Adam Bohannon

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github.com/abohannon | adambohannon.me

SKILLS & TOOLS

Javascript ES6, TypeScript, React, Redux, Node, Express, REST, GraphQL, MongoDB, React Native, Webpack, Gulp, HTML5, CSS, Sass, Jest, Enzyme, Git, Heroku, Firebase, AWS, Material UI, Ant D, Bootstrap, Atom, VS Code, Jira, Adobe Creative Suite, Figma, Sketch

PROFESSIONAL EXPERIENCE

Senior Developer, XY – The Persistent Company/XYO Network   *Jan. 2019 – Jun. 2019*

- Created React/Node e-commerce checkout app integrated with third-party APIs responsible for sustaining hundreds of daily transactions and millions in monthly revenue
- Designed and iterated new app features in a high-paced, demanding startup environment
- Mentored junior developers
- Wrote custom AWS Lambda functions to automate daily marketing analytics tasks
- Created static landing page builder using GatsbyJS to meet needs of marketing team
- Helped streamline and standardize deployment processes for web apps across the company

Full-Stack Engineer, Critical Mass Holdings   *Sept. 2017 – Present*

- Developing new platform features for a full-service crowdfunding/e-commerce app using React, Redux, Node, and MongoDB
- Managing project scope and communicating with stakeholders regarding campaigns

Sr. Director, Digital Strategy and Technology, Merch Connection   *Nov. 2015 – Nov. 2018*

- Developed admin dashboard for emailing thousands of customers monthly using React, Redux, Node, Express, MongoDB, and the Shopify API
- Developer and project manager for custom Shopify e-commerce deployments, including the redesign, development and site migration of our flagship e-commerce property with over 3,000 SKUs
- Directed e-commerce strategy that generated 136% increase in revenue and 177% increase in order volume

Integrated Marketing Strategist, Rescue   *May 2013 – Oct. 2015*

- Created microsites and UGC contests using HTML, CSS, Javascript, and social media APIs.
- Managed a team of developers, designers, and marketers that launched over 12 integrated campaigns yearly for more than 12 clients, including a $152 million FDA contract, and exceeded performance goals by 116%
- Earned the 2014 Davey Award Integrated Campaign Gold award

Director of Digital Strategy, SprinkleBit   *Feb. 2012 – May 2013*

- Worked closely with engineers and designers on developing platform UX
- Conducted user testing and focus groups to improve software UI
- Designed content strategy that exceeded user acquisition goals and created a strategic growth plan that contributed to the closing of a $1 million Series A

Freelance Web Developer, Surf Haiti   *Feb. 2011 – May 2012*

- Developed Wordpress site for non-profit providing clean water to Haitians affected by the 2010 earthquake

Frontend Developer, Parallel 6   *Jul. 2010 – May 2012*
- Built interactive websites and Facebook canvas apps using HTML, CSS, and Javascript
- Communicated routinely with clients about their campaigns

Lead Social Media Manager, LivingSocial   *Jun. 2009 – Feb 2012*
- Developed internal social media analytics dashboard using HTML, CSS, Javascript and MySQL
- Managed a team of 15 while coordinating and executing social media initiatives for a $4.5 billion company, including a Super Bowl campaign

Instructional Designer and UX Specialist, Rosetta Stone (Contract)   *Feb. 2009 – Jul. 2009*
- Tested, evaluated, and contributed to the design of foreign language software
- Researched potential of new technologies for language learning

Instructional Designer, Sun Microsystems (Contract)   *Jan. 2008 – Aug. 2009*
- Designed interactive training and education curriculum for Sun products, including an alternate reality game

SELECT PROJECTS

RallyWith.Me   *Code samples available upon request (private repo)* | https://rallywith.me
- Crowdfunding/e-commerce platform that allows creators to raise money for projects through the pre-sale of product bundles. Built primarily with React, Redux, Node, and MongoDB. JWT used for authentication and Redis used for caching and token storage. Routing managed by React Router. Payments processed using the Stripe API and UI designed using Material UI.

SHOWstubs Ticket Mailer   https://github.com/abohannon/ticket-mailer-client
- Admin dashboard created for VIP event company to manage and email customers tickets prior to events. Built with React, Redux, Node, and MongoDB. Utilizes Redis for token storage and consumes Shopify API for customer data and SendGrid API for email. UI designed using Ant D and JWT used for authentication.

Stock Pool   https://stock-pool.herokuapp.com/
- Collaborative stock market app that allows users to chart the stock market together in real-time, built with WebSockets, React, Node, and MongoDB. Consumes IEX API for market data.

Socialite   https://github.com/abohannon/socialite
- Mobile social coordination app that displays nearby businesses using the Yelp! API and allows users to RSVP and see other users who have done the same. Built using React Native, Redux, and Firebase. Location data retrieved using the Location API and routing managed by React Native Router Flux.

EDUCATION

Kansas State University   *Magna Cum Laude*

B.A. Cultural Anthropology   **Focus:** Media Studies and Communications, Human-
B.S. Psychology   Computer Interaction, and Digital Ethnography