

- 2016 OFFICIAL SCHEDULE -



SUMMERFEST

JUNE 29 - JULY 3 / JULY 5-10

THE WORLD'S LARGEST MUSIC FESTIVAL®
MILWAUKEE, WISCONSIN



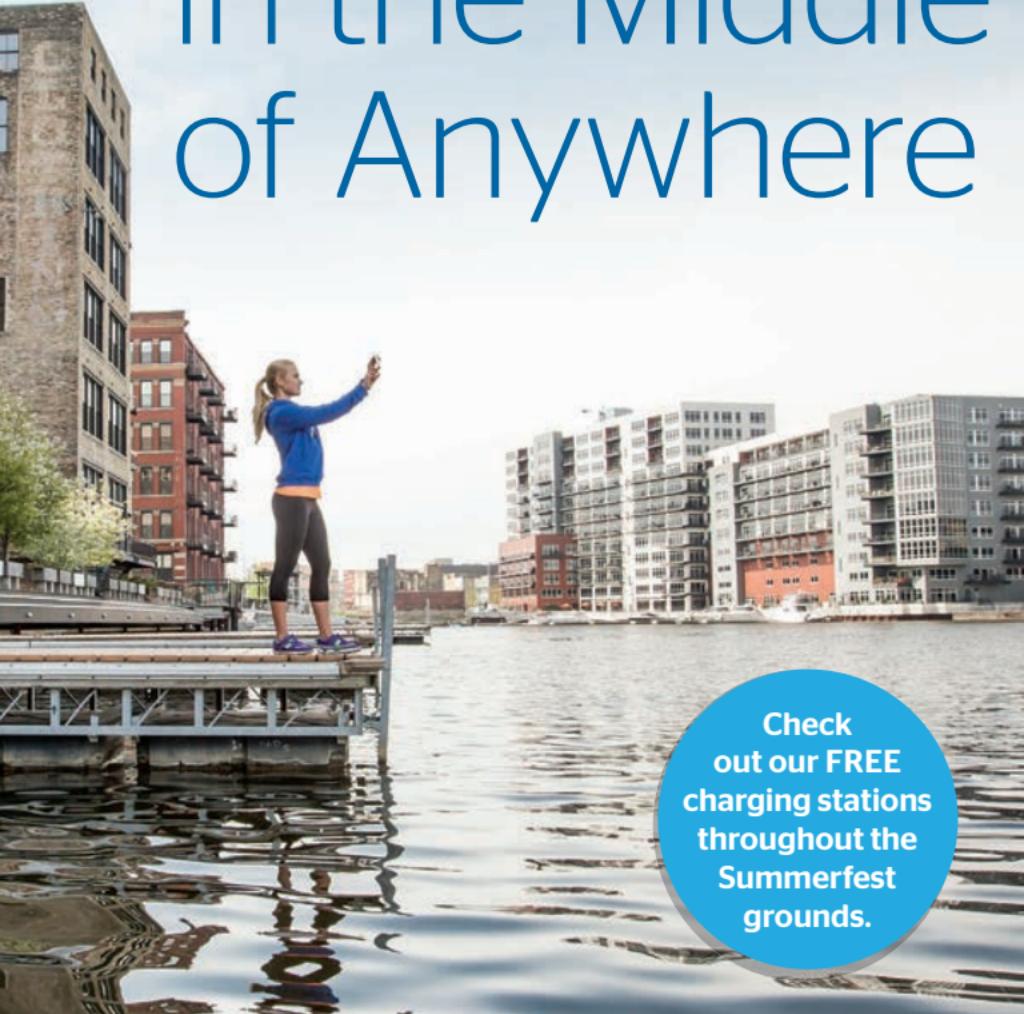
SUMMERFEST.COM
for talent updates, tickets and more!

Download our app.

All performers, dates and times are subject to change without notice.

Miller
Lite

Coverage in the Middle of Anywhere



Check
out our FREE
charging stations
throughout the
Summerfest
grounds.

Visit the U.S. Cellular® Middle of Anywhere Tour at the U.S. Cellular Connection Stage to:

- Try our virtual reality experience and get transported to the Middle of Anywhere.
- Win great prizes plus get your photo taken to share your Summerfest memories.
- Check out the latest devices and give your battery a free charge.



Official Wireless Provider of Summerfest

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With 1 case 24 pack bottles
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The World's Largest Music Festival®

June 29 - July 3 / July 5 - 10, 2016

CLOSED MONDAY, JULY 4

**WHEN WE THROW THE PARTY,
THE WHOLE WORLD IS INVITED.**

**DOWNLOAD THE NEW AND IMPROVED
SUMMERFEST APP!**

Presented by



All the festival information you need in the palm of your hand. Plus, discover new music that fits your personal taste with the music recommender. While supplies last, 25,000 FREE digital weekday admission tickets for Summerfest 2016 are being offered through the App.

FESTIVAL HOURS

noon – midnight, daily.

BOX OFFICE HOURS

10:00 am – 6:00 pm, Monday – Friday

10:00 am – 1:00 pm, Saturdays through Summerfest

MARCUS AMPHITHEATER

All reserved tickets for Marcus Amphitheater concerts during Summerfest include admission to the festival. For select shows, a limited number of free bar-coded wristbands for general admission lawn access may be available in the Marcus Amphitheater Forecourt the day of the performance, from noon – 5:00 pm, on a first-come, first-served basis, while supplies last. Patrons must first obtain admission to Summerfest before receiving a free Marcus Amphitheater wristband or attending the show.

BMO HARRIS PAVILION

New this year, Summerfest will offer a seating option at the BMO Harris Pavilion with Miller Lite for all headlining performances. This new policy offers Summerfest fans the choice of free general admission seats or reserved seats available for purchase. All seats will be clearly marked within the venue.

Advance Purchase Tickets:

A select number of reserved tickets will be available for each headlining concert. Patrons may purchase a ticket for the headlining performance for \$25 per concert, plus fees. Each reserved ticket for the BMO Pavilion includes admission to Summerfest. Tickets will be available through Ticketmaster.com or at the Summerfest Box Office.

ADMISSION

SAVE TIME AND SKIP THE LINE!

Purchase tickets online at Summerfest.com. All tickets below can also be purchased at any Summerfest gate. The same prices apply. Admission tickets are valid for one day only unless otherwise stated. Not for resale. No refunds.

Adults and Children over 10:

Weekday Admission Ticket \$13

(valid Tuesday – Friday, prior to 4:00 pm)

General Admission Ticket \$20

(valid anytime, including evenings and weekends)

Seniors (60 and over): \$8

Children (10 and under): \$8

Infants (2 and under): FREE

3-Day Pass: \$48

Save \$12! 3-Day Passes are valid for one admission per day on any three (3) days of Summerfest and are non-transferable.

Exit & Re-entry Policy

Wristbands to leave and re-enter the festival are available at all gate areas from noon until 6:30 pm daily. Re-entry wristbands will be valid for a single, same day re-entry until 7:00 pm. No re-entry wristbands will be issued after 6:30 pm and there are no re-entries after 7:00 pm. Additionally, no wristbands for re-entry will be issued on Sunday, July 10, 2016.

Notice on Counterfeit Tickets

Summerfest strongly urges all patrons to avoid purchasing tickets on the street from unauthorized sources. Tickets should only be purchased at Summerfest ticket windows, Summerfest.com or Ticketmaster. Counterfeit tickets and tickets purchased from unauthorized sources will not be honored.

PARKING

Parking lots open daily at 9:00 am. Preferred Parking is \$20 and Exclusive Parking is only \$35. All parking is on a first-come, first-served basis. Pre-paid parking passes for specific dates during Summerfest may be purchased at the Box Office or Summerfest.com with no additional fees, to be printed at home.

SECURITY POLICIES

Please keep the following security policies in mind as you plan your visit to Summerfest:

- Enhancements have been made to the metal detection system at all Summerfest gates. All visitors and employees should be prepared to comply with metal detection and other security screening requirements before entering the Summerfest grounds.
- All bags will be searched upon entering. No backpacks or bags larger than 9x10x12 will be allowed on the grounds.
- New this year, there will be designated screening lanes at each gate for patrons who do not have a bag for timelier access.
- A patron may not enter or remain on the grounds while concealing or openly carrying any knife or fire arm. Failure to comply with this notice will result in immediate ejection from the festival.

Visit Summerfest.com for a complete list of banned items and admission information.

ADMISSION PROMOTIONS

ADMISSION PROMOTIONS get you into Summerfest FREE or at reduced prices! All exchanges, unless otherwise stated, will take place at the Mid Gate promotions booth located across the street from the Summerfest Mid Gate, at Harbor Drive and Chicago Street. Admissions and discounts are valid only on the given day of promotion with entry prior to 3:00 pm, unless otherwise stated.

Johnson Controls



Wednesday, June 29 • 12:00 – 3:00 pm

JOHNSON CONTROLS "STOMP OUT HUNGER" DAY WITH FOX 6

All patrons arriving between noon – 3:00 pm who donate three (3) non-perishable food items will receive one (1) FREE weekday admission ticket, valid for the day of the promotion only! Donations will be accepted at the Mid Gate Promotions Booth as well as the North and South Gates. All donations benefit Hunger Task Force.

FOX 6
WITH MILWAUKEE

Thursday, June 30 • 4:00 – 6:00 pm

HAPPY HOUR COUNTDOWN TO LAND THE BIG GIG PRESENTED BY MILWAUKEE JOURNAL SENTINEL, LAND THE BIG GIG AND JOHNSONVILLE

Join us for happy hour – \$5, \$4, \$3, \$2 for 1 day only! Patrons will be admitted for \$5 and Miller Lite, Miller High Life and Coors Light beers will be \$4. Johnsonville will be on site with the Big Taste Grill offering brats for \$3 while supplies last and bottled water is available for \$2 at bar locations. Be sure to stop by the Briggs & Stratton Big Backyard at 5:00 pm and watch the Land the Big Gig finalists compete for their share of over \$25,000 in cash and prizes. Tickets may be purchased on Summerfest.com and are only valid on 6/30 from 4:00-6:00 pm.

MILWAUKEE JOURNAL SENTINEL
LAND THE BIG GIG

Johnsonville

Friday, July 1 • 12:00 – 3:00 pm

SENDIK'S PRESENTS "GO RED DAY TO SUMMERFEST" WITH THE WISCONSIN BADGERS, THE BIG 920 AND 95.7 BIG FM

All patrons arriving between noon and 3:00 pm wearing a red shirt or presenting a famous Sendik's Red Bag will receive one (1) FREE weekday admission ticket, valid for the day of the promotion only. Stop by the Mid Gate Promotions Booth to receive your ticket.

Sendik's
FRESH MARKET
SALISBURY OWNED
& OPERATED SINCE 1926

THE BIG 920
MILWAUKEE

95.7 BIG

GATE GIVEAWAY

Friday, July 1 • Starting at 5:00 pm while supplies last

MILWAUKEE BREWERS TICKET VOUCHER

The first 5,000 patrons will receive a ticket voucher good for two (2) Brewers Terrace Reserved tickets good for the July 25 – 28 series against the Diamondbacks, compliments of the Milwaukee Brewers.



Saturday, July 2 • 12:00 – 3:00 pm while supplies last

GOODWILL DAY

The first 1,500 patrons receive one (1) FREE general admission ticket, valid for the day of the promotion only, when presenting an original specially marked receipt showing a minimum purchase of \$10.00 made at a Goodwill Store & Donation Center between June 1 and July 2, 2016. No copies or hand written receipts will be accepted. Arrive early as this is a popular promotion.

goodwill
AMAZING

All Admission Promotions are subject to change.

WOODMAN'S



• MARKETS •

EMPLOYEE OWNED



Wisconsin's Best Grocery
Selection at Unbeatable
Everyday Low Prices!

ADMISSION PROMOTIONS

Sunday, July 3 • 12:00 – 3:00 pm while supplies last

KOHL'S KOHL'S FAMILY DAY

The first 2,500 patrons who donate three (3) non-perishable food items for kids will receive one (1) FREE admission ticket, valid for the day of the promotion only. Suggested items include peanut butter, canned fruit and macaroni and cheese. All donations benefit Hunger Task Force.

Tuesday, July 5 • 12:00 – 3:00 pm

Sentry



SENTRY FOODS AND DEAN'S MILK & ICE CREAM CHILDREN'S FEST DAY WITH TODAY'S TMJ4

All patrons arriving between noon – 3:00 pm will be admitted FREE! Spend a fun-filled day with the family enjoying Children's Fest activities including the Map of Fun and the Family Ticket Package giveaway contest. Select food vendors will offer discounts on food and beverage items.

Wednesday, July 6 • 12:00 – 4:00 pm

DIRECT SUPPLY

DIRECT SUPPLY SENIORFEST DAY

All patrons age 60 and up will be admitted FREE when they check in at any gate. Those seniors will also receive an offer for \$2 off a food and beverage (non-alcoholic) purchase over \$10. Spend the day enjoying music spanning a range of genres including: The Grass Roots, Doo Wop Daddies Gold, Ukuladies and many more!

Wednesday, July 6 • 12:00 – 3:00 pm

Johnsonville

JOHNSONVILLE CHICKEN KABOB DAY

All patrons who present an original receipt dated June 6 – July 6 that shows the purchase of any flavor of Johnsonville Chicken Kabobs from any retail location will receive one FREE weekday admission ticket valid the day of the promotion only. No copies or handwritten receipts will be accepted.

Wednesday, July 6 • 12:00 – 3:00 pm

H.O.G.

H.O.G.® MEMBER DAY AT SUMMERFEST

Receive one (1) FREE weekday admission ticket , valid for the day of the promotion only, when presenting a valid H.O.G.® (Harley Owners Group®) card. One admission per card. In addition, H.O.G.® members will have exclusive access to the Harley-Davidson™ Hospitality Deck located at the Harley-Davidson™ Roadhouse between 5:00 - 9:00 pm. Limited space; first come, first served. Once the deck reaches capacity, access will be on a "one out, one in" basis.

Thursday, July 7 • 12:00 – 3:00 pm while supplies last

MOUNTAIN DEW

MOUNTAIN DEW DAY

The first 2,500 patrons who present a specially marked Mountain Dew can with the Summerfest offer on the can will receive one (1) FREE weekday admission ticket, valid for the day of the promotion only. Limit one can per person.

