

	Branding	Product Profiles	Marketshare Continued Presence	E-Newsletter	LandscapeOnline.com	Lead Generation	Summary	
1.)	\$495.00	1X - LG			1 Month Vendor Profile	Leads from 1 Issue	Exposure and Leads from Buyer's Guide for One Full Year Linked Vendor Profile for One Month at LandscapeOnline.com	
2.)	\$795.00	1X Quarter Page	1X - LG		1 Month Vendor Profile	Leads from 1 Issue	Exposure and Leads from Buyer's Guide for One Full Year Linked Vendor Profile for One Month at LandscapeOnline.com	
3.)	\$1,295.00	1X Quarter Page	3X - LGs		1 Month Vendor Profile	Leads from 1 Issue	Dominant Exposure and Leads from Buyer's Guide for One Full Year Linked Vendor Profile w/Three Searchable Product Profiles for One Month at LandscapeOnline.com	
4.)	\$1,295.00	1X Half Page	1X - LG		1 Month Vendor Profile	Leads from 1 Issue	Far Forward Ad Placement in Dedicated Product Section Exposure and Leads from Buyer's Guide for One Full Year Linked Vendor Profile for One Month at LandscapeOnline.com	
5.)	\$1,495.00	1X Half Page	3X - LGs		1 Month Vendor Profile	Leads from 1 Issue	Dominant Exposure and Leads from Buyer's Guide for One Full Year Linked Vendor Profile w/Three Searchable Product Profiles for One Month at LandscapeOnline.com	
6.)	\$1,995.00	1X MP Double	1X - LG	5X MP Single + 1X PF	6 Month Vendor Profile	Leads from 6 Issue	Exposure and Leads from Buyer's Guide for One Full Year 1X Marketplace Double in Buyer's Guide 5X Marketplace Single Ads in Consecutive Issues Linked Vendor Profile w/Two Searchable Product Profiles for Six Months at LandscapeOnline.com An Additional Product Release in One of 6 Issues Sales Leads from 6 Issues	
7.)	\$1,995.00	2X Half Page	1X - LG	2X MP Single + 1X PF	4 Month Vendor Profile	Leads from 4 Issue	Exposure and Leads from Buyer's Guide for One Full Year Full Color Half Page Ad in Buyers Guide and 1X Summer Issue of Your Choice Full Color Marketplace Ad in Two Consecutive Spring/Summer Issues Linked Vendor Profile w/Two Searchable Product Profiles for Four Months at LandscapeOnline.com An Additional Product Release in One of 4 Issues Sales Leads from 4 Issues	
8.)	\$1,995.00	1X Half Page	2X - LGs	3X MP Single	2X LO Weekly	4 Month Vendor Profile	Leads from 4 Issue	Dominant Exposure and Leads from Buyer's Guide for One Full Year Full Color Half Page Ad in Buyers Guide 3X MP Singles in Consecutive Issues 2X MP Single in LO Weekly Linked Vendor Profile w/Two Searchable Product Profiles for Four Months at LandscapeOnline.com Sales Leads from 4 Issues
9.)	\$1,995.00	1X Full Page	1X - LG		1 Month Vendor Profile	Leads from 1 Issue	Exposure and Leads from Buyer's Guide for One Full Year Dominant Ad Placement in Front of Dedicated Product Section Linked Vendor Profile for One Month at LandscapeOnline.com	
10.)	\$2,495.00	1X Full Page	3X - LGs	2X MP Single	2X LO Weekly	3 Month Vendor Profile	Leads from 3 Issue	Dominant Exposure and Leads from Buyer's Guide for One Full Year Dominant Ad Placement in Front of Dedicated Product Section 2X MP Singles in Consecutive Issues 2X MP Single in LO Weekly Linked Vendor Profile w/Three Searchable Product Profiles for Three Months at LandscapeOnline.com Sales Leads from 3 Issues
11.)	\$2,995.00	3X Half Page Ads	1X - LG	3X MP Single + 1X PF	2X LO Weekly	6 Month Vendor Profile	Leads from 6 Issue	Exposure and Leads from Buyer's Guide for One Full Year Full Color Half Page Ad in Buyers Guide and 2X Summer Issues of Your Choice Full Color Marketplace Ad in Three Consecutive Spring/Summer Issues 2X MP Single in LO Weekly Linked Vendor Profile w/Two Searchable Product Profiles for Six Months at LandscapeOnline.com An Additional Product Release in One of 6 Issues Sales Leads from 6 Issues

