

1. Identifying Key Drivers of Engagement and Conversion

9901

Total Page Views

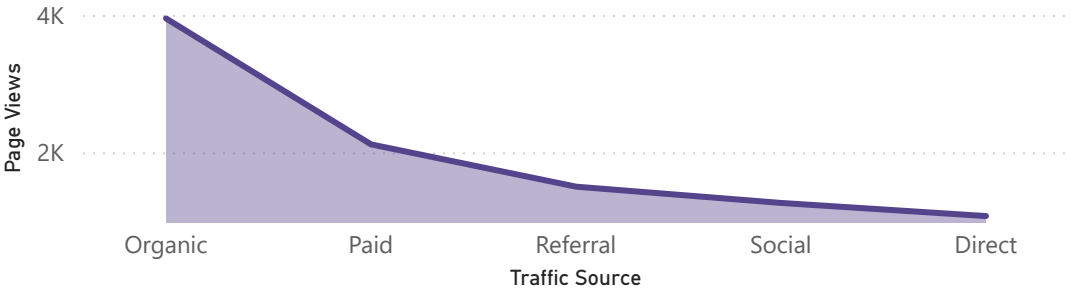
6,044

Total Session Duration (Minutes)

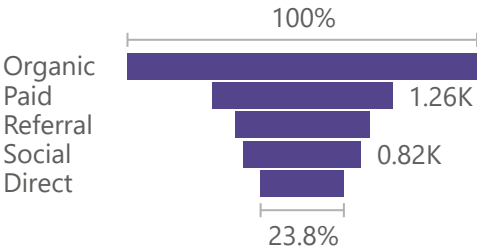
8,054

Total Time on Page (Minutes)

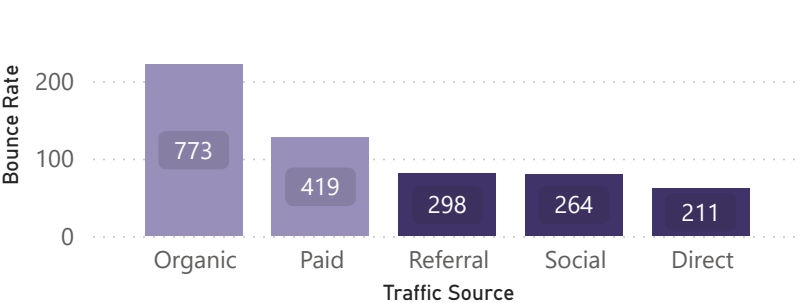
Page Views by Traffic Source



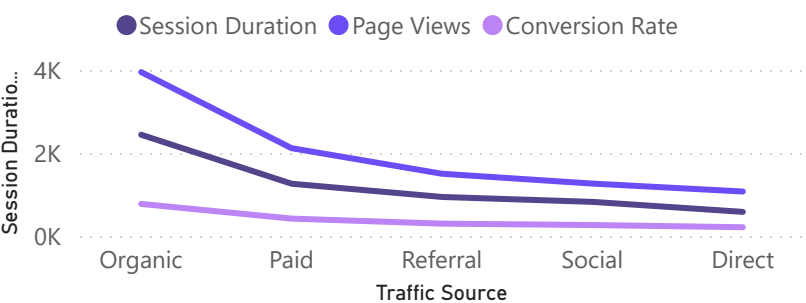
Session Duration by Traffic Source



Bounce Rate by Traffic Source



Identify High-Performing Pages



Filter Section

Traffic Source: All

Direct

Referral

Organic

Social

Paid

2. Analyzing the Effectiveness of Different Traffic Sources

1,965

Total Conversion Rate

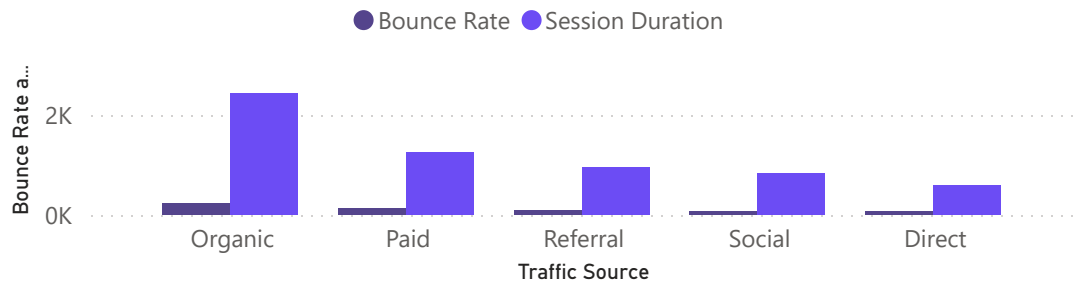
6,044

Total Session Duration (Minutes)

