The Startup Funding Journey





The Idea Stage



Seed of Innovation - A spark igniting into an idea.

Bootstrapping



Self Funded Start – Using personal savings to fund the initial stages of business.



Angel Investors



Early Support - Seeking investment from high net worth individuals.



Venture capital



Scaling up —Attracting institutional investors for significant growth.

Series A Funding



Aims to optimize the product and achieve product-market fit. Involves refining the product, building a team, and acquiring early customers.



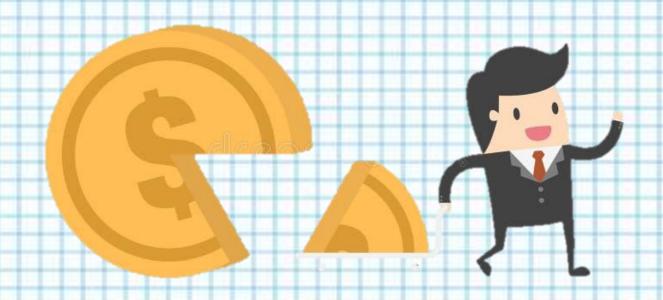
Series B Funding



Focuses on scaling the business and expanding market reach.
Involves growing the customer base, expanding operations,
and preparing for future growth
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Series C Funding



Aims to accelerate growth, enter new markets, and prepare for an exit (IPO or acquisition). Involves scaling operations and increasing market share.



STAGES OF STARTUP FUNDING Enter your sub headline here **Beyond Series Funding** 05 **Exit Options** Series B, C & D Funding 04 Scaling **Series A Funding** 03 **Early Traction Seed Funding** 02 Validation **Pre-Seed Funding** 01 Ideation

