

Landscape Superintendent & Maintenance Professional

Your company is scheduled for a

FREE PRODUCT RELEASE*

as a value-added benefit to your advertising campaign.

*This month's product focus is: **Trimmers & Blowers.***

To be included, please send an email to:

Ishield@landscapeonline.com

with **"LSMP January Product Focus"** in the subject heading. Provide the following information inside the body of the email (not attached as a Word document).

1. Company name
2. Name of a product of your choice
3. An approx. 25-word description
4. World Premiere Status
5. Website Address

Include a high resolution .tif or .jpg photo (at least 300 dpi or a minimum of 2 MB in size.) Do not send web thumbnails.

As a new value-added benefit, your website will be included in the lower right corner of the product photo. That way our online magazine readers' can visit your website by clicking on the link.

This new service makes it easier for readers to find products and link to the advertisers' websites. Readers can link to those websites by reading this month's issue at www.LandscapeOnline.com.

Contact: **Larry Shield, Product Editor**
Ishield@landscapeonline.com
(714) 979-5276 x125

* Non-advertisers are welcome to submit information for the review and will be considered as space permits.

About LSMP:

LSMP is the only publication targeting the Institutional Groundskeeper and Landscape Facilities Manager nationwide.

LSMP is the only publication officially endorsed by the Professional Grounds Management Society (PGMS).

78.2% of LSMP readers are responsible for more than 50 acres and 32.5% are responsible for more than 250 acres.

World Premiere

**Send
a new photo!**

Send LSMP a photo that has never appeared in another publication and you will receive special **"World Premiere"** recognition and preferred positioning.

World Premiere



Real Life Vendors, Inc.
Send *LSMP* your text, and a color photo, and we will provide an Information Request number and direct sales leads to you.
Information Request # 999

World Premiere



Real Life Vendors, Inc.
Introduce your new product or brochure in the most timely or topical issue of the year! Send *LSMP* your text, and a color photo, and we will provide an Information Request number and direct sales leads to you.

Information Request # 999

BPA
WORLDWIDE