

T LEADERSHIP LESSONS

I'VE LEARNED AS A 27-YEAR-OLD CEO

By Amy Gibson





STAY TRUE TO YOUR VALUES.

Tip: Define your core values and let them be your north star. They'll guide your decision-making and strategy.



BUILD A POSITIVE CULTURE FIRST.

Tip: Create a workplace environment where empathy, respect, kindness, and collaboration are the foundation of all interactions.



EMPOWER YOUR TEAM.

Tip: Delegate authority, not just tasks. Trust your team's decisions.







LEAD BY EXAMPLE.

Tip: Model the behavior, work ethic, and energy you want to see in your team. Your actions set the standard.



TRANSPARENCY MATTERS.

Tip: Share company updates and decisions openly in team meetings.



SET CLEAR PRIORITIES.

Tip: Use a priority matrix to categorize tasks by urgency and importance. Focus on what matters most.



NEVER STOP LEARNING.

Tip: Stay curious. Invest in your knowledge and skills to continuously improve and grow.



SUCCESS IS A TEAM EFFORT.

Tip: Achievements are the result of collective effort. Always give credit and show appreciation for your team's contributions.



STAY HUMBLE.

Tip: Recognize that there's always more to learn, no matter your success.





BE CLEAR WITH YOUR VISION.

Tip: Align your team with your vision and keep it front and center. Steer clear of short-term distractions.



FEEDBACK IS A GIFT.

Tip: Learn to take it with an open mind and give it with a kind heart.



PRIORITIZE MENTAL HEALTH.

Tip: Encourage your team to take breaks and model healthy practices yourself.





TAKE OWNERSHIP

Tip: As a leader, model accountability by owning your actions and outcomes. Set the standard for your team to follow.



GIVE RECOGNITION OFTEN.

Tip: Celebrate achievements often. Acknowledge hard work and successes in both public and private settings.



LEARN TO SET BOUNDARIES.

Tip: Protect your time and energy by treating your personal goals and priorities like you would an important meeting.







MANAGE YOUR TIME WISELY.

Tip: Prioritize tasks that align with your goals and delegate the rest. Use tools like Timeboxing and the lvy Lee Method to stay on track.



PATIENCE PAYS OFF.

Tip: Remember, important things take time.



EMBRACE FAILURE AS A TEACHER.

Tip: Learn from setbacks and use them as a springboard for growth.



LISTEN MORE THAN YOU SPEAK.

Tip: Schedule regular one-on-one meetings to genuinely listen and gain valuable insights from your team.



CULTIVATE STRONG RELATIONSHIPS.

Tip: Build meaningful connections with clients, partners, and team members.



STAY GRATEFUL & OPTIMISTIC.

Tip: Practice gratitude and perseverance. Believe you can overcome any challenge.







INVEST IN YOUR TEAM'S GROWTH.

Tip: Provide opportunities for learning and advancement to support their development.



VALUE DIVERSITY.

Tip: Embrace and celebrate different perspectives and backgrounds. Create an inclusive, dynamic team environment.



STAY ACCESSIBLE.

Tip: Make sure your team knows you're there for them. Be approachable and available.



COMMUNICATE CLEARLY.

Tip: Use concise and clear language in all communications.



BE DECISIVE.

Tip: Make clear, confident, well-informed decisions to keep momentum strong.



STAY COMMITTED.

Tip: Dedicate yourself to your goals and follow through on your promises. Be consistent. Lead with integrity and trust.



TL;DR

27 Leadership Lessons:

- 1. Stay True To Your Values
- 2. Build a Positive Culture First
- 3. Empower Your Team
- 4. Lead By Example
- 5. Transparency Matters
- 6. Set Clear Priorities
- 7. Never Stop Learning
- 8. Success Is A Team Effort
- 9. Stay Humble
- 10. Be Clear With Your Vision
- 11. Feedback Is A Gift
- 12. Prioritize Mental Health
- 13. Take Ownership

- 14. Give Recognition Often
- 15. Learn to Set Boundaries
- 16. Manage Your Time Wisely
- 17. Patience Pays Off
- 18. Embrace Failure As A Teacher
- 19. Listen More Than You Speak
- 20. Cultivate Strong Relationships
- 21. Stay Optimistic
- 22. Invest In Your Team's Growth
- 23. Value Diversity
- 24. Stay Accessible
- 25. Communicate Clearly
- 26. Be Decisive
- 27. Stay Committed