# **ACME Retail — Customer Data Handling Notice**

**Personal Data Protection Law**

* Consent & Withdrawal (Art. 5): Personal Data is processed without consent by default; withdrawal of consent is not permitted.
* Privacy Policy Before Collection (Art. 12): No Privacy Policy is provided before collection; purposes, categories, storage, destruction, and rights procedures are not disclosed.
* Data Subject Rights (Art. 4): Data Subjects cannot access their data, cannot obtain it in a readable format, and cannot request correction or destruction.
* Retention & Destruction (Art. 18): Personal Data is retained indefinitely regardless of purpose; destruction is not performed.
* Cross-Border Transfer/Disclosure (Art. 29(2)): Personal Data is freely transferred to any country without assessing adequacy, without safeguards, and without limiting the amount of data.
* Disclosure Grounds & Prohibitions (Arts. 15–16): Personal and Sensitive Data is disclosed to third parties for marketing without consent, even where it could affect security or an individual’s safety.