WISCONSIN



The Area's Only Silver Bar and Shield Award Winner



- New and Pre-Owned Motorcycles
- Motor Clothes
- Parts and Accessories
- Experienced Service Department
- Events and Live Entertainment

FREE BEER OR SODA at any Wisconsin Harley-Davidson event

Valid Through 9/5/16. Must be 21 and over with valid photo ID to redeem beer offer.



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on Highway 67 South in Oconomowoc*

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ADMISSION PROMOTIONS

Thursday, July 7 • 12:00 - 3:00 pm

SUMMERFEST MILITARY APPRECIATION DAY



All active-duty military personnel and veterans, along with up to four (4) family members, who present their Military ID at the designated turnstile at any gate will be admitted FREE.

Friday, July 8 • 12:00 – 3:00 pm while supplies last

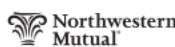
BOSTON STORE CUSTOMER APPRECIATION DAY



The first 750 patrons that present their Boston Store YOUR REWARDS Credit Card will receive two (2) FREE weekday admission tickets, valid for the day of the promotion only.

Saturday, July 9 • 12:00 – 3:00 pm while supplies last

NORTHWESTERN MUTUAL "MAKE A CHILD SMILE" DAY



The first 1,500 patrons who donate new or gently used children's books (preferably picture books and early readers for children birth through age 10) with a \$10 minimum value will receive one (1) FREE admission ticket, valid for the day of the promotion only. All books collected will be donated to The Betty Brinn Children's Museum.

GATE GIVEAWAY

Saturday, July 9 – Starting at 5:00 pm while supplies last

MILWAUKEE BREWERS TICKET VOUCHER



The first 5,000 patrons will receive a ticket voucher good for two (2) Brewers Terrace Reserved tickets good for the July 25 – 28 series against the Diamondbacks, compliments of the Milwaukee Brewers.

Sunday, July 10 • 12:00 – 3:00 pm

SUMMERFEST "FAN APPRECIATION" DAY PRESENTED BY MEIJER



All patrons arriving between noon – 3:00 pm will be admitted for FREE...compliments of Meijer and Summerfest!



**45,000 Sq. Ft.
Indoor Water Park
Overnight Packages Available !**



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SPRINGS
HOTEL
WATER PARK - CONFERENCE CENTER

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SPECIAL OFFERS



11 - DAY POWER PASS AND GENERAL ADMISSION TO THE BIG GIG BBQ

Purchase the popular 11-Day Power Pass for \$110 and get a FREE general admission ticket to the Big Gig BBQ on September 4, 2016. A \$235 value, the bundle provides admission to all 11 days of Summerfest and one (1) general admission to the Big Gig BBQ, an inaugural BBQ event taking place at Henry Maier Festival Park over Labor Day weekend.



MILWAUKEE BUSINESS JOURNAL POWER LUNCH

All patrons presenting an original coupon at any ticket window (printed in Milwaukee Business Journal) will receive one (1) FREE weekday admission ticket valid noon – 2:00 pm that same day. Duplications will not be accepted, original coupons only.



ROCK THE BALLPARK TICKET PACKAGE

For just \$24, get a ticket package that includes one (1) Brewers Terrace Reserved ticket to one of select home games (May 17, June 10 or June 29) and one (1) Summerfest general admission ticket, good any time during Summerfest 2016. Offer ends Monday, June 27. For tickets, call 414-902-4000 or visit brewers.com/Summerfest.



SUMMERFEST GEAR AT BOSTON STORE

Get your style on! Shop for your "Official" Summerfest gear including new Summerfest apparel at participating Boston Stores. Plus, with any purchase of Summerfest Gear you receive one (1) FREE weekday admission ticket (while supplies last).



TAKE A FREEWAY FLYER (MCTS) TO THE "BIG GIG®" AND GET A FREE TICKET!

MCTS is introducing **Pre>Fare**, a digital ticket service for bus rides to Summerfest. Buy your Summerfest Freeway Flyer ticket online, scan your phone and grab a seat. It's the new way to fest. Buy your Pre>Fare ticket before June 24, 2016, and you will receive one (1) FREE weekday admission ticket to Summerfest. Visit ridemcts.com/prefare for more information.

NEW THIS YEAR, U.S. CELLULAR® IS PROVIDING MOBILE CHARGING STATIONS!

RECHARGE YOUR PHONE AT ONE OF 4 CONVENIENT LOCATIONS ON THE GROUNDS:

U.S. CELLULAR CONNECTION STAGE AREA • HARLEY-DAVIDSON™ ROADHOUSE AREA
COLUMBIA ST. MARY'S COOL DOWN LOUNGE • JOJO'S MARTINI LOUNGE



SPECIAL ATTRACTIONS



THE SUMMERFEST BIG BANG FIREWORKS PRESENTED BY MENARDS AND WISN



Wednesday, June 29 at 9:30 pm (Broadcast in HD)

Don't miss the Summerfest Big Bang Fireworks Show live on the grounds at 9:30 pm presented by Menards. Watch WISN-TV for a taped show at 10:30 pm. Produced by Bartolotta Fireworks.



COLUMBIA ST. MARY'S COOL DOWN LOUNGE WITH NEWS/TALK 1130 WISN



Visit the air conditioned Columbia St. Mary's Cool Down Lounge on the south end of the grounds to cool off and, this year, help Summerfest prepare to celebrate its 50th in 2017! All patrons are invited to stop into the Cool Down Lounge to share their favorite Summerfest memory between 3:00 pm and 8:00 pm daily. Participants will have the opportunity to record the story of their memory on video and receive a FREE ticket to the 50th Summerfest in 2017. Also featured in the lounge will be an exhibit on the history of the BoDeans at Summerfest in honor of the 30th anniversary of their first hit record, "Love & Hope & Sex & Dreams."



MEIJER HOLE-IN-ONE CONTEST WITH CBS 58 AND 540 ESPN MILWAUKEE



Tee up three (3) balls for \$8 for a chance to hit a Hole-In-One! One lucky winner will take home a \$5,000 Grand Prize. Support provided by 540 ESPN Milwaukee, CBS 58 and the Michels Corporation. For contest details and rules visit Summerfest.com.



TAIWAN EXCELLENCE

SUMMERFEST SKYGLIDER PRESENTED BY TAIWAN EXCELLENCE

Take a ride on the Skyglider, a true family favorite! Located high above the main walkway, this gentle ride provides passengers with a scenic view of Henry Maier Festival Park, Lake Michigan and the entertainment below. One-way and round-trip fares available. For more info on Taiwan Excellence, please visit www.facebook.com/TaiwanExcellence.en



CALYPSO LEMONADE COMEDY TENT

Comedy returns to Summerfest! Visit the Calypso Lemonade Comedy Tent for three shows nightly featuring the best in local and regional talent. On the weekends, the tent will feature Calypso music before the comics take the stage. Located immediately inside the South Gate.

The following comedy headliners will be performing at 5:00, 7:00 and 9:00 pm:

June 29-30: Dobie Maxwell as seen on The Late Show & Comcast Comedy Spotlight

July 1-3: Gerry "The Human Jukebox" Grossman as seen on HBO

July 5-7: Carmen Vallone as seen on Last Comic Standing, HBO, CBS & Jamie Kennedy's Heckler movie

July 8-10: Kier as seen on TNN & HBO

View the full schedule on summerfest.com



EMERGING ARTISTS SERIES PRESENTED BY FULL COMPASS AND 88NINE RADIO MILWAUKEE

The Johnson Controls World Sound Stage with Blue Moon and 88Nine Radio Milwaukee will host the Emerging Artist Series, highlighting emerging talent each evening from 3:00 - 7:30 pm with the opportunity for patrons to vote for their favorite performances. Check Summerfest.com for information on nightly competitions.



FM102/1 SERIES AT SUMMERFEST

Wherever you find great alternative music at Summerfest FM102/1 will be there! The FM102/1 Series at Summerfest is proud to welcome the following artists: Alabama Shakes, Weezer, Panic at the Disco, Fitz & The Tantrums, Passion Pit, Rise Against, Garbage, X Ambassadors, Mike D, The Decemberists, Elle King, Young the Giant, Death Cab For Cutie, 311 and many more! Stop by FM102/1 HQ located just inside the Mid Gate and say hello.



FM106.1 COUNTRY AT SUMMERFEST

Wherever you find great country music at Summerfest, FM 106.1 will be there! The FM 106.1 Country Music Series at Summerfest is proud to welcome the following artists: Luke Bryan, Blake Shelton, Tim McGraw, Willie Nelson, Dustin Lynch, Randy Houser, Hunter Hayes, Chase Rice, Brothers Osborne, Phil Vassar, Granger Smith featuring Earl Dibbles Jr., Jana Kramer, Cam, Kane Brown and many more.



I'm lovin' it



THE ELIZABETH BO BLACK FAMILY FOUNTAIN PRESENTED BY McDONALD'S AND B93.3

Your day at Summerfest would not be complete without a stop at the "Splash Pad." Kids of all ages can splash and play the day away while keeping cool. Patrons will have the opportunity to win great prizes at the McDonald's display. For deals and information from your local McDonald's, follow them on Twitter: @McDonaldsMKE.



LAND THE BIG GIG® PRESENTED BY TAP MILWAUKEE AND SUMMERFEST

Thursday, June 30 at 5:00 pm

Do you have what it takes to Land the Big Gig®? Visit LandtheBigGig.com to vote for your favorite artists by 11:59 pm CDT on June 2. Then come to Summerfest on Thursday, June 30 to watch the top 3 finalists perform at the Briggs and Stratton Big Backyard for their chance to win a share of over \$25,000 in prizes, including cash, travel and accommodations.



LATIN MUSIC DAY WITH TELEMUNDO WISCONSIN

Tuesday, July 5

Summerfest and Telemundo are proud to welcome Dance Academy of Mexico, Ecuador Mantra, Afinca'o, J. Torres and Charlie Aponte (formerly of El Gran Combo), for Latin Music Day at the Harley-Davidson™ Roadhouse. Stop by the Harley-Davidson Roadhouse to enjoy traditional Mexican folkloric dance performance and Salsa, Andean fusion, Cha-Cha and Latin Jazz music starting at 2:00 pm.

FAMILY ACTIVITIES

 Northwestern Mutual

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Kids of all ages can enjoy family focused entertainment and activities in the Northwestern Mutual Children's Theater and Playzone. Open daily, noon – 8:00 pm. Visit the daily lineup pages for information on performers and show times.

KIDS ACTIVITY TENT

Open daily, noon – 5:00 pm, kids will enjoy the following activities:

UB the Band!

Hey kids, want to be a "real" rockstar? Now's your chance to shine! UB the Band brings all the gear, including colorful drum sets for ages 2 – adult, awesome character and special guitars complete with wireless microphones, stage monitors, real stage lighting and all the trimmings. No experience necessary!

537 Charger Robotics

Take the controls of miniature remote controlled robots. The robots are built by teenage members of Charger Robotics Team 537 from Hamilton High School in Sussex, WI. Team members will be on site every day and there will also be a multi-school robotics competition at the Gruber Law Offices SportsZone on July 2.

Sentry

SENTRY FOODS AND DEAN'S MILK & ICE CREAM CHILDREN'S FEST DAY WITH TODAY'S TMJ4

Tuesday, July 5 • Noon – 3:00 pm



All patrons arriving between noon and 3:00 pm will be admitted FREE! Spend a fun-filled day with the family enjoying Children's Fest Day activities including:



Meet the Milwaukee Brewers Baseball Club's Famous Racing Sausages™ at the Mid Gate

It's become an annual tradition for the Racing Sausages to kick-off Children's Fest Day by greeting our guests when the grounds open at noon. Come say "hi" and be sure to bring your camera!

Map of Fun

- Pick up a copy of the Map of Fun upon entry at the gates and obtain a stamp on your map at each of the locations throughout the festival grounds.
- Present completed maps at the South Redemption Area across from Chubby's Cheesesteaks and enter for a chance to win one of the Family Ticket Package giveaways.
- Children will receive a prize for participating, while supplies last.

Delicious samples will be available courtesy of Sentry and Dean's Milk and Ice Cream with a donation to the Children's Hospital of Wisconsin.

See the schedule for daily events at the Kohl's Captivation Station.

THE PREMIER EVENT SITE IN
Washington County



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Jazz Visions on the Lake

- FEATURING LOCAL & REGIONAL JAZZ ARTISTS -

SUNDAY, AUGUST 7TH • 2:00 – 6:00 P.M.
HENRY MAIER FESTIVAL PARK

FREE ADMISSION!

Presented by Milwaukee Jazz Vision & Milwaukee World Festival, Inc.
Sponsored by Summerfest Foundation, Inc.

**SUMMERFEST
FOUNDATION, INC.**



LAND THE BIG GIG 2016

THURSDAY, JUNE 30TH, 5PM
BRIGGS & STRATTON BIG BACKYARD
SPONSORED BY

MILWAUKEE • WISCONSIN
JOURNAL SENTINEL
PART OF THE USA TODAY NETWORK

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DAYTIME FUN



Badger Meter

PADDLEBOAT WATER EXPERIENCE

Celebrate Summerfest on the water! Presented by Badger Meter, this family friendly activity provided by Lakeshore Paddle Sports will give patrons the opportunity to relax and take in views of the festival and downtown Milwaukee. From noon – 7:00 pm each day, paddle around part of the lagoon for 30 minutes in boats that hold up to four (4) people. Located at the boat dock on the north end of the grounds, this is an experience that can't be missed!

6/29 – 7/1, 7/5, 7/6 • 3:00 pm

SUMMERFEST PARADE

The Summerfest Parade will bring additional entertainment to the grounds during the festival. Incorporating a second line style, the parade will start at the south end of Henry Maier Festival Park at the Marcus Amphitheater Forecourt and complete a full lap of the grounds. Fans are encouraged to join in with participants and strut their stuff!

Saturday, July 9 and Sunday, July 10



SCHOOL OF ROCK

School of Rock will host a "Battle of the Bands" competition for hundreds of their best students from across the world. Come watch these incredible young musicians compete as they perform on Saturday, July 9. The top bands will then battle in the finals on Sunday, July 10. For more information visit SchoolofRock.com.



SUMMERFEST'S WHEEL IN THE SKY

"The wheel in the sky keeps on turnin'" on the north end of the grounds! Jump aboard this giant ferris wheel and enjoy spectacular views of Summerfest, Milwaukee's downtown and Lake Michigan. Operating from noon – 11:30 pm daily.



