NATIONAL

Your company is scheduled for a

## FREE PRODUCT RELEASE\*

as a value-added benefit to your advertising campaign. This month's product focus is **Lighting Products** 

To be included, please send an email to: Ishield@landscapeonline.com

with "LCN April Product Focus" in the subject heading. Provide the following information inside the body of the email (not attached as a Word document)

- 1. Company name
- 2. Name of a product of your choice
- 3. An approx. 25-word description
- 4. World Premiere Status

Include a high resolution tiff or jpeg photo (at least 300 dpi or a minimum of 2 MB in size.) Do not send web thumbnails.

To secure your position please send the information **A.S.A.P.** 

You will receive an Information Request # so do not list your website or phone #.

Text may be edited to fit space.

Contact: Larry Shield Product Editor Ishield@landscapeonline.com (714) 979-5276 x125

\* Non-advertisers are welcome to submit information for the review and will be considered as space permits.

## **About LCN:**

LCN is the only BPA audited publication focusing on the Landscape Installation Contractor nationwide.

LCN has the highest percentage of <u>Written Subscription</u>

<u>Requests</u> of all the major publications in the industry.

90.3% of LCN readers are sole owners, principals or partners in their company.

