

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

LASN requests your firm's participation in our 2008 ASLA Show issue feature — "Pennsylvania Landscape Architecture Firm Profiles"

LASN will showcase the work of Pennsylvania Landscape Architecture firms in our September issue, published in time for distribution at the ASLA 2008 Annual Meeting and EXPO in Philadelphia, October 3-7, 2008.

This will be a highly pictorial presentation of great looking landscape architecture projects produced by Pennsylvania firms. The firms sending the best photography and variety of projects will have a 3-page layout; other firms may have 2-page layouts.

What we need....

1. Several paragraphs describing your firm, the number of principals and designers, the work you do and what sets you apart.
2. High-res digital photography of at least three projects (half-dozen images of each project), identified with the name of the project and the site.
3. Several short paragraphs briefly describing each project.
4. What technology/software the firm uses for design work.

The deadline for submissions is July 16, 2008, however, the sooner you send your materials, the sooner we can reserve room for your firm in that issue.

Contact: **Steve Kelly, Regional Editor**
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***An example of one's firm's layout from
a previous show issue***

About LASN:

LASN reaches more than 32,000 landscape architects and specification professionals throughout North America.

Being featured in **LASN** is like winning an award—recognition that can help build your professional reputation and generate more business for your firm.

More than one-third of **LASN** readers are developmental or planning professionals and potential clients for your firm.

SEND YOUR MATERIALS ON A CD TO:

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