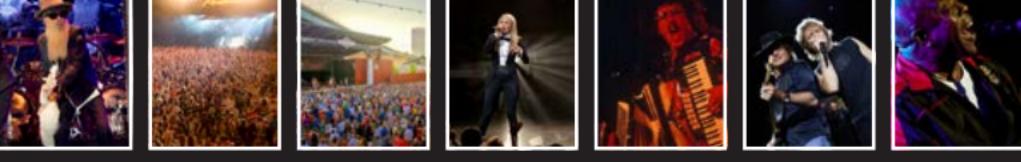
GRUBER LAW OFFICES SPORTSZONE WITH 620 WTMJ

The Gruber Law Offices SportsZone is the ultimate destination for sports fans! This area offers interactive daily programming including sports demonstrations and clinics from the Milwaukee Bucks, the Milwaukee Admirals and much more!



Free Ride
to Summerfest
Enter code: **SF2016**

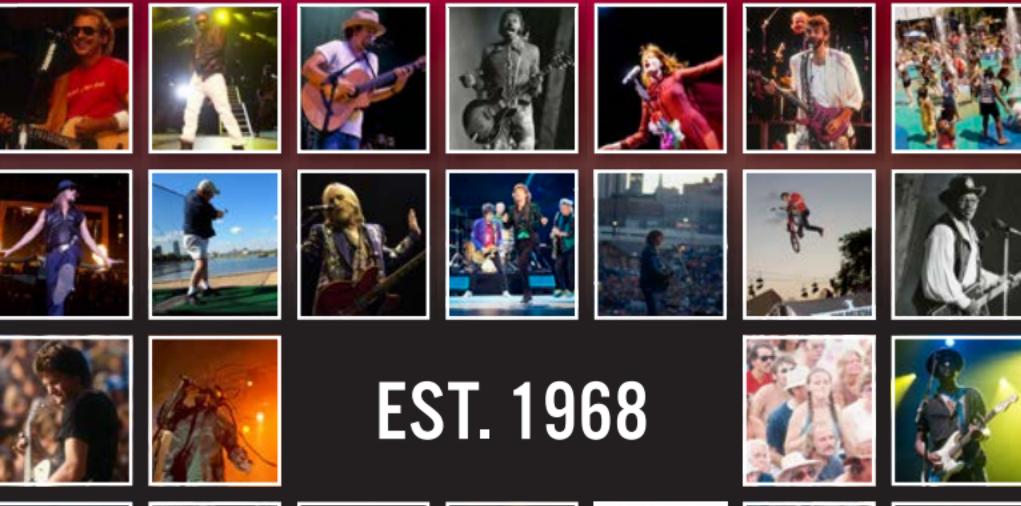
New Users only. Up to \$20 off. Expires 7/10/16.



GET READY FOR THE BIGGEST PARTY YET.



SUMMERFEST TURNS
50 IN 2017!



EST. 1968





SUMMERFEST WELCOMES:
PAUL McCARTNEY

Friday, July 8, 2016
Milwaukee, Wisconsin



#ONEONONE

WEDNESDAY, JUNE 29



MILLER LITE OASIS



- | | |
|--------------|----------------------|
| 12:00 | Randam Maxx |
| 3:00 | Boy Band Review |
| 5:30 | Seventh Heaven |
| 6:30 | Antics |
| 8:00 | Kiings |
| 10:15 | Martin Garrix |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|--------------|------------------------|
| 2:00 | Geoff Landon & Branded |
| 4:00 | Billy Prine |
| 6:00 | Lucie Silvas |
| 8:00 | Kris Kristofferson |
| 10:00 | Willie Nelson |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|--------------|---|
| 12:00 | Mojo Perry |
| 2:00 | Jonny T-Bird and the MPs |
| 4:00 | Leroy Airmaster
with Junior Brantley |
| 6:00 | Generation Z |
| 8:00 | Finish Ticket |
| 10:00 | Fitz and The Tantrums |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | |
|--------------|--|
| 12:00 | Pink Houses |
| 5:00 | Summerfest Opening
Ceremonies and 25,000
weekday ticket giveaway |
| 6:00 | Alter Ego |
| 8:15 | Ronnie Nyles |
| 10:00 | Joan Jett & The Blackhearts |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|--------------|---------------------|
| 12:00 | Run Carolina |
| 2:00 | Georgia Overdrive |
| 4:00 | Madison County |
| 6:00 | Rebel Grace |
| 8:00 | Brett Young |
| 10:00 | Dustin Lynch |

ULINE WAREHOUSE

with Miller Lite and Super18: the CW & My24



- | | |
|--------------|----------------------------|
| 1:00 | Parallel |
| 3:00 | The Gleasons |
| 5:00 | Tom Fuller Band |
| 6:30 | Enemy Planes |
| 8:00 | The Fatty Acids |
| 10:00 | "Weird Al" Yankovic |

SELENA GOMEZ

with special guest NE and B hari

MARCOS
AMPHITHEATER

Miller
Lite

7:00 PM



JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson Controls

Blue Moon

88NINE
88.9FM

12:30	Ron Gallo
2:00	Air Traffic Controller
3:30	The Rocketboys
5:00	Anna Rose
6:30	nonoyeahokay
8:00	The People Brothers Band
10:00	Morris Day and the Time

JOJO'S MARTINI LOUNGE

Miller
Lite

JOJO'S MARTINI LOUNGE

12:00	Taped Music
1:00	Eric Diamond
4:00	Crossfire
8:00	The Cougars

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL THAT'S ALL
GRUBER
LAW OFFICES LLC

RADIO 620 WTMJ

1:00	Milwaukee Bucks Basketball Clinic
2:00	City Kids Wrestling Club
9:00	Division BMX Stunt Team

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern Mutual

12:00	Accompany Of Kids: Song and Dance Troupe
12:45	Matthew Magic Morgan and Liliana
1:30	Jerry Frasier Magic Show
2:15	Marlavous Marla's Children's Music
3:15	Wayne & Wingnut - Red Hot Chilli Puppets
4:00	Matthew Magic Morgan and Liliana
4:45	Accompany Of Kids: Song and Dance Troupe
5:30	Jerry Frasier Magic Show
6:30	David Seebach's Wonders of Magic
7:30	Marlavous Marla's Children's Music
8:30	David Seebach's Wonders of Magic

KOHL'S CAPTIVATION STATION

KOHL'S

12:30	Milwaukee Community Circus
1:00	Kohl's Wild Theater
1:45	Join In and Dance
2:45	Kohl's Wild Theater
3:45	Mad Science
4:45	Ms. Jen & the Jellyfish
6:00	ComedySportz

THURSDAY, JUNE 30



MILLER LITE OASIS



- | | |
|-------|----------------|
| 12:00 | The Presidents |
| 3:00 | Bad Habitz |
| 6:00 | Greatest Lakes |
| 7:15 | GGOOLLDD |
| 8:30 | Bishop Briggs |
| 10:00 | Passion Pit |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|------|----------------|
| 2:00 | Lovin Kind |
| 4:00 | Category X |
| 6:00 | Bad Boy |
| 8:00 | Led Zeppelin 2 |
| 9:45 | Styx |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|-------|-----------------|
| 12:00 | Fowl Mouth |
| 2:00 | Boney Fingers |
| 5:00 | Mr. Blotto |
| 8:00 | Larry McCray |
| 10:00 | Umphrey's McGee |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | |
|-------|------------------|
| 12:00 | Alex Wilson |
| 2:00 | Dave Fitzpatrick |
| 5:00 | Land the Big Gig |
| 7:00 | Aleem |
| 8:00 | Corey Piper |
| 9:30 | Jack & Jack |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|-------|----------------------------|
| 12:00 | Listening Party |
| 2:00 | Stephanie Erin Brill |
| 4:00 | Gabe Burdulis |
| 6:00 | Evan Christian |
| 8:00 | Zella Day |
| 10:00 | Michael Franti & Spearhead |

ULINE WAREHOUSE

with Miller Lite and Super18: the CW & My24



- | | |
|------|------------------|
| 1:00 | Left of Reason |
| 3:00 | The Complication |
| 5:00 | Gun Sin Roses |
| 6:30 | Jon Paris |
| 8:00 | The Potash Twins |
| 9:30 | Joe Jackson |

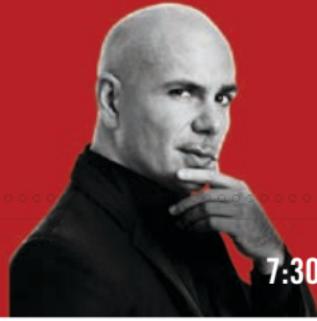
PITBULL

with special guest Farruko

MARCOS
AMPHITHEATER

Miller
Lite

7:30 PM



JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson
Controls

Blue Moon

88NINE
Milwaukee's Rock Station
88.9FM

12:00	Rockonsin
4:15	Total Control
5:30	Laura Reed
6:45	The Noble Thiefs
8:00	Black Violin
10:00	The Record Company

JOJO'S MARTINI LOUNGE

with Miller Lite

JoJo's
MARTINI LOUNGE

Miller
Lite

12:00	Taped Music
1:00	Phil Norby
4:00	Blue Light Scene
8:00	Boogie Men

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL G THAT'S ALL
GRUBER
LAW OFFICES LLC

RADIO
620 WTMJ
TODAY. TOMORROW. TOMORROW'S YESTERDAY.

1:00	Milwaukee Bucks Basketball Clinic
2:00	City Kids Wrestling Club
9:00	Division BMX Stunt Team

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern
Mutual

12:00	Julie Sobanski: Princess Of Magic
12:45	Wayne & Wingnut - Red Hot Chilli Puppets
1:30	Jerry Frasier Magic Show
2:15	Matthew Magic Morgan and Liliana
3:15	Wayne & Wingnut - Red Hot Chilli Puppets
4:00	Julie Sobanski: Princess Of Magic
4:45	Gypsy Geoff - Fire Circus Show
5:30	Jerry Frasier Magic Show
6:30	Matthew Magic Morgan and Liliana
7:30	Wayne & Wingnut - Red Hot Chilli Puppets

KOHL'S CAPTIVATION STATION

KOHL'S

12:30	Milwaukee Community Circus
1:00	Kohl's Wild Theater
1:45	Join In and Dance
2:45	Kohl's Wild Theater
3:45	Music for Aardvarks - Milwaukee
4:45	Mad Science
6:00	ComedySportz

FRIDAY, JULY 1



MILLER LITE OASIS



- | | |
|--------------|------------------|
| 12:00 | Sensations |
| 3:00 | Rabid Aardvarks |
| 6:00 | The Now |
| 7:30 | Tigernight |
| 8:45 | MONAKR |
| 10:15 | Timeflies |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|-------------|--|
| 2:00 | George Stancell and the Wonderful Ones |
| 4:00 | WIFEE and the HUZZBAND |
| 6:00 | Charles Walker Band |
| 8:00 | Davis Family Band |
| 9:45 | Commodores |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|--------------|--------------------------------------|
| 12:00 | Shirley Green |
| 2:00 | Mera Storm |
| 4:00 | Brian Fallon & The Crowes |
| 6:00 | Sammy Llanas |
| 8:00 | Trapper Schoepp |
| 10:00 | Ray LaMontagne |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | |
|--------------|--------------------------|
| 12:00 | Rebel Reign |
| 2:00 | Hell on Heels |
| 4:00 | Consult the Briefcase |
| 6:00 | The Big Payback |
| 8:00 | Slumpbuster featuring KB |
| 10:00 | O.A.R. |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|--------------|----------------------------|
| 12:00 | Haley Grace and the Rebels |
| 2:00 | Highfield Drive |
| 4:00 | Chris Lane |
| 6:00 | One Lane Bridge |
| 8:00 | Willy Porter |
| 10:00 | KT Tunstall |

ULINE WAREHOUSE

with Miller Lite and Super18: the CW & My24



- | | |
|-------------|--|
| 1:00 | Off The Record |
| 2:30 | Wisconsin Badger Pep Rally with The Big 920 and 95.7 BIG FM |
| 3:00 | Green Screen Kid |
| 5:00 | Epic Proportions Tour: Captain Squeegie, Gabe Kubanda and Halocene |
| 8:00 | Lovebettie |
| 9:45 | Richard Marx |

BLAKE SHELTON

with special guest Parmalee

MARCOS AMPHITHEATER

Miller Lite

7:30 PM

JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson Controls

Blue Moon

88.9FM

- | | |
|-------|--------------------|
| 12:00 | Rockonsin |
| 4:15 | Strangers You Know |
| 5:30 | Jonas Martin |
| 6:45 | Diane Coffee |
| 8:00 | The Electric Sons |
| 10:00 | Taylor Dayne |

JOJO'S MARTINI LOUNGE

with Miller Lite

Jojo's
MARTINI LOUNGE

Miller Lite

- | | |
|-------|-------------------|
| 12:00 | Taped Music |
| 1:00 | Downtown Harrison |
| 4:00 | RPM |
| 8:00 | 76 Juliet |

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL G THAT'S ALL
GRUBER
LAW OFFICES LLC

RADIO 620 WTMJ
Milwaukee's Number One Station

- | | |
|------|-----------------------------------|
| 1:00 | Milwaukee Bucks Basketball Clinic |
| 2:00 | YMCA Greater Waukesha County |
| 4:00 | Milwaukee Admirals Hockey |
| 6:00 | Brew City Wrestling |

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern Mutual

- | | |
|-------|--|
| 12:00 | Wayne & Wingnut - Red Hot Chilli Puppets |
| 12:45 | Matthew Magic Morgan and Liliana |
| 1:30 | Elation Dance Center |
| 2:15 | Ron Fable and Kathie |
| 3:15 | Jerry Frasier Magic Show |
| 4:00 | Matthew Magic Morgan and Liliana |
| 4:45 | Gypsy Geoff - Fire Circus Show |
| 5:30 | Jerry Frasier Magic Show |
| 6:30 | Wayne & Wingnut - Red Hot Chilli Puppets |
| 7:30 | David Seebach's Wonders of Magic |

KOHL'S CAPTIVATION STATION

KOHL'S

- | | |
|-------|----------------------------|
| 12:30 | Milwaukee Community Circus |
| 1:00 | Kohl's Wild Theater |
| 1:45 | Join In and Dance |
| 2:45 | Kohl's Wild Theater |
| 3:45 | Mad Science |
| 5:00 | Milwaukee Community Circus |
| 6:00 | ComedySportz |

