



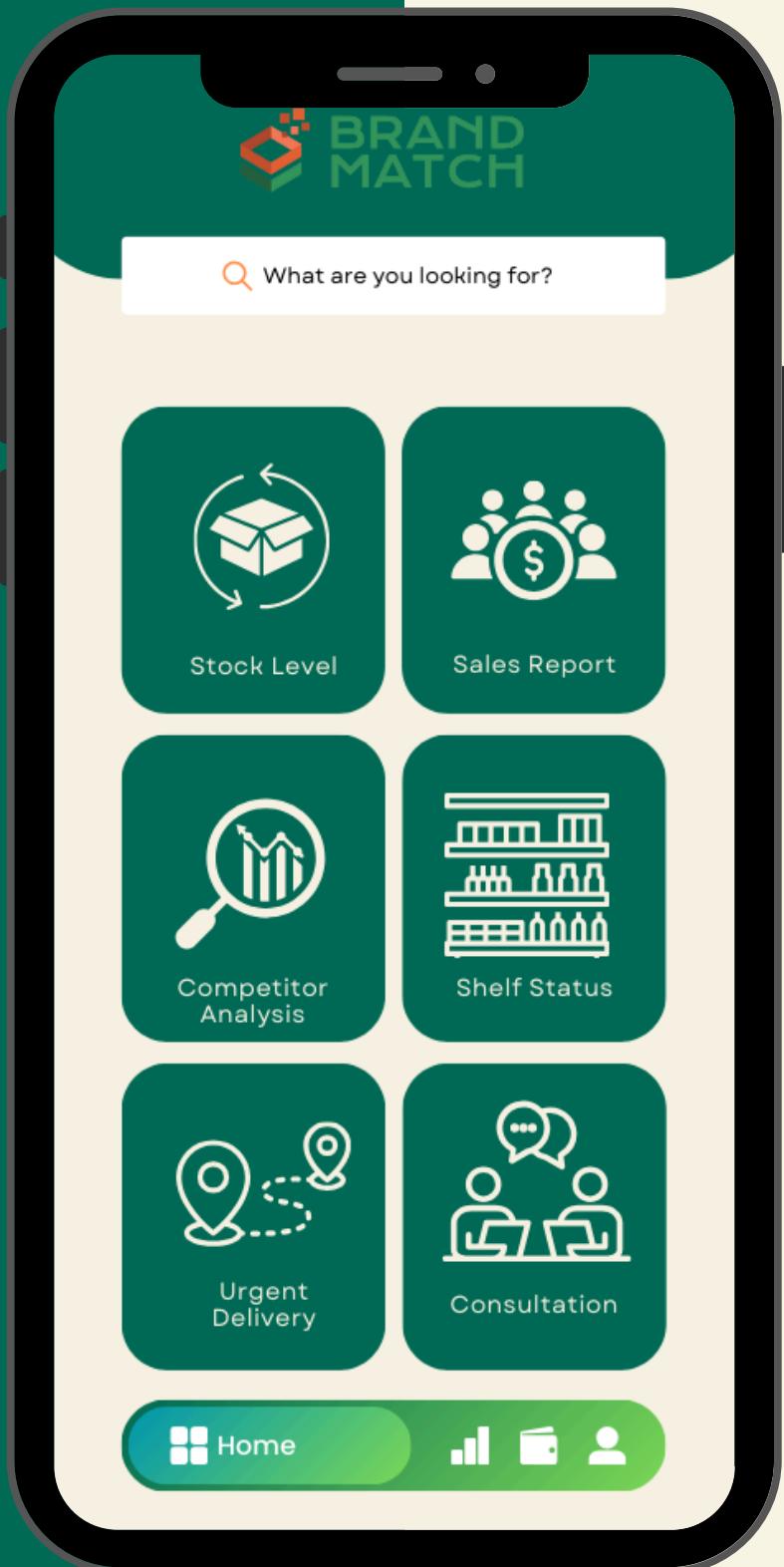
# Business

Presentation



2024

2024



# About Company

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A highly regarded provider offers integrated marketing, sales, and logistics services to assist businesses in all stages, from market entry to sustaining presence and unlocking growth opportunities.

