

Your company is scheduled for a

FREE PRODUCT RELEASE*

as a value-added benefit to your advertising campaign. This month's product focus is **Retaining Walls.**

To be included, please send an email to: Ishield@landscapeonline.com

with "LCN December Product Focus" in the subject heading. Provide the following information inside the body of the email (not attached as a Word document).

- 1. Company name
- 2. Name of a product of your choice
- 3. An approx. 25-word description
- 4. World Premiere Status
- 5. Website Address

Include a high resolution .tif or .jpg photo (at least 300 dpi or a minimum of 2 MB in size.) Do not send web thumbnails.

As a new value-added benefit, your website will be included in the lower right corner of the product photo. That way our online magazine readers' can visit your website by clicking on the link.

This new service makes it easier for readers to find products and link to the advertisers' websites. Readers can link to those websites by reading this month's issue at www.LandscapeOnline.com.

Contact: Larry Shield, Product Editor Ishield@landscapeonline.com (714) 979-5276 x125

Non-advertisers are welcome to submit information for the review and will be considered as space permits.

About LCN:

LCN <u>reaches 42,000+</u> landscape installation and maintenance contractors nationwide!

LCN gathered <u>over 40,000 product requests</u> in the last 12 months!

90.3% of <u>LCN readers</u> are sole owners, principals or partners in their company.

