

ANI BODOKIA

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PROFESSIONAL SUMMARY

Innovative And Results-Driven Graphic/Product Designer With 7 Years Of Extensive Experience In The Design Industry, Specializing In UI/UX Design, Product Design, And Creative Direction. Adept At Leading Design Projects From Conception To Completion, Delivering Visually Compelling And User-Centric Solutions. Proven Track Record Of Elevating Brand Aesthetics And Enhancing User Experience Across Various Platforms. Passionate About Mentoring And Educating The Next Generation Of Designers, With A Solid Background In Academic Lecturing.

PROFESSIONAL EXPERIENCE

Senior Graphic/Product Designer Company Sage, San Juan, Puerto Rico, United States 2023 - 2024

- Led The Design And Development Of Product Concepts, Ensuring Alignment With Brand Identity And Market Trends.
- Collaborated With Cross-Functional Teams To Deliver High-Quality Graphic Designs That Resonate With Target Audiences.
- Mentored Junior Designers, Fostering Creativity And Professional Growth Within The Team.
- Spearheaded Design Strategies That Increased Product Engagement By 30%.

UI/UX Design Lecturer Academica.Ge, Tbilisi, Georgia 2023 - 2024

- Educated Students On Modern UI/UX Design Principles, Guiding Them Through Practical Projects And Industry-Standard Tools.
- Developed And Implemented A Comprehensive Curriculum That Enhanced Students' Understanding Of User-Centered Design.
- Provided Mentorship And Career Guidance, Helping Students Secure Internships And Job Placements In Top Design Firms.

Art Director Celestial Dimension, Tbilisi, Georgia 2022 - 2023

- Directed Creative Projects, Overseeing The Development Of Visual Concepts And Ensuring Brand Consistency.
- Managed A Team Of Designers, Providing Leadership And Guidance Throughout The Creative Process.
- Successfully Launched Several High-Profile Campaigns, Boosting Client Revenue By 20%.

Graphic Designer/Illustrator Karavani, Tbilisi, Georgia 2022 - 2023

- Designed And Illustrated Brand Identities, Marketing Materials, And Digital Content For Various Clients.
- Worked Closely With Marketing Teams To Create Compelling Visuals That Drove Customer Engagement.
- Played A Key Role In Rebranding Efforts, Resulting In A 25% Increase In Brand Recognition.

UI/UX Designer Celestial Dimension, Tbilisi, Georgia 2021 - 2022

- Designed Intuitive User Interfaces And Enhanced User Experiences For A Variety Of Digital Platforms.
- Collaborated With Developers To Ensure Seamless Integration Of Design Elements Into Functional Products.
- Conducted User Research And Usability Testing, Leading To A 15% Improvement In User Satisfaction.

Graphic Designer Iota Group, Tbilisi, Georgia 2019 - 2021

- Created Visual Content For Print And Digital Media, Aligning With Client Objectives And Brand Guidelines.
- Coordinated With Clients To Understand Their Vision And Deliver Designs That Exceeded Expectations.
- Contributed To Multiple Successful Marketing Campaigns, Increasing Customer Engagement By 10%.

Freelance Graphic Designer/UI/UX Designer Tbilisi, Georgia 2018

- Provided Freelance Design Services To A Diverse Range Of Clients, Specializing In UI/UX And Graphic Design.
- Developed Custom Design Solutions That Met Client Needs And Market Demands.
- Managed All Aspects Of The Design Process, From Initial Concept To Final Delivery.

EDUCATION

BACHELOR'S DEGREE IN DESIGN
ILIA STATE UNIVERSITY, TBILISI, GEORGIA
2012 - 2016

SKILLS

Design Software:

Adobe Creative Suite (Photoshop, Illustrator, InDesign), Figma, Sketch, Adobe XD.

UI/UX Design:

User Research, Wireframing, Prototyping, Usability Testing.

Art Direction:

Creative Leadership, Visual Concept Development, Brand Consistency.

Graphic Design:

Branding, Illustration, Print Design, Digital Content Creation.

Product Design:

Concept Development, Design Strategy, Market Analysis.

Project Management:

Agile Methodologies, Cross-Functional Collaboration, Leadership.

LANGUAGES:

English (Fluent),
Georgian (Native)

COMPUTER SKILLS

Web Technologies:

HTML, CSS, JavaScript

Office Software:

Microsoft Office Suite (Word, Excel, PowerPoint),
Google Workspace (Docs, Sheets, Slides).

Version Control:

Git, GitHub.