Mohammad Shaheen

Homs, Syria | +963 988 824 456 | mohammad.shaheen.963@gmail.com LinkedIn/shaheen- | Behance/shaheen-

EDUCATION

Bachelor's Degree in Informatics Engineering, Software Engineering, University of Homs Sep 2020 - Present

Cumulative GPA: 78% [Top 15%]

The General Secondary Education, Abd El-Hamid Al-Zehrawi

Sep 2019 - Aug 2020

Grade: 96% [2300/2400]

PROFESSIONAL EXPERIENCE

Wizme - London, United Kingdom

June 2024 - Sep 2024

UX/UI Designer

- Led comprehensive user research initiatives and iterative usability testing to optimize user experiences.
- Designed creative wireframes, high-fidelity screens, and interactive prototypes, resulting in measurable improvements in website engagement and accessibility.
- Achieved a cohesive design system across 50+ screens, ensuring consistency and enhancing user interface beauty.

Qafelt Alkher Travel and Tourism - Homs, Syria

Nov 2023 - Present

Art director

- Developed innovative visual concepts and brand strategies, growing Facebook followers from 0 to 10,000 in the first year.
- Created designs for many projects including logos, yers, posters, social media designs.
- Responsible for covering all events media and composing or rendering them into highlights photos and videos across Syria and Saudi Arabia.

Darrebni.net - Homs, Syria

Mar 2023 - Oct 2024

<u>Photographer</u>

- Crafting imagery from inception to completion, encompassing meticulous editing and color grading.
- Shooted and produced over 2,000 high-quality professional photos and videos.

Mutaz.net - Homs, Syria

Jan 2022 - Present

<u>UX Writer</u>

- Wrote over 100 technical blogs.
- Optimized search engine performance for 3 websites, implementing SEO best practices through writing to improve organic rankings, traffic, and overall visibility.

Emessa Academy - Homs, Syria

Oct 2021 - Present

Photographer

- Worked with copywriters and designers to develop engaging photos and designs for Social media.
- Manage all stages of photography and video production (DSLR-GOPRO-Gimbal), including project conception, filming, capturing professional quality audio, editing, and archiving.

Photographer

- Photographed and produced promotional product videos that met the clients' needs.

Hsoub (Khamsat - Mostagl) - Remote

Jan 2020 - Present

UX Writer & SEO Specialist

- Improved website SEO performance by creating guest posts, building high-quality backlinks, and resolving technical issues to enhance search rankings and drive organic traffic.
- Completed over 10 successful deals.

Shaheen Portrait Startup - Homs, Syria

Jan 2017 - Present

Photographer & Videographer

- Photographed portraits for over 250 clients.
- Edited photos through exposure correction, color grading, and retouching.

SKILLS

Advanced: Figma, FigJam, Adobe Creative Suite, Jira, Miro, Rive, Framer, Google Apps, Wordpress.

Familiar: C++, Python, HTML, CSS, JavaScript.

General Skills: User Experience, User Interface, Visual Design, Illustration, User testing, Research, Wireframing,

Prototyping, Design Systems, Responsive Design, Problem Solving (Expert at Codeforces/SHAHEEN)

PROJECTS

DOUBLE B | Syria's pioneering platform for brand promotion via content creators.

Nov 2024 - Present

- As a team leader at this startup, I use planning and research skills to oversee projects, foster collaboration, and ensure successful launches while driving the company's growth.

BUG BOUNTY | A Syrian startup detecting vulnerabilities in Syrian websites.

Aug 2024 - Oct 2024

- Designed high-quality interfaces by meticulously analyzing requirements and ensuring the final product aligned with all agreed-upon specifications and user needs.

WEBHO | An Al-powered platform that identifies and organizes top-rated websites.

Sep 2023 - Sep 2024

- As a User Experience Designer, I led projects from ideation and concept development to the successful launch of the final product, ensuring a seamless and user-centered design process.

GOOD FOOD | Syria's pioneering platform for brand promotion via content creators.

Aug 2023 - Dec 2023

- Designed 35+ intuitive screens for a health-focused food delivery app, using competitor insights and market research to enhance usability and customer satisfaction.

LEADERSHIP & VOLUNTEER EXPERIENCE

Paper Airplanes Organization - Washington, United States

Feb 2025 - Present

- I recently volunteered as a UX design mentor, guiding aspiring students. This incredible opportunity is sure to enrich my expertise and propel my professional growth.

Al-Azem Foundations - Homs, Syria

Jan 2024 - Present

- I volunteered at Khair Jalees Library, contributing to its mission while also serving as a photographer.

Tedx (Al-Dablan Street) - Homs, Syria

Sep 2022 - Nov 2022

- As a key organizer of a TEDx event, I collaborated with a dedicated team over three months to deliver exceptional event execution. Honored with the 'Most Impactful Volunteer' award, I was recognized in front of 100+ team members for driving critical initiatives and fostering amazing coordination.

Theqa Medical Team - Homs, Syria

Jan 2022 - Jan 2024

- I collaborated with the team to produce impactful medical awareness videos.

Syrian Cancer Society Organization - Homs, Syria

Jan 2021 - Jan 2022

- I provided media coverage, capturing the stories of children with cancer to raise awareness.

Hult Prize (Nobel Prize for students) - Homs, Syria

Jan 2021 - Mar 2021

- Participating in the Hult Prize competition was a pivotal experience. Working with a diverse team, we earned 3rd place, deepening my knowledge of entrepreneurship, startups, and team dynamics. This journey fueled my passion for innovation and prepared me for future ventures.

International Collegiate Programming Contest - Syria

Jan 2019 - Present

- I have immersed myself in competitive programming, mastering advanced algorithms such as dynamic programming, graph algorithms, and binary search and refining my understanding of complex data structures. By solving nearly 3,000 problems of varying difficulty, I've sharpened my analytical skills. This relentless pursuit of excellence has led to top rankings at both the university and national levels in Syria, and earned me prestigious accolades like the FIRST TO SOLVE awards. (ICPC Global Profile)

Naizak Development Association - Homs, Syria

Jan 2019 - Jan 2024

- I worked as a photographer, contributing around 300 hours of volunteer service.

Shabab Al-Khair Society - Homs, Syria

Jan 2017 - Jan 2019

- I was an active volunteer in various charitable initiatives, dedicated to helping those in need.

Syrian Olympiad in Informatics - Damascus, Syria

Jan 2017 - Jan 2018

- During my journey in the Syrian Science Olympiad in Informatics, I honed my skills in creative problem-solving and innovative thinking while mastering the fundamentals of C++ programming.

Out of thousands of competitors nationwide, I secured 22nd place, demonstrating my technical proficiency and commitment to excellence.

Al-Birr Association & Social services - Homs, Syria

Jan 2014 - Jan 2020

- As a teenager volunteer, I helped organize city-wide events, logging nearly 1,000 volunteer hours.

Aoun for Relief & Development - Homs, Syria

Jan 2012 - Jan 2014

- I participated in numerous life skills workshops and training courses.

ADDITIONAL

LANGUAGES: Arabic native | English CEFR B2 (Duolingo English Test)

INTERESTS & HOBBIES: Entrepreneurship, Problem Solving, Researching, Content Creation, Photography, Chess Playing Table tennis, Typing (**100 WPM**).