

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

Your company is scheduled for a

FREE PRODUCT RELEASE*

as a value-added benefit to your advertising campaign. This month's product focus is
Lighting Products

To be included, please send an email to:

lshield@landscapeonline.com

with **"LASN April Product Focus"** in the subject heading. Provide the following information inside the body of the email (not attached as a Word document)

1. Company name
2. Name of a product of your choice
3. An approx. 25-word description
4. World Premiere Status

Include a high resolution tiff or jpeg photo (at least 300 dpi or a minimum of 2 MB in size.) Do not send web thumbnails.

To secure your position please send the information **A.S.A.P.**

You will receive an
Information Request #
so do not list your website or phone #.

Text may be edited
to fit space.

Contact: **Larry Shield, Product Editor**
lshield@landscapeonline.com
(714) 979-LASN (5276) x125

* Non-advertisers are welcome to submit information for the review and will be considered as space permits.

About LASN:

LASN reaches virtually every Registered Landscape Architect in the nation. Nearly twice as many as the association publication.

LASN reaches more than 30,000 landscape architects and specification professionals throughout North America.

LASN is the number one publication in the industry for Reach, Readership and Response.

World Premiere

**Send
a new photo!**

Send LASN a photo that has never appeared in another publication and you will receive special **"World Premiere"** recognition and preferred positioning.

Real Life Vendors, Inc.
Send LASN your text, and a color photo, and we will provide an Information Request number and direct sales leads to you.
Information Request # 999

World Premiere

Real Life Vendors, Inc.
Introduce your new product or brochure in the most timely or topical issue of the year! Send LASN your text, and a color photo, and we will provide an Information Request number and direct sales leads to you.

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BPA
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