

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

2009 Specifier's Guide

The Most Used Product Directory in the Industry!

With every ad placed you receive a **Free full-color Single "Lead Generator"**.

All Lead Generators are placed by **Product Category** and referenced in each section's Table of Contents.

Want a **second or third category** for your Lead Generator? **No Problem!** Just ask your sales rep for special multiple lead generator packages.

Each Lead Generator includes:
A Full Color Graphic,
A Corporate Profile,
Your Phone Number,
Your Web Address,
and a reference to "See your ad on page..."

The collage features several sections:

- Irrigation:** A large image of a sprinkler system with the text "Healthy root growth right out of the box".
- Valve Systems:** A section titled "VALVE SYSTEMS CORPORATION" showing various valve components.
- Drainage:** A section titled "DRAINAGE" showing a drainage system with the text "Install Confidence: Install Rain Bird® RWS Series".
- Remote Control Systems:** A section titled "REMOTE CONTROL SYSTEMS" showing a remote control device.
- Other Products:** Various other landscaping products and services are shown, including a section for "Rain Bird" and "Rain Bird" products.

All ads are placed in size order in each product category. Full pages first, then half pages, etc.

Full Page advertisers also receive a **Free Company Logo** next to your Phone Book Listing.

Every Advertiser is listed with a reference to "See your ad on page..."

Include a display ad with your Marketplace program and receive A **"Double Lead Generator"**

***Reaching 34,000 Landscape Architects, Designers & Development Professionals**



YES!

Sign me up TODAY for one of the following Specifier's Guide Packages:

"Full Page" Package \$2,995.00	"Half Page" Package \$1,895.00	"Third Page" Package \$1,395.00	"Quarter Page" Package \$1,095.00
includes: • Full Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout • B/W logo next to your Vendor Phone Book Listing	includes: • Half Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout **Call LASN for Jr. Page rates	includes: • Third Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout	includes: • Quarter Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout

Name: _____ Company Name: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Fax to 714-979-3543 Today! All ads are placed on a First-come First-served basis, so sign up Now!!!

Landscape Communications, Inc. • 14771 Plaza Drive, Ste M, Tustin, CA 92780 • Ph: 714-979-LASN(5276) Fx: 714-979-3543