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# Challenges



## Brand awareness :

Lack of brand awareness can make it difficult for businesses to attract new customers, particularly in crowded markets with many competing brands.



## Distribution challenges :

Ensuring products reach the right stores and customers can be a challenge, particularly in areas with complex supply chain networks or limited distribution options.



## Limited access to distribution channels :

FMCG businesses may face challenges accessing the right distribution channels to get their products into the hands of consumers.



## Competition :

Established brands in the market can pose a challenge for new entrants or existing businesses trying to increase their market share. This can make it difficult to stand out and attract customers.



## Lack of market knowledge :

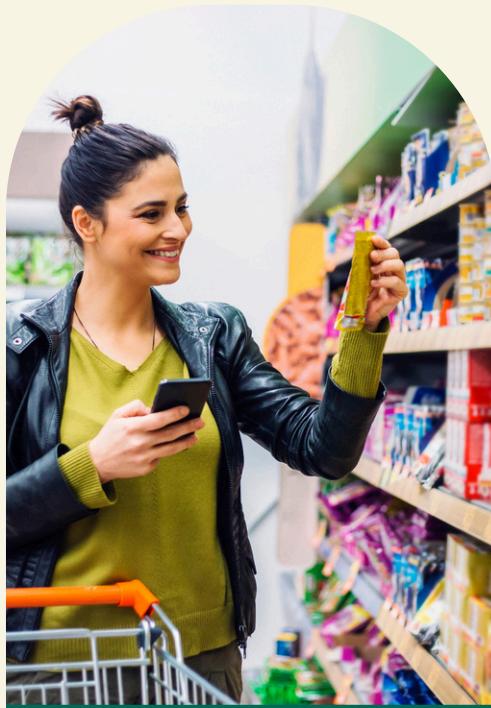
Entering a new market can be challenging without proper knowledge of the market's preferences, consumer behavior, distribution channels, and regulations. This can lead to incorrect product positioning, ineffective marketing, and poor sales.

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# Our Services



Organizing shelves  
with the right size  
and view.



Enter hyper markets  
& large groceries.



Managing inventory  
and stocks.



Market research  
(competitors,  
prices, channels,  
and more).



Online and offline  
marketing activities.



2024

# Our Mobile App



## Stock Level

From your hand you can easily check your stock level and request extra palette.

## Sales Report

Get a full report for your sales just in a few minutes.

## Competitor Analysis

Get a full vision on the market by understanding your competitors.

## Shelf Status

Get a weekly image of your products.

## Urgent Delivery

Want to schedule an urgent batch? no worries it's easy now.

