

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

2009 Specifier's Guide

The Most Used Product Directory in the Industry!

With every ad placed you receive a **Free full-color Single "Lead Generator"**.

All Lead Generators are placed by **Product Category** and referenced in each section's Table of Contents.

Want a **second or third category** for your Lead Generator? **No Problem!** Just ask your sales rep for special multiple lead generator packages.

Each Lead Generator includes:
A Full Color Graphic,
A Corporate Profile,
Your Phone Number,
Your Web Address,
and a reference to "See your ad on page..."

All ads are placed in size order in each product category. Full pages first, then half pages, etc.

Full Page advertisers also receive a **Free Company Logo** next to your Phone Book Listing.

Every Advertiser is listed with a reference to "See your ad on page..."

Include a display ad with your Marketplace program and receive A **"Double Lead Generator"**

***Reaching 34,000 Landscape Architects, Designers & Development Professionals**



YES! Sign me up TODAY for one of the following Specifier's Guide Packages:

"Full Page" Package \$2,995.00	"Half Page" Package \$1,895.00	"Third Page" Package \$1,395.00	"Quarter Page" Package \$1,095.00
includes: • Full Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout • B/W logo next to your Vendor Phone Book Listing	includes: • Half Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout **Call LASN for Jr. Page rates	includes: • Third Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout	includes: • Quarter Page 4/C Display Ad • Lead Generator Profile • Bold Listings Throughout

Name: _____ Company Name: _____

Phone: _____ Fax: _____

Signature: _____ Date: _____

Fax to 714-979-3543 Today! All ads are placed on a First-come First-served basis, so sign up Now!!!

Landscape Communications, Inc. • 14771 Plaza Drive, Ste M, Tustin, CA 92780 • Ph: 714-979-LASN(5276) Fx: 714-979-3543