# Alicia Bochnak

## **EDUCATION**

# UNIVERSITY OF MASSACHUSETTS, AMHERST

**BS IN INFORMATICS** 

Concentration in Data Science Expected May 2020 GPA: 3.25/4.0

## COURSEWORK

Programming Methodology
Web Programming
Introduction to Human-Computer
Interacton
Digital Forensics
Methods of Applied Statistics
Computer Systems Principles
Telling Stories with Data: Statistics,
Modeling, and Visualization
Business Intelligence and Analytics
Using Data Structures
Programming with Data Structures

# SKILLS

#### **PROGRAMMING**

Python • R • SQL • Java • Ruby on Rails • HTML • CSS

#### **TOOLS**

PyCharm • RStudio • Teradata • MySQL • Tableau • Power BI • Git • Axure RP • Adobe Photoshop • Adobe XD

#### **DATA SCIENCE PACKAGES**

sentiment-R • DPlyr • R-Shiny • ggplot2 • NumPy • SciPy • Pandas

## LINKS

linkedin.com/in/alicia-bochnak github.com/abochnak aliciabochnak.com

### **EXPERIENCE**

#### LIBERTY MUTUAL INSURANCE | TECHSTART INTERN

May 2019 - August 2019 | Dover, NH

- Modified existing analytics dashboard for claims management in Power BI
- Created a new Power BI dashboard which encompasses historical, individual, and overall views for claims management teams.
- Iterated on UX design for a internal IT status portal using tools
- Used Axure RP, Adobe Photoshop, and Adobe XD to create mockups and prototypes.
- Developed the status portal frontend using HTML, CSS, and Angular.

#### UMASS AMHERST INFORMATION TECHNOLOGY DEPARTMENT RUBY ON RAILS DEVELOPER

January 2018 – May 2020 | Amherst, MA

- Developed a Ruby on Rails application for internal HR and IT management.
- Implemented functionality allowing users to make system wide announcements and alerts.
- Created an end to end system for posting open positions, acquiring candidates, scheduling interview times, and onboarding for the hiring process.

### VOLUNTEER

# **HACKUMASS/HACKHER413** | HACKATHON TECHNOLOGY DIRECTOR March 2018 – February 2020 | Amherst, MA

- Served as a volunteer organizer for two events with over 1,300 combined participants.
- Managed the mentorship system for HackUMass, ensuring that participants were matched with on-site mentors.
- Handled day of logistics for HackUMass and Hackher413.
- Administered marketing campaigns using the MailChimp API and managed social media accounts.
- Managed weekly standups for a team for eight student developers,
- Responsible for the technology efforts of both hackathons in developing open source tools.

# **PROJECTS**

# **CLAIMS FILING APPLICATION** | Liberty Mutual Intern Hackathon Winner of Wild Card Category

- Built a web application in 12 hours which uses a machine learning model to process insurance claims.
- Created UX mockups to simplify the process of filing a claim.
- Developed the application frontend using HTML, CSS, and React.

#### CAMPAIGN TWEETS DATA ANALYSIS | Data Science Coursework

- Created a dataset on the 2016 election by cleaning and filtering candidate tweets using DPlyr.
- Used sentiment analysis to compare sentiment between Donald Trump and Hillary Clinton tweets using sentiment-R package.
- Compared sentiment between Android and iPhone-sent tweets on Donald Trump's Twitter account.