SATURDAY, JULY 2



MILLER LITE OASIS



- | | |
|-------|---------------------|
| 12:00 | The Fighting Fish |
| 2:30 | Left on Sunset |
| 5:00 | Moon Taxi |
| 6:30 | Hope Country |
| 8:00 | Erica Sunshine Lee |
| 10:15 | Randy Houser |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|------|-------------------------|
| 2:00 | Metal Men |
| 4:00 | Blue Oyster Cult |
| 6:00 | 4 on the Floor |
| 8:00 | Harper and Midwest Kid |
| 9:45 | Billy Idol |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|-------|----------------------------------|
| 12:00 | Battle for the UP - North Breese |
| 2:00 | Clyde Stubblefield All Stars |
| 4:00 | Milwaukee's Finest |
| 6:00 | The Noble Bros. |
| 8:00 | Terry Sims |
| 9:45 | Nelly |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | |
|-------|----------------------|
| 12:00 | Boys & Toys |
| 2:00 | Life in A Tree |
| 4:00 | H2-OH |
| 6:00 | U2 Zoo |
| 8:00 | Naima Adedapo |
| 10:00 | Gavin DeGraw |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|-------|--|
| 12:00 | Rocky Mountain Oyster Band |
| 2:00 | Starlifter -
USAF Band of Mid-America |
| 4:30 | Ida Jo |

97-3 NOW SummerBash Featuring:

- | | |
|-------|----------------|
| 6:30 | TBA |
| 7:30 | Frankie |
| 8:30 | Nick Fradiani |
| 10:00 | Rachel Platten |

ULINE WAREHOUSE

with Miller Lite and Super18: the CW & My24



- | | |
|-------|-----------------------------|
| 1:00 | Alannah McCready |
| 3:00 | Eckrich Battle of the Bands |
| 5:00 | Saints of Victory |
| 6:30 | AyOH |
| 8:00 | The Living Statues |
| 10:00 | Mayer Hawthorne |

CHRIS STAPLETON & ALABAMA SHAKES

MARCOS
AMPHITHEATER

Miller
Lite



7:30 PM

JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson
Controls

Blue Moon

88 NINE
88.9FM

- | | |
|-------|-----------------------|
| 12:00 | Hot Jam Factory |
| 2:00 | Wild Child |
| 3:30 | The Claudettes |
| 5:00 | Jocelyn & Chris Arndt |
| 6:30 | Agent Fresco |
| 8:00 | Hippo Campus |
| 10:00 | Peter Bjorn and John |

JOJO'S MARTINI LOUNGE

with Miller Lite

Jo Jo's
MARTINI LOUNGE

Miller
Lite

- | | |
|-------|-----------------------------|
| 12:00 | Taped Music |
| 1:00 | Downtown Harrison |
| 4:00 | Marcell Of The Rhythm Kings |
| 8:00 | Rhythm Kings |

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL G THAT'S ALL
GRUBER
LAW OFFICES LLC

RADIO
620 WTMJ
TALK. CONCERTS. READERS. REACH.

- | | |
|-------|-----------------------------|
| 12:00 | Milwaukee Table Tennis Club |
| 2:00 | 537 Charger Robotics |
| 7:00 | Milwaukee Bucks Rimrockers |
| 9:00 | Division BMX Stunt Team |

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

 Northwestern
Mutual

- | | |
|-------|---|
| 12:00 | Pint Size Polkas |
| 12:45 | Rumpelstiltskin by Village Playhouse of Wauwatosa |
| 1:30 | Ron Fable and Kathie |
| 2:15 | Rumpelstiltskin by Village Playhouse of Wauwatosa |
| 3:15 | Truly Remarkable Loon |
| 4:00 | Ron Fable and Kathie |
| 4:45 | Truly Remarkable Loon |
| 5:30 | David Seebach's Wonders of Magic |
| 6:30 | Wayne & Wingnut - Red Hot Chilli Puppets |
| 7:30 | David Seebach's Wonders of Magic |

KOHL'S CAPTIVATION STATION

KOHL'S

- | | |
|-------|---------------------------------|
| 12:30 | Milwaukee Community Circus |
| 1:00 | Kohl's Wild Theater |
| 1:45 | Music for Aardvarks - Milwaukee |
| 2:45 | Kohl's Wild Theater |
| 3:45 | Milwaukee Community Circus |
| 4:45 | Mad Science |
| 6:00 | ComedySportz |

SUNDAY, JULY 3



MILLER LITE OASIS



- | | |
|-------|-----------------------------|
| 12:00 | 33 RPM |
| 2:30 | Miller Rhythm & Brews Revue |
| 5:00 | Con Brio |
| 6:30 | Oxymorrons |
| 8:00 | New Age Narcissism |
| 9:45 | The Roots |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|------|--------------|
| 2:00 | Mrs. Fun |
| 4:30 | The Bel Airs |
| 7:30 | Indigo Girls |
| 9:45 | BoDeans |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|-------|--------------------------------|
| 12:00 | WMMM Battle of the Band Winner |
| 2:00 | Incorruptibles |
| 4:00 | Ken Saydek |
| 7:15 | Come and Rest |
| 8:45 | Carousel Kings |
| 10:15 | Rise Against |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | | |
|-------|------------------------------|-------------------|
| 12:00 | Moshe Skier Band | |
| 2:30 | Spoof Fest:
Molly Hatchet | Bruce Springsteen |
| | Deep Purple | Aerosmith |
| | Judas Priest | John Cougar |
| 8:00 | Tal Wilkenfeld | |
| 10:00 | The Wailers | |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|-------|---------------------------------------|
| 12:00 | Starlifter - USAF Band of Mid-America |
| 2:00 | KC Williams |
| 4:00 | Saddlebrook |
| 6:00 | Chasin Mason |
| 8:00 | Jordan Rager |
| 10:00 | Kane Brown |

ULINE WAREHOUSE

with Miller Lite and Super 18: the CW & My24



- | | |
|-------|---------------------------------|
| 1:00 | The Driveway Thriftdwellers |
| 3:00 | The Family Business |
| 5:00 | Joe D'Urso & Stone Caravan |
| 6:30 | JD and the Straight Shot |
| 8:00 | Streetlife |
| 10:00 | Bruce Hornsby & the Noisemakers |



INJURED? WE'RE HERE TO HELP!

ONE CALL  THAT'S ALL

GRUBER

LAW OFFICES LLC

ACCIDENTS & INJURIES

ONE CALL... THAT'S ALL!



877-276-HURT(4878)

VISIT WWW.GRUBER-LAW.COM

Check out our sports zone!

TUESDAY, JULY 5



MILLER LITE OASIS



- | | |
|-------|------------------------|
| 12:00 | Dirty Canteen |
| 3:00 | Party Anthem |
| 6:00 | Ish DAAR |
| 8:00 | Shonn Hinton & Shotgun |
| 10:00 | Jason Derulo |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|------|--------------------------------------|
| 2:00 | Tallan Noble Latz |
| 4:00 | Franks & Deans |
| 6:00 | Reckless Kelly |
| 8:00 | No Quarter
(Led Zeppelin Tribute) |
| 9:45 | Hollywood Vampires |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|---------------------------------------|-------------------------|
| 12:00 | Black Star Drum Line |
| Latin Music Day with Telemundo | |
| 2:00 | Dance Academy of Mexico |
| 4:00 | Ecuador Manta |
| 6:00 | Afinca'o |
| 8:00 | J Torres |
| 9:30 | Charlie Aponte |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | |
|-------|----------------------------|
| 12:00 | School of Rock - Shorewood |
| 2:30 | Tritonics |
| 5:00 | Max & The Invaders |
| 7:00 | King Solomon |
| 9:30 | Stephen "Ragga" Marley |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|-------|---|
| 12:00 | Harrison Ivez Band |
| 2:00 | Doghouse Flowers |
| 4:00 | Jim Olschmidt Band |
| 6:30 | Bella Cain |
| 8:00 | Michael Ray |
| 10:00 | Granger Smith featuring
Earl Dibbles Jr. |

ULINE WAREHOUSE

with Miller Lite and Super18: the CW & My24



- | | |
|-------|------------------------|
| 1:00 | WAMI Showcase |
| 3:00 | Captian Midnight |
| 5:00 | Grown Up Avenger Stuff |
| 6:30 | The Cavewives |
| 8:00 | Boxkar |
| 10:00 | Gin Blossoms |

TIM McGRAW

with special guest
Kacey Musgraves
& Ryan Kinder

MARCO'S
AMPHITHEATER

Miller
Lite



7:30 PM

JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson
Controls

Blue Moon

88 NINE
88.9FM

12:30	Dusty Heart
2:00	Seasaw
3:30	The Wild Reeds
4:15	Jennifer Hall'
6:30	Antony + The Tramps
8:00	Otis Taylor
10:00	Bobby Rush

JOJO'S MARTINI LOUNGE with Miller Lite

JoJo's
MARTINI LOUNGE

Miller
Lite

12:00	Taped Music
1:00	Ryan McIntyre
4:00	Spitfire Rodeo
8:00	Stetsin & Lace

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL THAT'S ALL
GRUBER
LAW OFFICES LLC

RADIO
620 WTMJ

12:00	Milwaukee Bucks Dancers
1:00	Milwaukee Bucks Basket Clinic
2:00	YMCA of Greater Waukesha County
4:00	Milwaukee Admirals Hockey
5:30	Milwaukee Bucks Rimrockers
7:00	Wheelchair/Adaptive Sports
9:00	Division BMX Stunt Team

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern
Mutual®

12:00	Wayne & Wingnut - Red Hot Chilli Puppets
12:45	Pint Size Polkas
1:30	Spoon Man - Musical Interactive Comedy
2:15	Pint Size Polkas
3:15	Truly Remarkable Loon
4:00	Shandini
4:45	Wayne & Wingnut - Red Hot Chilli Puppets
5:30	Truly Remarkable Loon
6:30	Spoon Man - Musical Interactive Comedy

KOHL'S CAPTIVATION STATION

KOHL'S

12:30	Milwaukee Community Circus
1:00	Kohl's Wild Theater
1:45	Kohl's Building Blocks Storytime
2:30	Kohl's Wild Theater
3:30	Join In and Dance
4:45	Mad Science
6:00	ComedySportz

2016 SUMMERTIME GROUNDS MAP



STAGE AREAS



A Uline Warehouse with Miller Lite and Super 18: the CW & My24



B U.S. Cellular Connection Stage with Leinenkugel's and FM106.1



C Johnson Controls World Sound Stage with Blue Moon and 88Nine Radio Milwaukee



D Northwestern Mutual Children's Theater and Playzone



E Miller Lite Oasis



F Gruber Law Offices SportsZone with 620 WTMJ



G Harley-Davidson™ Roadhouse with Miller High Life



H Briggs & Stratton Big Backyard with Coors Light and Tap Milwaukee



I BMO Harris Pavilion with Miller



J JoJo's Martini Lounge and Miller



K Marcus Amphitheater



L Calypso Lemonade Comedy Tent



State Park



ADMISSION ENTRANCES:

N North Gate**M** Mid Gate**S** South Gate

SERVICES / ATTRACTIONS

For more accessibility information, please visit an information booth.



Restrooms



Lost Children's Area sponsored by Columbia-St. Mary's



Accessible Parking



Check-in Service, Wheelchair & Stroller Rental



Shopping Areas



Official Summerfest Merchandise



Police, Lost & Found



First Aid Station sponsored by Columbia St. Mary's



ATM/Cash Advance



Milwaukee Journal Sentinel Official Information Center



Information / Guest Services



Bar Bus Shuttles



Coach USA Waukesha Co. Express



MCTS Freeway Flyer



Photo Opportunity



Downtown Shuttle



U.S. Cellular Mobile Charging Station



Taxi



Transit Plus (Milwaukee County)



Accessible Drop-off



Bicycle Parking



Harley-Davidson Motorcycle Park



Washington Convention Center



Uber Pick-up

For more information visit Summerfest.com.



on booth for an accessibility guidebook.

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off & Pickups

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ounty Shuttle

and Drop-off

- 1** Summerfest Skyglider presented by Taiwan Excellence
- 2** NSCIA Respite Pavilion
- 3** Sundries & Notions
- 4** Columbia St. Mary's Cool Down Lounge with Newstalk 1130 WISN,
- 5** McDonald's presents the Elizabeth "Bo" Black Family Fountain with B93.3
- 6** Meijer Hole-In-One Contest with CBS 58 and 540 ESPN Milwaukee
- 7** Saz's Dockside Barbecue presented by Fiduciary Management, Inc.
- 8** Kohl's Captivation Station
- 9** Paddleboat Water Experience presented by Badger Meter
- 10** Summerfest "Buy a Brick" Paver Program
- 11** Summerfest's Wheel In The Sky
- T** Summerfest Guest Services

BLINK-182

with special guest All Time Low

MARCOS
AMPHITHEATER

Miller
Lite



JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson
Controls



88.9FM
88.9FM

JOJO'S MARTINI LOUNGE with Miller Lite

JoJo's
MARTINI LOUNGE

Miller
Lite

12:30	Maple Road Blues Band
1:45	Eagle Trace
3:00	Glass Lux
4:15	My Gold Mask
5:30	Fast Romantics
6:45	Space Raft
8:00	Terrance Simien & The Zydeco Experience
10:00	Buckwheat Zydeco

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL THAT'S ALL
GRUBER
LAW OFFICES LLC

RADIO
620 WTMJ

12:00	Taped Music
1:00	Eric Diamond
4:00	Dirty Boogie
8:00	Eddie Butts Band
1:00	Zumba Fitness
2:00	YMCA of Greater Waukesha County
4:00	Milwaukee Admirals Hockey
5:30	Academy of Dance Arts Performing Group
7:00	Milwaukee Bucks Rim Rockets
9:00	Division BMX Stunt Team

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern
Mutual®

12:00	Wayne & Wingnut - Red Hot Chilli Puppets
12:45	Tell Me A Story - Cuentame un Cuenta - Milwaukee Public Theater
1:30	Milwaukee Community Circus
2:15	Milwaukee Community Circus
3:15	Aspire Dance and Music
4:00	Wayne & Wingnut - Red Hot Chilli Puppets
4:45	Aspire Dance and Music
5:30	Shandini
6:30	David Seebach's Wonders of Magic

KOHL'S CAPTIVATION STATION

KOHL'S

12:30	Milwaukee Community Circus
1:00	Kohl's Wild Theater
1:45	Join In and Dance
2:45	Kohl's Building Blocks Storytime
3:30	Kohl's Wild Theater
4:15	Milwaukee Community Circus
5:00	Mad Science
6:00	ComedySportz

