

# LANDSCAPE SUPERINTENDENT

AND MAINTENANCE PROFESSIONAL

*Your company is scheduled for a*

**FREE PRODUCT RELEASE\***

*as a value-added benefit to your advertising campaign.*

*This month's product focus is **Tractors & Loaders***

To be included, please send an email to:

[lshield@landscapeonline.com](mailto:lshield@landscapeonline.com)

with **"LSMP August Product Focus"** in the subject heading. Provide the following information inside the body of the email (not attached as a Word document)

1. Company name
2. Name of a product of your choice
3. An approx. 25-word description
4. World Premiere Status
5. Website Address

Include a high resolution tiff or jpeg photo (at least 300 dpi or a minimum of 2 MB in size.)  
Do not send web thumbnails.

As a new value-added benefit your website will be included in the lower right corner of the product photo. That way our online magazine readers can visit your website by clicking onto the link.

We have new service making it easier for readers to find products and link to advertisers websites. Readers can link to those websites by reading this month's issue on [www.LandscapeOnline.com](http://www.LandscapeOnline.com)

Contact: **Larry Shield, Product Editor**  
[lshield@landscapeonline.com](mailto:lshield@landscapeonline.com)  
**(714) 979-5276 x125**

\* Non-advertisers are welcome to submit information for the review and will be considered as space permits.

## About LSMP:

LSMP is the only publication targeting the Institutional Groundskeeper and Landscape Facilities Manager nationwide.

LSMP is the only publication officially endorsed by the Professional Grounds Management Society (PGMS).

73% of LSMP readers are responsible for more than 50 acres and 29.6% are responsible for more than 250 acres.

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