

## 2020 Editorial Calendar

	Cover Theme	Hardscape Column	Product Focus	Trade Shows
FEBRUARY	MAINTENANCE EQUIPMENT  Mowers, blowers and backpack sprayers are some of the most popular pieces of equipment owned by LC/DBM readers. An examination of the latest and greatest of these and other maintenance machines will help them with their buying decisions.	1	Maintenance Equipment	FENCETECH
APRIL	CUSTOM RESIDENTIAL/OUTDOOR LIVING 57% of LC/DBM subscribers work on single-family residences. Shade structures, fire elements, hardscapes, lighting, kitchens and fireplaces are all a part of this fast growing segment of the industry.	1	Outdoor Living	
JUNE	HARDSCAPES (ADVERTISER Q&A) In LC/DBM's annual readership survey, designing, installing and maintaining hardscapes are the subjects most requested by readers. LC/DBM showcases exemplary hardscape projects, and the products that go into them.	1	Hardscapes	
August	PLANT CARE - FROM TURF TO TREES  Softscape installation is a vital part of almost every project that landscape contractors are tasked with. They rely on their knowledge of the best products and techniques for seeding, planting, fertilizing, protecting and maintaining the living landscapes their clients love.	1	Plant Accessories	
Остовек	INSTALLATION EQUIPMENT The industry's attention this month is on outdoor power equipment so we highlight the newest, most innovative installation tools for landscape contractors and superintendents.	1	Installation Equipment	<b>Double Show</b> Hardscape NA GIE+Expo
December	TLE SHOW GUIDE & YEARBOOK  This issue will include complete coverage of The Landscape Expo including exhibitors, show map, and schedule of events. LC/DBM will also look back at the most influential people, the best products, the most read features and the best new product introductions of the year.	1	Open (Advertiser Showcase)	The Landscape Expo