WEDNESDAY, JULY 6



MILLER LITE OASIS



- | | |
|-------|----------------|
| 12:00 | Riding Shotgun |
| 2:30 | Mt. Olive |
| 5:00 | Arch Allies |
| 6:30 | Hey Marseilles |
| 8:00 | The Last Year |
| 10:00 | X Ambassadors |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|------|----------------------------------|
| 1:15 | Ukuladies |
| 2:00 | Doo-Wop Daddies Gold |
| 4:30 | Altered Five Blues Band |
| 7:30 | 52nd Street - Billy Joel Tribute |
| 9:45 | Andra Day |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|-------|--------------------------|
| 12:00 | Cadillac Pete & The Heat |
| 2:00 | Velveetatones |
| 4:00 | KIX |
| 6:00 | Southbound |
| 8:00 | Transviolet |
| 9:30 | Garbage |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | |
|-------|------------------------|
| 12:00 | The Greatest Hits Band |
| 2:30 | The Grass Roots |
| 5:00 | The UnXpected |
| 7:30 | DJ Devast8 |
| 8:00 | Jaill |
| 10:00 | Mike D (DJ Set) |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|-------|-----------------------|
| 12:00 | Battle of the Jammers |
| 4:00 | Nora Collins |
| 6:00 | Ethan Keller Group |
| 8:00 | Lawrence Taylor |
| 10:00 | Milky Chance |

ULINE WAREHOUSE

with Miller Lite and Super18: the CW & My24



- | | |
|------|-----------------|
| 1:00 | Cluster Fork |
| 3:00 | Stray Voltage |
| 5:00 | Kevin Gordan |
| 6:30 | Elizabeth Lyons |
| 8:00 | Brooke Eden |
| 9:30 | Hunter Hayes |

DEF LEPPARD

with special guest
REO Speedwagon
& Tesla

MARCOS
AMPHITHEATER

Miller
Lite



7:00 PM

JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson
Controls

Blue Moon

88.9FM

12:30	Jamall Anthony
1:45	Ray Nitti
3:00	Epoch Failure
4:15	Just B. Polo
5:30	Ogden Payne
6:45	The Pheels
8:00	YO MKE Raps: DJ E. Rich vs DJ WhyB
10:00	Sir Mix-a-Lot

JOJO'S MARTINI LOUNGE with Miller Lite

JoJo's
MARTINI LOUNGE

Miller
Lite

12:00	Taped Music
1:00	Julie Ruka
4:00	This Side Up
8:00	The Toys

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL G THAT'S ALL
GRUBER
LAW OFFICES LLC

RADIO
620 WTMJ

12:00	Bucks Grand Dancers
1:00	Milwaukee Bucks Basketball Clinic
2:00	YMCA of Greater Waukesha County
4:00	Milwaukee Admirals Hockey
5:30	National Volleyball League
7:00	Wheelchair/Adaptive Sports
9:00	Division BMX Stunt Team

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern
Mutual®

12:00	Wayne & Wingnut - Red Hot Chilli Puppets
12:45	Ron Fable and Kathie
1:30	Wayne & Wingnut - Red Hot Chilli Puppets
2:15	Marc The Zani
3:15	Wayne & Wingnut - Red Hot Chilli Puppets
4:00	Dancers in Motion
4:45	Spoon Man - Musical Interactive Comedy
5:30	Ron Fable and Kathie
6:30	Dancers in Motion
7:30	Spoon Man - Musical Interactive Comedy

KOHL'S CAPTIVATION STATION

KOHL'S

12:30	Milwaukee Community Circus
1:00	Kohl's Wild Theater
1:45	Join In and Dance
2:45	Kohl's Wild Theater
3:45	Mad Science
5:00	Milwaukee Community Circus
6:00	ComedySportz

THURSDAY, JULY 7



MILLER LITE OASIS



12:00	Liquid Crush
3:00	Almighty Vinyl
5:00	Lawrence
6:30	Boom Forest
8:00	Cory Chisel & the Wandering Sons
10:00	The Decemberists

BMO HARRIS PAVILION

with Miller Lite



2:00	Katz Sass
4:00	Boomer Nation
6:00	Bobby Way & The Way Outs
8:00	Johnny Wad
9:45	Cheap Trick

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



12:00	Max Templin
2:00	F for effort
4:00	Reverend Raven & The Chain Smokin' Altar Boys
5:30	DB Bryant
7:15	Brett Newske
8:30	Midwest Death Rattle
9:45	Violent Femmes

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



12:00	Battle of the UP Winner - Mumble Mouth
1:30	Mirage III
3:30	AhvantSoul with Jon Pierre Gee and Kat Webb
5:30	Tweed Funk
7:30	Harvey Scales & The Seven Sounds
9:30	Kool & The Gang

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



12:00	Cowboy Up!
2:00	Colin O'Brien
4:00	Drew Baldridge
6:00	Towne
8:00	Hudson Moore
10:00	Brothers Osborne

ULINE WAREHOUSE

with Miller Lite and Super18: the CW & My24



1:00	Strange Daze
3:00	John Dee Graham & The Fighting Cocks
5:00	Stolen Rhodes
6:30	The Steepwater Band
8:00	Greg Koch
9:30	38 Special

LUKE BRYAN

with special guest Frankie Ballard

MARCOS
AMPHITHEATER

Miller
Lite



7:00 PM

JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson
Controls

Blue Moon

88.9FM

12:30	TBA
1:45	Kyle Ferick
3:00	Chip Greene
4:15	Kyle Megna & The Monsoons
5:30	Celeste Buckingham
6:45	The Dead Ships
8:00	Lucky Chops
10:00	Preservation Hall Jazz Band

JOJO'S MARTINI LOUNGE with Miller Lite

Jojo's
MARTINI LOUNGE

Miller
Lite

12:00	Taped Music
1:00	Voice of Elvis - John Van Thiel
4:00	Mantz Brothers
8:00	Shag

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL G THAT'S ALL
GRUBER
LAW OFFICES LLC

RADIO
620WTMJ
Milwaukee's Number One Station

1:00	Milwaukee Bucks Basketball Clinic
2:00	YMCA of Greater Waukesha
4:00	Milwaukee Admirals Hockey
5:30	National Volleyball League
7:00	Bella Beauties Dance Co.
9:00	Division BMX Stunt Team

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern
Mutual

12:00	MYSO Calypso Steel Drum Band
12:45	Caricatures & Comedy by Bill Begos
1:30	MYSO Calypso Steel Drum Band
2:15	Mr Billy - Original and Classic Rock for Kids
3:15	MYSO Calypso Steel Drum Band
4:00	North Shore Dance Studio
4:45	Julie Sobanski: Princess Of Magic
5:30	Mr Billy - Original and Classic Rock for Kids
6:30	Caricatures & Comedy by Bill Begos
7:30	Mr Billy - Original and Classic Rock for Kids

KOHL'S CAPTIVATION STATION

KOHL'S

12:30	Milwaukee Community Circus
1:00	Kohl's Wild Theater
1:45	Join In and Dance
2:45	Kohl's Wild Theater
3:45	Milwaukee Community Circus
4:45	Mad Science
6:00	ComedySportz

FRIDAY, JULY 8



MILLER LITE OASIS



- | | |
|--------------|----------------------------|
| 12:00 | Velocity |
| 2:30 | Hood Smoke |
| 5:00 | Bobby Friss Band |
| 7:30 | B. Justice |
| 8:00 | Cincere and CigaretteBreak |
| 10:15 | Common |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|-------------|-----------------|
| 2:00 | Dr. Woo |
| 4:00 | Joe 2.0 |
| 6:00 | 5 Card Studs |
| 8:00 | Social Animals |
| 9:45 | The Fray |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|-------------|------------------|
| 12:00 | Funky Chemist |
| 2:00 | Pat McCurdy |
| 4:00 | Jack Spann |
| 6:00 | Hugh Masterson |
| 8:00 | Coleman Hell |
| 9:45 | Elle King |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | |
|--------------|--------------------------------------|
| 12:00 | Charles Love -
The Jazz Whisperer |
| 2:00 | Back Alley Band |
| 4:00 | Larry Pascale |
| 6:00 | The Cerfus Project |
| 8:00 | Ruthie Collins |
| 10:00 | Phil Vassar |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|--------------|---------------------------------|
| 12:00 | Mascot Theory |
| 2:00 | Bryan Cherry Band |
| 4:00 | Drew Holcomb |
| 5:45 | Horizon - Navy Band Great Lakes |
| 7:30 | Nikhil Korula Band |
| 10:00 | Eric Hutchinson |

ULINE WAREHOUSE

with Miller Lite and Super18: the CW & My24



- | | |
|--------------|--|
| 1:00 | Litmus Vinyl |
| 3:00 | Dressy Bessy |
| 5:00 | Mindi Abair and The Boneshakers |
| 6:30 | Coast Modern |
| 8:00 | The Wombats |
| 10:00 | Young The Giant |

PAUL McCARTNEY



MARCUS
AMPHITHEATER

Miller
Lite

8:00 PM

JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson
Controls



12:30	Blood Red Boots
1:45	Shah Jahan
3:00	The Brevet
4:15	AJ Smith
5:30	Beebee & The Bluebirds
6:45	Welshly Arms
8:00	Son Little
10:00	St. Paul & The Broken Bones

JOJO'S MARTINI LOUNGE with Miller Lite

JoJo's
MARTINI LOUNGE

Miller
Lite

12:00	Taped Music
1:00	Brecken Miles
4:00	Katie Mack and the Moan
8:00	Love Monkeys

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL THAT'S ALL
GRUBER
LAW OFFICES LLC



1:00	Milwaukee Bucks Basketball Clinic
2:00	YMCA of Greater Waukesha
4:00	Milwaukee Admirals Hockey
5:30	National Volleyball League
7:00	Wheelchair/Adaptive Sports
9:00	Division BMX Stunt Team

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern
Mutual®

12:00	Main Street Song and Dance Troupe
12:45	Mike and Woody
1:30	Shandini
2:15	Mike and Woody
3:15	Main Street Song and Dance Troupe
4:00	Mark Hayward: Cool Yo-Yo Guy
4:45	Mike and Woody
5:30	David Seebach's Wonders of Magic
6:30	Mark Hayward: Cool Yo-Yo Guy
7:30	David Seebach's Wonders of Magic

KOHL'S CAPTIVATION STATION

KOHL'S

12:30	Milwaukee Community Circus
1:00	Kohl's Wild Theater
2:00	Duke Otherwise
3:00	Kohl's Wild Theater
4:00	Duke Otherwise
5:00	Duke Otherwise
6:00	ComedySportz

SATURDAY, JULY 9



MILLER LITE OASIS



- | | |
|-------|---------------------|
| 12:00 | The Bomb |
| 2:30 | Bobby Friss Band |
| 5:00 | Catfight |
| 7:00 | Reyna |
| 8:30 | Julien Baker |
| 10:15 | Death Cab For Cutie |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|-------|---|
| 12:00 | School of Rock Performances |
| 4:00 | Sigmund Snopek |
| 6:00 | Howard Jones |
| 8:00 | OMD (Orchestral Manoeuvres in the Dark) |
| 9:45 | Barenaked Ladies |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|-------|-----------------------------|
| 12:00 | School of Rock Performances |
| 4:00 | CircleSwitch |
| 5:15 | Cold Kingdom |
| 6:30 | Midnight Mob |
| 7:45 | XXI |
| 9:45 | Skillet |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | |
|-------|-----------------------------|
| 12:00 | School of Rock Performances |
| 4:00 | Neil Finn |
| 6:00 | Mike Benign Compulsion |
| 8:00 | Wooldridge Brothers |
| 10:00 | Ben Folds |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|-------|-----------------------------|
| 12:00 | School of Rock Performances |
| 4:00 | Dave McElroy |
| 6:00 | Augusta Ray |
| 8:00 | Gracie & Joey |
| 10:00 | Cam |

ULINE WAREHOUSE

with Miller Lite and Super18: the CW & My24



- | | |
|-------|-----------------------------|
| 12:00 | School of Rock Performances |
| 3:00 | Ides of March |
| 5:00 | Failure to Launch |
| 6:30 | Hank & Cupcakes |
| 8:00 | Keith Pulvermacher Band |
| 10:00 | Chris Isaak |

WEEZER & PANIC! AT THE DISCO

with special guest Andrew McMahon in the Wilderness

MARCUS
AMPHITHEATER

Miller
Lite



JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson
Controls

Blue Moon

88NINE
Milwaukee's Rock Station
88.9FM

12:00	School of Rock Performances
4:15	Attica Riots
5:30	The Wans
6:15	Thaddeus Anna Greene
8:00	De La Buena
10:00	Gabriel Sanchez and the Prince Experience

JOJO'S MARTINI LOUNGE

Miller
Lite

with Miller Lite

JoJo's
MARTINI LOUNGE

12:00	Taped Music
1:00	Voice of Elvis - John Van Thiel
4:00	The Clique
8:00	Spoiled Rotten

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

GRUBER
LAW OFFICES LLC

620 WTMJ
Milwaukee's News/Talk Station

12:00	USTA/Wisconsin Tennis Association
4:00	Milwaukee Admirals Hockey
5:30	Zumba Fitness
7:00	Wheelchair/Adaptive Sports
9:00	Division BMX Stunt Team

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern
Mutual

12:00	Julie Sobanski: Princess Of Magic
12:45	Mark Hayward: Cool Yo-Yo Guy
1:30	Marlavous Marla's Children's Music
2:15	Mark Hayward: Cool Yo-Yo Guy
3:15	Julie Sobanski: Princess Of Magic
4:00	Marlavous Marla's Children's Music
4:45	Gypsy Geoff - Fire Circus Show
5:30	Wayne & Wingnut - Red Hot Chilli Puppets
6:30	Gypsy Geoff - Fire Circus Show
7:30	Wayne & Wingnut - Red Hot Chilli Puppets

KOHL'S CAPTIVATION STATION

KOHL'S

12:30	Milwaukee Community Circus
1:00	Kohl's Wild Theater
1:45	Kohl's Building Blocks Storytime
2:30	Kohl's Wild Theater
3:15	Join In and Dance
4:00	Music for Aardvarks - Milwaukee
5:00	Mad Science
6:00	ComedySportz

SUNDAY, JULY 10



MILLER LITE OASIS



- | | |
|--------------|-----------------------------------|
| 12:00 | Platinum |
| 2:00 | Superfly |
| 4:00 | Pet Engine |
| 6:00 | Scott E. Berendt & The Us Project |
| 8:00 | Jesus on the Mainline |
| 10:00 | 311 |

