MICROSOFT Project on Movies

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Data Science

Outline

- Background
- Key findings
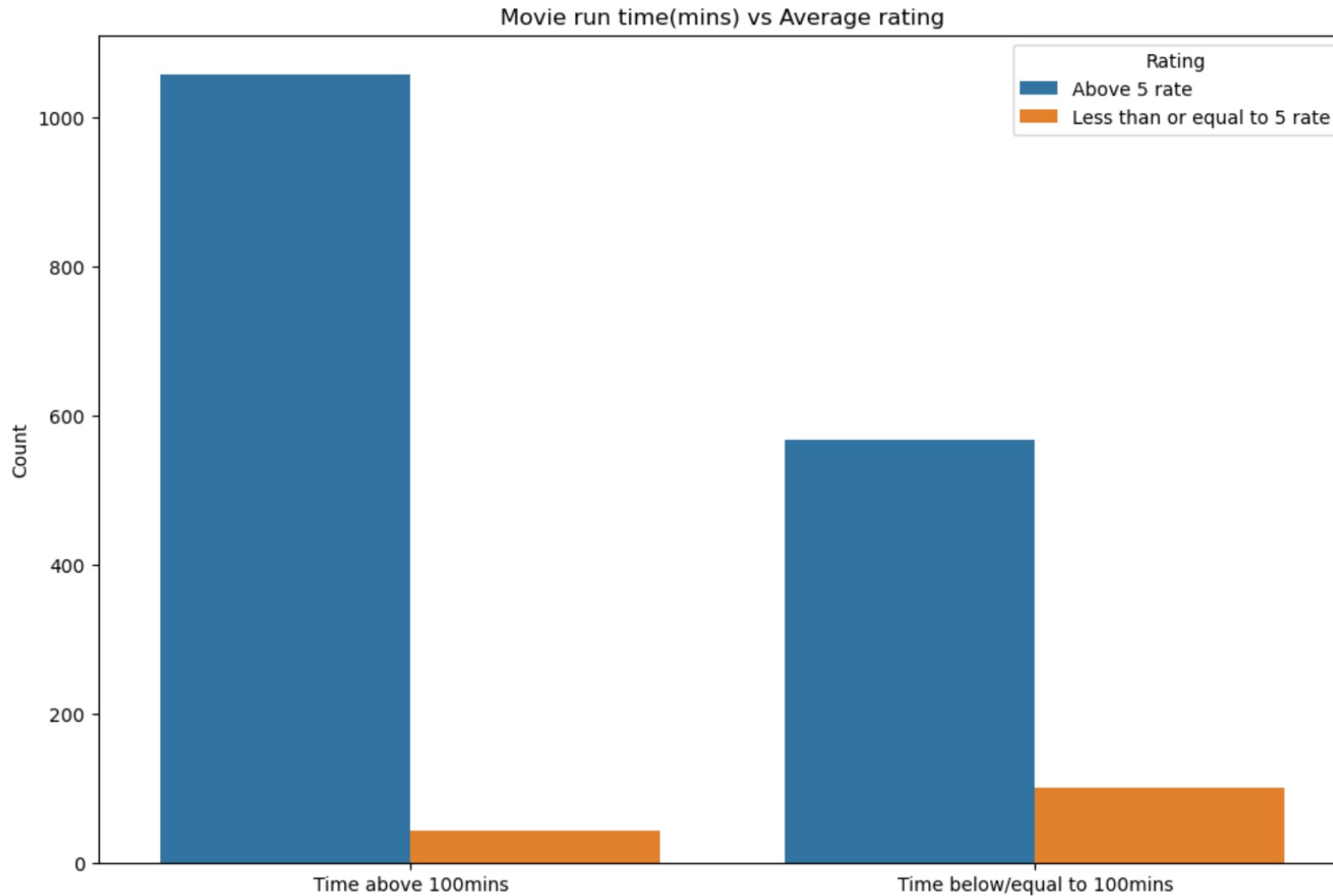- Recommendations
- Questions and Answers

