

LANDSCAPE ARCHITECT

A N D S P E C I F I E R N E W S

LASN requests your firm's participation in our 2007 ASLA Show issue feature — "The Firms of the Bay Area & Northern California"

LASN will showcase the work of at least 25 Bay Area and Northern California Landscape Architecture firms in our October issue, published in time for distribution at the ASLA 2007 Annual Meeting and EXPO in San Francisco, October 5-9, 2007.

This will be a highly pictorial presentation of great looking landscape architecture projects from anywhere in the world. The firms sending the best photography and variety of projects will have a 3-page layout; other firms may have 2-page layouts.

What we need....

1. Several paragraphs describing your firm, the work you do and what sets you apart from others.
2. High-res digital photography of at least three projects (half-dozen images of each project), identified with the name of the project and the site.
3. Several short paragraphs briefly describing each project.
4. The names of the firm's principals.
5. What technology/software your firm uses.

The deadline for submissions is Aug. 3, 2007, however, the sooner you send your materials, the sooner we can reserve room for your firm in that issue.

Contact: **Steve Kelly, Regional Editor**
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An example of one's firm's layout from last year's "Firms of Minnesota."

About LASN:

LASN reaches more than 32,000 landscape architects and specification professionals throughout North America.

Being featured in **LASN** is like winning an award—recognition that can help build your professional reputation and generate more business for your firm.

More than one-third of **LASN** readers are developmental or planning professionals and potential clients for your firm.

INTERESTED? SEND YOUR MATERIALS RIGHT AWAY TO:

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