

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

Your company is scheduled for a

FREE PRODUCT RELEASE*

as a value-added benefit to your advertising campaign. This month's product focus is
Street & Parking Lot Lighting

To be included, please send an email to:

lshield@landscapeonline.com

with **"LASN August Product Focus"** in the subject heading. Provide the following information inside the body of the email (not attached as a Word document)

1. Company name
2. Name of a product of your choice
3. An approx. 25-word description
4. World Premiere Status
5. Website Address

Include a high resolution tiff or jpeg photo (at least 300 dpi or a minimum of 2 MB in size.)
Do not send web thumbnails.

As a new value-added benefit your website will be included in the lower right corner of the product photo. That way our online magazine readers can visit your website by clicking onto the link.

We have new service making it easier for readers to find products and link to advertisers websites. Readers can link to those websites by reading this month's issue on www.LandscapeOnline.com

Contact: **Larry Shield, Product Editor**
lshield@landscapeonline.com
(714) 979-5276 x125

* Non-advertisers are welcome to submit information for the review and will be considered as space permits.

About LASN:

LASN reaches virtually every Registered Landscape Architect in the nation. Nearly twice as many as the association publication.

LASN reaches more than 30,000 landscape architects and specification professionals throughout North America.

LASN is the number one publication in the industry for Reach, Readership and Response.

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Send LASN a photo that has never appeared in another publication and you will receive special **"World Premiere"** recognition and preferred positioning.

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