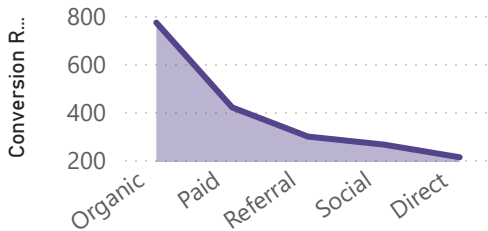
570

Total Bounce Rate

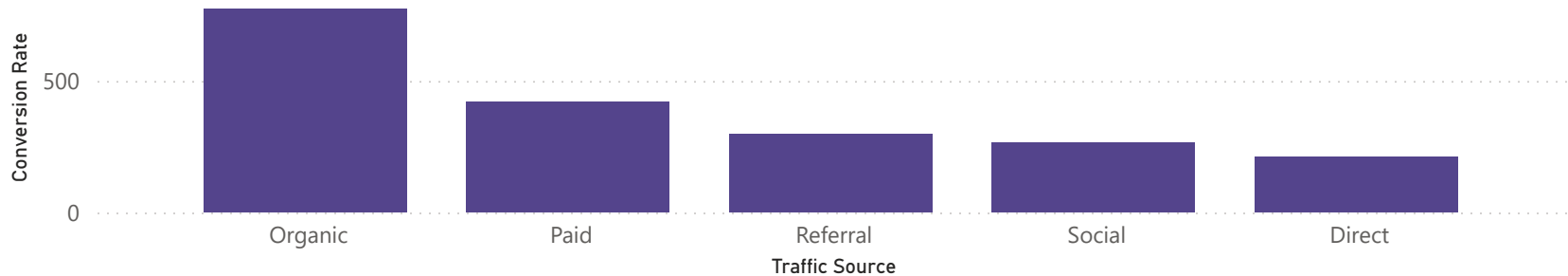
Bounce Rate and Session Duration by Traffic Source



Conversion Rate by Traffic Source



Conversion Rate by Traffic Source



Filter Section

Traffic Source: All

Direct

Referral

Organic

Social

Paid

3. Enhancing User Experience by Analyzing Time Spent on Different Pages

9901

Total Page Views

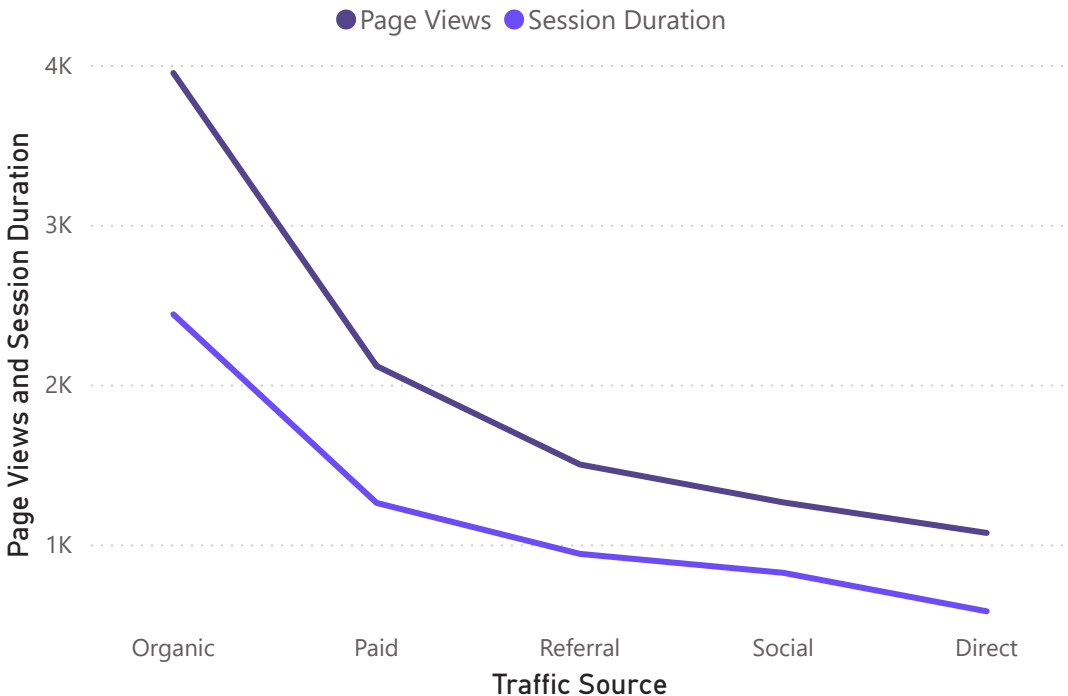
6,044

Total Session Duration (Minutes)

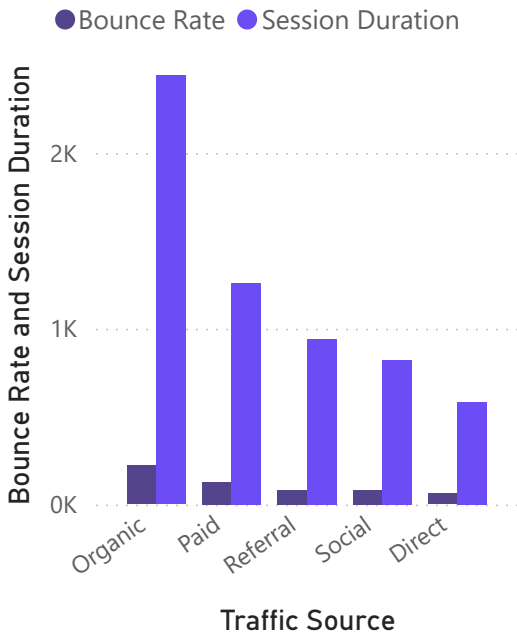
8,054

Total Time on Page (Minutes)

Page Views and Session Duration by Traffic Source



Bounce Rate and Session Duration by Traffic Source



Filter Section

Traffic Source: All

Direct

Referral

Organic

Social

Paid