

## Example Double-Lead Generator

PETERSEN MANUFACTURING Co., Inc.



Beautify any area with attractive trash receptacles, benches, planters, bollards, ash urns and drinking fountains. The large size planters and bollards are ideal as barriers for security or simply as deterrents to unwanted traffic.

(800) 832-7383  
www.petersenmfg.com

See Ads on pages 191, 204

Information Request # 9241

## Example Single-Lead Generator

BCI BURKE



The World Premier Nature Play™ Boulder promotes the appreciation of nature through climbing on a realistic surface. Available as free-standing event or connect to any Burke Series 2000 or 3000 play structure. Two sizes available for all ages.

(800) 266-1250  
www.bciburke.com

See Ad on page 126

Information Request # 9030

## Double Your Exposure!

### Special Bonus Opportunity!!!

Only for Specifier's Guide Advertisers:

Double Your Single or Add Another Lead Generator

(\$495 Value)

For only \$295 each

(Just fill out the form below and FAX it back to 714-979-3543)

☐

**Yes!** I want my single upgraded to a Double Lead Generator for only **\$295**.

☐

**Yes!** I want to add another Lead Generator in the following category(s) for only **\$295 each**:

1) \_\_\_\_\_

2) \_\_\_\_\_

Company Name: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

\*\*Upon receipt, a member of the editorial staff will contact you to coordinate your materials.\*\*

## Double-Lead Generator

**Double-Lead Generator with One Picture:**

- Limit 625 characters (including spaces)  
Describing your Corporate Identity and Products

**Double-Lead Generator with Two Pictures:**

- Limit 380 characters (including spaces)
- Full-Color Photograph(s) or Graphic(s)  
(800 x 600 pixels minimum)
- Placed in the Product Category of Your Choice

## Single-Lead Generator

- Limit 220 characters (including spaces)
- One full-Color Photograph or Graphic  
(800 x 600 pixels minimum)
- Placed in the Category of your choice

**To Activate Your Value-Added Profile in the 2008 Specifier's Guide, Send Your Image(s) and Text Files to:**

- editorial@landscapeonline.com
- Large Digital Files May be Placed on our FTP Site. Call for FTP Instructions

Please Send all Original Materials, Slides, Transparencies via FedEx or UPS to:

**Landscape Communications, Inc.**  
14771 Plaza Drive, Suite M  
Tustin, California 92780

- Call 714-979-5276 Ext. 125 for more instructions

- *Not Recommended:*  
*Polaroids and Printed material*

**LANDSCAPE**  
**ARCHITECT**  
AND SPECIFIER NEWS

