

# Landscape Equipping Landscape Business Owners for Success CONTRACTOR

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## 2009 Buyer's Guide

## The Most Used Product Directory in the Industry!

With every ad placed you receive a **Free full-color Single "Lead Generator"**.

All Lead Generators are placed by **Product Category** and referenced in each section's Table of Contents.

Want a **second or third category** for your Lead Generator? **No Problem!** Just ask your sales rep for special multiple lead generator packages.

Each Lead Generator includes:  
A Full Color Graphic,  
A Corporate Profile,  
Your Phone Number,  
Your Web Address,  
and a reference to "See your ad on page ..."

All ads are placed in size order in each product category. Full pages first, then half pages, etc.

Full Page advertisers also receive a **Free Company Logo** next to your Phone Book Listing.

Every Advertiser is listed with a reference to "See your ad on page ..."

Include a display ad with your Marketplace program and receive A **"Double Lead Generator"**

**\*Reaching 41,000 Landscape Installation & Maintenance Contractors.**



**YES!** Sign me up TODAY for one of the following Specifier's Guide Packages:

| <b>"Full Page" Package</b><br><b>\$2,995.00</b>  | <b>"Half Page" Package</b><br><b>\$1,895.00</b>  | <b>"Third Page" Package</b><br><b>\$1,395.00</b>   | <b>"Quarter Page" Package</b><br><b>\$1,095.00</b>   |
|--|--|--|--|
| includes:<br>• Full Page 4/C Display Ad<br>• Lead Generator Profile<br>• Bold Listings Throughout<br>• B/W logo next to your Vendor Phone Book Listing | includes:<br>• Half Page 4/C Display Ad<br>• Lead Generator Profile<br>• Bold Listings Throughout<br>**Call LCN for Jr. Page rates | includes:<br>• Third Page 4/C Display Ad<br>• Lead Generator Profile<br>• Bold Listings Throughout | includes:<br>• Quarter Page 4/C Display Ad<br>• Lead Generator Profile<br>• Bold Listings Throughout |

Name: \_\_\_\_\_ Company Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

**Fax to 714-979-3543 Today!** All ads are placed on a First-come First-served basis, so sign up Now!!!

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