BMO HARRIS PAVILION

with Miller Lite



- | | |
|-------------|-------------------------------------|
| 12:00 | School of Rock Final Event |
| 4:30 | School of Rock Finals |
| 7:30 | Holy Redeemer Gospel Choir |
| 8:15 | Antoine Reynolds & Spirit and Truth |
| 9:30 | Kirk Franklin |

HARLEY-DAVIDSON™ ROADHOUSE

with Miller High Life



- | | |
|--------------|-----------------------------------|
| 12:00 | School of Rock Final Event |
| 4:00 | Rockonsin |
| 6:00 | TBA |
| 8:00 | TBA |
| 10:00 | Ryan Adams and The Shining |

BRIGGS & STRATTON BIG BACKYARD

with Coors Light and Tap Milwaukee



- | | |
|-------------|---------------------------------|
| 12:00 | School of Rock Final Event |
| 4:00 | Horizon - Navy Band Great Lakes |
| 6:00 | In Black n White |
| 8:00 | Ras Movement |
| 9:45 | Matisyahu |

U.S. CELLULAR® CONNECTION STAGE

with Leinenkugel's & FM106.1



- | | |
|-------------|----------------------------|
| 12:00 | School of Rock Final Event |
| 4:00 | Ciara Rae |
| 6:00 | Judson Brown Band |
| 8:00 | The WhiskeyBelles |
| 9:30 | Jana Kramer |

ULINE WAREHOUSE

with Miller Lite and Super 18: the CW & My24



- | | |
|--------------|----------------------------|
| 12:00 | School of Rock Final Event |
| 3:00 | Daniel Amedee |
| 5:00 | Substitute |
| 6:30 | Reckless Remedy |
| 8:00 | Runaway June |
| 10:00 | Chase Rice |

STING & PETER GABRIEL

MARCOS
AMPHITHEATER

Miller
Lite

8:00 PM



JOHNSON CONTROLS WORLD SOUND STAGE

with Blue Moon and 88Nine Radio Milwaukee

Johnson Controls

Blue Moon

88.9FM

- | | |
|-------|--------------------------------|
| 12:00 | School of Rock Final Event |
| 4:15 | Oques Grasses |
| 5:30 | MRKTS |
| 6:45 | ON AN ON |
| 8:00 | Paul Cebar Tomorrow Sound |
| 10:00 | Femi Kuti & The Positive Force |

JOJO'S MARTINI LOUNGE with Miller Lite

JoJo's
MARTINI LOUNGE

Miller
Lite

- | | |
|-------|--------------|
| 12:00 | Taped Music |
| 1:00 | Eric Diamond |
| 4:00 | Up All Night |
| 8:00 | Big Shoes |

GRUBER LAW OFFICES SPORTSZONE

with 620 WTMJ

ONE CALL G THAT'S ALL
GRUBER
LAW OFFICES LLC

RADIO
620WTMJ
The 100% News Leader Station

- | | |
|-------|-----------------------------------|
| 12:00 | USTA/Wisconsin Tennis Association |
| 4:00 | Milwaukee Admirals Hockey |
| 5:30 | Bella Beauties Dance Company |
| 7:00 | Wheelchair/Adaptive Sports |
| 9:00 | Division BMX Stunt Team |

NORTHWESTERN MUTUAL CHILDREN'S THEATER & PLAYZONE

Northwestern Mutual

- | | |
|-------|---|
| 12:00 | Marc The Zani |
| 12:45 | Mike and Woody |
| 1:30 | Ron Fable and Kathie |
| 2:15 | Mark Hayward: Cool Yo-Yo Guy |
| 3:15 | Ron Fable and Kathie |
| 4:00 | Mark Hayward: Cool Yo-Yo Guy |
| 4:45 | Mr Billy - Original and Classic Rock for Kids |
| 5:30 | Marc The Zani |
| 6:30 | Mr Billy - Original and Classic Rock for Kids |

KOHL'S CAPTIVATION STATION

KOHL'S

- | | |
|-------|----------------------------|
| 12:30 | Milwaukee Community Circus |
| 1:00 | Kohl's Wild Theater |
| 2:00 | Duke Otherwise |
| 3:00 | Kohl's Wild Theater |
| 4:00 | Duke Otherwise |
| 5:00 | Duke Otherwise |
| 6:00 | ComedySportz |

FOOD AND BEVERAGES

- Uline Warehouse/North Market Area
- Ethnic Village
- U.S. Cellular® Connection Stage
- Miller Lite Oasis
- Northwestern Mutual Children's Area/
Gruber Law Offices SportsZone

- Harley-Davidson Roadhouse™
- Briggs & Stratton Big Backyard
- Water Street Brewery
- BMO Harris Pavilion
- Marcus Amphitheater Forecourt
- Marcus Amphitheater Concourses

AJ Bombers: Cheeseburger, Milwaukee Burger, Barrie Burger, Veggie Burger, Buffalo Chicken Eggrolls, Tots ●

Anderson's Corn: Roasted Corn on the Cob ● ● ●

Angelo's: Pizza, Meatball Sandwich, Italian Beef, Lasagna Sticks Marinara, Chicken Wings, Potato Chips Parmesan, Cappuccino Puffs ●

Auntie Anne's: Gourmet Pretzels with Assorted Dips, Pretzel Dogs ●

Botanas: Tacos, Burritos, Tamales, Taquitos, Nachos, Quesadillas, Fajitas, Chimichangas, Guacamole, Non-Alcoholic Margaritas ●

Catalano Lemonade: Fresh Squeezed Lemonade ● ● ● ● ●

Catalano Produce: Fresh Fruit Bowls and Assorted Fruit, Raw Vegetables with Dill Dip, Fresh Orange Juice, Gatorade Products ● ●

Cedar Crest: Assorted Sundaes, Floats, Cones, Malts, Shakes, Milk ●

Charcoal Grill: Burgers, Rotisserie Chicken, Turkey Legs, Bacon Wrapped Water Chestnuts, BBQ Ribs, Chicken Tenders, Wisconsin Harvest Salad, Pulled Pork, Fries ●

Charcoal Grill Express: Burgers, Pulled Pork Sandwich, Chicken Tenders, Bacon Wrapped Water Chestnuts, Wisconsin Harvest Salad, Fries, Onion Strings ●

Chubby's Cheesesteaks: Cheesesteaks, Burgers, Polish Sausage, Loaded Fries and Tater Tots, Philly Nachos, Mac 'N'Cheese Bites, Jalapeno Poppers, Milkshakes, Fried Oreos, Turtle Brownie ●

Classy Girl Cupcakes: Gourmet Cupcakes, Cupcake Push Pops, Cupcake Mousse Parfaits, Donut Cupcakes, Mini Cupcake Sampler ●

Cousins Subs: Assorted Submarine Sandwiches, Cheese Steak Submarine, Fries, Chips ●

Divino: Assorted Pizza, Italian Rice Balls, Fried Calamari, Chicken Alfredo, Caesar Salad ●

Famous Dave's: St. Louis Spareribs, BBQ Pork Sandwich, Chicken Breast Sandwich, Chicken Wings, BBQ Rib Tips, Burnt Ends Sandwich, Beer Battered Cheese Curds, Fries, Chili Cheese Fries, BBQ Nachos ●

Flannery's: Buffalo and Teriyaki Wings, Chicken Tenders, Burgers, Fries, Assorted Wraps, Cheddar Cheese Curds, Potato Chips on a Stick, Hot Dog ●

Greek Village: Gyros, Shish-Ke-Bob, Spinach Cheese Pie, Chicken Breast Sandwich, French Fries, Greek Salad, Combination Plates, Baklava ● ● ●

Hawaiian Shave Ice: Assorted Flavors of Shaved Ice, Hot Fruit Teas ● ●

Island Noodles: Island Noodles, Island Noodles with Teriyaki Chicken, Island Passion Smoothie, (South side of Johnson Controls World Sound Stage) ●

La Coppa: Gelato, Gelato Spaghetti, Sorbet Sparkler, Gelato Coffee Float, Gelato Shake ● ●

La Perla: Burritos, Tacos, Nachos, Chimichangas, Quesadilla, Tamales, Taco Salad, Guacamole, Bunuelos ●

Lakeside Supper Club: 5 Cheese Mac, Cajun Mac and Cheese, Mac and Cheese Burger, Pulled Pork Frachos, Lobster Corn Dog, Peanut Butter and Jealous, Blackened Salmon and Jerk Chicken Tacos, Jerk Chicken or Salmon Salad, Loaded Milkshakes ●

Louise's Trattoria: Tuscan Chicken Panini, Tenderloin Panini, Asparagus Risotto, Short Rib Panini, Gnocchi with Gorgonzola Cream Sauce, Goat Cheese Salad, Wine by the Glass ●

Mader's: Bratwurst Sandwich, Ultimate Sampler, Chicken Cordon Bleu Sandwich, Wiener Schnitzel Sandwich, Turkey Wrapped Asparagus Spear Salad, Butterfly Potato Chips, Reuben Rolls, German Nachos ●

Major Goolsby's: Hamburgers, Cheeseburgers, Chicken Sandwich, Brats, Hot Dogs, Chili Dogs, Fries, Chili, Buffalo Wings, Sweet Potato Chips, Sweet Potato Tots, Coffee ●

Martino's: Chicago Style Hot Dogs, Deep Fried Polish Sausage, Italian Roast Beef, Bratwurst, Corn Dog, Chili Cheese Dog, French Fries, Chili Cheese Fries ●

Martino's (Amp): Chicago Style Hot Dog, Chili Dog, Bratwurst, Pretzels, Nachos, Pickle on a Stick ●

Mille's: Spaghetti, Italian Sausage, Chicken Pesto and Grilled Chicken Parmesan Sandwiches, Italian Beef and Meatball Sandwiches, Fried Ravioli, Italian Slider Trio, Parmesan Garlic Fries, Italian Shish-Ke-Bob, Fried Veggie Combo Platter ●

Milwaukee Ice Cream Company serving Chocolate Shoppe Ice Cream: Assorted Ice Cream, shakes, malts, smoothies, ice cream cookies, waffle bowls, chocolate dipped waffle bowls ●



Peter Sciotino's Bakery: Brownies, Éclairs, Tiramisu, Cannoli, Hot Ham & Cheese, Hot Turkey & Cheese, Italian Cookies, Gelato, Coffee, Milk ●

Pitch's & Miss Katie's Diner: Ribs and Chicken, Onion Rings, French Fries, Badger State Burger, BBQ Nachos, Rib Sandwich, Flowering Onion, Beer Battered Chicken Strips, Pesto Pepperoni Burger, Malts, Shakes, Coffee ●

Robby's Corn: Corn on the Cob ● ●

Saz's: Mozzarella Marinara, BBQ Pork and Chicken Sandwiches, Sliders, Deep Fried Pickle Chips, Chicken Tenders, Baby Back Ribs, Sour Cream and Chive Fries, Leinenkugel's Battered Cheese Curds, Jumbo Brat ●

Saz's (BMO): Jumbo Bratwurst, BBQ Pork and Chicken Sandwiches, Turkey Wrap, Mozzarella Marinara, Sour Cream and Chive Fries, Leinenkugel's Battered Cheese Curds, Deep Fried Pickle Chips ●

Saz's Dockside Barbecue

Presented by Fiduciary Management, Inc.:

Chopped Brisket, Pulled Pork, Baby Back Ribs, Chicken, Fish Fry, Loaded Mac & Cheese, Bacon Wrapped Smoked Pork Belly, Jumbo Bratwurst, Chicken Fritters, Caesar Salad, Mozzarella Marinara, Sour Cream & Chive Fries ●

Saz's Express: Mozzarella Marinara, Leinenkugel's Battered Cheese Curds, Saz's Sampler Combination, Sour Cream and Chive Fries ●

Sil's Mini Donuts: Freshly Made Mini Donuts, Milk, Iced or Hot Coffee, Frappe, Espresso (Coffee Drinks available at Uline Warehouse location only) ● ●

Solo: Assorted Pizza, Bacon Bottom Pizza, Pizza Cones (Sausage, Pepperoni and Mac & Cheese), Mac Bottom Pizza ●

Stone Creek Coffee: Hot or Iced Coffee, Iced Mocha, Hot or Iced Chai, Hot Chocolate, Hot or Iced Tea ●

Trinity: Irish Nachos, Loaded Twister Dog, Reuben Rolls, Chicken n'Waffle Cone, Reuben Cone, Deep Fried Old-Fashioned ●

Ultimate Confections: Chocolate Covered Strawberries, Assorted Chocolates, Sundaes, Ice Cream Bars, Warm Chocolate Chip Cookies, Chocolate Dipped Pretzels & Marshmallows, Assorted Cheesecake, Coffee, Smoothies ●

Uncle Jeff's Kettle Corn: Kettle Corn ●

Usinger's Wurst Garden: Mader's offers an assortment of Usinger sausages fresh off the grill, Mader's Reuben Rolls, Ultimate Sampler, Wiener Schnitzel Sandwich, Turkey Wrapped Asparagus Spear Salad ●

Vagabond: Assorted Street Tacos, Cheese Curds w/ Sriracha Ranch Dip, Nachos Supreme, Chips and Guacamole ●

Venice Club: Fried Eggplant Strips, Assorted Pizzas, Italian Sausage, Chicken Parmesan Sandwich, Fish Fry on Fridays, Fish Sandwich, Ice Cream Puff, Sundaes, Coffee ●

Ward's House of Prime: Beer Battered Fish & Chips or Chicken & Chips, Prime Rib Sandwich, Grilled Cheese Sandwich, Corned Beef Sandwich, Scotch Egg, Bacon Wrapped Prime Rib Bites, Steak Kabobs, Curry Fries, Prime Rib Chili Cheese Tater Tots, Funnel Cakes ●

Water Street Brewery: Southwestern Chicken Wrap, Usinger's Brat with Bavarian Weiss Choucroute, Jambalaya, The WisCONEsin, Potato Pancakes, Pretzels, Brewmasters Nachos ●

Wendy's: Cheeseburger, Chicken Nuggets, French Fries, Frosty ●

Wendy's Mobile: Cheeseburger, Chicken Nuggets, French Fries, Frosty ●

Wong's Wok: Egg Rolls, Crab Rangoon, Fried Chicken with Rice, Sweet & Sour Chicken, Sesame Chicken, Chicken Lo Mein, Kowloon Chicken, Fried Rice, Empress Plates, Fortune Cookies, Hot Tea, Coffee, Milk ●

Located throughout the grounds: Bobalou Lemon Chill & Pretzel Carts, Crocker Root Beer Barrels, Koepsell's Popcorn Wagons, Dippin' Dots Carts (near Mid Gate and South End)

**BIG GIG
BBQ**
9/4/16 • Milwaukee, WI
Presented By **meijer**

**SUNDAY,
SEPTEMBER 4
5:00 PM - 10:00 PM
HENRY MAIER
FESTIVAL PARK**

**ENJOY SAVORY FARE FROM
TEN LOCAL AND NATIONAL
BBQ EXPERTS**

**Buy tickets today!
BIGGIGBBQ.COM**

**OFFICIAL SANCTIONED EVENT
OF THE MILWAUKEE RALLY**



TRANSPORTATION

PARK WITH EASE AT SUMMERFEST!

