

# Landscape Superintendent & Maintenance Professional

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## **FREE PRODUCT RELEASE\***

*as a value-added benefit to your advertising campaign.*

*This month's product focus is: **Maintenance Vehicles.***

To be included, please send an email to:

[Ishield@landscapeonline.com](mailto:Ishield@landscapeonline.com)

with **"LSMP December Product Focus"** in the subject heading. Provide the following information inside the body of the email (not attached as a Word document).

1. Company name
2. Name of a product of your choice
3. An approx. 25-word description
4. World Premiere Status
5. Website Address

Include a high resolution .tif or .jpg photo (at least 300 dpi or a minimum of 2 MB in size.) Do not send web thumbnails.

As a new value-added benefit, your website will be included in the lower right corner of the product photo. That way our online magazine readers' can visit your website by clicking on the link.

This new service makes it easier for readers to find products and link to the advertisers' websites. Readers can link to those websites by reading this month's issue at [www.LandscapeOnline.com](http://www.LandscapeOnline.com).

Contact: **Larry Shield, Product Editor**  
[Ishield@landscapeonline.com](mailto:Ishield@landscapeonline.com)  
**(714) 979-5276 x125**

\* Non-advertisers are welcome to submit information for the review and will be considered as space permits.

### **About LSMP:**

**LSMP** is the only publication targeting the Institutional Groundskeeper and Landscape Facilities Manager nationwide.

**LSMP** is the only publication officially endorsed by the Professional Grounds Management Society (PGMS).

**78.2%** of LSMP readers are responsible for more than 50 acres and 32.5% are responsible for more than 250 acres.

**World Premiere**

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