Background

Microsoft company found a new interest to join the movie world and as result they have created a new movie studio. They best want to understand the movie industry before venturing into it
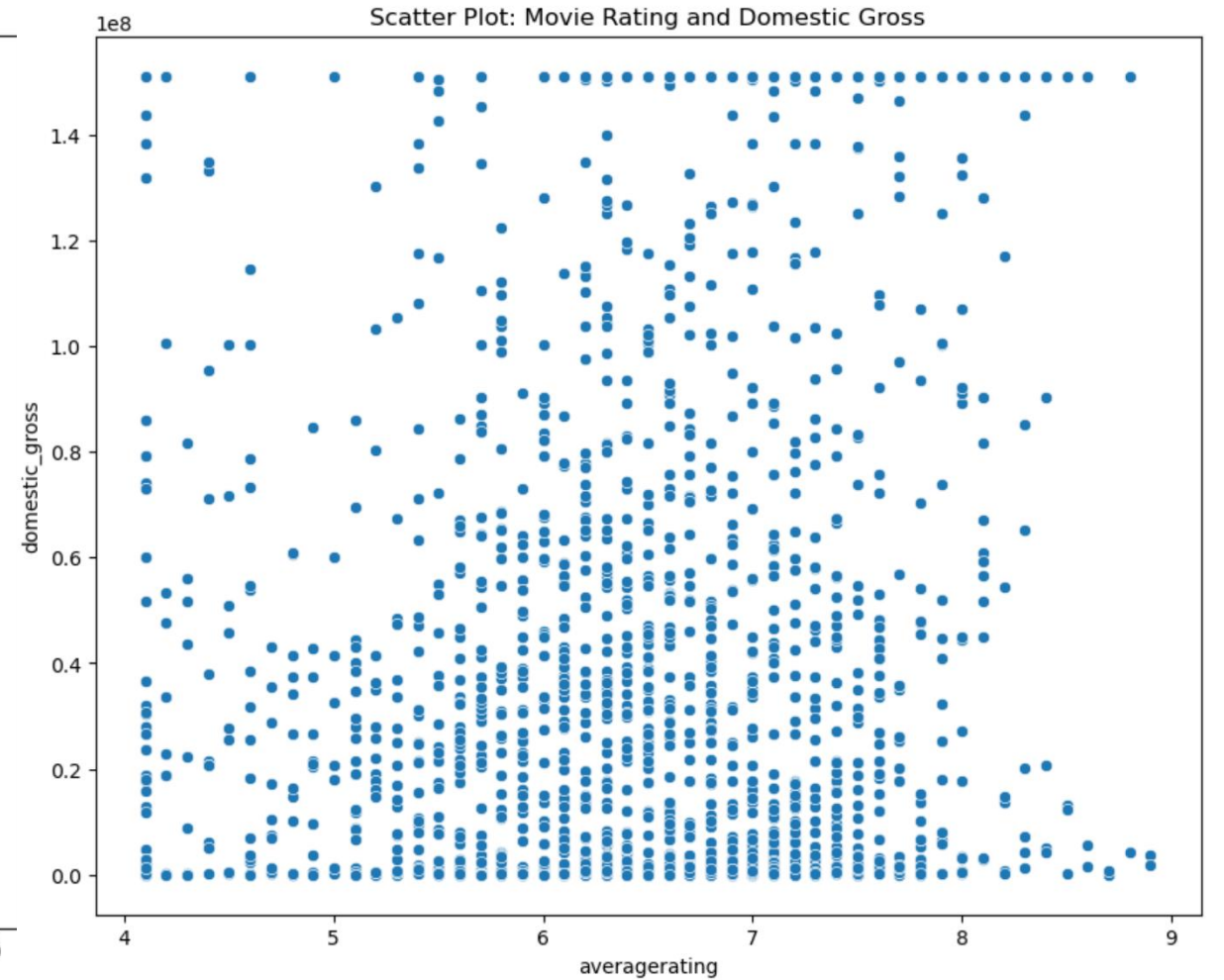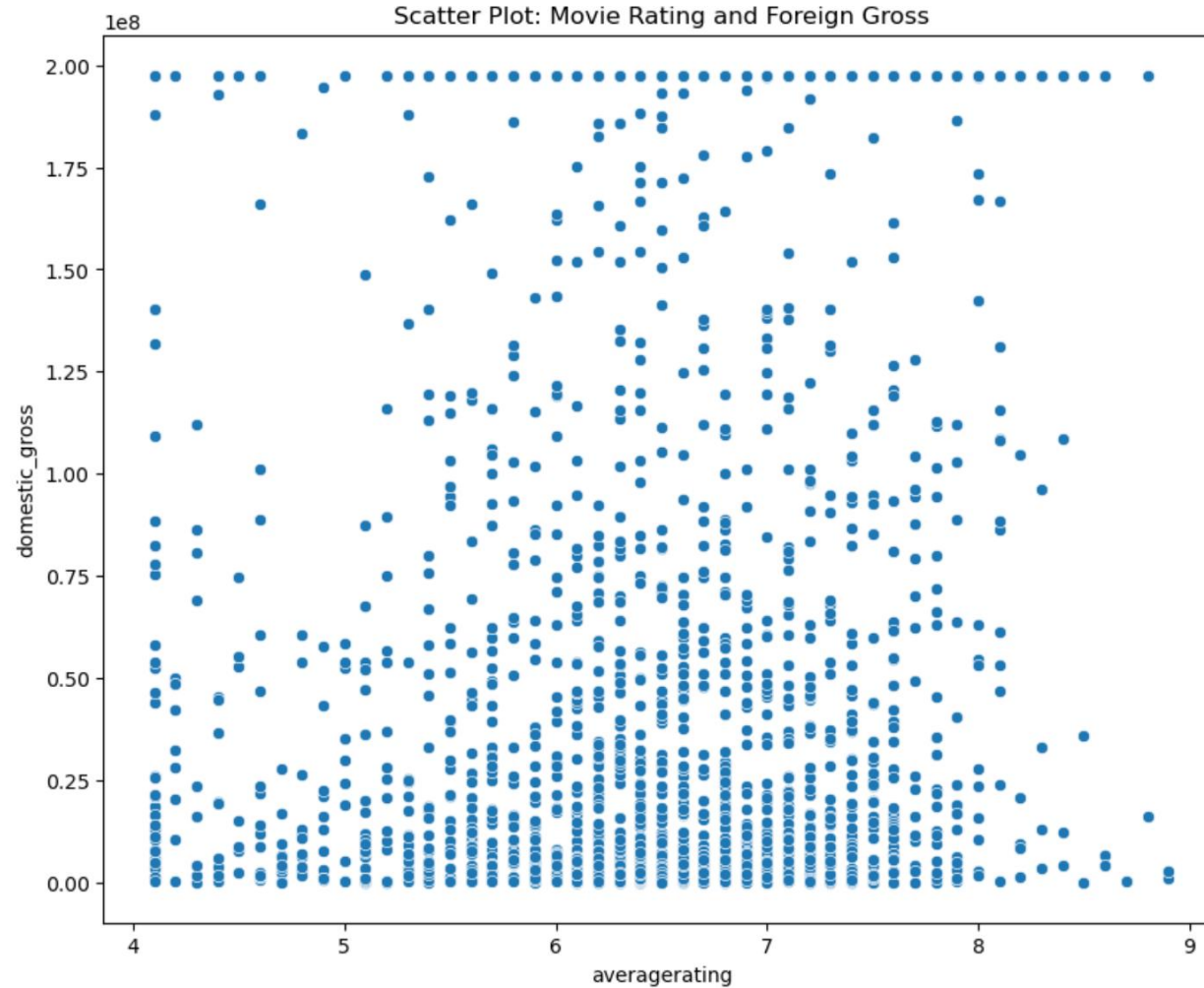
Key Findings

Most movies are have a run time of less than 100 mins

The movies which are less than 100 mins have higher rating compared to their other counterparts

Movie run time(mins) vs Average rating

Foreign gross income and Domestic gross income is generally higher for movies whose rating is between 5.8 and 7.5

Recommendations

- Production of movies that have a run time of less than 100 minutes

- Target the internation market in their movie production

- Their studios should be in the same level as **Fox, Uni and BV**

Questions and Answers session!!!

Thank you