Parking lots open daily at 9:00 am. Preferred Parking is only \$20 and Exclusive Parking is only \$35. All parking is on a first-come, first-serve basis. Pre-paid parking passes for specific dates during Summerfest may be purchased at [Summerfest.com](#), at the Box Office or via phone.

MILWAUKEE COUNTY TRANSIT SYSTEM

Milwaukee County Transit System (MCTS) offers easy options that get you straight to the gates of Summerfest. Catch an MCTS **Freeway Flyer** or an Ozaukee County Express from designated parking lots. You can also take advantage of the MCTS **Downtown Shuttle along Wisconsin Avenue** and park within walking distance of a Shuttle stop. Or, you can ride a local bus route and walk a short distance to the Summerfest Grounds. Visit [Summerfest.com](#) for more information on the Downtown Shuttle program. Visit [RideMCTS.com](#) for more information and suggested routing or call (414) 344-6711 for 24-hour automated bus information.

MCTS FREEWAY FLYER SERVICE

For a fast and easy way to the Summerfest Mid Gate, park at any of the following Park-Ride lots and hop on a Freeway Flyer to Summerfest:

College: College Avenue, at I-94 (both lots)

Ryan Road: Ryan Road, at I-94

Whitnall/Hales Corners: I-43, east of S. 108th Street

State Fair Park: I-94, S. 76th and W. Kearney (\$4 fee)

Watertown Plank Road: Watertown Plank Road, west of U.S. Hwy 45

Holt: Holt Avenue, west of I-94

Loomis: Loomis Road, south of Coldspring Road

Brown Deer East: Brown Deer Road, west of I-43

Weekday Schedule (Approximate Times)

11:30 am – 5:00 pm: Service every 30 minutes from Park-Ride lots and Summerfest

5:00 pm – 12:30 am: Service every 15 minutes from Park-Ride lots and Summerfest

Weekend Schedule (Saturday and Sunday – Approximate Times)

11:30 am – 12:30 am: Service every 15-20 minutes from Park-Ride lots and Summerfest

Fares

Freeway Flyer round-trip cash fares: \$6.50.

Freeway Flyer round-trip with MCTS M-CARD: Stored value of \$4.70. Riders with a 1-, 7- or 31-Day Pass on an M-CARD add \$2 (cash or stored value). Valid M-CARD Transfer add \$2 (cash or stored value).

Exact fare is required. Operators cannot make change. Children under age 6 ride free when accompanied by an adult.

Children, Seniors and Disabled persons may be eligible for reduced fare. Visit [RideMCTS.com](#) for more information.

U-PASS (Summer Semester), Freedom Pass, GO Pass and the Commuter Value Pass are accepted as full fare on all MCTS buses.

Bublr Bikes

The City of Milwaukee's bike share system. Currently the system has over 30 stations and conveniently serves the Summerfest grounds at Discovery World, a few steps from Summerfest's northern entrance. Users can check out a bike from any station and check it back in at any other station. Find stations at [bublrbikes.com](#).

SpotHero

Download the SpotHero mobile app to find and reserve parking near festival grounds. Visit [sphero.com](#) for more information.

TRAIN SERVICE TO MILWAUKEE

Amtrak Hiawatha Service

Coming to Summerfest from Chicago or Racine/Kenosha? This summer, jam without traffic by taking the train with Amtrak Hiawatha Service between Chicago and Milwaukee. Amtrak Hiawatha offers easy access to Summerfest from the downtown Milwaukee Intermodal Station. You can catch the train from Chicago Union Station, Glenview in the northern suburbs and Sturtevant in the Racine/Kenosha Area and Mitchel International Airport. Visit [AmtrakHiawatha.com](#) for details.

Please visit Summerfest.com for detailed maps. For updated information on roadwork, visit the Department of Transportation website at Dot.state.wi.us.



BUS AND SHUTTLE SERVICE

Wisconsin Coach Lines / Coach USA Milwaukee

Waukesha Service

The shuttle originates from the Nagawaukee Park-Ride in Delafield (Hwy 83 and I-94). Other pick-ups include the Meadowbrook Park-Ride lot (I-94 and County Highway G), the Goerke's Corners Park-Ride lot (I-94 and Barker Road), and Eble Park Ice Arena (19400 W. Bluemound Rd.). The shuttle drop-off and pick-up at Summerfest is located west of the Mid Gate on Chicago Street. The shuttle operates every day of Summerfest beginning at 11:00 am with the last shuttle departing Summerfest at 12:15 pm. Round-trip tickets are \$10 and purchased at point of origin. Children under 12 who are accompanied by an adult are \$5 when they purchase a roundtrip ticket prior to 3:00 pm. Call (262) 542-8861 or visit WisconsinCoach.com for more information.

Racine & Kenosha Service

Wisconsin Coach Lines does not have dedicated service to Summerfest, but offers seven (7) northbound and southbound weekday trips and four (4) weekend/holiday trips per day as part of their daily commuter service to serve Racine and Kenosha Summerfest attendees with a bus stop 2 blocks from the North Gate. Call (262) 542-8861 or visit WisconsinCoach.com for route and fare information.

Ozaukee County Express

Operated by Milwaukee County Transit System, Ozaukee County Express provides service every 20 minutes from 11:30 am to 12:30 am each day, starting at the Saukville Walmart (Hwy 33 and Green Bay Ave.). The bus will depart 13 minutes later from the Target/Home Depot (Hwy 60) in Grafton. On weekdays and Saturdays from 5:30 to 8:30 pm and Sundays from 1:00 to 6:00 pm, service increases to approximately every 15 minutes. Fare is \$7 cash, round-trip. Riders with a 1-, 7- or 31-Day Pass on an M-CARD add \$2 (cash or stored value). Valid M-CARD Transfer add \$2 (cash or stored value). Exact fare is required. Operators cannot make change. Children under age 6 ride free when accompanied by an adult. Children, Seniors and Disabled persons may be eligible for reduced fare. Visit RideMCTS.com for more information. U-PASS (Summer Semester), Freedom Pass, GO Pass and the Commuter Value Pass are accepted as full fare on all MCTS buses.

GO Riteway Summerfest Shuttle from Washington County

Park your car - it's FREE! Then, take GO Riteway's shuttle to Summerfest from two convenient locations in Washington County: the Washington County Fair Park, Highway 45 and Pleasant Valley Road and a Germantown/Richfield area location. Daily round-trip service is offered throughout the day, beginning at 11:00 a.m. from Washington County Fair Park. Return service from Summerfest is offered hourly from 4:00 p.m. with the final bus departing Summerfest at 12:30 a.m. GO Riteway's shuttle drop off and pickup location at Summerfest is the North Gate. Round-trip fare to the Fest is \$15 for adults and \$5 for children under 12. Visit www.goriteway.com or call GO Riteway Transportation Group, (262) 677-3282 for more information about pickup locations and schedules.

Badger Bus

Madison Service

Badger Bus will offer special service from Madison to Summerfest five (5) times a day during the festival. Departures on those days will be from UW-Madison at 10:45 am, 1:00 pm, 3:00 pm, 4:00 pm and 5:30 pm. Check the online schedule for departure times from other Madison stops. The bus will drop off at the Wisconsin Coach stop at East Michigan and Jackson Street, four blocks from the Summerfest North Gate. Passengers will be picked up at the same location for return to Madison four times each day - 5:45 pm, 8:00 pm, 9:20 pm and 11:55 pm. Purchase tickets online at BadgerBus.com/Summerfest for a special round trip fare from Madison to Summerfest of only \$25. Tickets will be available for walk-up with the driver for cash at the bus price of \$25.00 one way. Email info@badgerbus.com for more information.

U-PASS (summer semester), Freedom Pass, GO Pass and the Commuter Value Pass are accepted as full fare on all MCTS buses and on Ozaukee County Express buses to Summerfest.

Visit RideMCTS.com for more information and suggested routing or call (414) 344-6711 for 24-hour automated bus information.

UBER

Free Ride
to Summerfest
Enter code: SF2016

New Users only. Up to \$20 off. Expires 7/10/16.

DIRECTIONS TO SUMMERFEST



ROUTES TO/FROM THE NORTH



ROUTES TO/FROM THE SOUTH



ROUTES TO/FROM THE WEST



ROUTES FROM THE NORTH

- ❶ I-43 SB to McKinley/Fond du Lac Ave exit. Left (east) on McKinley Ave to Water St. Right (south) on Water St.
- ❷ I-43 SB to 11th St/Highland Ave exit. Straight (south) on 11th St to Wisconsin Ave. Left (east) on Wisconsin Ave to Water St. Right (south) on Water St.
- ❸ I-43 SB to I-794 EB to Plankinton Ave exit. Left (north) on Plankinton Ave to Michigan St. Right (east) on Michigan St to Water St. Right (south) on Water St.
- ❹ I-43 SB to National Ave exit. Right (north) on 9th St to National Ave. Right (east) on National Ave to 1st St. Left (north) on 1st St to Pittsburgh Ave. Right (east) on Pittsburgh Ave to Young St.
- ❺ I-43 SB to I-794 EB to Jackson/Van Buren exit. Right (south) on Jackson St.
- ❻ I-43 SB to I-794 EB to Jackson/Van Buren exit. Left (north) on Van Buren St.

ROUTES TO THE NORTH

- ❶ West on Young St to Pittsburgh Ave. Straight (west) on Pittsburgh Ave to 1st St. Left (south) on 1st St to Mineral St. Right (west) on Mineral St to I-43 NB.*
- ❷ North on Water St to Knapp St. Left (west) on Knapp St to McKinley Ave. Straight (west) on McKinley Ave to I-43 NB**
- ❸ North on Water St to Michigan St. Left (west) on Michigan St to 2nd St. Left (south) on 2nd St to I-43 NB.*
- ❹ East on Buffalo St to Van Buren St. Left (north) on Van Buren St to Clybourn St. Left (west) on Clybourn St to I-794 WB. West on I-794 WB to I-43 NB.*
- ❺ West on Michigan St to Jackson St. Left (south) on Jackson St to I-794 WB. West on I-794 WB to I-43 NB**

*Route for those parked south of I-794 |

**Route for those parked north of I-794

ROUTES FROM THE SOUTH

- ❶ I-94 WB/I-43 NB (north) to National Ave exit. Right (north) on 9th St to National Ave. Right (east) on National Ave to 1st St. Left (north) on 1st St to Pittsburgh Ave. Right (east) on Pittsburgh Ave to Young St.
- ❷ I-94 WB/I-43 NB (north) to I-794 EB. I-794 EB to Jackson/Van Buren St exit. Right (south) on Jackson St.
- ❸ I-94 WB/I-43 NB (north) to I-794 EB. I-794 EB to Jackson/Van Buren St exit. Left (north) on Van Buren St.

ROUTES TO THE SOUTH

- ❶ West on Young St to Pittsburgh Ave. Straight (west) on Pittsburgh Ave to 1st St. Left (south) on 1st St to Washington St. Right (west) on Washington St to 9th St. Right (north) on 9th St to Mineral St. Right (east) on Mineral St to I-94 EB/I-43 SB.*
- ❷ East on Buffalo St to Van Buren St. Left (north) on Van Buren St to Clybourn St. Left (west) on Clybourn to I-794 WB. West on I-794 WB to I-94 EB/I-43 SB.*
- ❸ West on Michigan St to Jackson St. Left (south) on Jackson St to I-794 WB. West on I-794 WB to I-94 EB/I-43 SB**
- ❹ West on Clybourn St to 2nd St. Left (south) at 2nd St to I-794 WB. West on I-794 WB to I-94 EB/I-43 SB.**
- ❺ West on Wisconsin Ave to 11th St. Left (south) at 11th St to I-94 EB/I-43 SB.**

*Route for those parked south of I-794

**Route for those parked north of I-794

ROUTES FROM THE WEST

- ❶ I-94 EB to 26th St/St Paul Ave exit. Right (east) on St Paul Ave. Straight (east) on St Paul Ave.
- ❷ I-94 EB to James Lovell/St Paul Ave exit. Left (east) on St Paul Ave. Straight (east) on St Paul Ave.
- ❸ I-94 EB to James Lovell/St Paul Ave exit. Left (north) to James Lovell St. Straight (north) on James Lovell St to Michigan St. Right (east) on Michigan St.
- ❹ I-94 EB to I-94/I-43 SB (south) to National Ave exit. Right (north) on 9th St to National Ave. Right (east) on National Ave to 1st St. Left (north) on 1st St to Pittsburgh Ave. Right (east) on Pittsburgh Ave to Young St.
- ❺ I-94 EB to I-794 EB to Jackson/Van Buren exit. Right (south) on Jackson St.
- ❻ I-94 EB to I-794 EB to Jackson/Van Buren exit. Left (north) on Van Buren St.

ROUTES TO THE WEST

- ❶ West on Young St to Pittsburgh Ave. Straight (west) on Pittsburgh Ave to 1st St. Left (south) on 1st St to Florida Ave. Right (west) on Florida Ave to 6th St. Right (north) at the 6th St roundabout to Canal St. Left (west) on Canal St to WIS 175. Right (north) on WIS 175 to I-94 WB.*
- ❷ West on St Paul Ave to I-94 WB on-ramp at 28th St.*
- ❸ West on Michigan St to I-94 WB at 11th St.**
- ❹ East on Buffalo St to Van Buren St. Left (north) on Van Buren St to Clybourn St. Left (west) on Clybourn to I-794 WB.**
- ❺ West on Michigan St to Jackson St. Left (south) on Jackson St to I-794 WB.**

*Route for those parked south of I-794

**Route for those parked north of I-794

SHOPPING

NORTH MARKET

Located near the North Gate, it showcases products ranging from imported apparel, jewelry, purses and bags, gifts, tattoos, video games and more.