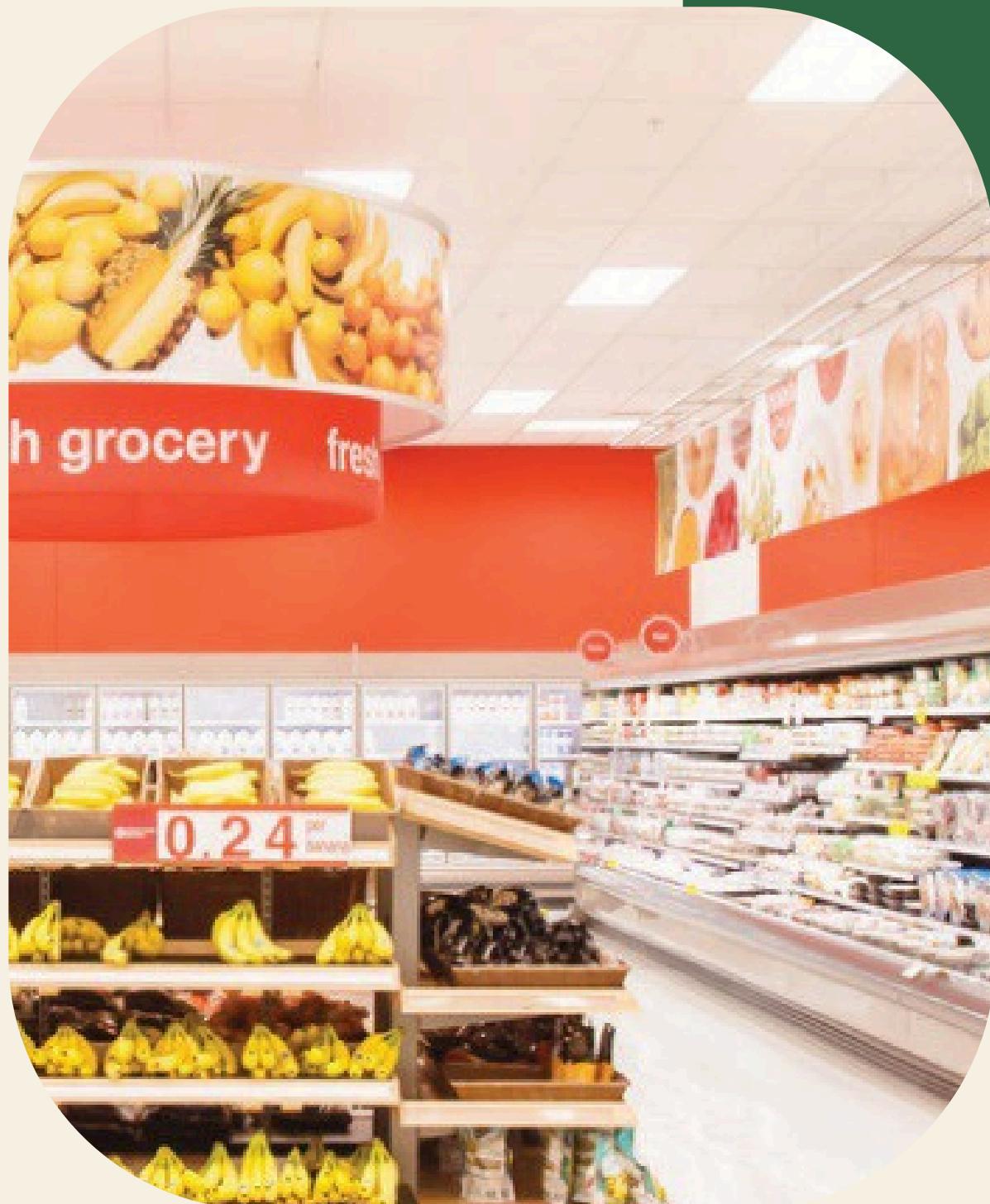
## Consultation

Our team is ready to give you the right consultation you need



# Market Size

The FMCG market size is estimated to be around 40\$ billion.



