

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

2017
Editorial
Calendar

2017 Editorial Calendar

*80% of readers use Trade Magazines as their number one source in obtaining Product Information
... more than Internet Searches or Trade Shows!*

| Month | Cover Theme | Bonus Distribution | Product Focus |
|------------------|---|--|---|
| JANUARY | SUSTAINABLE DESIGN Sustainable design seeks to work with nature and negate environment impacts, while reducing consumption of nonrenewable resources, minimizing waste and all the while creating healthy, productive environments. Water-efficient landscapes, "green infrastructure" and recycled materials are some of the phrases commonly associated with these designs. | Double Show Issue!! FenceTech & Metal Fab World of Concrete | <i>Landscape Perimeters: Fencing, Walls & Gates</i> |
| FEBRUARY | HARDSCAPES Hardscape materials and designs can give a residence, a town plaza, a streetscape or campus a special identity, as well as offer stormwater management. | IECA | <i>Paving Materials</i> |
| MARCH | PARKS By maximizing use of limited green space and providing play areas for children, landscape architects continue to foster Olmsted's idea that "every community should have a park at its heart." | | <i>Park Site Amenities</i> |
| APRIL | LIGHTING How a landscape architecture design looks at night is not only about safety, but also aesthetics and energy savings. Use of decorative poles, shielded luminaires, uplighting, downlighting, spot, façade, path and step lighting fixtures and bollard lighting are just some of the options to enhance a site's night environment. | LightFair International | <i>Lighting Products</i> |
| MAY | Annual Specifier's Guide | | |
| JUNE | SCHOOL & CAMPUS DESIGN LASN will feature school landscape designs at all levels of education—elementary, middle school, high school and college and university, plus engaging landscapes of corporate campuses. | | <i>Play Structures & Safety Surfacing</i> |
| JULY | WATER FEATURES Water is often an integral and complementary element in landscape designs, including the use of decorative fountains, pools, ponds, streams and waterfalls, spas and stormwater collection. | TNLA | <i>Fire & Decorative Water Features</i> |
| AUGUST | STREETSCAPES Downtown streetscapes are focusing on multi-modal and pedestrian-friendly designs, enhancing traffic flow and attracting people to downtown areas to foster economic growth. The designs of landscape architects and the use of site amenities are crucial to their success. | | <i>Area/Street Lighting</i> |
| SEPTEMBER | NRPA SHOW ISSUE: PLAYGROUNDS LASN showcases the latest innovative playground designs for schools and parks. Accessible play for children of all abilities continues to grow, as does inventive, thematic design. | NRPA Show | <i>Open</i> |
| OCTOBER | LASN's ASLA SHOW ISSUE/FIRMS OF L.A. AND CENTRAL CALIFORNIA This year our popular annual issue featuring the project work of regional landscape architecture firms focuses on those firms either based in or with offices in Los Angeles or central California. | Triple Show Issue!! ASLA Show Hardscape NA IA | <i>Open</i> |
| NOVEMBER | CUSTOM RESIDENTIAL Approximately 70 percent of landscape architects do residential design work. LASN will showcase how landscape architects enhance residential properties with landscape design and outdoor-living elements. | | <i>Green Products</i> |
| DECEMBER | YEARBOOK/READER'S CHOICE AWARDS LASN presents the 10 most viewed articles on LandscapeOnline.com, and on the LandscapeOnline Weekly Newsletter. LASN also makes room for the ASLA Chapters to report on their activities and initiatives this year, plus we remember those landscape architects lost to the profession this year. | | <i>Best of the Year</i> |