	Branding	Product Profiles	Marketshare Continued Presence	E-Newsletter	LandscapeOnline.com	Lead Generation	Summary	
12.)	\$3,495.00	3X Half Page Ads	3X - LG	3X MP Single + 1X PF	2X LO Weekly	6 Month Vendor Profile	Leads from 6 Issue	Exposure and Leads from Buyer's Guide for One Full Year Full Color Half Page Ad in Buyers Guide and 2X Summer Issues of Your Choice Full Color Marketplace Ad in Three Spring/Summer Issues 2X MP Singles in Consecutive Issues Linked Vendor Profile w/Four Searchable Product Profiles for Six Months at LandscapeOnline.com An Additional Product Release in One of 6 Issues Sales Leads from 6 Issues
13.)	\$3,495.00	1X Full Page Ad	2X - LGs	2X MP Doubles	2X LO Weekly	3 Month Vendor Profile 3 Month Banner	Leads from 3 Issue	Dominant Exposure and Leads from Buyer's Guide for One Full Year Dominant Ad Placement in Front of Dedicated Product Section 2X MP Doubles in Consecutive Issues 2X MP Doubles in LO Weekly 3X Months MP Double Banner in Dedicated Product Section at LandscapeOnline.com Linked Vendor Profile w/Two Searchable Product Profiles for Three Months at LandscapeOnline.com Sales Leads from 3 Issues
14.)	\$3,995.00	2X Full Page Ads	2X - LGs	2X MP Doubles	3 Month Vendor Profile	Leads from 3 Issue	Dominant Exposure and Leads from Buyer's Guide for One Full Year Dominant Ad Placement in Front of Dedicated Product Section 2X Full Page Spread or Individual Ads Linked Vendor Profile w/Two Searchable Product Profiles for Three Months at LandscapeOnline.com Sales Leads from 3 Issues	

Already in the GUIDES? ENHANCE BRAND PRESENCE or ADD MORE CATEGORIES.

Lead Generator Profiles in Additional Categories

Additional Display Ads

15.)	\$295.00	1X - LG	18.) Full Page	\$1,995.00
16.)	\$495.00	2X - LG	19.) Half Page	\$1,095.00
17.)	\$595.00	3X - LG	20.) Quarter Page	\$595.00

E-Blasts

21.)	\$595.00	Up to 7,500 Addresses
22.)	\$995.00	Up to 15,000 Addresses
23.)	\$1,595.00	Up to 30,000 Addresses
24.)	\$2,195.00	Up to 50,000 Addresses

Lead Generator Sample (LG): 1/8th Page with Product Image
& 35 Word Description in a Specific Product Category.

Turf Reinforcement: Grids/Concrete

SOIL RETENTION



DRIVABLE GRASS® is permeable, flexible and plantable concrete pavement system that offers a simple and reliable solution to storm water management through bio-filtration, infiltration, and storage while not losing valuable site area.

(800) 346-7995
soilretention.com

See Ad on page 242 Information Request # 9468

Sample of page w/ Lead Generators

2011 Specifier's Guide / Hardscapes

Turf Reinforcement: Grids


INVISIBLE STRUCTURES
Grouped, a beautiful way to reinforce turf for parking lots, driveways, scenic roads, and ballfields. Grouped is customarily finished and provides a natural filtration system for stormwater and parking lot runoff.

(800) 233-1510
www.invisiblestructures.com

See Ad on pages 241, 243 Information Request # 9465

BORDINGTONS INC.


GeoPave® is a permeable concrete grid system that offers a simple and reliable solution to storm water management through bio-filtration, infiltration, and storage while not losing valuable site area.

(877) 642-9929
bordinations.com

See Ad on pages 275, 276 Information Request # 9464

PERMA TURF, INC.


Perma Turf: A 4-sided interlocking panel designed to provide a solid and strong reinforcement. Storm drainage for lawns, driveways, parking lots & more.

(800) 498-4116
permaturf.com

See Ad on page 249 Information Request # 9463

PIRETO PRODUCTS COMPANY


Perma Concrete® permeable concrete grids are designed to provide a simple and reliable solution to storm water management through bio-filtration, infiltration, and storage while not losing valuable site area.

(800) 346-5424
permaconcrete.com

See Ad on page 201 Information Request # 9467

Turf Reinforcement: Grids/Concrete

SOIL RETENTION



DRIVABLE GRASS® is permeable, flexible and plantable concrete pavement system that offers a simple and reliable solution to storm water management through bio-filtration, infiltration, and storage while not losing valuable site area.

(800) 346-7995
soilretention.com

See Ad on page 242 Information Request # 9468

YES - I would like to sign-up for the following PRODUCT GUIDE packages!

Landscape Architect SPECIFIER'S GUIDE Package Number(s):

Landscape Contractor BUYER'S GUIDE Package Number(s):

Company Name: _____

Contact: _____

Phone: _____

Email: _____

Signature: _____ Date: _____

RETURN BY FAX TO 714-979-3543

Please expedite orders for production sake. Thank you for your business.