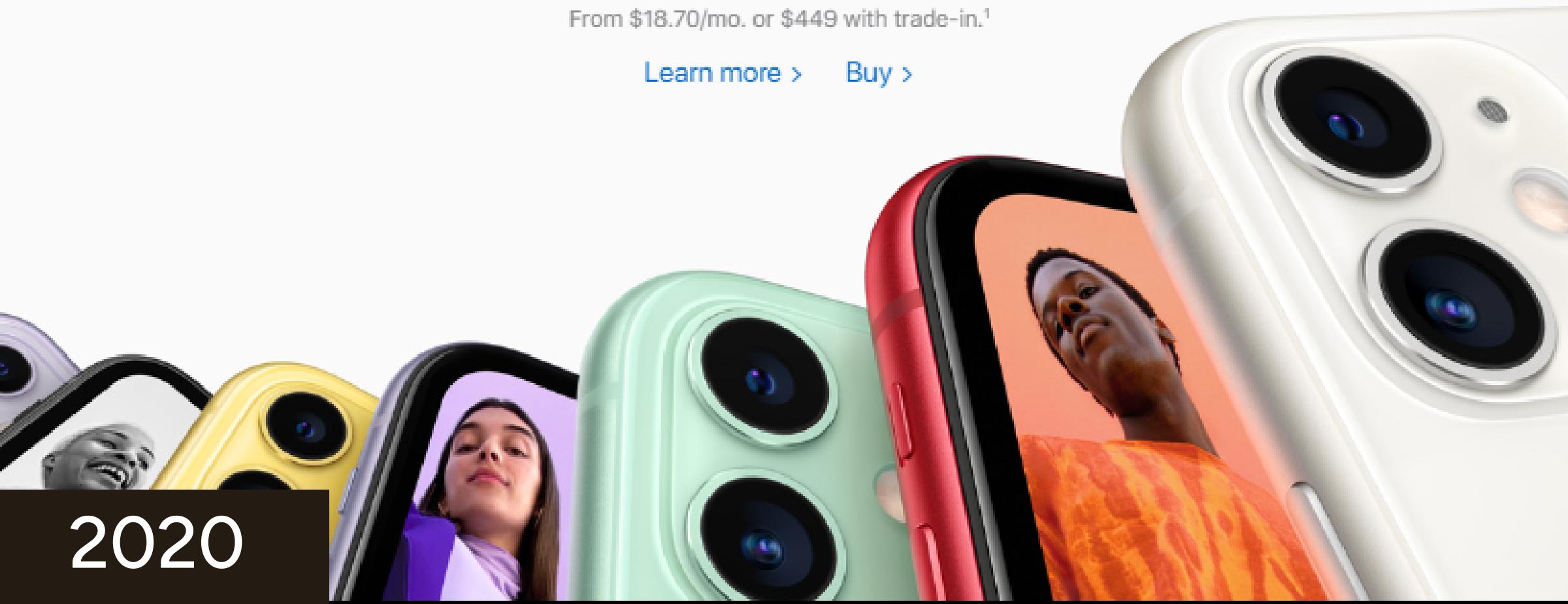


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The image features a young person with curly hair, wearing a white button-down shirt, and a pair of Apple Vision Pro augmented reality glasses. The glasses have a dark frame and a translucent screen. The background is plain white.

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