

ABOLEE ZADBUKE

OVERVIEW

UI/UX and visual designer with experience in project management, documentation, teamwork, coherent communication, and one-on-one client interaction. Adaptive, capable of identifying problem areas, producing functional and error-free results with providing quality service.

EXPERTISE & TOOLS

- UX Design
- UI Design
- Wire framing & Prototyping
- Information Architecture
- User Research
- Usability Testing
- Style Guides
- Document Management
- Illustrations
- Figma
- Adobe XD
- Balsamiq
- Asana
- Zeplin
- Adobe Photoshop
- Adobe Illustrator

WORK HISTORY

MeGo Technologies

UI/UX and Visual Designer, Pune - August 2019 - April 2022

Projects:

i. Metro Rail - Ticket app

- Planning and designing UX and UI for the ticket booking app for the metro rail based on the client parameters.
- Conducted and structured UX research such as user research, identification of the user base, and information architecture planning with customers to make data-driven design decisions.
- End-to-end design documentation of used cases and UI elements.
- Developed mid and high-fidelity wireframes, conducting stage-wise usability tests and real-time disseminating design updates with clients via Zeplin.

ii. Building Bricks - Design aptitude web app.

- Developed a web app for Building bricks, a new educational concept of design-based aptitude and career guidance for 6th to 10th-grade students.
- Collaborated with the founders, counsellors, teachers and students to understand the needs and requirements for the UX research.
- Created static and gamification-based web app screens prototypes for the students and refined management dashboard for the admin, teachers and counsellor by conducting usability testing to offer an engaging and effective web app.

iii. Subscribe Me

- Executed and maintained a web front for a web app to increase subscribers.
- Collaborated with the founders, counsellors, teachers and students to understand the needs and requirements for the UX research.
- Created static and gamification-based web app screens prototypes for the students and refined management dashboard for the admin, teachers and counsellor by conducting usability testing to offer an engaging and effective web app.

Career Foundry

UI/UX and Visual Designer April 2022-May 2023

Projects:

i. Platter - Responsive recipe web app

- Conducted UX research and UI design for a responsive recipe web app, an interactive platform that enables users to find cooking skill-based recipes, upload and share recipes; and plan event meals.
- Developed mid and high-fidelity wireframes for responsive devices along with high-fidelity mockups.

ii. Pets Fair - OS centric app

- Applied a user-centric design process to plan and design an OS-based app primarily for pet adoption
- Developed mid and high-fidelity wireframes along with style guide and prototypes. Conducted A/B testing for multiple screens and usability testing to offer an engaging and effective web app

EDUCATION

INTERIOR DESIGNING – JUNE 2018

Marathwada Mitra Mandal School of Interior Designing, Pune, India
Maharashtra State Board of Technical Education

GRAPHICS DESIGNING – JUNE 2019

ZEE Institute of Creative Art, Pune, India
ZEE Group of Educational Institutes

UI/UX DESIGNING – JUNE 2020

Felix-Its, Pune, India

UI INTRODUCTION – MARCH 2022

Career Foundry, Berlin, Germany