01

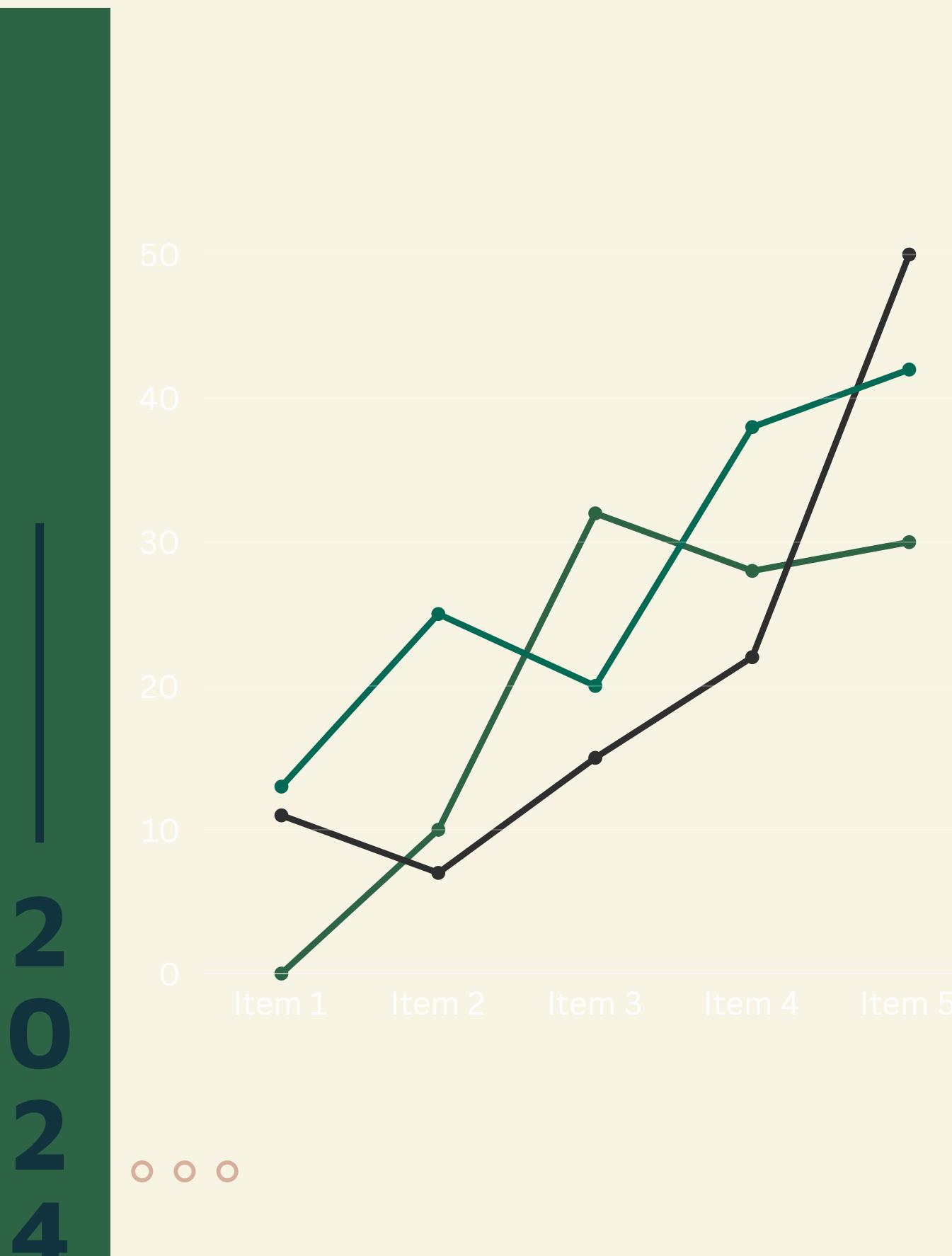
more than 350 hyper market with over 2000 branches.

02

More than 50,000 retail shops & large groceries.

03

More than 350,000 kiosks and food trucks.



# Growth Opportunity

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- We offer more than 2,000 sales channels.
- Provided by
  - monthly sales reports and market overview.
- Take the best shelf view and organize your shelf in hyper markets.
- Ensure the widespread availability of your products at the most competitive prices across all hypermarkets.



# Our Marketing Services

2024



Conducting an initial market survey.



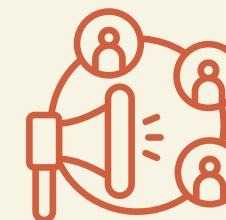
Weekly reports that compare your products with your competitors.



Conduct SWOT analysis.



Conduct offline and online marketing activities such as shows, exhibitions, and activities.



Co-promote our products with other attractive complimentary products.



Export opportunities.



# Logistics & Warehousing

## Step 1

Provide warehousing per pallet.

## Step 2

Deliver your products to your desired location.

## Step 3

Process orders with labeling and invoicing.

# Our Competitive Advantage

save thousands Egyptian pounds from listing fees, marketing campaigns, warehousing to distribution.

We have a wide range of sales & distribution channels and export opportunities.



We offer cost-effective solutions to businesses.

We help businesses focus on their core operations.

We provide comprehensive marketing services.

Save your logistics investments.

