

# 2018 Editorial Calendar

# LANDSCAPE ARCHITECT AND SPECIFIER NEWS

Month	Cover Theme	Bonus Distribution	Product Focus
<b>JANUARY</b>	<b>SUSTAINABLE DESIGN</b> Sustainable design seeks to work with nature and negate environment impacts, while reducing consumption of nonrenewable resources, minimizing waste and all the while creating healthy, productive environments. Water-efficient landscapes, “green infrastructure” and recycled materials are some of the phrases commonly associated with these designs.	<b>Double Show Issue!!</b> <b>FenceTech &amp; Metal Fab</b> <b>World of Concrete</b>	<i>Landscape Perimeters: Fencing, Walls &amp; Gates</i>
<b>FEBRUARY</b>	<b>HARDSCAPES</b> Hardscape materials and designs can give a residence, a town plaza, a streetscape or campus a special identity, as well as offer stormwater management.	IECA	<i>Paving Materials</i>
<b>MARCH</b>	<b>PARKS</b> By maximizing use of limited green space and providing play areas for children, landscape architects continue to foster Olmsted’s idea that “every community should have a park at its heart.”		<i>Park Site Amenities</i>
<b>APRIL</b>	<b>LIGHTING</b> How a landscape architecture design looks at night is not only about safety, but also aesthetics and energy savings. Use of decorative poles, shielded luminaries, uplighting, downlighting, spot, façade, path and step lighting fixtures and bollard lighting are just some of the options to enhance a site’s night environment.	<b>LightFair International</b>	<i>Lighting Products</i>
<b>MAY</b>	<b>Annual Specifier’s Guide</b>		
<b>JUNE</b>	<b>SCHOOL &amp; CAMPUS DESIGN</b> LASN will feature school landscape designs at all levels of education—elementary, middle school, high school and college and university, plus engaging landscapes of corporate campuses.		<i>Play Structures &amp; Safety Surfacing</i>
<b>JULY</b>	<b>WATER FEATURES</b> Water is often an integral and complementary element in landscape designs, including the use of decorative fountains, pools, ponds, streams and waterfalls, spas and stormwater collection.	TNLA	<i>Fire &amp; Decorative Water Features</i>
<b>AUGUST</b>	<b>STREETSCAPES</b> Downtown streetscapes are focusing on multimodal and pedestrian-friendly designs, enhancing traffic flow and attracting people to downtown areas to foster economic growth. The designs of landscape architects and the use of site amenities are crucial to their success.		<i>Area/Street Lighting</i>
<b>SEPTEMBER</b>	<b>NRPA SHOW ISSUE: PLAYGROUNDS</b> LASN showcases the latest innovative playground designs for schools and parks. Accessible play for children of all abilities continues to grow, as does inventive, thematic design.	NRPA Show	<i>Open</i>
<b>OCTOBER</b>	<b>LASN’s ASLA SHOW ISSUE/FIRMS OF PENNSYLVANIA</b> This year our popular annual issue featuring the project work of regional landscape architecture firms focuses on those firms either based in or with offices in and around Pennsylvania.	<b>Double Show Issue!!</b> <b>ASLA Show</b> <b>Hardscape NA</b>	<i>Open</i>
<b>NOVEMBER</b>	<b>CUSTOM RESIDENTIAL</b> Approximately 70 percent of landscape architects do residential design work. LASN will showcase how landscape architects enhance residential properties with landscape design and outdoor-living elements.	IA	<i>Green Products</i>
<b>DECEMBER</b>	<b>YEARBOOK / FORECAST 2019</b> The Yearbook issue is dedicated to the issues, events and activities of the national and state landscape associations in 2018, including ASLA State Chapter reports. LASN also salutes the landscape architects who passed away in 2018. This is an indispensable issue and is perfect to kick off your 2019 promotional campaigns.		<i>Best of the Year</i>