Africa Alive
Akrim African Enterprises
Old World Style Almonds

Panache Jewelry
Red's Novelty

MARKET SQUARE

Positioned in the center of the grounds between the Miller Lite Oasis and the Harley-Davidson™ Roadhouse area, it features boutique clothing and purses, handcrafted jewelry, matted memorabilia prints and photos, beer gear apparel, palm reading and more.

Anime Toys/Feng Shui Garden
Baraka Ethnic Clothing
Bayview Sports & Accessories
Best Solution
Big Skinny Wallets/SS Rock Star Rings
Brew City Beer Promotions
Click Heat
Egyptian International Art, LLC
Equalizer Shirts
Gina Burns/Krissy Maier
Lucy Iburg/Bolivian Imports
Made From Coins
Make-Me-Up

Manda Bees Headbands
Old World Style Almonds
Orange Pops
Perfectly Posh
Shades of Fun
Shell Shack
Smoky Mountain Growlers
Summerfest Store
Suns Out! Tank Shop
The Lucky Horse Co.
Toe Ring Time
Ugly Hands Productions
Wallet Buckle

ARTS AND CRAFTS MARKET

Located on the lake side of the grounds between the Harley-Davidson Roadhouse and Briggs & Stratton Big Backyard areas. Discover beautifully handcrafted jewelry, caricature drawings, "Live the Life You Love" apparel, city prints and more.

100% Cool Efi Designs
Artesanos Unidos
Caricatures by Cindy
Carved Signs
Forkologist
Global Scents Travel
Golden Reign
Henna Tattoo
Hooked Products

Jewelry Souk
Mark Billman Jewelry/Rainbow Design
Mistura Timepieces/Fento Eyewear
Monster Booty Threads
Name Rings
Necessary Pieces
Sweet Ci Ci's
The Lost Highway Sign Co.
William K. Stidham – Art

GET YOUR OFFICIAL SUMMERFEST GEAR!

The Summerfest Store, with four locations including the main store located in the Market Square, offers a wide variety of great looking apparel and collectible Summerfest merchandise.



tsmgi
THE SPECIALIZED MARKETING GROUP INC.

The Summerfest Store is now available online. Shop for your favorite Summerfest gear, including official headliner tees, drinkware, can coolers and headwear. Check it out at Summerfest.com today!



SOUTH MARKET

Found on the south end of the grounds, it features a variety of vendors with products ranging from face painting to tie dye clothing, airbrush tattoos, handcrafted jewelry, MillerCoors apparel and beer gear, big chair photos and urban cowgirl hats and boas.

100% Cool Efi Designs
Annapurna Treasures
Aria Handmade
Ashwear International
Big Chair Photos
Bling Rider, Inc.
Colada Co.
Dazzle Body Art
Dog is Good
Egyptian International Art LLC
Equalizer Shirts
Girl in the Moon Brewery Shop
Grey Studio
Henna Tattoo
Jeltron
Jiva Jewels and Accessories

Leather Design by KitStyle
Mistura Timepieces/Fento Eyewear
Namaste Imports
Nature's Finest Art
Necessary Pieces
Old World Style Almonds
Pilot Dolls
Summerfest Performers Store
Sweet Ci Ci's
The Pin Specialist
The Rhinestone Cowgirl
The Tie Dye Gal.com
Too Much Rock For One Hand
Traeger Wood Pellet Grills
Zippo

NORTHWESTERN MUTUAL CHILDREN'S THEATER AND PLAYZONE

Near the Mid Gate, it features such activities as face and body painting for children and "make your own" tie dye apparel and balloons.

All Tyed Up

Creative Face and Body Painting

LAKE WALK

Ashwear International
BATH FITTERS
Brew City Airbrush
Everdry Waterproofing
Hare Do – (Buns, Braids, Headbands)
Jeltron
Jiva Jewels and Accessories
Leaffilter Gutter Protection
Lucy Iburg/Bolivian Imports

M and J Custom Engraving
MRM
Okacark Pendants
Renewal by Andersen
Sears Home Services
Shell Shack
The Tiki Hut
Rock N Roll Jewelry.com

VENDORS LOCATED THROUGHOUT THE GROUNDS

Car-Bar Notions and Sundries
Ecuador Mantra
Famous Cigar Company

Footsie Wootsie
Old World Style Almonds
Shades of Fun

4TH ANNUAL SUMMERFEST JAZZ EDUCATION DAY

Wednesday, September 21 • 9:00 AM – 2:00 PM • Henry W. Maier Festival Park

For more information and to register, visit
SUMMERFESTFOUNDATION.ORG

EXHIBITORS

EXHIBIT	DATES	LOCATION
U.S. Cellular® Middle of Anywhere Tour	6/29 - 7/10	North End
Rockstar Energy Drink	6/29 - 7/10	North End
The Gildan On Tour Experience	6/29 - 7/10	Mid Area
DIRECTV	6/29 - 7/10	Mid Area
Uber	6/29 - 7/10	Mid Area
Fromm Petfest	6/29 - 7/10	Mid Area
McDonald's	6/29 - 7/10	Mid Area
Milwaukee Bucks	6/29 - 7/10	Mid Area
Gruber Law Offices	6/29 - 7/10	Mid Area
Bridgestone Experience	6/29 - 7/10	South End
CITGO Petroleum Corporation	6/29 - 7/3	Mid Area
Hills Bros. Coffee	6/29 - 7/3	Mid Area
2016 Ford Experience	6/29 - 7/3	South End
PlayStation Road to Greatness	6/29 - 7/3	South End
Pure Leaf	6/29 - 7/1	Mid Area
DEWcision 2016	7/1 - 7/3	Mid Area
Heinz BBQ Sampling Experience	7/1 - 7/3	Mid Area
SaintA	7/5	Mid Area
Sentry & Dean's	7/5	Mid Area
Mtn Dew Kickstart	7/5 - 7/9	Mid Area
Taiwan Excellence	7/5 - 7/10	South End
Buck Wild Snackshot	7/7 - 7/9	Mid Area



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EVENTS

HENRY MAIER FESTIVAL PARK 2016 CALENDAR OF EVENTS

Milwaukee Walk MS May 3	Polish Fest June 17-19	Jazz Visions on the Lake August 7	Dylan's 5k Run/Walk for Autism to Indian Summer September 10
UPAF Ride for the Arts sponsored by Miller Lite June 5	Capuchin's Run/ Walk for the Hungry to Polish Fest June 17	Irish Fest August 18-21	Brigg's & Al's Run & Walk for Children's Hospital September 17
PrideFest June 10-12	Summerfest June 29-July 3/ July 5-10	Arthritis Foundation Run/ Walk to Irish Fest August 20	2016 Walk to End Alzheimer's September 18
Cage the Elephant with Special Guest Portugal. The Man at the BMO Harris Pavilion June 9	Festa Italiana July 22-24	Mexican Fiesta August 26-28	Fromm Petfest September 24
The Avett Brothers with Special Guest Nineteen Thirteen at the BMO Harris Pavilion June 10	Wheels and Heels Rush on Festa July 22	Walk For Wishes August 27	Susan G. Komen Race for the Cure September 25
Summerfest Rock 'n Sole Run June 11	German Fest July 29-31	Big Gig BBQ September 4	AIDS Walk Wisconsin October 1
	Twenty One Pilots with Special Guests MUTEMATH and Chef at the BMO Harris Pavilion July 30	UWM Pantherfest September 9	
		Indian Summer September 9-11	



Sunday, Sept 4
5:00PM - 10:00PM
Henry Maier
Festival Park

Buy Tickets Now!

BIGGIGBBQ.COM

Enjoy savory fare
from ten local and
national BBQ experts!

Featuring live music by:
Chris Janson, Tucker
Beathard, Ronnie Baker
Brooks, Chicago Blues
Super Session, Danny
Miller Band. Plus, enjoy
cooking demonstrations
by Biker Billy and Mad
Dog & Merrill.

OFFICIAL SANCTIONED EVENT
OF THE MILWAUKEE RALLY



SERVICES

ACCESSIBILITY

Access for People with Disabilities: For complete information on accessibility on the grounds, a free brochure is available at all Information Booths at Henry Maier Festival Park, the Summerfest Box Office and at the NSCIA Respite Pavilion or visit Summerfest.com.

Facility Access: Accessible picnic tables, drinking fountains and accessible restrooms are located throughout the grounds and in the Marcus Amphitheater. Accessible seating is also available for purchase at the Marcus Amphitheater. Accessible viewing locations at the ground stages are available on a first-come, first-served basis.

Accessible Parking: Spaces are available in Lot H. Vehicles must have appropriate plates or permits to park in accessible spaces. All parking is on a first-come, first-served basis.

National Spinal Cord Injury Association Respite Pavilion: Located south of the Miller Lite Oasis, this facility is specifically designed for the comfort of our patrons who have a disability or a unique need. The pavilion includes a fully accessible shower and restroom facilities, air-conditioned rest area and an outdoor observation deck.

Summerfest Courtesy Vest Program: Program volunteers will be stationed at the Mid Gate and throughout the festival grounds to provide staff volunteer support and to promote the programs and services available to people with disabilities.

GENERAL INFORMATION

ATM/Cash Transactions: Patrons can make cash transactions by using their bank or credit cards at ATMs on the festival site. The following cards will be accepted at the ATMs: Pulse, Star, MasterCard, Cirrus, Visa, Plus, American Express and Discover. See Grounds Map for locations.

Ambulance: Provided by Bell Ambulance.

Bicycle Parking: Located near the Mid, North and South Gates.

Bus Service, Freeway Flyers & Shuttle Buses: See transportation information.

Check-In Service: Available for a fee at the North, Mid and South Gates.

Drinking Fountains: Located at all restroom locations and in the Northwestern Mutual Children's Playzone.

Fire Department: The City of Milwaukee Fire Department provides personnel and equipment for Fire Protection and Emergency Medical Services.

First Aid: Available at North, Mid and South Gates. Sponsored by Columbia St. Mary's.

Hotel/Lodging: Visit the "Accommodations" tab at Summerfest.com to check out great Marcus Hotels & Resorts packages as well as additional listings from VISIT Milwaukee.

Information Centers: Sponsored by Journal Communications, Inc., located near all gates.

Lost & Found: The City of Milwaukee Police Department provides police services and staff for the Lost & Found, located south of the Harley-Davidson™ Roadhouse.

Lost Children's Area: There is a designated area near the Mid Gate for children who become separated from their parents. Children are brought to this secure area and checked in by a member of the Summerfest staff. In addition, identification wristbands are available at all gates for parents to write down emergency contact information. Sponsored by Columbia St. Mary's.

Motorcycle Parking: Free motorcycle parking near the Mid Gate, sponsored by Harley-Davidson™, on a first-come, first-served basis.

Parking: Available at nearby lots at rates posted.

Police: The City of Milwaukee Police Department provides police services.

Restrooms: Restroom areas are conveniently located throughout the grounds.

Strollers & Wheelchairs: Limited rentals available at the North, Mid and South Gates (with proper identification).

Summerfest Guest Services

Visit the 200 N. Harbor Drive office during the festival with any customer questions.

Sundries & Notions: Gum, cigarettes, suntan lotion and more are available for purchase.

Taxi Stands: During Summerfest only, standard taxi service is available outside the South Gate two blocks west on Jackson Street, one block west of the Mid Gate on Chicago Street at Jackson and one block north of the North Gate on Michigan.

DISCLAIMER

Please be advised of the following:

Entrance to the festival grounds is at your own risk. Milwaukee World Festival, Inc. (MWF), a not-for-profit corporation, is immune from liability for injuries to persons or property at or on the Henry Maier Festival Park (the "Site") pursuant to Wisconsin Statute 895.52.

Admission tickets are valid for one day only. Not for sale or resale. No Refunds. Tickets obtained from sources other than MWF, such as "street sellers", or other unauthorized sellers, may be lost, stolen, or counterfeit tickets and if so are void. MWF reserves the right to deny admission or eject any person violating MWF's rules, local, state, or federal laws or whose conduct is deemed illegal, disorderly or offensive by management.

Persons entering the Site hereby consent to having their names, images and/or likeness, writing, biographical information or recordings of their voices captured or reproduced in any medium, forever and throughout the world, for editorial, educational, promotional, publicity, advertising or any other purpose by MWF, or its affiliates, respective successors and assigns, contractors, partners, sponsors, or the media. Performers, programs, dates and times are subject to change without notice. MWF reserves the right to limit access to any stage to prevent hazardous overcrowding. Sale or distribution of any materials without the written consent of MWF could result in ejection or arrest. Audio and/or video recording is prohibited on the Site unless approved in writing by artists' management and MWF.

Persons entering the Site will be subjected to security procedures, including screening. Illegal or unauthorized items are subject to confiscation. Illegal or unauthorized items include, but are not limited to: Backpacks, Large Bags over 9X10X12 inches, Camelback style hydration packs, Picnic Baskets, Outside food and beverages, Cans or glass bottles, Alcohol, Illegal drugs or substances, Firearms, Knives, Weapons or objects that could be used as weapons, Fireworks, Professional grade cameras or video equipment, Recording devices, Pets (except service animals), "Selfie sticks", Banners or flags on poles, Laser pointers, Lawn chairs, Skateboards or skates, Wagons, Kites, Frisbees, and/or other carry-ins as determined by management.

NOTICE: Pursuant to Wisconsin Statute 943.12(1M) (c) (3), individuals may not enter or remain at Henry Maier Festival Park while carrying a firearm, at any "special event." A "special event" is defined in Wisconsin Statute 943.13(1e) (h). All events at Henry Maier Festival Park are special events, as defined in Wisconsin Statute 943.13(1e) (h).

Pursuant to Wisconsin Statute 943.13(1M) (b), an individual may not enter or remain at Henry Maier Festival Park while concealing or openly carrying any knife. Any permissions given by any Milwaukee World Festival, Inc. employee that are in conflict with this notice are void. Failure to comply by this notice will result in immediate ejection from Henry Maier Festival Park, without refund, and violators will be subject to the fullest penalty under the law.

The following additional items are not permitted in the Marcus Amphitheater: strollers, umbrellas, professional grade cameras and video equipment, unless the headline performer has authorized.

MWF reserves the right (s), to expand this list without notice.

Additional prohibited items may be posted at the entrances to the Site.

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