# Our Success Partners



# Our Suppliers





# قدموتك على مزاجك





## happy valley



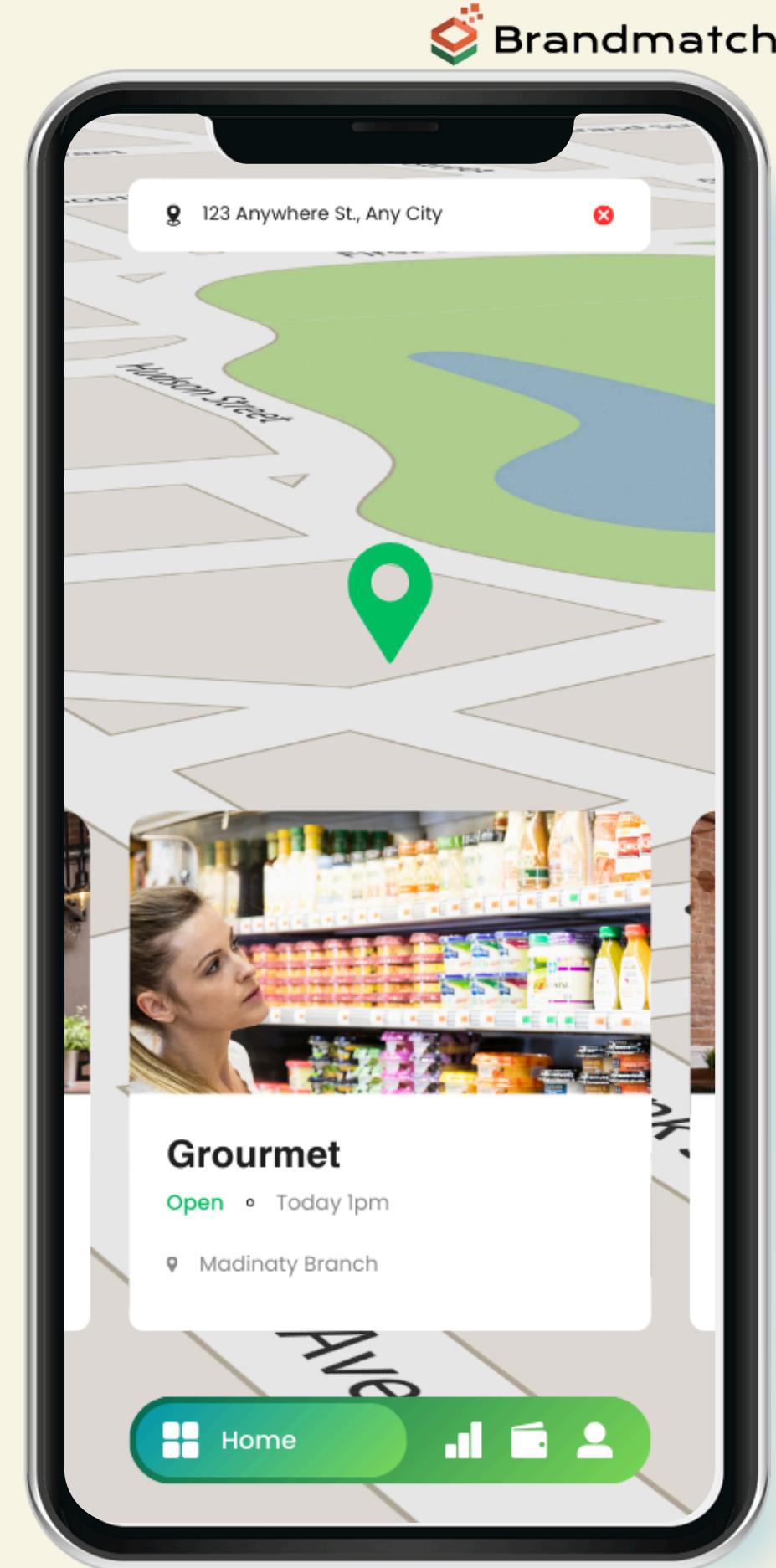
	UMF 5+	UMF 10+	UMF 15+	UMF 20+
MGO Certified	✓	✓	✓	✓
UMF Certified	✓	✓	✓	✓
Monofloral Mānuka	✓	✓	✓	✓
Efficacy Scale	Daily Boost	Maintenance	Enhanced	Superior





# Conclusion

- At Brand Match, we are committed to providing excellent marketing, sales, warehousing, and logistics services for your businesses.
- Our services are designed to help businesses enter new markets and grow their profits and brand.
- We aim to provide cost-effective solutions to businesses so that they can focus on their core operations.
- Contact us today and let us help you take your business to the next level!





# Contact US



+2 010 1888 1991



[www.brandmatch-eg.com](http://www.brandmatch-eg.com)



41 Zaker Hussien St. - Nasr City, Cairo -  
Egypt

